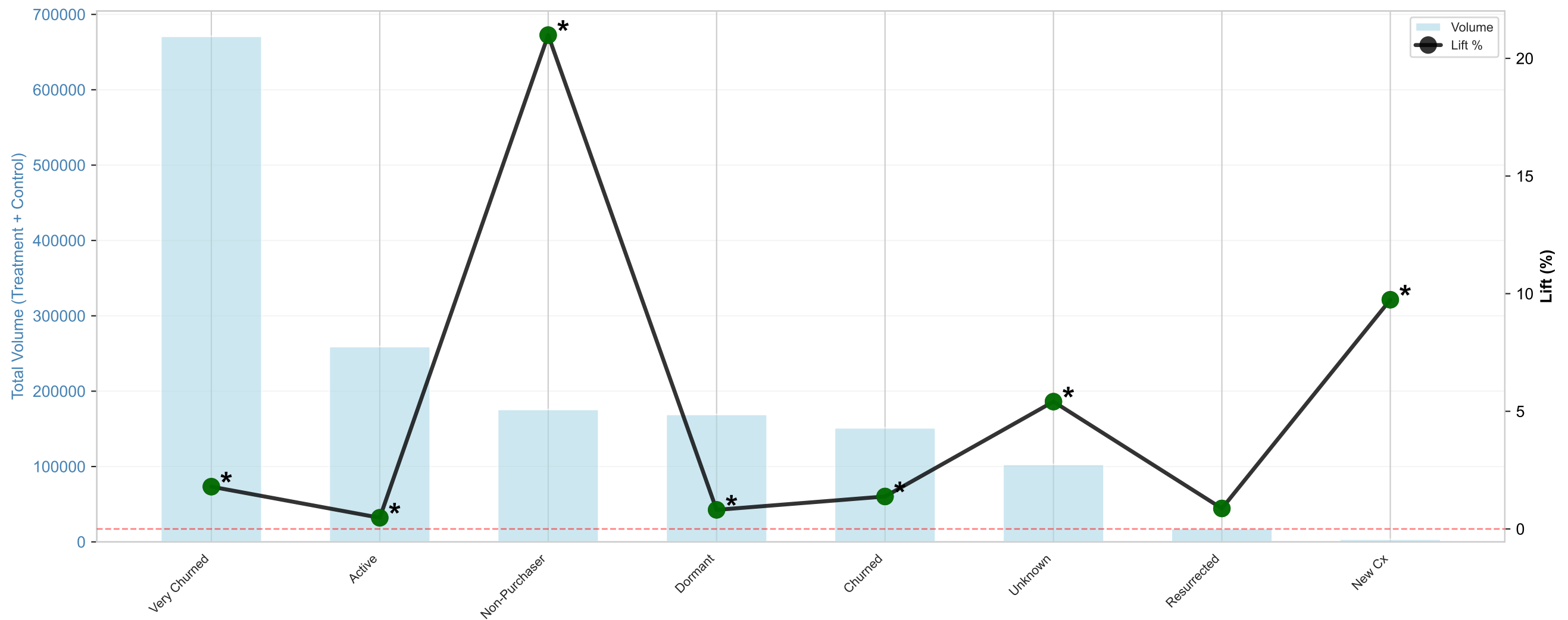
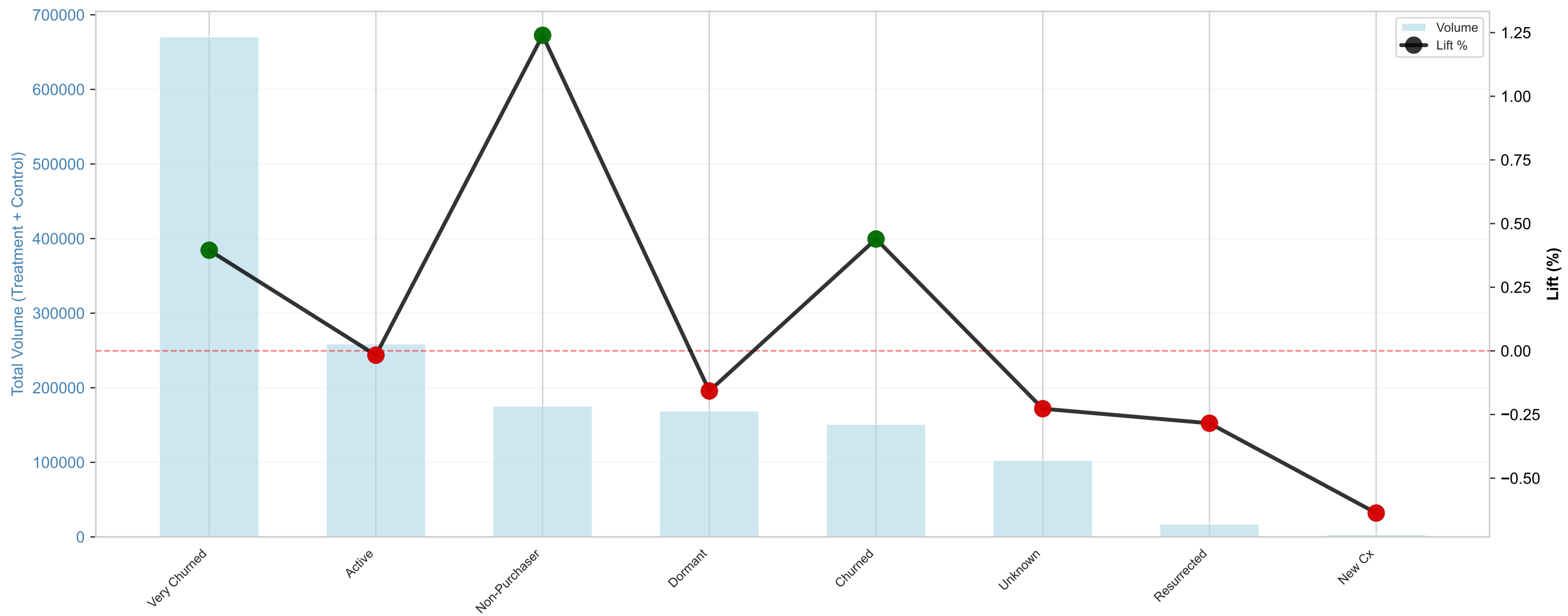


Feature: lifestage

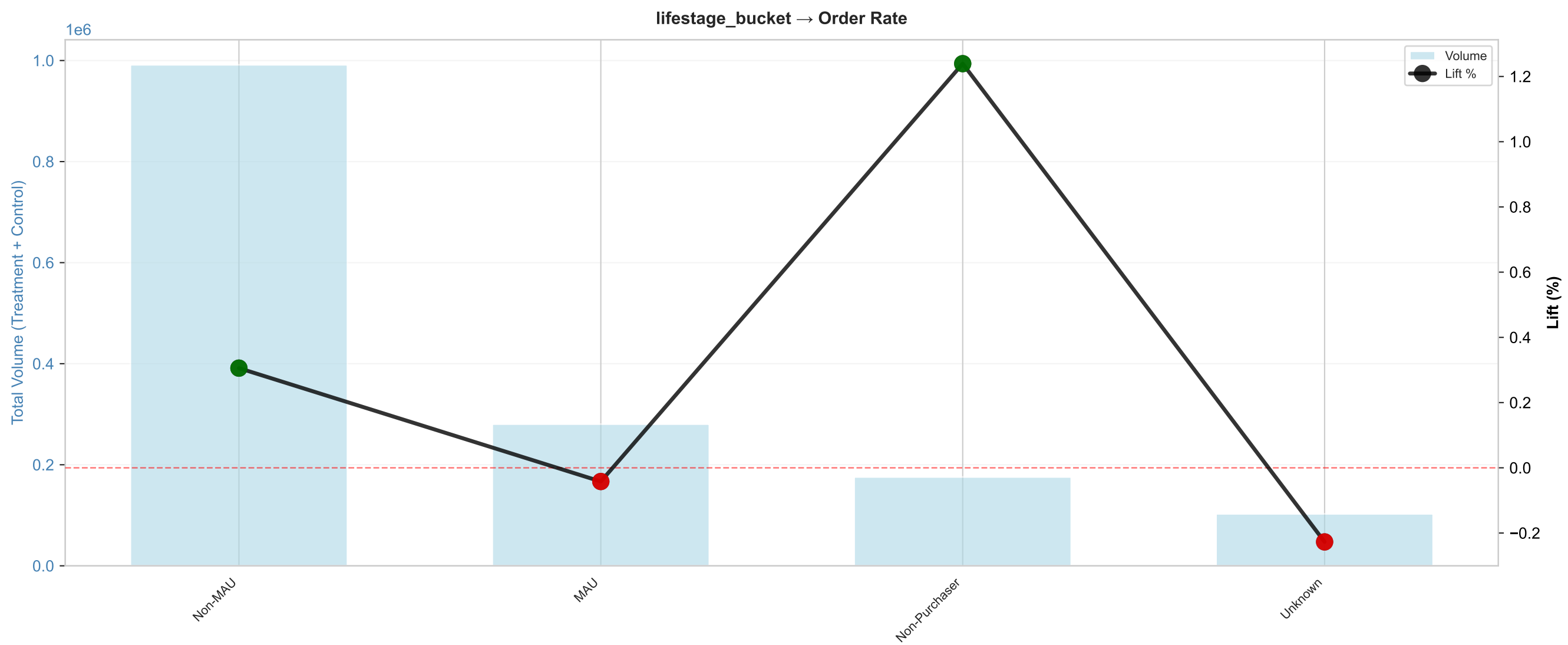
