

# Jonas Russell

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Target Field: Product Management

## PROFILE

Associate Product Manager with experience in Product Management. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

## EDUCATION

### USC

B.S. Business Administration

Nashville, TN

2021 — 2025

- Relevant coursework available upon request

## EXPERIENCE

### Associate Product Manager — Harbor HealthTech

Remote / Hybrid | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Program Manager — Sprout Marketplace

Raleigh, NC | Jul 2021 — May 2023

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

### Coordinator — Orbit Payments

Washington, DC | Jun 2019 — Jun 2021

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

## PROJECTS

### Support Deflection

- Launched in-product guidance and help center improvements to reduce tickets.
- Built dashboard and review cadence with support leadership.

### Pricing & Packaging

- Analyzed competitors and interviewed customers; proposed updated tiers and packaging.
- Partnered with finance on revenue impact models and rollout strategy.

## SKILLS

**Skills:** A/B testing, Jira, Stakeholder management, PRDs, Figma, Roadmapping, Analytics, Go-to-market, SQL basics

**Certifications:** CSPO (In Progress), Google Project Management