

MEMORANDUM Internal Memo

PRODUCT PLANNING170014 TO

ALL DEALERS

FROM PRODUCT PLANNING-MARKETING

DATE July 26, 2017

CC H. KOSO, K. TAMURA, H. NAKAGURO, IPC SALES AND SERVICE DIVISION

MANAGERS

SUBJECT PRODUCT BULLETIN - 20TH ANNIVERSARY BADGE

Isuzu Philippines Corporation (IPC) is extremely proud to be marking the 20th anniversary – a significant milestone that few companies achieve. Reflecting on the long history of this company as one of the most respected integrated diesel vehicle manufacturers in the country we would like to acknowledge the Isuzu's product line up from light to heavy commercial vehicles. Starting August 2017 until August 2018, all Isuzu products will be installed with 20th anniversary badge.



20th Anniversary Badge (Except for D-MAX single cab and chassis)



Sportivo X / XUV / XT / XL / XS



LS / LT

CYZ / CYH / EXR / EXZ



NHR / NKR **Original Copy**



NPR / NQR



FSR / FRR



Page 1 of 2

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20th Anniversary Badge Installation Lot Breakpoint

TBR	LOT NO.
XS	34
XL	233
XT Black Series	353
XUV Black Series	53
Sportivo X JS Black Series	89
Sportivo X FF Black Series	209
Sportivo X AT Black Series	125
N-SERIES	LOT NO.
NHR Tilt	388
NHR NT	272
NKR55	113
NKR71	401
NPR71	226
NQR71	195
F-SERIES	LOT NO.
FRR	50
FSR	50
FVR	95
FVM	83
Indent	BATCH NO.
NPS	48

mu-X	BATCH NO.
2.5L LS 4x2 MT	320
2.5L LS-A 4x2 MT	Starting August 2017
2.5L LS-A 4x2 AT	Starting August 2017
2.5L LS-A 4x4 AT	Starting August 2017
3.0L LS-A 4x2 AT	320
3.0L LS-A 4x4 AT	Starting August 2017
D-MAX	LOT NO.
LT 4x2	118
LT 4x4	26
LS-X 4x2 MT	16
LS-X 4x2 AT	12
LS 4x2 MT	99
LS 4x2 AT	63
LS 4x4 MT	26
LS 4x4 AT	8
C & E SERIES	BATCH NO.
СҮН	11
CYZ	106
EXR	Starting August 2017
EXZ	Starting August 2017



We hope to be able to share with you the celebration of our 20th Anniversary. Here's to another 20 years of responsible partnership.

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Page 2 of 2