John R. Everett

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EDUCATION

B.S. Student, Information Systems   Sep 2024 – Apr 2027
Brigham Young University- Marriott School of Business   *Provo, UT*
- 4.00/4.00
- Full Tuition Scholarship Spring/Summer/Fall 2025 and Winter 2026
- Clubs: BYU Volleyball Club (officer), Association for Information Systems (member)

Computer Science Major   Aug 2021 - Apr 2022
Pepperdine University- Seaver College   *Malibu, CA*
- Transferred after two semesters

EXPERIENCE

Software Developer   Mar 2024 - Present
Brigham Young University   *Provo, UT*
- Improving campus energy efficiency by improving HVAC history and alarm systems
- Overhauled A/C shop service request website, streamlining navigation and enhancing user experience
- Replaced static input fields with dynamically generated forms, increasing flexibility for service request types

On-Campus Internship   Jan 2025 – Apr 2025
Stride Scheduling   *Provo, UT*
- Identified and documented 15+ UX issues via structured testing, improving platform usability
- Built CRM prospect list of 200+ leads through AI-based LinkedIn and Apollo.io searches
- Designed 6-month social calendar and graphics in Figma, boosting brand consistency
- Acted as sponsor liaison, managing weekly meetings and tracking project milestones

Research Assistant   Oct 2024 – May 2025
Brigham Young University   *Provo, UT*
- Analyzed survey data using SAS, Python, and R to refine predictive models for behavioral trends
- Updated literature review and presentation slides to reflect newly published findings
- Presented results at UVU conference, distilling insights into a 10-minute data story

Sales Representative   Sep 2024 - Oct 2025
State Farm   *Provo, UT*
- Managed customer interactions using Necho and ASB CRM tools, tracking lead status and the quoting process
- Maintained detailed records of client outreach, contributing to a 10% increase in follow-up conversion efficiency
- Demonstrated adaptability in a fast-paced sales environment, learning proprietary CRM platforms with minimal training

Volunteer Representative – Portuguese Fluency   Aug 2022 - Aug 2024
Church of Jesus of Latter-Day Saints   *Rio Grande do Sul, Brazil*
- Held leadership positions including trainer (6 months), district leader (3 months), and zone leader (14 months)
- Led groups of 4-20 people from 11 nationalities through goal setting, trainings, and presentations

SKILLS & INTERESTS

- Programming: Python, JavaScript, GCL+
- Data: Excel (openpyxl), pandas, SAS, R, Tableau, Power BI , SQL, VBA
- Web & Automation: Tridium Niagara 4, enteliWEB, Figma, Trello, AI prompting
- Languages: Portuguese (fluent), Spanish (basic)
- Interests: Volleyball, Family, AI, Hiking