Business 4720 - Class 12

Supervised Machine Learning using R

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This Class

What You Will Learn:

- ► Linear Regression Models in R
 - ► Linear regression
 - Lasso and Ridge regression
- Classification Models in R
 - ► Logistic Regression
 - ► K-NN



Based On

Gareth James, Daniel Witten, Trevor Hastie and Robert Tibshirani: An Introduction to Statistical Learning with Applications in R. 2nd edition, corrected printing, June 2023. (ISLR2)

https://www.statlearning.com

Chapters 2, 3, 4, 5

Trevor Hastie, Robert Tibshirani, and Jerome Friedman: *The Elements of Statistical Learning*. 2nd edition, 12th corrected printing, 2017. (ESL)

https://hastie.su.domains/ElemStatLearn/

Chapters 2, 3, 4, 7

Kevin P. Murphy: *Probabilistic Machine Learning – An Introduction*. MIT Press 2022.

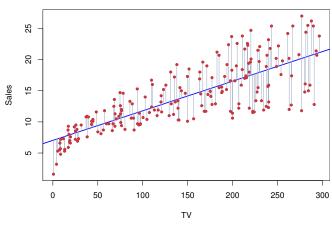
https://probml.github.io/pml-book/book1.html

Chapters 4, 6, 9, 10, 11

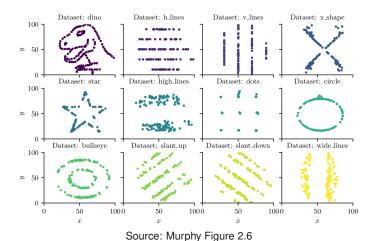


Linear Regression

$$Y = \beta_0 + \beta_1 X + \epsilon$$



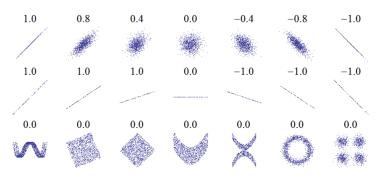
Ensure a Linear Model is Sensible



The "Datasaurus Dozen": All datasets have the same correlation between the two variables!



Correlation versus Regression



Source: Murphy Figure 3.1

Datasets with the same correlation (as indicated above each dataset) between two variables do not need to have the same regression slope!

Estimating Linear Regression [cont'd]

Estimate $\hat{\beta}_0$ and $\hat{\beta}_1$ to minimize the mean squared error (MSE) or residual sum of square (RSS)

$$\hat{y}_i = \hat{eta}_0 + \hat{eta}_1 x_i$$
 Predicted/fitted values
 $RSS = \sum_i (y_i - \hat{y}_i)^2 = \sum_i \left(y_i - \hat{eta}_0 - \hat{eta}_1 x_i\right)^2$
 $MSE = \frac{1}{n}RSS$

Analytically derivable least squares estimates are

$$\hat{\beta}_1 = \frac{\sum_i (x_i - \bar{x})(y_i - \bar{y})}{\sum_i (x_i - \bar{x})^2}$$

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

where \bar{x} and \bar{y} are the sample means



Evaluating Linear Regression Models [cont'd]

R² Value:

$$R^2 = \frac{TSS - RSS}{TSS} = 1 - \frac{RSS}{TSS}$$

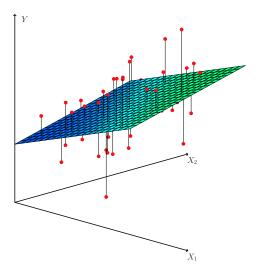
where $TSS = \sum_{i} (y_i - \bar{y})^2$ is the total sum of squares

Interpretation

- 1 Proportion of explained variance
- 2 Correlation of Y and \hat{Y}



Generalization to Multiple Predictors



$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

Source: ISLR2 Figure 3.4



Regression with Qualitative Predictors

Qualitative/categorical predictors (factors with multiple, exclusive levels) can be used in linear regression models using dummy variables:

$$x_{i1} = \begin{cases} 1 & \text{level "a"} \\ 0 & \text{else} \end{cases}$$

$$x_{i2} = \begin{cases} 1 & \text{level "b"} \\ 0 & \text{else} \end{cases}$$

$$x_{i3} = \begin{cases} 1 & \text{level "c"} \\ 0 & \text{else} \end{cases}$$

Note: $x_{i1} = x_{i2} = x_{i3} = 0$ represents level d!



