

Jeya Karthika

Product Designer

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About Me

I'm a UX/UI designer at Bitpool where I advocate user needs to create a positive end-to-end experience that will empower and delight users. I love using the right balance of shape, color, typography and white space to create a visual experience that delights people while truly making a difference in their day-to-day life.

Technical Proficiency

■ Design Skills

User Research, Solution Design (Personas, Storyboards, Sketching, user journey, user stories, card sorting, IA, wireframing, ui design, illustration, prototyping), User Testing.

■ Development Skills

HTML, CSS, js (jquery), SASS/SCSS, JADE, ruby(basic), CSS Frameworks

■ Softwares/Toolset

Sketch3, Illustrator, Photoshop, Flinto, Principle, Invision, Marvel, UX Pin, Axure, POP, Balsamiq Mockups, Screen Flow, Mail chimp

■ Other Skills

Project Management, Support, Creating help videos, Writing micro copy, Running a training workshop, Managing front-end delivery.

Certifications

User Experience Design Apprenticeship

Front-End Web Development

ITIL Foundation v3 Certified

Certified Associate in Project Management (PMI Certified)

Photoshop/Illustrator/Indesign/Graphic Design Workshops

Skills

Excellent Communication Skills
Efficient Stakeholder Management
Active Team Player
Multitasking & Deadline Sensitivity
Compelling Presentation Design
Clear/Concise Documentation

Signature Themes

■ Focus ■ Futuristic
■ Activator ■ Achiever
■ Relator

Experience

UX/UI Designer

Bitpool, VAE Group
May 2015 – Present

Systems Engineer

Dimension Data
Jan 2014 – Apr 2015

Graduate Engineer

Dimension Data
Jan 2012 – Dec 2014

Academic Profile

Masters in Professional Computing, UniSA

GPA 6/7. (Distinction) Sep'2011

Grad. Dip. Of Information Systems Mgmt, CQU

GPA 6.33/7. (Vice-Chancellor Scholarship) Nov'2011

Bachelor of Computer Science and Engineering, Anna University

GPA 8.2/10. (First Class with Distinction)
Jun'2009