

AI vs. Non-AI

The Defining Factor in Stock Market Success

A 2020-2024 Analysis by Jex Pearce

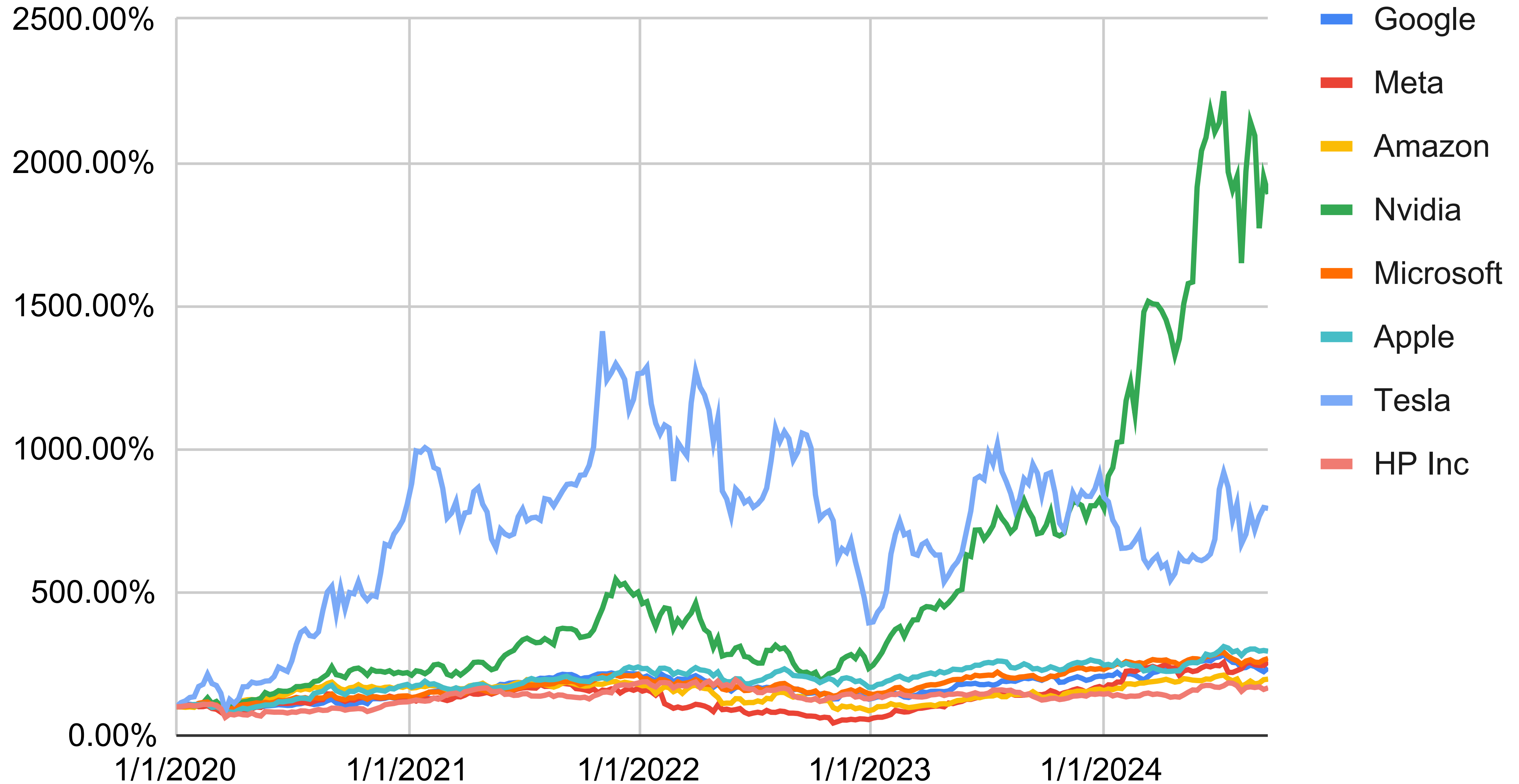
The Top 7 AI-Integrated Companies

Public companies *directly* involved in building AI models, chips, and tools

The logo for Alphabet, featuring the word "Alphabet" in a red, sans-serif font on a light gray rectangular background.The Amazon logo, featuring the word "amazon" in a white, lowercase, sans-serif font with a curved orange arrow underneath it, all on a dark blue rectangular background.The Meta logo, featuring a blue infinity symbol followed by the word "Meta" in a dark blue, sans-serif font on a white rectangular background.