Inputs, Predictors, and Polynomials

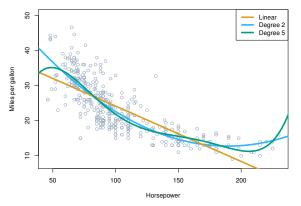
Example:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2 + \beta_3 X_2 + \beta_4 X_1 X_2 + \epsilon$$

- ▶ Still linear in β_j
- ► Two **inputs** X_1 and X_2
- ► Four **predictors** or **features**: X_1 , X_1^2 , X_2 , X_1X_2
- ▶ Main effects β_1 and β_3 ,
- ▶ Interaction effect β_4 ,
- A degree-2 polynomial effect β₂



Multiple Regression with Polynomials



Source: ISLR2 Figure 3.8

- ► Function more "flexible"
- Fit to data improves
- Bias decreases
- Training MSE decreses (what about test MSE?)



Linear Regression in R

Load libraries for data sets:

```
# Functions and data from the textbook # 'Modern
# Applied Statistics with S'
library(MASS)
# Data sets from the textbook 'Introduction to
# Statistical Learning with Applications in R'
library(ISLR2)
```

The 'Boston' data set contains housing values in Boston in variable medv (median value).

```
Examine the data:

# Get a description of the data
?Boston

# Get a summary and first few rows
summary(Boston)
head(Boston)

# Bivariate scatterplots
plot(Boston)
```

Fit a simple model, examine and plot the results:

```
# Fit a model with intercept only
fitted.model <- lm(medv ~ 1, data=Boston)
summary(fitted.model)

# Fit a model with predictor lstat
fitted.model <- lm(medv ~ lstat, data=Boston)
summary(fitted.model)

# Plot the data and the regression line
plot(medv ~ lstat, data=Boston)
abline(fitted.model, lwd=3, col='red')</pre>
```

The predict () function calculates \hat{y}_i :

```
# For training data
y.hat <- predict(fitted.model, Boston)

# For new data
newData <- data.frame(lstat = c(5, 10, 15))
predict(fitted.model, newData)</pre>
```

The residuals() function calculates $y_i - \hat{y}_i$:

```
# Plot the residuals against predicted values
plot(predict(fitted.model), residuals(fitted.model))
```



Build more complex models:

```
# Add another predictor
fitted.model <- lm(medv ~ lstat + age, data=Boston)

# Add all main effects
fitted.model <- lm(medv ~ ., data=Boston)

# Add interaction terms
fitted.model <- lm(medv ~ lstat + age + lstat:age,data=Boston)

# Shorter and equivalent
fitted.model <- lm(medv ~ lstat*age, data=Boston)
summary(fitted.model)</pre>
```

Add polynomial terms:

```
# Add a polynomial term; use the I(.) function
# for any data transformations, such as log(),
# or exp() or sqrt() as well as polynomials
fitted.model <- lm(medv ~ lstat + I(lstat^2), data=Boston)
summary(fitted.model)

# Add all polynomial terms up to degree 5
fitted.model <- lm(medv ~ poly(lstat, 5), data=Boston)

# Note the coefficients for the polynomials in the summary
summary(fitted.model)</pre>
```



Hands-On Exercises

(Source: ISLR2 Chapter 3)

Use the Auto data set from the ISLR2 library with mpg as the target.

- 1 Perform a linear regression with horsepower as predictor
- 2 Is there a relationship between the predictor and target? What form and how strong?
- 3 What is the predicted mpg value for a horsepower of 98?
- 4 Plot the response and predictor. Use the abline() function to add the regression line
- 5 Produce a scatterplot of all variables
- Perform a linear regression of all main effects (except for the variable name)
- 7 Use the * and : symbols to add interaction effects.
- Add transformations of the predictors (using the I (.) function) such as $\log(X)$, \sqrt{X} , X^2 .