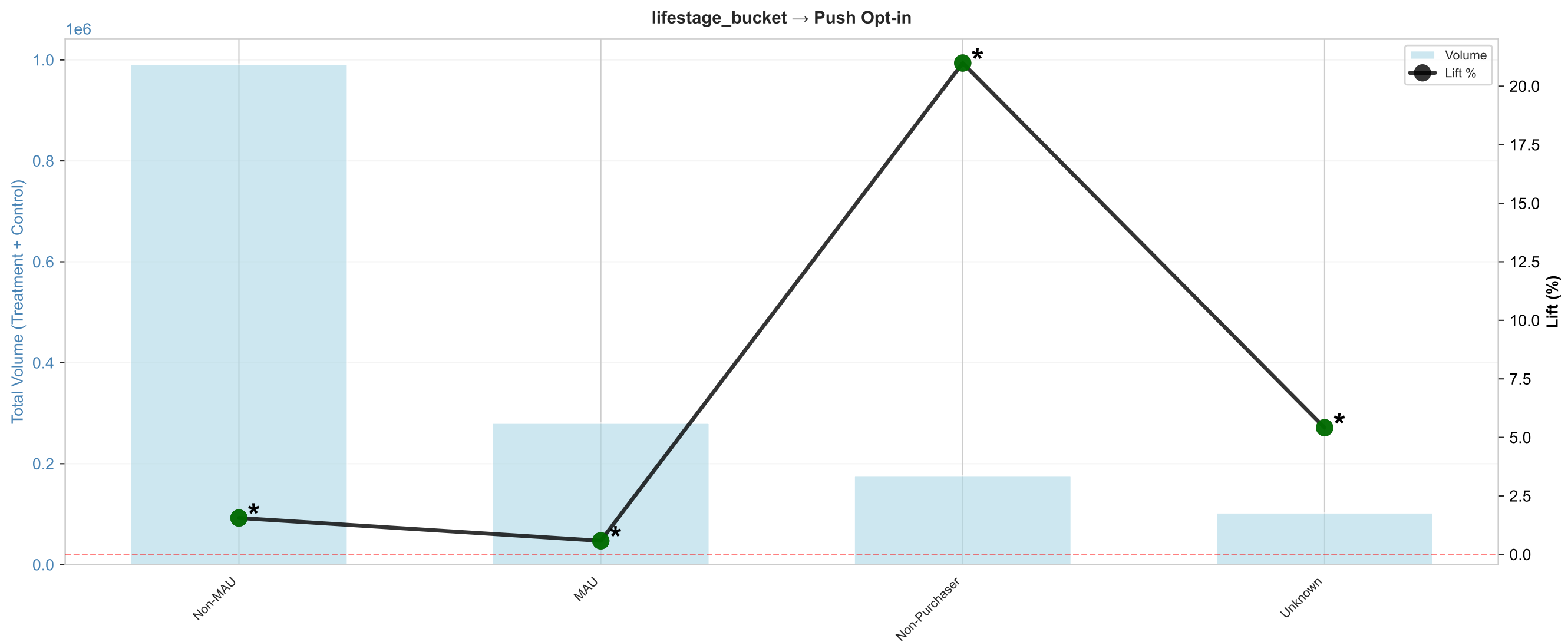
lifestage → Push Opt-in



