

Battle of Neighborhoods – Bangalore

Introduction:

I used to travel a lot to many new places as a trip. It's cumbersome task to choose an hotel at a optimal location which is nearby to all/maximum tourist places. By this, it would be easy for any traveller to book an hotel and cover maximum tourist spots.

Solution:

I would be building an app, which takes the location from the traveller where he is going to travel. Obtain all tourists places, hotels, restaurants etc. available around that town using Foursquare API. Find an optimal area and give an list of hotels and its ratings & reviews for the user to select.

Data:

I would be using Foursquare API data to extract venues, places, ratings etc. and geopy to obtain location data. I would perform clustering based on different areas to obtain local and global optima. I would use folium library to visualise areas in maps. For an Example I'll be using Bangalore/India location dataset from kaggle.com.

key	area_name	state	latitude	longitude	accuracy	
0	IN/560001	Rajbhavan	Karnataka	12.2667	76.6833	NaN
1	IN/560002	Chamarajendrapeta	Karnataka	12.2667	76.6833	NaN
2	IN/560003	Extension	Karnataka	12.2667	76.6833	4.0
3	IN/560004	Lalbagh West	Karnataka	12.2667	76.6833	NaN
4	IN/560005	Fraser Town	Karnataka	12.2667	76.6833	NaN

Obtain Latitude and longitude values of Central Bangalore

Location data can be retrieved for any given location using geopy packages as we have seen in previous courses. I have retrieved location data of central bangalore which will be helpful in plotting on folium map

