

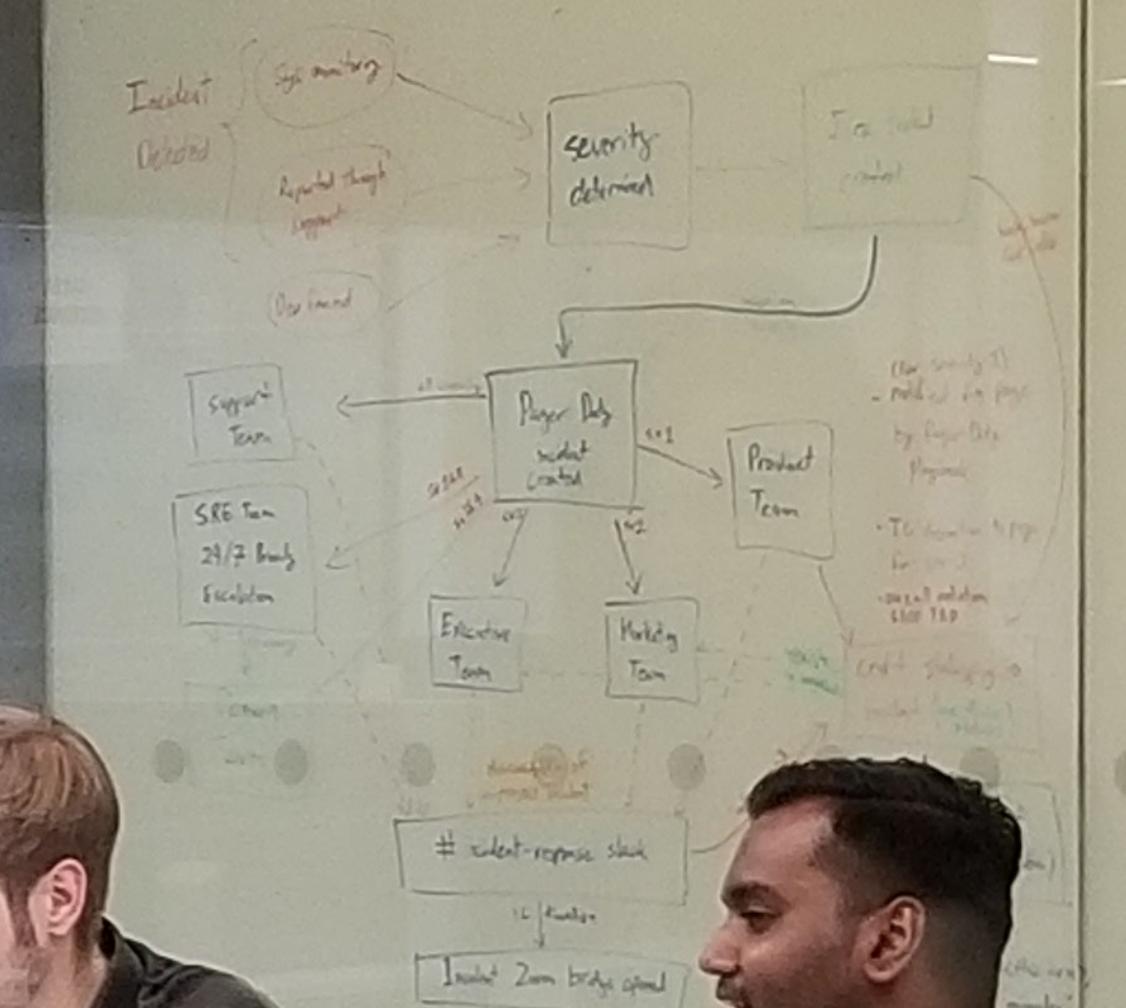
TradeRev Bid Map

The FHAB Six

7 May, 2018

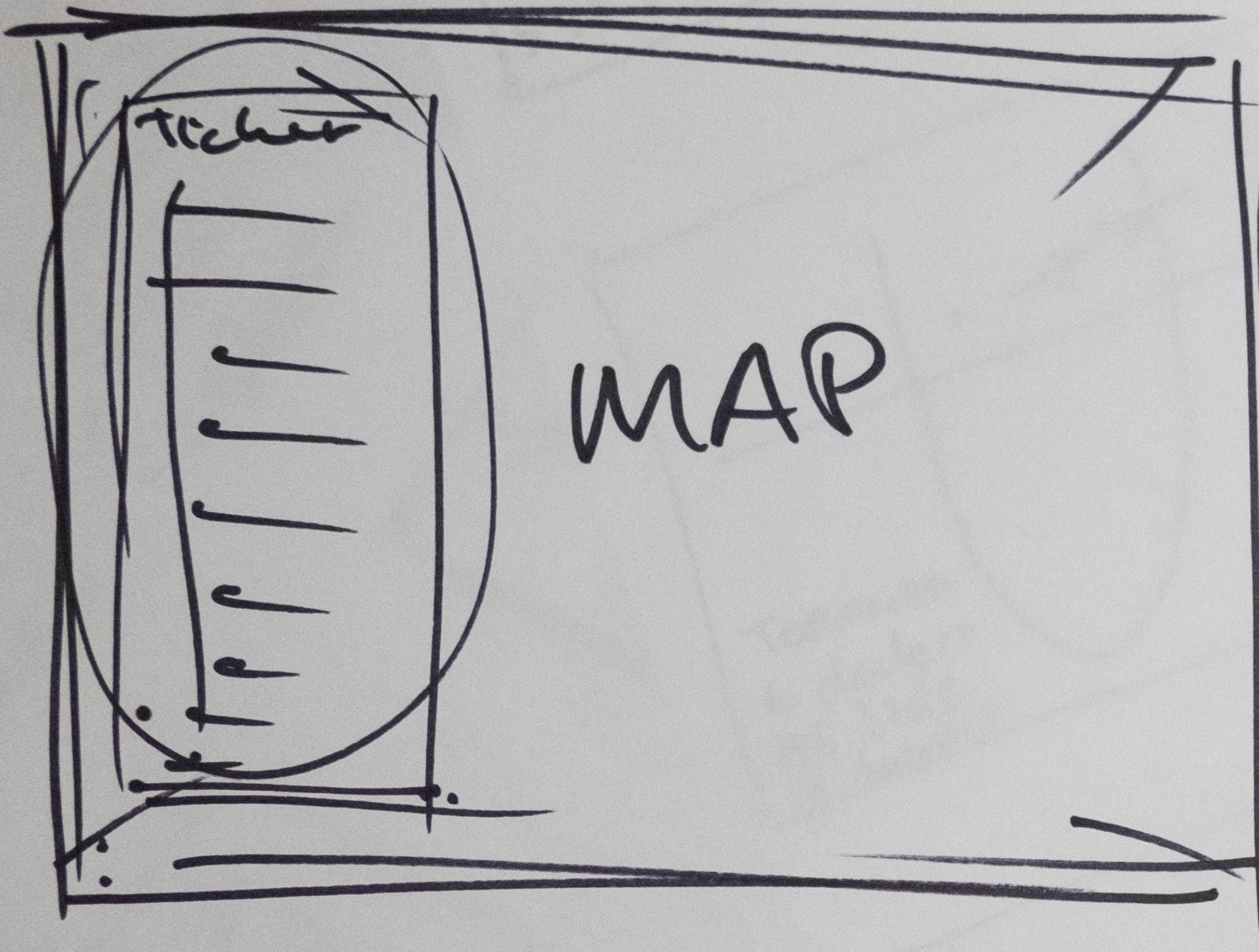
Goal

- Show connections between dealerships
- Give a sense of system activity
- Create a passive experience suitable for a TV



PIC?
LIVE BIDS - FILTERING?
TRANSPORT CAR
LEADERBOARD?
POV GOOGLE STREET VIEW?





- Live bid map

~~= Global MAP.~~

~~- Regional~~

- Heart. map.

Live bid map

- Bids
 - Feed ticker
 - All dealers
passive stock.
- Passive
↳ Open
↳ Closed
- growing cluster
dots.

both

-
- Region specific.
 - Night Mode.

Heart map

- Highest grossing
trade
- cumulated bid
amount
- # seller
- # Buyer
- # Bids.

Demo