

Darius Allen

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Target Field: Data / Analytics

PROFILE

Analytics Engineer with experience in Data / Analytics. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

EDUCATION

Columbia University

M.S. Data Science

San Francisco, CA

2021 — 2025

- Relevant coursework available upon request

EXPERIENCE

Analytics Engineer — SignalCraft Analytics

Remote / Hybrid | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Data Scientist — BrightLake Data

Philadelphia, PA | Jul 2021 — May 2023

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Coordinator — Tandem Intelligence

Nashville, TN | Jun 2019 — Jun 2021

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

PROJECTS

Revenue KPI Warehouse

- Designed a semantic layer for revenue KPIs with clear data definitions.
- Improved trust and consistency in reporting across teams.

Churn Modeling

- Built a churn model and evaluation pipeline; documented tradeoffs and monitoring plan.
- Partnered with stakeholders to translate outputs into retention actions.

SKILLS

Skills: Data modeling, Statistics, A/B testing, Tableau/Looker, SQL, Experiment design, dbt, Pandas, Dashboards

Certifications: dbt Fundamentals, Google Data Analytics