lifestage → Order Rate

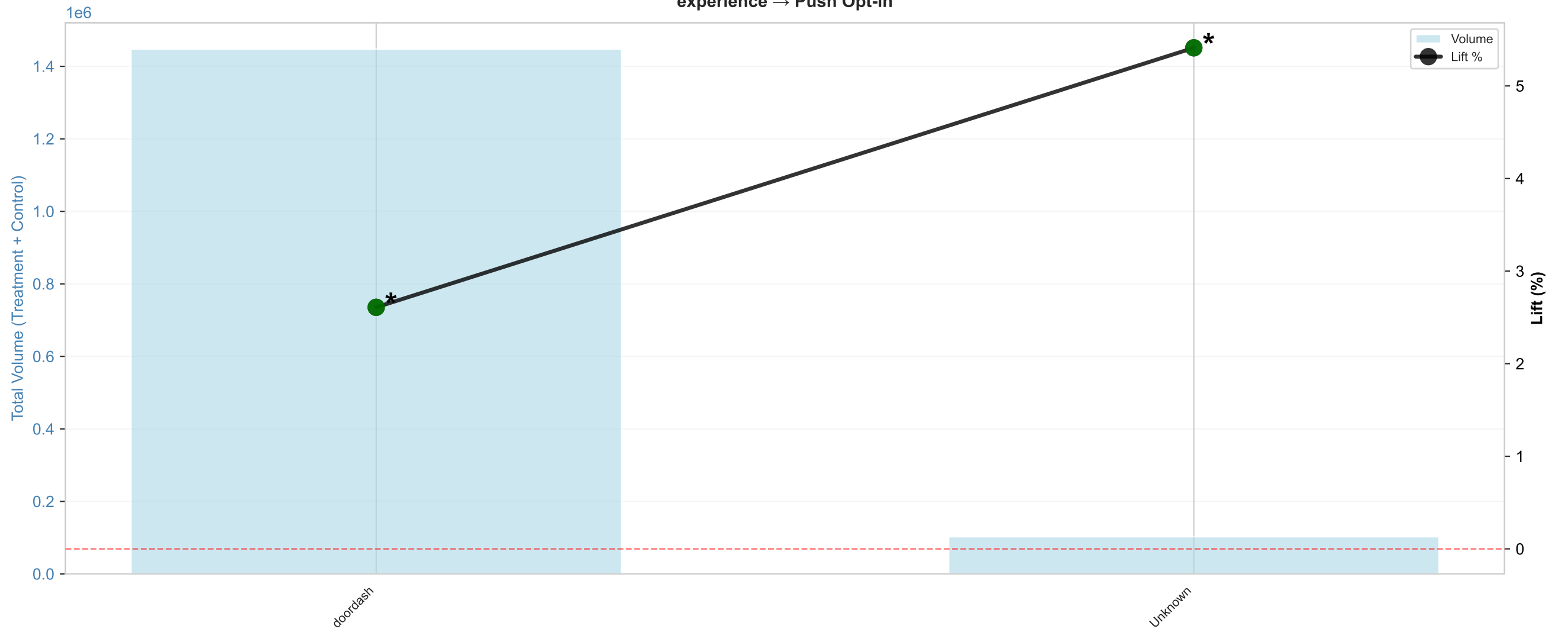


Feature: lifestage_bucket

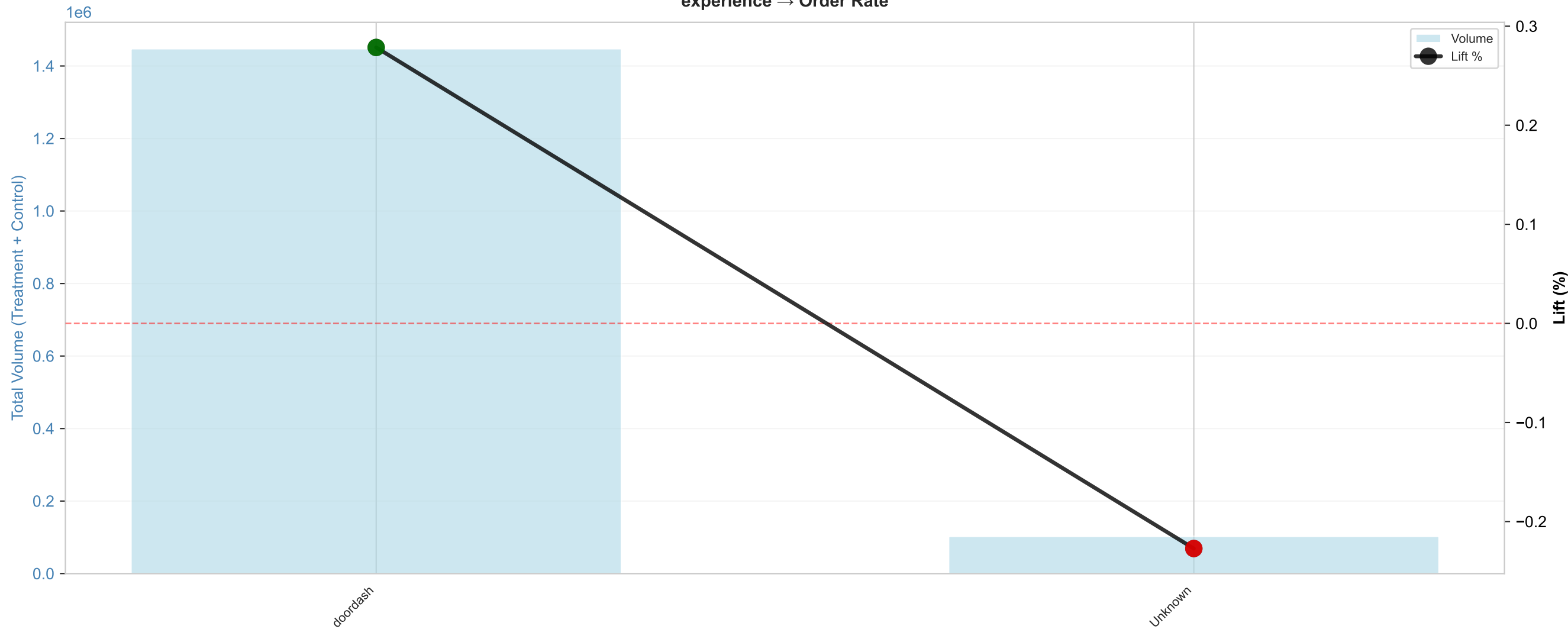


