

Gianna Reed

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Target Field: Product Management

PROFILE

Program Manager with experience in Product Management. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

EDUCATION

University of Texas at Austin

B.B.A. Management

Portland, OR

2017 — 2021

- Activities: student org member

EXPERIENCE

Program Manager — Keystone Mobile

Boston, MA | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Product Manager — Vela Education

Denver, CO | Jul 2021 — May 2023

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Coordinator — Orbit Payments

Portland, OR | Jun 2019 — Jun 2021

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

PROJECTS

Pricing & Packaging

- Analyzed competitors and interviewed customers; proposed updated tiers and packaging.
- Partnered with finance on revenue impact models and rollout strategy.

Support Deflection

- Launched in-product guidance and help center improvements to reduce tickets.
- Built dashboard and review cadence with support leadership.

SKILLS

Skills: Roadmapping, User research, Figma, Stakeholder management, SQL basics, PRDs, Analytics, A/B testing, Jira

Certifications: CSPO (In Progress), Product Analytics Foundations