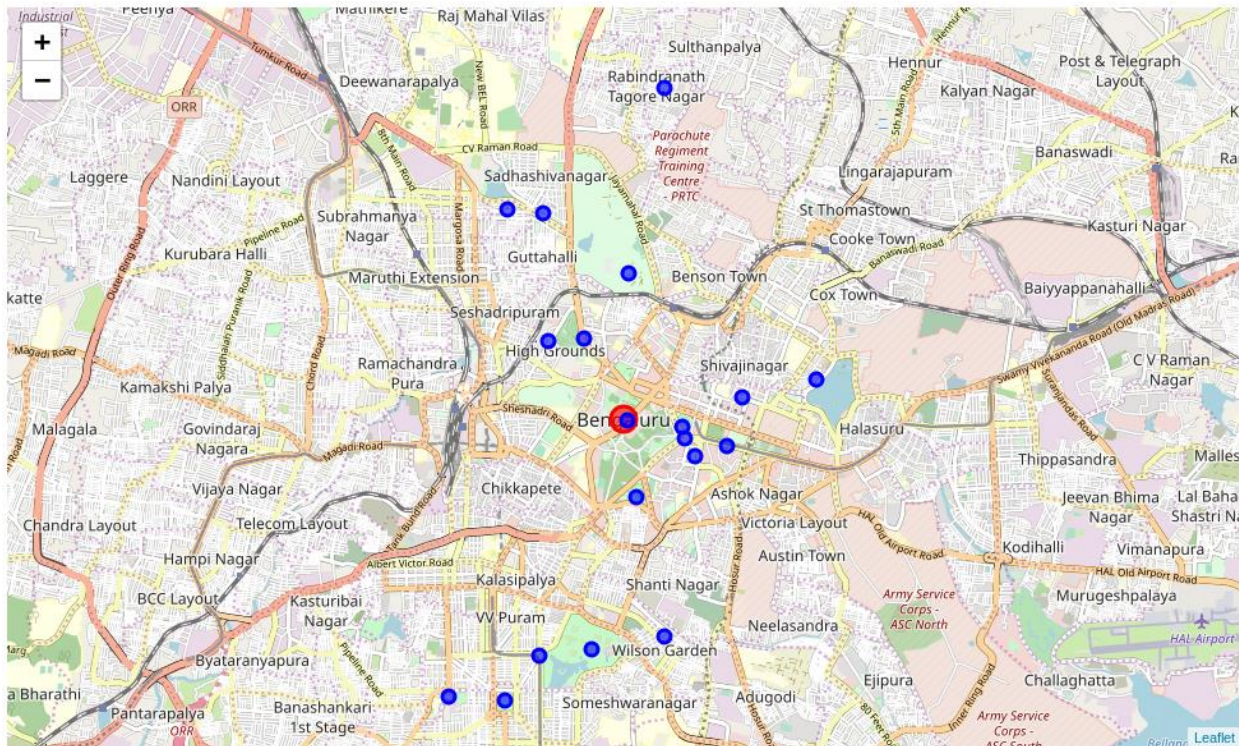
Tourist places in Bangalore

The below data is obtained with the help of foursquare API. Data is then processed to get in reasonable format with all required informations in place.

	name	categories	id	Address	latitude	longitude
0	M. Chinnaswamy Stadium	Cricket Ground	4b9f5637f964a5203f1d37e3	Queens Rd,Bangalore 560001,Karnataka,India	12.978144	77.599223
1	Vidhana Soudha	Capitol Building	4c04b63439d476b09ddb31a7	Vidhan Veedi (Nr Cubbon Park),Bangalore 560001...	12.979027	77.591881
2	Bangalore Golf Club	Golf Course	4b5e8e7ef964a520719229e3	High Grounds (Sankey Road),Bangalore 560001,Ka...	12.989681	77.585933
3	Bowring Institute	Club House	4be9627e9a54a59370fc0a11	19 St. Mark's Rd.,Bangalore,Karnataka,India	12.974311	77.600885
4	Mahatma Gandhi Circle (ಮಹಾತ್ಮಾ ಗಾಂಧಿ ವೃತ್ತ)	Plaza	4eca32d0cc21b428e629fdcc	MG Road,Bangalore 560001,Karnataka,India	12.976555	77.599600

Methodology

Now we find the centroid of all tourist places using any ML model like in this case (K means clustering). Centroid can be obtained easily by distance measurements of places and finding an intersection where all lines meetup. In this project I have taken Lalbagh West as an centroid area. So we will search for hotels in this area using FourSquare API. we will find ratings, reviews, pricing and get a list of top 5 best hotels to choose in lalbagh west.



Location data of Lalabagh West

12.94646125 77.5800458707851

Final Output

This would be the output given to the user, which contains top 5 hotels with its ratings and reviews in place.

id	name	categories	Address	lat	lng	ratings	Reviews
4dfac6ad18a8fc7fb43dfec4	Sanman Hotel	Breakfast Spot	[Bangalore, Karnāṭaka, India]	12.937470	77.580145	7.1	Bharath Singiri - Khali dosa is just awesome! ...
4d29ccc66e27a14317362824	Hotel Nandhini	Indian Restaurant	[No. 114/2, Near Minerva Circle (L.F. Road), B...	12.955307	77.579498	5.9	Abhi B - Descent Non Vegetarian food!
514870c9e4b082ab1c8e53e8	Mysore Mylari Hotel	Indian Restaurant	[Off Dvg Road Basvangudi, 56004, India]	12.943659	77.571412	5.9	Uday UDI - Saagu masala is one of the great ta...
4c24d166f7ced13aab6b236d	Kamat Hotel	Indian Restaurant	[India]	12.949079	77.579868	5.6	sarma vns - Best Veg food. But limited meals. ...
4c7a45ba278eb71353375880	Hotel T.A.P Gold Crest	Hotel	[No. 37, M.T.B Road, Near Minerva Circle, Lalb...	12.956152	77.579820	4.5	Pramathesh Saha - Check the water they provide...

Results

This applicaion will now be able to suggest an traveller visiting bangalore to choose an best area to stay and best hotel to book.

The final output displays top 5 hotels of best suitable area with ratings and reviews.

Discussion:

After an data analysis I have found that there many venues which has no detailed address mentioned. I have extracted address using location data available from geopy package.

Conclusion:

So now any user using this application will now be able to will be able to

1. Enter any desired location he is planning to visit
2. Get the list of tourist places in that location
3. The Model will find an optimal area which is nearby to many tourist places
4. Provide a list of top 5 hotels in an optimal area with ratings and reviews