Ideation Phase
Empathize & Discover

Date	22 October2023
Team ID	NM2023TMID07227
Project Name	Data Titans: Unearthing Trends from LinkedIn Influencers
Maximum Marks	4 Marks

Empathy Map Canvas:

To ensure the success of the "Data Titans" project, it's essential to understand the needs, frustrations, desires, and behaviors of our target audience. This empathy map will serve as a reference to gain insights into their world, helping us create a more user-oriented solution.

Example: