A liquor distributor in the USA wants to know the percentage of beer, wine, and spirits consumed in the Bahamas, Canada, Mexico, Panama, and the United States in order to properly distribute the beverages in each country to turn the biggest profit. The distributor would like to save on shipping cost by sending proper amounts of beer, wine and spirits and knowing the popularity of different alcoholic beverages in a specific country can make the distribution more efficient. The source of data collected was from <https://www.kaggle.com/datasets/mysarahmadbhat/alcohol-consumption> and reduced to the five countries this particular liquor distributor has a business interest in.

The descriptive data is needed to show which alcoholic beverage each country consumes. The central objective of this presentation is to show management of the liquor distribution company the ratio and amount of beer, wine, and spirits to send to these countries in order to be the most efficient and reduce shipping costs. Transforming the data into bar charts is necessary for management to easily see the amount or ratio of beer, wine, and spirits needed in each country.

Beer is the most popular alcohol consumed between the five countries. Of the five countries, Panama consumes the most beer with Canada, Mexico and the United States following closely behind. The Bahamas consumes the least amount of beer but, consumes the largest amount of spirits. The United States follows closely behind the Bahamas in the number of spirits consumed. When it comes to wine, Canada leads all five countries in consumption with the United States again following closely behind.

After analyzing the data, we can see that beer is the most widely consumed beverage between the three. As a liquor distributor it is important to have plenty of beer being sent to each country. Spirits is the next most consumed alcohol with the Bahamas drinking the most, and wine is the least consumed alcohol with the majority being consumed between the United States and Canada. It is also possible to find exact percentages of beer, wine and spirits consumed in each country by looking at the data. With this data the liquor distributor can more efficiently distribute alcohol to these countries.