

JON EVA

INTERACTION DESIGNER / PRODUCT DESIGNER

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Interaction Designer (UXD) / Product Designer specializing in building native mobile, SaaS and web apps from zero to feature complete. A business and technology foundation based on years of brand-building and marketing experience.

TECHNICAL SKILLS

Sketch • Framer • Axure • InVision • Illustrator • Photoshop • After Effects • CSS3 • Sass • jQuery (working knowledge)

DESIGN & STRATEGY SKILLS

Interaction Design • Product Design • User Experience Design • UI Design • Motion Design • Wireframing • Prototyping • Iconography • Identity Development • Persona Building • Product Research

PROFESSIONAL EXPERIENCE

Senior Product Designer | EmployeeChannel | Jun 2015 – Current

- Design and manage enterprise (SaaS model) HR communication product for iOS, Android and 2-part web app including mobile publishing and analytics suite
- Lead UX 3rd party vendor research and testing for mobile product offerings
- Provide product management support through product research, QA, authoring specifications and UX research

Senior UX Designer | Hewlett-Packard | Apr 2014 – Jun 2015

- UX strategy, wireframing, UI design and development of new HP Enterprise website
- Lead a 5-member team of visual designers, production designers and front-end developer while collaborating with Creative Director, Editors, and content strategists
- Worked with producers to manage QA process between content creators and dev team
- Point-person and lead for the implementation of responsive design for tablet and mobile devices

Senior Product Designer | Zignage | Sep 2010 – Jan 2014

- New York Stock Exchange – Built an enterprise software product that manages all monitors / “ticker” screens on the trading floor
- InVue Security – Designed an end-to-end enterprise OEM software solution for electronics retailers • Built 3 product use cases and 7 user personas • Designed UX/UI for desktop, touch-screens, tablets and mobile • Inventory management system • Data visualization / metrics reporting for 3rd party manufacturers • 10 language translations • Product used by thousands of retailers worldwide
- Briteclass Product – Lead a 6-member front-end engineering team / UX team for, a higher-education classroom recording product • Integrates “in” and “out-of-class” interactive tools for students and professors • Currently used in 5 major universities.

Art Director & Founder | idea ink Communications | Jul 2004 – Sep 2010

- Advised 20+ clients – UX/UI design of consumer and non-profit websites • managed up to 6 resources. Projects included usability tests, user surveys, focus groups, stakeholder interviews, personas building and wireframing
- US Naval Institute – UI/UX design and managed the development of viral contest website • +600% user increase • Built a loyal following of 22,000+ unique, high-frequency users within the first month
- California Wellness Foundation – UI/UX design and managed the development of public education website • 5M+ target market goal • Website received 2.5M unique page views in year 1 • 38k user registrations in 6 months

Associate Art Director | DNA Seattle | 2003 – 2004

Associate Art Director | ESPN the Magazine | 2002 – 2003

Senior Designer | @radical.media | 2000 – 2002

Designer | National Football League | 1999 – 2000

CLIENTS OF NOTE

ABC Television • American Express Publishing • American Legacy Foundation • Avon • Bank of America • Big Brother and Big Sisters • CBS Outdoor • ESPN.com • ESPN Original Entertainment • ESPN the Magazine • Eli Lilly & Co. • Harvard • HP • Johns Hopkins • MIT • NASA • Peace Corp • New York Stock Exchange • NFL • Nike • NYU • US Naval Institute

EDUCATION

General Assemb.ly | User Experience Design Course | San Francisco, CA | Oct 2014 – Dec 2014

General Assemb.ly | Web Development Immersive Course | Washington DC | Jan 2014 – Mar 2014

- Focused on improving communication with development teams while mastering front-end development and prototyping skills. Specifically concentrated on HTML5, CSS3, JavaScript and Backbone.js

Art Center College of Design | BFA with Honors, Graphic Design | Pasadena, CA | 2000