

# Ethan Evans

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Target Field: Consulting

## PROFILE

Business Analyst with experience delivering measurable outcomes in Consulting. Strong in execution, clear communication, and building systems that scale. Comfortable owning work end-to-end and collaborating across teams.

## EDUCATION

### University of Texas at Austin

B.B.A. Management

Minneapolis, MN

2017 — 2021

- Honors program; Capstone project with documented results

## EXPERIENCE

### Business Analyst — Keystone Advisory

New York, NY | Sep 2023 — Present

- Implemented a cross-functional initiative; improved a key metric by 12% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 50%.
- Standardized processes and documentation; cut manual effort by 65% and improved consistency.
- Partnered with stakeholders to define requirements, align on scope, and deliver on schedule.

### Associate Consultant — Atlas Advisory

Philadelphia, PA | Jul 2021 — May 2023

- Optimized a cross-functional initiative; improved a key metric by 27% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 50%.
- Standardized processes and documentation; cut manual effort by 65% and improved consistency.

### Associate — Citrine Partners

Washington, DC | Jun 2019 — Jun 2021

- Coordinated a cross-functional initiative; improved a key metric by 18% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 50%.
- Standardized processes and documentation; cut manual effort by 55% and improved consistency.

## PROJECTS

### Market Entry Assessment

- Sized market opportunity and built 3-year growth scenarios for leadership review.
- Synthesized interview findings into recommendations and risks.
- Presented results to stakeholders and documented next steps.

### Operating Model Redesign

- Mapped processes and identified bottlenecks; proposed phased rollout plan.
- Created KPI framework and governance recommendations.
- Presented results to stakeholders and documented next steps.

### Pricing Strategy

- Built pricing model and segmentation; drafted executive deck with options and tradeoffs.
- Supported workshop facilitation and decision logging.
- Presented results to stakeholders and documented next steps.

## SKILLS

**Skills:** Financial analysis, Synthesis, Storytelling, Market research, Problem structuring, Excel, PowerPoint, Workplanning, Stakeholder interviews, SQL basics

**Certifications:** Google Project Management, Excel for Business, Case Interview Prep (Workshop)