

Marco Edwards

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Target Field: Product Management

PROFILE

Associate Product Manager with experience in Product Management. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

EDUCATION

USC

B.S. Business Administration

Chicago, IL

2021 — 2025

- Coursework: analytics, communication

EXPERIENCE

Associate Product Manager — Orbit Payments

Seattle, WA | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Product Operations Specialist — Sprout Marketplace

Atlanta, GA | Jul 2021 — May 2023

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- Improved documentation and created templates to make work more consistent.

Intern — Vela Education

Portland, OR | Jun 2019 — Jun 2021

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PROJECTS

Pricing & Packaging

- Analyzed competitors and interviewed customers; proposed updated tiers and packaging.
- Partnered with finance on revenue impact models and rollout strategy.

Onboarding Revamp

- Led onboarding improvements; defined success metrics and coordinated delivery.
- Instrumented funnel and iterated based on qualitative + quantitative feedback.

SKILLS

Skills: Roadmapping, Go-to-market, User research, PRDs, Stakeholder management, Jira, Analytics, A/B testing, SQL basics

Certifications: Google Project Management, CSPO (In Progress)