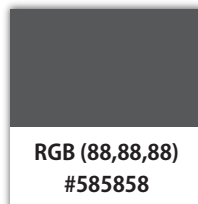
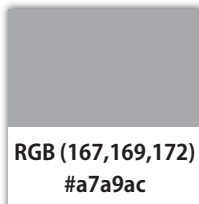
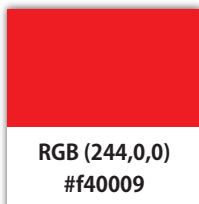


# Coca-Cola 디자인 스타일 가이드 라인

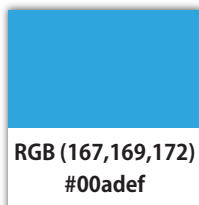
[사이트 주소] <https://www.coca-colajourney.co.kr/>

## Color

### Primary Color



### Sub Color



## Color Contrast

명도대비 4.5:1 (최소 3:1) / 서체 18pt / 14pt bold

명도대비 컬러를 못할 경우 별도의 서체에 그림자 (0,0,0,0.5) 사용



4.3:1 (그림자효과)



16.7:1



7.1:1



1.6:1 (그림자효과)



6.1:1



3.1:1 (그림자효과)



1.8:1 (그림자효과)



7.1:1



2.4:1 (그림자효과)

# Font

영문	arial	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789!~`.;@#\$\$%^&*(){}<>_=-+/' "
한글	Noto sans KR	가나다라마바사아자차카타파하

	영문	한글
H2	Arial 20px Bold	본고딕 20px Bold
H3	Arial 18px Bold	본고딕 18px Bold
H4	Arial 16px Bold	본고딕 16px Bold
H5	Arial 14px Bold	본고딕 14px Bold
H6	Arial 14px Regular	본고딕 14px Regular
p (default)	Arial 12px Regular	본고딕 12px Regular
p(강조)	Arial 12px Bold	본고딕 12px Bold
링크	Arial 12px	본고딕 12px

# Botton

	배경: 흰색계열	배경: 이미지	배경: 복잡
Default	<div>Button</div>	<div>Button</div>	<div>Button</div>
Hover	<div>Button</div>	<div>Button</div>	<div>Button</div>
Focus	<div>Button</div>	<div>Button</div>	<div>Button</div>
Active	<div>Button</div>	<div>Button</div>	<div>Button</div>