

Hi

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Problem



- Cell phone networks get bogged down during disasters
- Everyone wants to call their loved ones all at the same time



I'm OK! uses SMS to notify your friends and family of your status after a disaster

How It Works

- Mobile app + website
- SMS to server
- Server to Facebook, Twitter, E-Mail



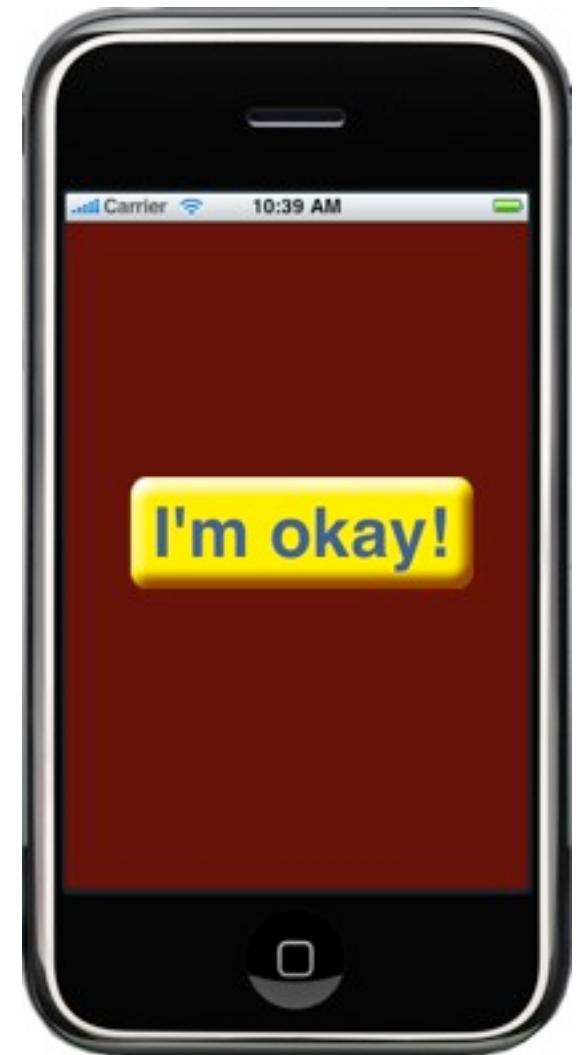
How It Works

- Mobile download
- Website:
Twitter, Facebook, E-Mail
- Sync



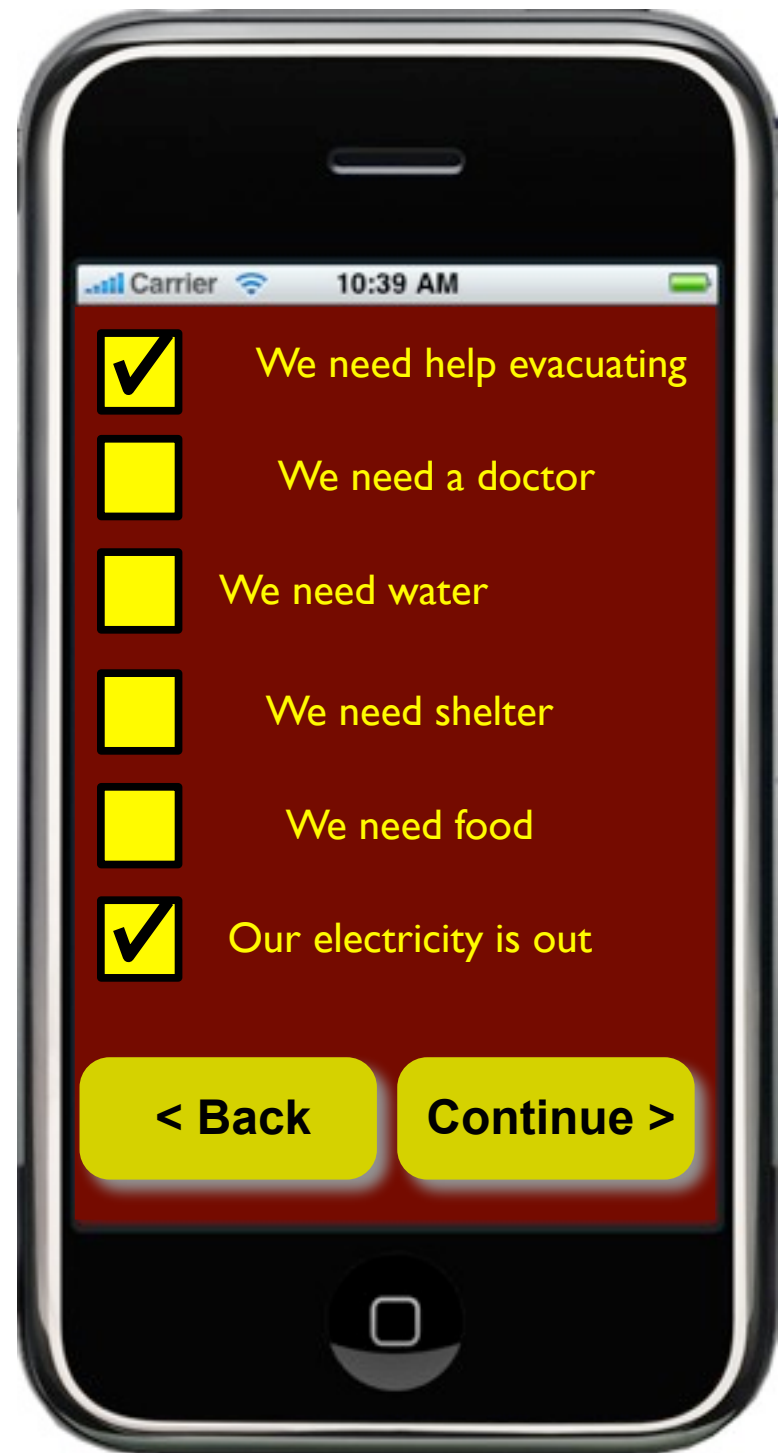
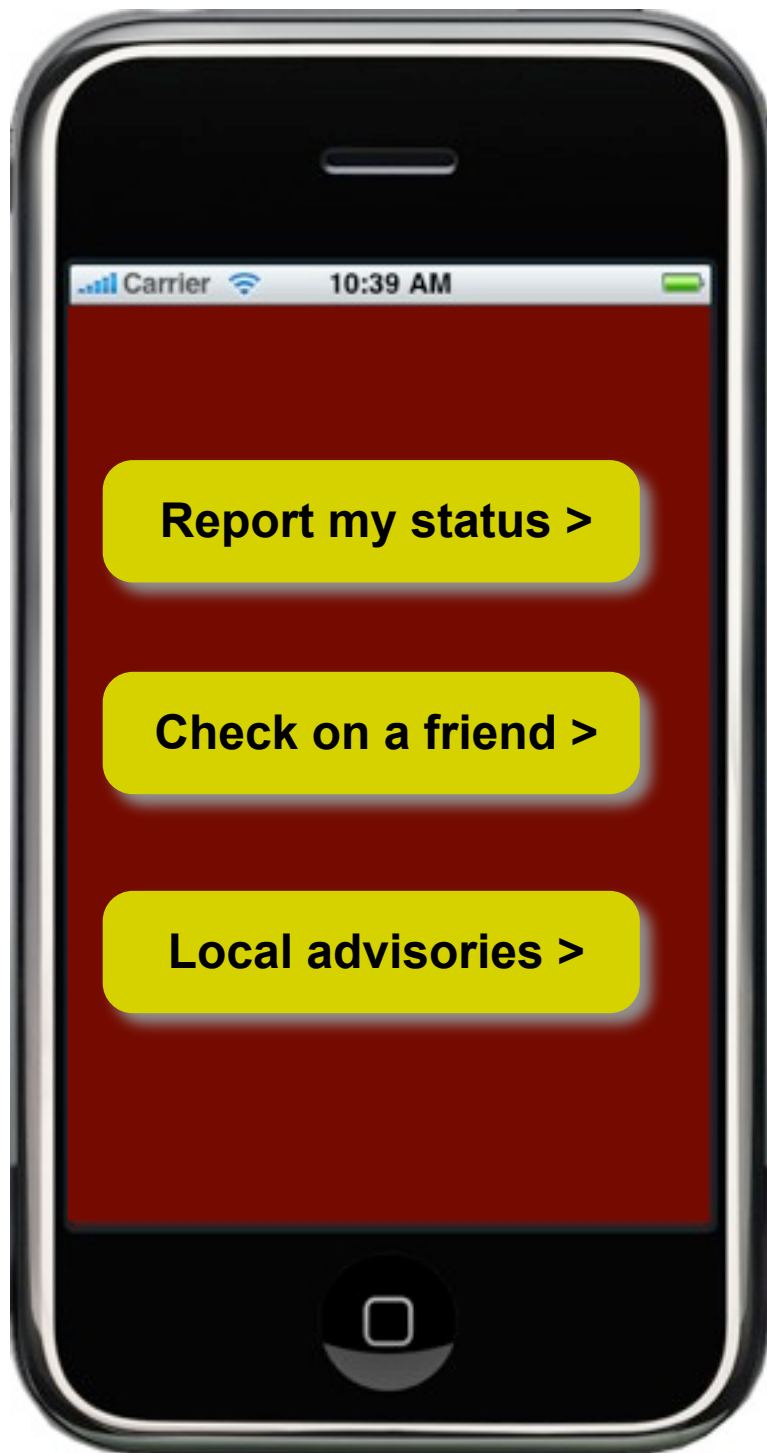
How It Works

