



JEWELS VANG

STUDENT AT THE UNIVERSITY OF COLORADO BOULDER

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EDUCATION

**University of Colorado
Boulder**

August 2017-Present

*Bachelor of Science, Major in
Strategic Communication in
Public Relations*

*Minor in Business, Minor in
Creative Technology and*

LEADERSHIP

**Public Relations Student
Society of America,
Boulder, CO**

Member

Fall 2020-Present

**Erie Chamber of Commerce,
Erie, CO**

Volunteer

Summer 2020-Present

**Weld Food Bank,
Greeley, CO**

Volunteer

Summer 2018-Present

**Gamma Phi Beta Sorority,
Boulder, CO**

Member, Sisterhood

Chairwoman 2019

Spring 2019-May 2021

**CU Boulder Spirit Squad,
Boulder, CO**

Cheerleader

Fall 2017-Spring 2018

RELEVANT COURSE WORK

Capstone-Campaigns, Public Relations Event Planning, International Public Relations, Writing for Public Relations, Principles of Strategic Communications, Media Law and Ethics, Principles of Marketing/Management/Accounting/Finance, Computation in Society, Computational Reasoning, Image, Web, Text,

RELEVANT PROJECTS

DORA-The Colorado Division of Securities, Boulder, CO

Present

Buff Innovations, Account Planner

Working in a group of five to develop a campaign for the Colorado Divisions of Securities, regarding investment protection for Colorado young adults.

Professional Business Plan Development, Boulder, CO

Fall 2020

MODI, CFO

Worked in a group of five and created a venture, MODI, a portable desk made for business professionals. Presented venture as if it was "Shark Tank" towards a group of entrepreneurs using Canva, CAD, Excel, Statista, and Google Drive to project venture prototype, financial projections, and market and industry analysis.

Intro to Entrepreneurship, Boulder, CO

Spring 2020

PathoClear, CMO

Worked in a group of four and created a venture, PathoClear, a germicidal UVC, LED light for washing machine disinfection. Presented venture towards professor and class to prove the venture is viable with COVID-19 pandemic by using Excel, Statista, and Google Drive to project venture financial projections, and market and industry analysis.

WORK EXPERIENCE

The Pao App

January 2021-March 2021

Intern

Assigned weekly tasks related to content creation. Learning digital marketing, user acquisition, UI/UX, social media, creating quality content, establishing company culture, networking, growth hacking, and app testing.

Nordstrom Rack, Westminster, CO

February-November 2020

Service Experience, 2020 2nd Quarter All-Star

Handled store cash room by preparing and counting all cash and coins for register and store money vault. Worked as customer service and cashier for purchase, returns, and all other departments.

Glassmith2, Boulder, CO

July-November 2019

Marketing/Social Media

Monitored and created posts for the company through Facebook and Instagram. Apphi was used to schedule posts. Worked on a Helix Epilog Laser and UV Printer. Packed, boxed, and created FedEx or USPS shipping labels for orders from Ship Station.

Aerotek, Boulder, CO

Summer 2018

Assembly Line Worker

Worked third shift assembling medical devices in a fast-paced environment. Installed blade, wires, and body of device to create Ligasure Impact Bipolar Sealer.