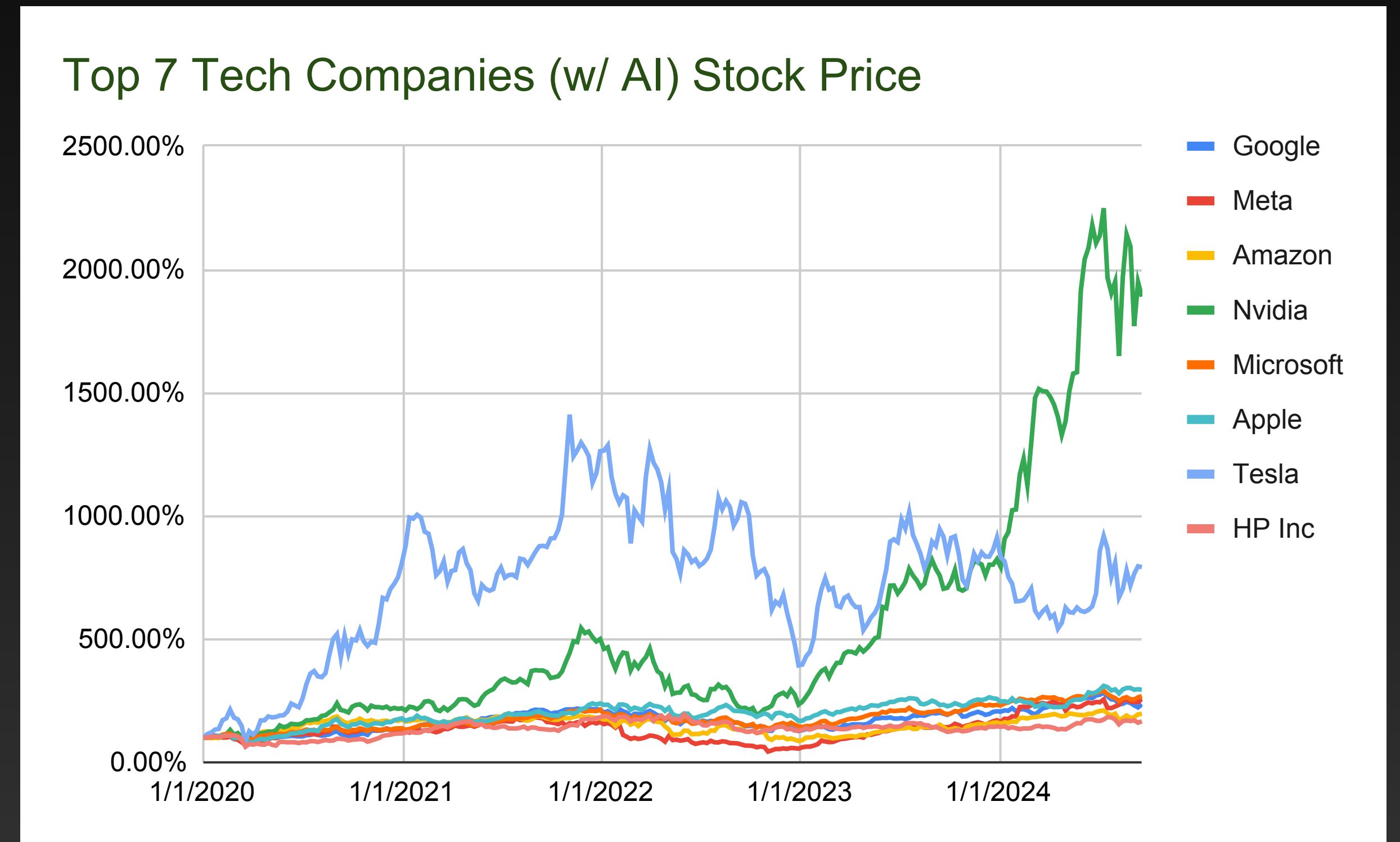
nVIDIA

Top 7 Tech Companies (w/ AI) Stock Price



Analysis:

- The majority of tech companies had a drop in stock price due to the pandemic
- Nvidia's exponential rise in the last year is unparalleled. This is entirely due to them being the main producer of the GPU chips, used for the training models



