

# Maya Parker

Cambridge, MA • (206) 149-8081 • maya.parker73@example.com • linkedin.com/in/mayaparker73

Target Field: Data / Analytics

## PROFILE

Data Analyst with experience delivering measurable outcomes in Data / Analytics. Strong in execution, clear communication, and building systems that scale. Comfortable owning work end-to-end and collaborating across teams.

## EDUCATION

### Columbia University

M.S. Data Science

Cambridge, MA

2017 — 2021

- Dean's List (2 semesters); Coursework: Statistics, Databases, Strategy

## EXPERIENCE

### Data Analyst — QuantaMetric

Austin, TX | Sep 2023 — Present

- Automated a cross-functional initiative; improved a key metric by 27% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 40%.
- Standardized processes and documentation; cut manual effort by 55% and improved consistency.
- Partnered with stakeholders to define requirements, align on scope, and deliver on schedule.

### Business Intelligence Analyst — SignalCraft Analytics

Raleigh, NC | Jul 2021 — May 2023

- Delivered a cross-functional initiative; improved a key metric by 27% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 50%.
- Standardized processes and documentation; cut manual effort by 45% and improved consistency.

### Data / Analytics Assistant — Tandem Intelligence

Phoenix, AZ | Jun 2019 — Jun 2021

- Implemented a cross-functional initiative; improved a key metric by 27% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 50%.
- Standardized processes and documentation; cut manual effort by 65% and improved consistency.

## PROJECTS

### Churn Modeling

- Built a churn model and evaluation pipeline; documented tradeoffs and monitoring plan.
- Partnered with stakeholders to translate outputs into retention actions.
- Presented results to stakeholders and documented next steps.

### Experiment Readout Template

- Standardized A/B test analysis and created dashboards for decision-making.
- Reduced analysis turnaround time with reusable queries.
- Presented results to stakeholders and documented next steps.

### Revenue KPI Warehouse

- Designed a semantic layer for revenue KPIs with clear data definitions.
- Improved trust and consistency in reporting across teams.
- Presented results to stakeholders and documented next steps.

## SKILLS

**Skills:** Tableau/Looker, dbt, Dashboards, Data modeling, A/B testing, Python, Experiment design, Pandas, Airflow, Statistics, SQL

**Certifications:** Google Data Analytics, dbt Fundamentals, Tableau Desktop Specialist (In Progress)