

# Darius Allen

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Target Field: Data / Analytics

## PROFILE

Analytics Engineer with experience in Data / Analytics. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

## EDUCATION

**Columbia University**

M.S. Data Science

San Francisco, CA

2021 — 2025

- Relevant coursework available upon request

## EXPERIENCE

### Analytics Engineer — SignalCraft Analytics

*Remote / Hybrid | Sep 2023 — Present*

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Data Scientist — BrightLake Data

*Philadelphia, PA | Jul 2021 — May 2023*

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Coordinator — Tandem Intelligence

*Nashville, TN | Jun 2019 — Jun 2021*

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

## PROJECTS

### Revenue KPI Warehouse

- Designed a semantic layer for revenue KPIs with clear data definitions.
- Improved trust and consistency in reporting across teams.

### Churn Modeling

- Built a churn model and evaluation pipeline; documented tradeoffs and monitoring plan.
- Partnered with stakeholders to translate outputs into retention actions.

## SKILLS

**Skills:** Data modeling, Statistics, A/B testing, Tableau/Looker, SQL, Experiment design, dbt, Pandas, Dashboards

**Certifications:** dbt Fundamentals, Google Data Analytics