Top 7 Tech Companies (w/ AI) Average Stock price

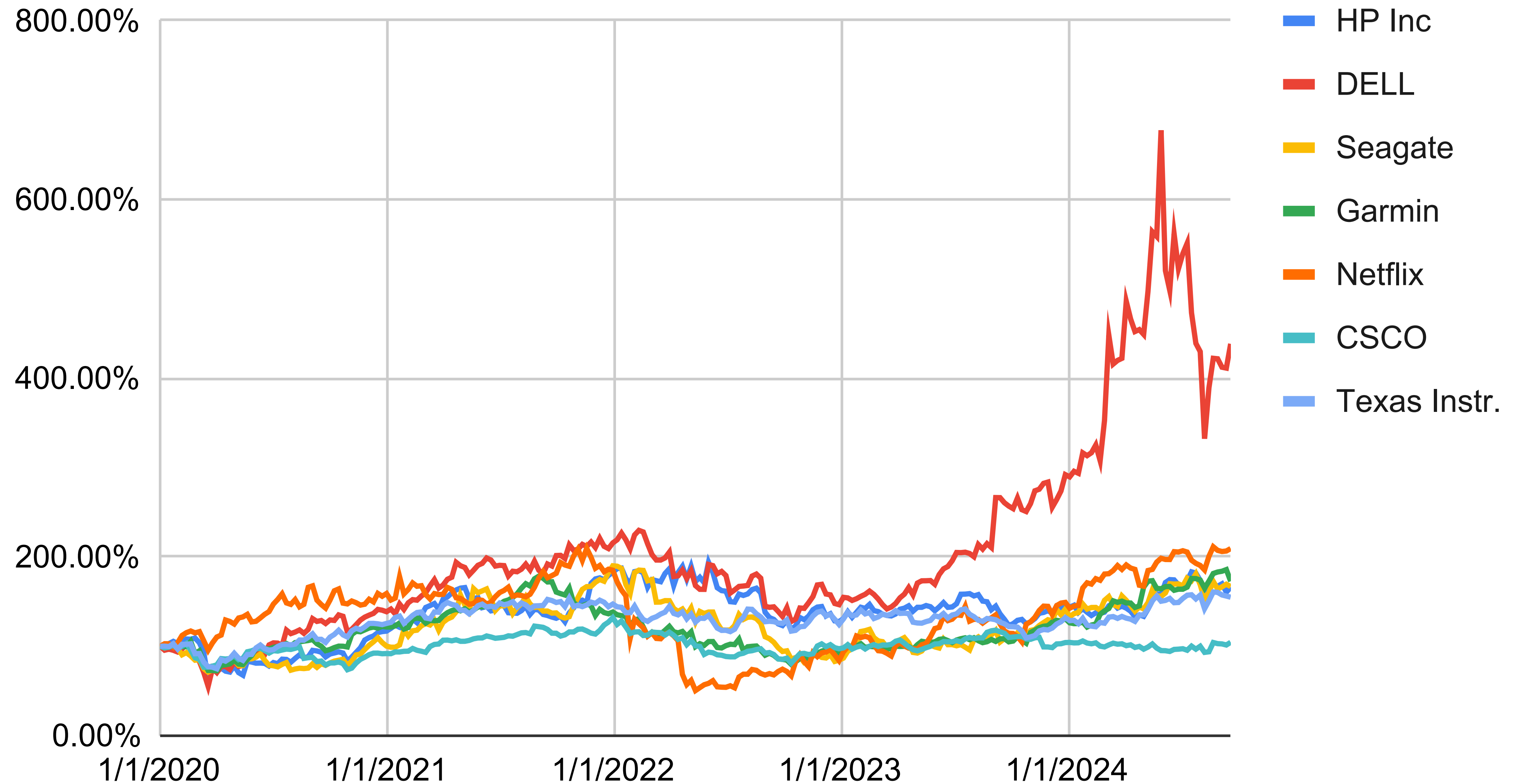


The Top 7 Tech Companies without AI usage

Public companies that have ***not*** made a substantial effort to build or integrate AI into their company

The Netflix logo, consisting of the word "NETFLIX" in a bold, red, sans-serif font, is centered within a black rectangular background.The Garmin logo, which consists of the word "GARMIN" in a bold, black, sans-serif font, is centered within a white rectangular background.

Top 7 Tech Companies (w/o AI) Stock Price



Top 7 Tech Companies (w/o AI) Average Stock Price



A Clear Contrast: Average Stock Prices of AI and Non-AI Companies

Combined Graphs



Conclusion

- The results are clear. Companies that are directly involved in building AI infrastructure have significantly outperformed those that have not in the stock market.
- Going forward, it will be important for these non-AI companies to reconsider their approach, as the market's increasing favorability towards AI-driven innovation is likely to continue shaping the future of business success.