

Gianna Ward

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Target Field: Consulting

PROFILE

Consultant with experience delivering measurable outcomes in Consulting. Strong in execution, clear communication, and building systems that scale. Comfortable owning work end-to-end and collaborating across teams.

EDUCATION

Georgetown University

B.S. Business

Phoenix, AZ

2020 — 2024

- Dean's List (2 semesters); Coursework: Statistics, Databases, Strategy

EXPERIENCE

Consultant — Atlas Advisory

Boston, MA | Jun 2023 — Present

- Optimized a cross-functional initiative; improved a key metric by 12% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 40%.
- Standardized processes and documentation; cut manual effort by 45% and improved consistency.
- Partnered with stakeholders to define requirements, align on scope, and deliver on schedule.

Consultant Intern — Parkstone Consulting

Chicago, IL | Jul 2021 — May 2023

- Improved a cross-functional initiative; improved a key metric by 18% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 40%.
- Standardized processes and documentation; cut manual effort by 55% and improved consistency.

Associate — Northstar Consulting Group

Portland, OR | Jun 2019 — Jun 2021

- Launched a cross-functional initiative; improved a key metric by 27% through iteration and better tooling.
- Created dashboards and recurring reporting; reduced decision turnaround time by 30%.
- Standardized processes and documentation; cut manual effort by 65% and improved consistency.

PROJECTS

Operating Model Redesign

- Mapped processes and identified bottlenecks; proposed phased rollout plan.
- Created KPI framework and governance recommendations.
- Presented results to stakeholders and documented next steps.

Market Entry Assessment

- Sized market opportunity and built 3-year growth scenarios for leadership review.
- Synthesized interview findings into recommendations and risks.
- Presented results to stakeholders and documented next steps.

Pricing Strategy

- Built pricing model and segmentation; drafted executive deck with options and tradeoffs.
- Supported workshop facilitation and decision logging.
- Presented results to stakeholders and documented next steps.

SKILLS

Skills: PowerPoint, Stakeholder interviews, Financial analysis, Market research, Excel, SQL basics, Synthesis, Workplanning, Storytelling, Problem structuring

Certifications: Case Interview Prep (Workshop), Excel for Business, Google Project Management