- Disaster!
- Start app
- Press “I’m Ok” button
- Confirmation



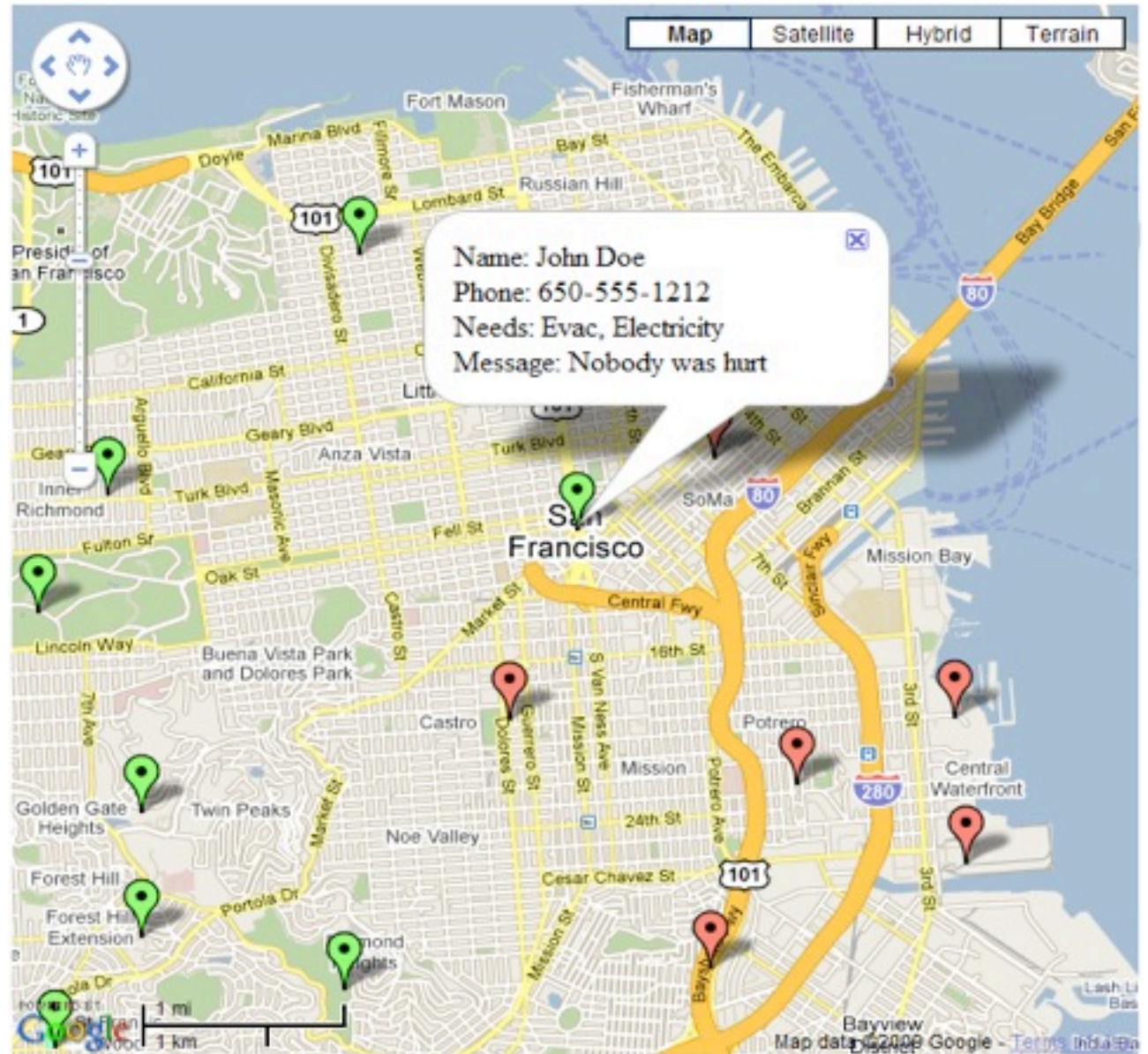
Advantages

- Minimize cell network utilization
- Simplifies contacting friends and family



Future Enhancements

- Map location
- Responders will know where to send specific resources



Thoughts

- Piggyback onto an existing app (Facebook?)
- Package with phone by default



- Website
imok.jeztek.com
- Android, iPhone
[www.github.com/jeztek/imok_\[android,iphone\]](http://www.github.com/jeztek/imok_[android,iphone])