1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   * *Theatre, Music and film & video campaigns are far more successful than others.*
   * *Technology campaigns have the greatest number of cancellations*
   * *Journalism campaigns don’t generally use Kickstarter*
2. **What are some limitations of this dataset?**
   * *The targeted population*
   * *Their age groups*
   * *The financial status of the targeted population*
   * *Sources used to promote the campaign*
3. **What are some other possible tables and/or graphs that we could create?**
   * *Scatter charts to show the pledged and goal value*
   * *Histogram chart to show the number of campaigns between the time it was created and when it ended.*

**Bonus Statistical Analysis Inference:**

* *The Median summarises the data more meaningfully as there is a huge difference between the Mean and the Median. It means that for the successful campaigns to be successful there were more backers*
* *There is more variability with successful campaigns as there is huge difference between the Median and the Standard Deviation.*