

Isabel Cooper

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Target Field: Product Management

PROFILE

Associate Product Manager with experience in Product Management. Comfortable working with teams to get projects done and support day-to-day operations. Looking to grow impact in a fast-paced environment.

EDUCATION

Boston University
B.A. Economics

Cambridge, MA
2021 — 2025

- Relevant coursework available upon request

EXPERIENCE

Associate Product Manager — Vela Education

Boston, MA | Sep 2023 — Present

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Product Operations Specialist — Orbit Payments

Atlanta, GA | Jul 2021 — May 2023

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.
- Improved documentation and created templates to make work more consistent.

Associate — Meridian SaaS

Washington, DC | Jun 2019 — Jun 2021

- Supported execution and kept tasks organized across multiple stakeholders.
- Helped maintain reporting and basic analysis to track progress against goals.

PROJECTS

Onboarding Revamp

- Led onboarding improvements; defined success metrics and coordinated delivery.
- Instrumented funnel and iterated based on qualitative + quantitative feedback.

Support Deflection

- Launched in-product guidance and help center improvements to reduce tickets.
- Built dashboard and review cadence with support leadership.

SKILLS

Skills: User research, Jira, PRDs, Figma, Go-to-market, Analytics, Stakeholder management, SQL basics, A/B testing

Certifications: CSPO (In Progress), Google Project Management