Feature: experience

experience → Push Opt-in

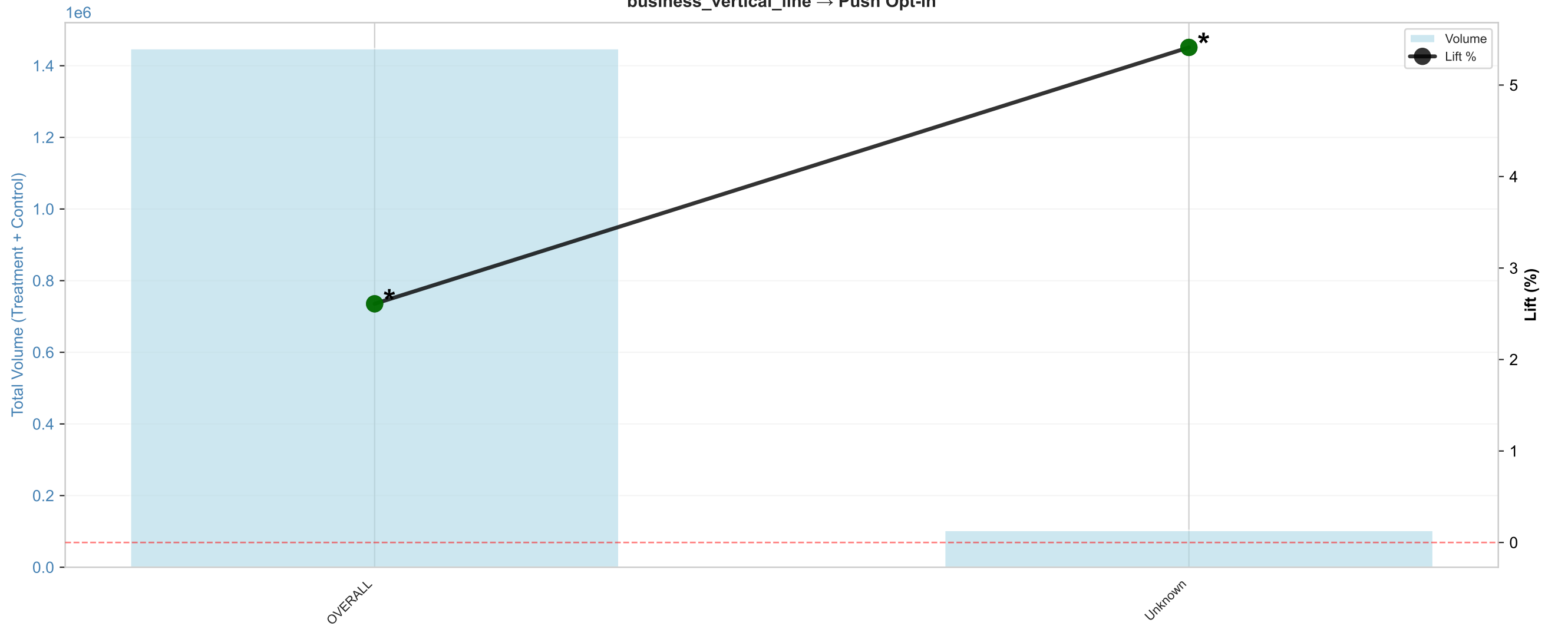


experience → Order Rate