Cross-Validation in R – Holdout Sample

Validation set approach:

```
# Randomly use half the Auto data as training sample
train.idx <- sample(nrow(Auto), nrow(Auto)/2)
train.data <- Auto[train.idx,]
test.data <- Auto[-train.idx,]

# Fit model to (train model on) a subset
fitted.model <- lm(mpg ~ horsepower, data=train.data)

# Calculate the training data MSE
mean((train.data$mpg - predict(fitted.model, train.data))^2)

# Calculate the validation data MSE
mean((test.data$mpg - predict(fitted.model, test.data))^2)</pre>
```

Cross-Validation in R

K-Fold Cross-Validation with K = 5:

```
library(boot)

# Fit a model with glm and show its summary
glm.fit <- glm(mpg ~ horsepower, data=Auto)

# 5-fold CV
cv.err <- cv.glm(Auto, glm.fit, K=5)
cv.err$delta[1]</pre>
```

LOOCV is K-Fold CV with K = N

```
# LOOCV is k-fold CV where K equals N, num of obs
cv.err <- cv.glm(Auto, glm.fit, K=nrow(Auto))
cv.err$delta[1]</pre>
```



Hands-On Exercises - Cross-Validation

Consider the Boston housing data set Boston.

- 1 Fit a regression model using medv as target, and age, lstat, and ptratio as predictors
- Using the validation set approach, compute the test error of this model. Perform the following steps
 - 2.1 Split the data set using 75% for training and 25% for testing
 - 2.2 Fit the model to training data
 - 2.3 Predict the target for the testing data
 - 2.4 Compute the test error
- Repeat the previous step 2 times, using different splits. How do the results change?
- 4 Average the test error of the four splits.
- 5 Calculate the test error estimate using LOOCV. Compare your result to that of step 4.
- 6 Calculate the test error estimate using 10-fold cross-validation. Compare the estimate to that of step

Shrinkage Methods

Goals

- Avoid overfitting
- Reduce variance
- "Shrink" regression coefficients towards zero
- Penalize coefficients that are "too high"
- Type of "regularization" (methods to prevent overfitting)

Ridge Regression

a.k.a Tikhonov Regularization

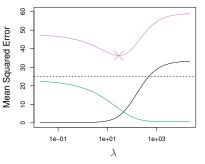
Minimize
$$RSS + \lambda \sum_{i=1}^{p} \beta_j^2 = RSS + \lambda ||\beta||_2^2$$

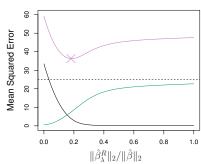
- ▶ L2 regularizer (it penalizes the L2 norm of β)
- ightharpoonup Parameter λ controls the amount of shrinkage
- ▶ Larger λ reduce variance but increase bias
- Not scale invariant: Standardize predictors



Ridge Regression

a.k.a Tikhonov Regularization





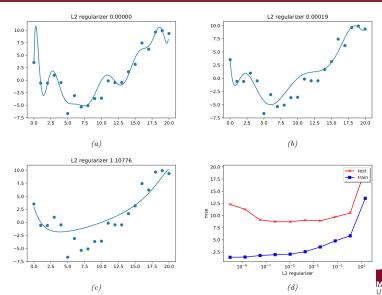
Source: ISLR2 Figure 6.5

- ▶ Bias
- ▶ Variance
- ► MSE



Ridge Regression Example

Fitting a Degree 14 Polynomial

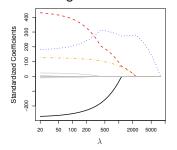


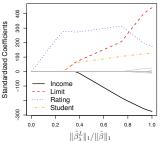
Lasso regression

"Least Absolute Shrinkage and Selection Operator"

$$\label{eq:minimize} \text{Minimize} \quad \textit{RSS} + \lambda \sum_{j=1}^p |\beta_j| = \textit{RSS} + \lambda ||\beta||_1$$

- ▶ L1 regularizer (it penalizes the L1 norm of β)
- ▶ Lasso may exclude variables by forcing their β_i to 0
- Parsimonious, more interpretable models than ridge regression





Source: ISLR2 Figure 6.6



Elastic Net

The Elastic Net penalty is a mix of L1-norm $||\beta||_1$ and L2-norm $||\beta||_2^2$ penalties, defined by α :

$$\lambda \left(\alpha ||\beta||_1 + (1-\alpha)||\beta||_2^2 \right)$$

- $ightharpoonup \alpha = 0$: Ridge regression
- $ightharpoonup \alpha = 1$: Lasso

The glmnet () function in the glmnet library for R uses the Elastic Net regularization method.



