

JEY JEYAPALAN

Waterloo Engineer. Product Manager.



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[Youtube.com/UWPM](https://www.youtube.com/UWPM)

SKILLS

Product Management

Agile Methodologies, UI/UX Design
Design Thinking, Sales, Strategy, Roadmap
Design, User Research, Prioritization

Languages: Java, SQL, Python, R, VBA

Web: HTML5, CSS 3, PHP, Bootstrap

Graphics: Photoshop, Figma, Axure

Tools: Asana, Jira, Trello, Git, Azure

LEADERSHIP

President - [Product Vision Club](#)

Managed a team of 40+ students to promote and train future generations of pm interns via education and community

Outreach Director- Waterloo Engineering Society

Organized resume critiques, workshops, and mentorship programs for 300+ 1st year students

Ambassador & Trainer- *KW*

Toastmasters Association

Winner of 2019 Best Prepared Speech

AWARDS

PayPal Innovate Contest (2018)

2nd/96 teams in case competition for emerging technology adoption.

[Pitched Software Solution](#) to PayPal CEO

Microsoft Alumni Young

Entrepreneur (2019)

Awarded \$2000 through Conrad School of Business for promising work in social entrepreneurship.

EDUCATION

Management Sciences- Engineering

University of Waterloo -2022

Relevant Courses

Statistics, Stochastic Models, Algorithms & Data Structures, Database Systems

Entrepreneurship Minor

EXPERIENCE

HomeVyne | Co-Founder + Product Manager



Aug 2019- Present

- Led team to define **product strategy** & develop **AI** platform to help single seniors connect and share unused rooms in their homes
- Won **\$25K** in funding from Velocity, Communitech and Conrad Business Startup Accelerators in **2 months**
- Managed** 3 software developers, 1 designer, and 2 marketers to define product strategy and MVP as a lean startup
- Interviewed **150+** target users, built use-cases, and conducted **design sprints** to identify pain-points and improve empathy

IBM Watson | Technical Product Manager



Jan 2019- May 2019

- Led **strategic planning**, market research & **product vision** to enter untapped mobile SPM market projected at **\$1.6B** by 2022
- Conducted **23** interviews with SaaS customers including **Amazon, Salesforce, Gartner** to prioritize roadmap feature decisions
- Managed** complete **product life cycle**, acting as open-channel of communication between **design** and **engineering** resources for mobile app

ValidateIT | Product Manager Intern



May 2018- Aug 2018

- Led **user- research** and stakeholder communications to increase **upgrade value**, resulting in **31% increase** in platform subscriptions
- Designed **business plan** for market research product targeted at governmental organizations, uncovering revenue of **\$50k/customer**
- Streamlined** tracking of complex client configurations, providing new actionable insights into feature usage and product market fit

Tricontek Inc | Front End Engineering Intern



May 2017- Sep 2017

- Designed** specifications, created mockups, and coded new company website using HTML generating **43%** more site traffic
- Generated **\$120K** in revenue through collaboration with **electrical, software, and design** teams to transition machines from analog to digital touch displays
- Saved **150 hours** monthly through data base development (using **MS Access** and **SQL**) to record orders, track shipping, manufacturing, and assembly in factory

TECHNICAL PROJECTS

What's Your Mood?

- Built an activity recommendation app that uses **machine learning** techniques to recommend things to do based on user's current mood state
- Used **logistic regression** models, prediction **algorithms**, and collaborative filtering. Used **D3.JS** for graphing, **Django** for backend, and **AngularJS** for front

NBA Half-Time Report

- Used **JavaScript, Node.js, HTML, CSS, MySQL** to analyze historical player data of NBA players for the past 15 seasons
- Effectively **queried**, analyzed, and **predicted** future NBA player data, team scores, and shooting percentages to **72% accuracy**
- Created **internal searching tool** that displays relevant stats based upon queries

INTERESTS

Chess, Soccer, Psychology, Weightlifting, Calligraphy, NLP, Reading