

# Isabel Cooper

Seattle, WA • (617) 711-5559 • isabel.cooper47@example.com • linkedin.com/in/isabelcooper47

Target Field: Product Management

## PROFILE

Associate Product Manager with experience in Product Management. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

## EDUCATION

### Boston University

B.A. Economics

Cambridge, MA

2021 — 2025

- Relevant coursework available upon request

## EXPERIENCE

### Associate Product Manager — Vela Education

Boston, MA | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Product Operations Specialist — Orbit Payments

Atlanta, GA | Jul 2021 — May 2023

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Associate — Meridian SaaS

Washington, DC | Jun 2019 — Jun 2021

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

## PROJECTS

### Onboarding Revamp

- Led onboarding improvements; defined success metrics and coordinated delivery.
- Instrumented funnel and iterated based on qualitative + quantitative feedback.

### Support Deflection

- Launched in-product guidance and help center improvements to reduce tickets.
- Built dashboard and review cadence with support leadership.

## SKILLS

**Skills:** User research, Jira, PRDs, Figma, Go-to-market, Analytics, Stakeholder management, SQL basics, A/B testing

**Certifications:** CSPO (In Progress), Google Project Management