

Assignment -3

Digital Marketing

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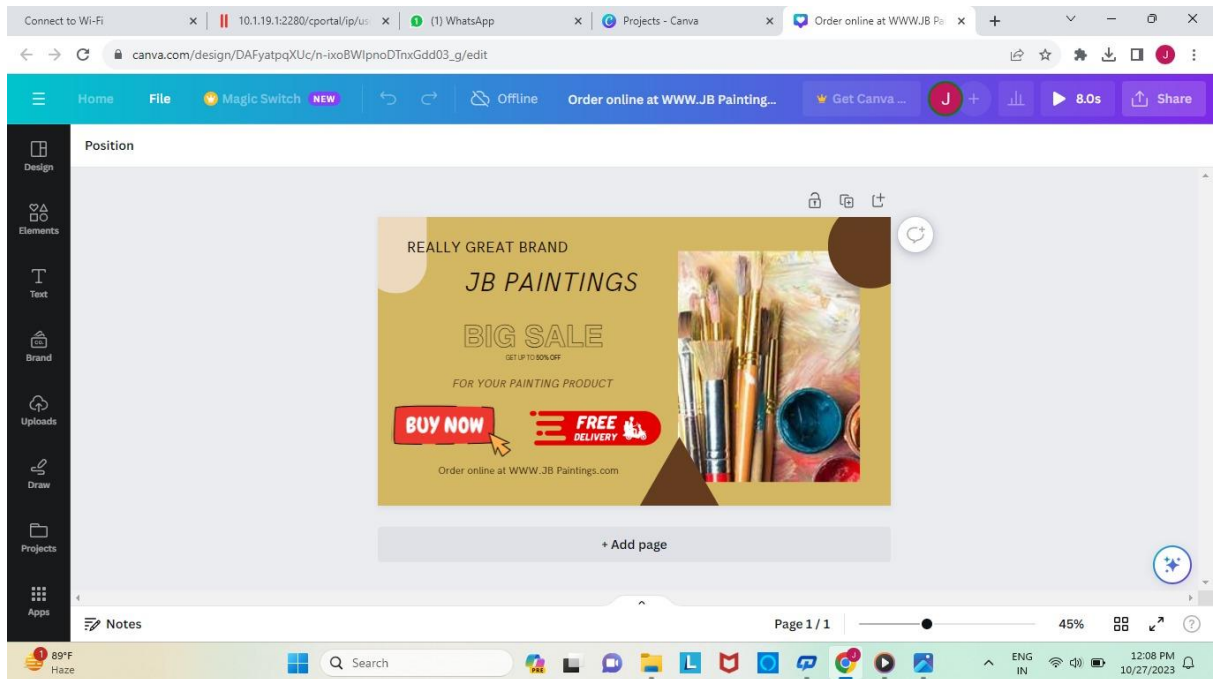
QUESTION:

Create and design a social media advertisement poster using Canva.

SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA:

Poster link: https://www.canva.com/design/DAFyatpqXUc/n-ixoBWIpnoDTnxGdd03_g/edit

PosterTitle: JB Paintings ()



Poster:

REALLY GREAT BRAND

JB PAINTINGS

BIG SALE

GET UP TO 50% OFF

FOR YOUR PAINTING PRODUCT

BUY NOW

FREE DELIVERY

Order online at WWW.JB Paintings.com

The poster features a mustard yellow background with abstract brown and tan shapes in the corners. On the right side, there is a vertical image showing various paintbrushes and open paint pots in blue and red. The text is centered on the left side, with 'JB PAINTINGS' in a large, elegant, italicized serif font. Below it, 'BIG SALE' is in a large, outlined sans-serif font. Further down, 'GET UP TO 50% OFF' and 'FOR YOUR PAINTING PRODUCT' are in smaller, plain sans-serif fonts. At the bottom left, there is a red button with 'BUY NOW' in white, and next to it, a red banner with 'FREE DELIVERY' in white, accompanied by a small icon of a delivery truck. At the very bottom, the website URL is provided in a small, plain sans-serif font.