Ridge Regression in R

Use the Hitters data set to model Salary as outcome and other variables as predictors.

```
library(ISLR2)
library(glmnet)

# Remove missing values
Hitters <- na.omit(ISLR2::Hitters)</pre>
```

The glmnet() function requires separate x and y values, instead of a formula. To create dummy variables for categorical variables, use the model.matrix() function:

```
# Create dummy variables for categorical variables
# Remove intercept from model
x <- model.matrix(Salary ~ ., Hitters)[, -1]
y <- Hitters$Salary</pre>
```



Ridge Regression in R [cont'd]

Example for $\lambda = 10$ using glmnet () with $\alpha = 0$:

```
ridge.model <- glmnet(x, y, alpha=0, lambda=10)</pre>
```

Examine coefficients:

```
coef(ridge.model)
```

Examine L2 norm (penalty to RSS) (without intercept):

```
L2.norm = sqrt(sum(coef(ridge.model)[-1]^2))
```

Examine MSE:

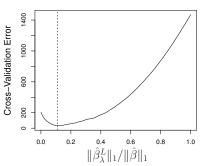
```
mean((y-predict(ridge.model, x))^2)
```

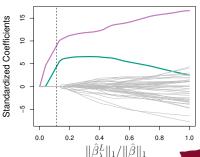


Selecting the Tuning Parameter

Grid Search

- ▶ Define a set/range of possible values for λ
- ightharpoonup Cross-validate models for each value of λ
- Fit the final model to the optimal cross-validated error





Source: ISLR2 Figure 6.13

Ridge Regression in R – Optimal Lambda

Create holdout test data set:

```
# Randomly split the Hitters data
train.idx <- sample(nrow(Hitters), nrow(Hitters)/2)
x.train <- x[train.idx,]
x.test <- x[-train.idx,]
y.train <- y[train.idx]
y.test <- y[-train.idx]</pre>
```

Use the training set to find optimal λ with CV:

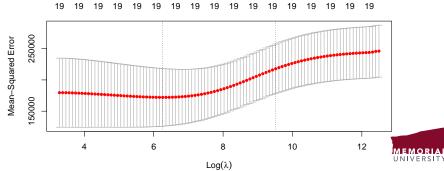


Ridge Regression in R – Optimal Lambda [cont'd]

Show the optimal lambda, the MSE and its standard error, and the number of non-zero coefficients.

```
print(cv.out)
plot(cv.out)
lambda.opt <-
   cv.out$lambda.min</pre>
```

```
> print (cv.out)
    Lambda Index Measure SE Nonzero
min 461.6 68 102536 13016 19
1se 2244.8 51 114493 19007 19
```



Ridge Regression in R – Optimal Lambda [cont'd]

Fit test data using optimal λ :

Compare coefficients between ridge and unpenalized least squares:

```
coef(ridge.model)
coef(lm(y.test ~ x.test + 1))
```



Ridge Regression in R – Prediction

Predict values for the test data set:

Calculate test MSE to compare to the CV optimal MSE above:

```
mean((y.hat.test - y.test)^2)
```

Recall, the CV cross-validated error on the training set is an estimate/approximation of the real test error.



