

# Jeya Karthika

Product Designer

 <http://au.linkedin.com/in/jeyakarthika/>  
 <http://jeya.io>

**hello@jeya.me**  
**+61 430 840 577**

## About Me

I'm a UX/UI designer at Bitpool where I advocate user needs to create a positive end-to-end experience that will empower and delight users. I love using the right balance of shape, color, typography and white space to create a visual experience that delights people while truly making a difference in their day-to-day life.

## Technical Proficiency

### ■ Design Skills

User Research, Solution Design (Personas, Storyboards, Sketching, user journey, user stories, card sorting, IA, wireframing, ui design, illustration, prototyping), User Testing.

### ■ Development Skills

HTML, CSS, js (jquery), SASS/SCSS, JADE, ruby(basic), CSS Frameworks

### ■ Softwares/Toolset

Sketch3, Illustrator, Photoshop, Flinto, Principle, Invision, Marvel, UX Pin, Axure, POP, Balsamiq Mockups, Screen Flow, Mail chimp

### ■ Other Skills

Project Management, Support, Working in Agile Environments, Creating help videos, Writing micro copy, Running a training workshop, Managing front-end delivery.

## Certifications

User Experience Design Apprenticeship

Front-End Web Development

ITIL Foundation v3 Certified

Certified Associate in Project Management (PMI Certified)

Photoshop/Illustrator/Indesign/Graphic Design Workshops

## Skills

Excellent Communication Skills  
Efficient Stakeholder Management  
Active Team Player  
Multitasking & Deadline Sensitivity  
Compelling Presentation Design  
Clear/Concise Documentation

## Signature Themes

■ Focus                      ■ Futuristic  
■ Activator                ■ Achiever  
■ Relator

## Experience

### UX/UI Designer

Bitpool, VAE Group  
May 2015 – Present

### Systems Engineer

Dimension Data  
Jan 2014 – Apr 2015

### Graduate Engineer

Dimension Data  
Jan 2012 – Dec 2014

## Academic Profile

### Masters in Professional Computing, UniSA

GPA 6/7. (Distinction) Sep'2011

### Grad. Dip. Of Information Systems Mgmt, CQU

GPA 6.33/7. (Vice-Chancellor Scholarship) Nov'2011

### Bachelor of Computer Science and Engineering, Anna University

GPA 8.2/10. (First Class with Distinction)  
Jun'2009