The Lasso in R [cont'd]

Example for $\lambda = 10$ using glmnet () with $\alpha = 1$:

```
lasso.model <- glmnet(x, y, alpha=1, lambda=10)
```

Examine coefficients:

```
coef(lasso.model)
```

Examine L1 norm (penalty to RSS) (without intercept):

```
L1.norm = sum(abs(coef(lasso.model)[-1])))
```

Examine MSE:

```
mean((y-predict(ridge.model, x))^2)
```

Use the training set to find optimal λ with CV:



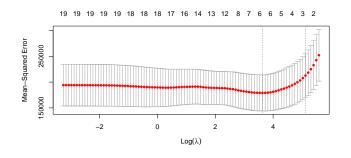
The Lasso in R – Optimal Lambda

Show the optimal lambda, the MSE and its standard error, and the number of non-zero coefficients.

```
print(cv.out)
plot(cv.out)
lambda.opt <-
   cv.out$lambda.min</pre>
```

```
> print(cv.out)
    Lambda Index Measure SE Nonzero
min 33.33 22 107161 17195 6
1se 92.75 11 122071 22061 4
```

Note the number of non-zero coefficients in the result:





The Lasso in R – Prediction

Fit test data using optimal λ :

Compare coefficients between Lasso and unpenalized least squares:

```
coef(lasso.model)
coef(lm(y.test ~ x.test + 1))
```

Predict values for the test data set and compute test MSE



Hands-On Exercises – Shrinkage Methods

Source: ISLR2, Chapter 6

Predict the number of applications received using the other variables in the College dataset

- Split the data set into a training and a test set
- 2 Fit an unpenalized linear model on the training set. Report the test error.
- 3 Fit a ridge regression model on the training set, with λ chosen by cross-validation. Report the test error.
- 4 Fit a lasso model on the training set, with λ chosen by cross-validation. Report the test error.
- 5 Compare and contrast the results



Hands-On Exercises – Shrinkage Methods

Source: ISLR2, Chapter 6

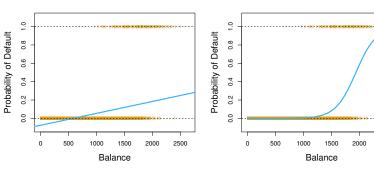
Predict the per-capita crime rate in the Boston data set using the other variables.

- Split the data set into a training and a test set
- 2 Fit an unpenalized linear model on the training set. Report the test error.
- 3 Fit a ridge regression model on the training set, with λ chosen by cross-validation. Report the test error.
- 4 Fit a lasso model on the training set, with λ chosen by cross-validation. Report the test error.
- 5 Compare and conrast the results



Classification

- Qualitative (categorical) outcome
- Estimate or predict probabilities of class membership
- ▶ **Problem**: Linear combinations of predictors not in [0, 1]
- Solution: "Link" function transforms linear combinations of predictors



Source: ISLR2 Figure 4.2

2500

Logistic Regression

Logistic / Sigmoid Function

$$\sigma(a) = \frac{1}{1 + e^{-a}} = \frac{e^a}{1 + e^a}$$



Binary Case (Binomial Logistic Regression)

$$p(X) = \sigma(\beta_0 + \beta_1 X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

where the linear predictor $\beta_0 + \beta_1 X$ are the **logits**



Logistic Regression [cont'd]

Predictions

Given estimates $\hat{\beta}_0$ and $\hat{\beta}_1$, use the link function to predict class/outcome probabilities for observation X:

$$\hat{p}(X) = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 X}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 X}}$$

Multinomial Logistic Regression

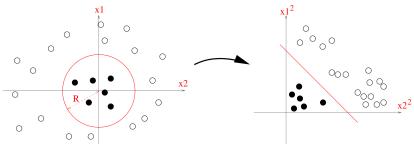
- ► Same mathematical form
- Probability for class being k:

$$\Rightarrow \Pr(Y = k | X) = \frac{e^{\beta_{k0} + \beta_{k1} x_1 + \dots + \beta_{kp} x_p}}{1 + \sum_{l=1}^{K-1} e^{\beta_{l0} + \beta_{l1} x_1 + \dots + \beta_{lp} x_p}}$$



Logistic Regression with Polynomials

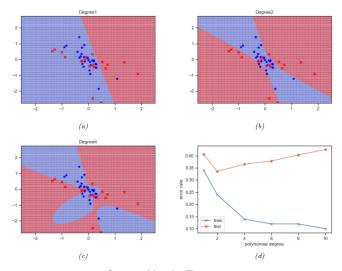
Transforming decision boundaries:

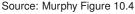


Source: Murphy Figure 10.3

Logistic Regression with Polynomials [cont'd]

But beware of overfitting:







Logistic Regression in R

Use the stock market data set Smarket to predict the binary outcome Direction (the direction of market changes, up or down) using prior returns as predictors:

```
library(ISLR2)
?Smarket
```

Fit to full data set. Note the link function in the family argument for the glm() function:

```
logreg.fitted <-
   glm(Direction ~ Lag1 + Lag2 + Lag3 + Lag4 + Lag5 + Volume,
        data=Smarket,
        family=binomial(link='logit'))
summary(logreg.fitted)</pre>
```



Logistic Regression in R

Use predict () to predict logits for data set:

```
logreg.logits <- predict(logreg.fitted, newdata = Smarket)
```

Use predict () to predict probabilities for data set:

Make classificiation decision using decision rule:

```
# Predict 'up' or 'down' based on probabilities
# and a fixed threshold
pred.direction <- rep(NA, nrow(Smarket))
pred.direction[logreg.probs > .5] <- 'Up'
pred.direction[logreg.probs <= .5] <- 'Down'</pre>
```

Logistic Regression in R

Compute confusion matrix:

```
# Compute confusion matrix
logreg.cm <- table(pred.direction, Smarket$Direction)
print(logreg.cm)</pre>
```

Compute accuracy as mean of correct classifications:

```
# Compute accuracy
mean(pred.direction == Smarket$Direction)
```



Logistic Regression in R – Holdout Set

Split data to train and test set. Because this is time-dependent data, split by time to avoid mixing past and future data:

```
train.data <- Smarket[Smarket$Year < 2005,]
test.data <- Smarket[!(Smarket$Year < 2005),]</pre>
```

Fit model to training set:

```
logreg.fitted <-
   glm(Direction~Lag1+Lag2+Lag3+Lag4+Lag5+Volume,
        data=train.data, family=binomial(link='logit'))</pre>
```

Predict probabilities for test data:

```
logreg.probs <- predict(logreg.fitted,
  newdata = test.data, type='response')</pre>
```

Make classification decision using decision rule:

```
pred.direction <- rep(NA, nrow(test.data))
pred.direction[logreg.probs > .5] <- 'Up'
pred.direction[logreg.probs <= .5] <- 'Down'</pre>
```



Logistic Regression in R – Holdout Set

Compute confusion matrix for test data:

```
logreg.cm <- table(pred.direction, test.data$Direction)
print(logreg.cm)</pre>
```

Calculate accuracy as the mean of correct classifications:

```
mean(pred.direction == test.data$Direction)
```

Logistic Regression in R – Evaluation

Using the ROCR library for classifier evaluation:

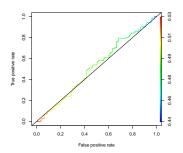
```
library (ROCR)
# A prediction object collects predicted
# probabilities and true labels
pred.obj <- prediction(logreg.probs,</pre>
                        test.data$Direction)
# Get some classifier performance metrics
# ROCR varies the threshold.
plot (performance (pred.obj, 'acc'))
plot (performance (pred.obj, 'prec'))
plot (performance (pred.obj, 'rec'))
plot (performance (pred.obj, 'f'))
performance(pred.obj, 'auc')@y.values[[1]]
```

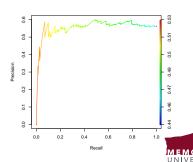


Logistic Regression in R – Evaluation

continued ...

```
# ROC - True positive rate versus false positive rate
plot(performance(pred.obj, 'tpr', 'fpr'), colorize=T)
abline(0, 1)
# Precision/Recall plot
plot(performance(pred.obj, 'prec', 'rec'), colorize=T)
```





Naive Bayes Classifier

► Bayes Theorem:

$$\Pr(Y = c | X) = \frac{p(X | Y = c) p(Y = c)}{p(X)}$$

$$= \frac{p(X | Y = c) p(Y = c)}{\sum_{l=1}^{K} p(X | Y = l) p(Y = l)}$$

▶ Naive Bayes Assumption: Within each class *c*, the *D* predictors are independent:

$$p(X|Y=c) = p(x_1|Y=c) \times p(x_2|Y=c) \times \cdots \times p(x_D|Y=c)$$

$$= \prod_{d=1}^{D} p(x_d|Y=c)$$

► Posterior probability:

$$p(Y = c|X) = \frac{\left(\prod_{d=1}^{D} p(x_d|Y = c)\right) p(Y = c)}{\left(\sum_{l=1}^{K} \prod_{d=1}^{D} p(x_d|Y = l)\right) p(Y = l)}$$



Naive Bayes Classifier in R

Naive Bayes using the naiveBayes function in the e1071 library:

```
library(e1071)

# Fit using same syntax as glm
nb.fitted <- naiveBayes(Direction~Lag1+Lag2, data=train.data)

# Output contains prior and conditional probabilities (and SD)
nb.fitted
```

Predict class membership and compute confusion matrix:

```
nb.predictions <- predict(nb.fitted, test.data)
nb.cm <- table(nb.predictions, test.data$Direction)
print(nb.cm)</pre>
```



Naive Bayes Classifier in R – Evaluation

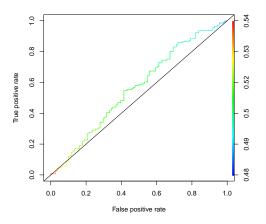
Evaluate the classifier:

Assess ROC and AUC:

```
# Generate an ROC plot
plot (performance(nb.pred.obj, 'tpr', 'fpr'), colorize=T)
abline(0, 1)
# Compute the AUC
performance(nb.pred.obj, 'auc')@y.values[[1]]
```



Naive Bayes Classifier in R – Evaluation





KNN Classification in R

Using the knn () function from the class library:

```
library(class)
```

Use only two predictors, Lag1 and Lag2:

```
train.x <- cbind(train.data$Lag1, train.data$Lag2)
test.x <- cbind(test.data$Lag1, test.data$Lag2)
train.y <- train.data$Direction
test.y <- test.data$Direction</pre>
```

Make predictions from training set for test set, given true classes of training set (k = 3 and return probabilities):

```
knn.pred <- knn(train.x, test.x, train.y, k=3, prob=T)
```



KNN Classification in R

Evaluate the classifier against test data:

```
# Confusion matrix
table(knn.pred, test.y)
# Accuracy
mean(knn.pred == test.y)
```

Save class probabilities of the majority class:

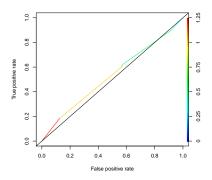
```
knn.probs <- attributes(knn.pred)$prob
```

Compute class probabilities of the minority class:



KNN Classification in R [cont'd]

Use ROCR functions to evaluate classifier:





Hands-On Exercises

Source: ISLR2, Chapter 4

Use the Weekly data set in the ISLR2 package.

- Use the full data set to perform a logistic regression with Direction as target. Which predictors are statistically significant?
- 2 Compute the confusion matrix and accuracy.
- Use the 1990 to 2008 data for a training set and the 2009/2010 for a test set. Fit a logistic regression model with Lag2 as the only predictor.
- Repeat (3) using Naive Bayes
- Repeat (3) using KNN with K = 1
- 6 Which model provides the best results on this data?



Hands-On Exercises

Source: ISLR2, Chapter 4

Use the Auto data set in the ISLR2 package.

- 1 Create a binary variable, mpg01 that contains a 1 if mpg is above its median, 0 otherwise. *Tip*: Use the median() function. Add the new variable to the data frame.
- Split the data set into training and test set
- Perform a logistic regression on the training data to predict mpg01 from the other features. What is the test error of this model?
- 4 Repeat (3) using Naive Bayes
- Repeat (3) using KNN with different values of *K*. What value of *K* performs best?



Hands-On Exercises

Source: ISLR2, Chapter 4

Using the Boston data set in the ISLR2 library, fit classification models to predict whether a given census tract has a crime rate above or below the median.

- 1 Create a new binary variable crime 01 that is 1 is crime is above its median, and 0 otherwise. Combine this variable with the data frame. *Tip*: Use the median() function for this.
- Split your data set into a training and test data set
- Fit logistic regression, Naive Bayes, and KNN (with different K)
- Describe your findings in terms of prediction error, precision, recall, F1 and AUC