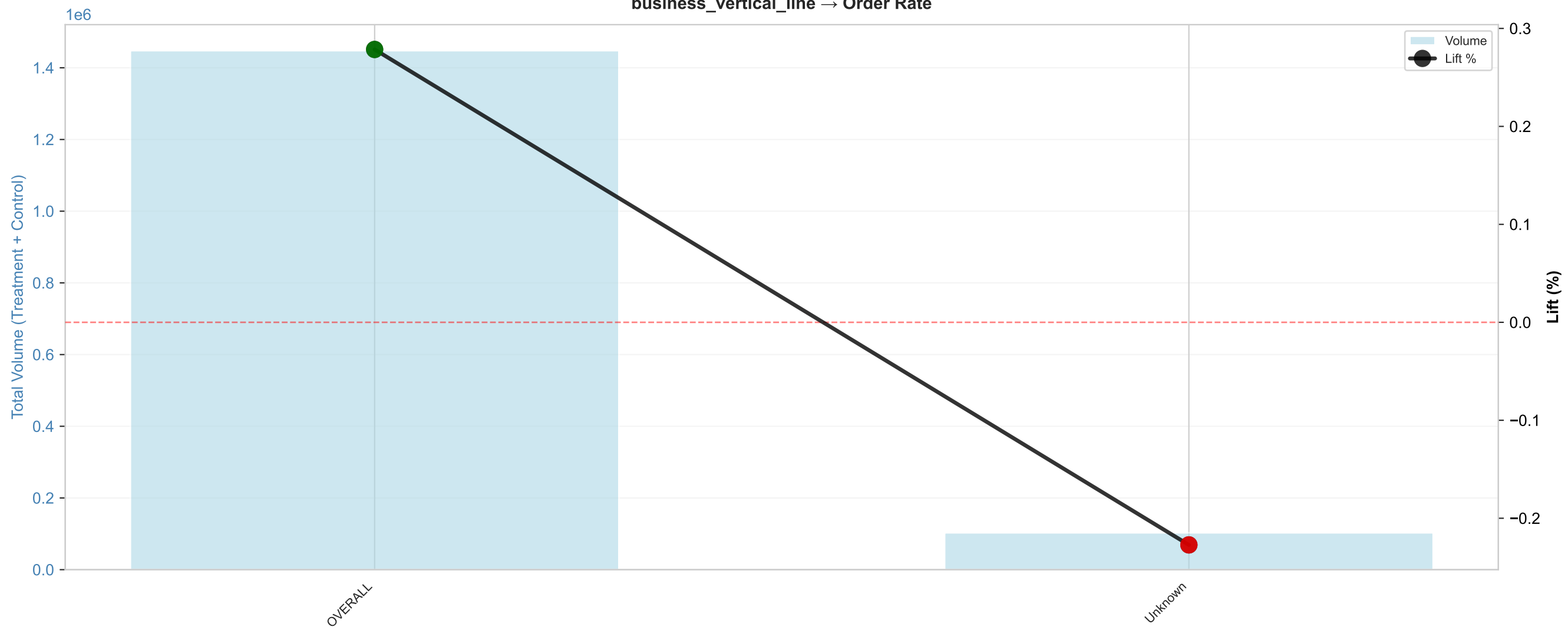


Feature: business_vertical_line

business_vertical_line → Push Opt-in

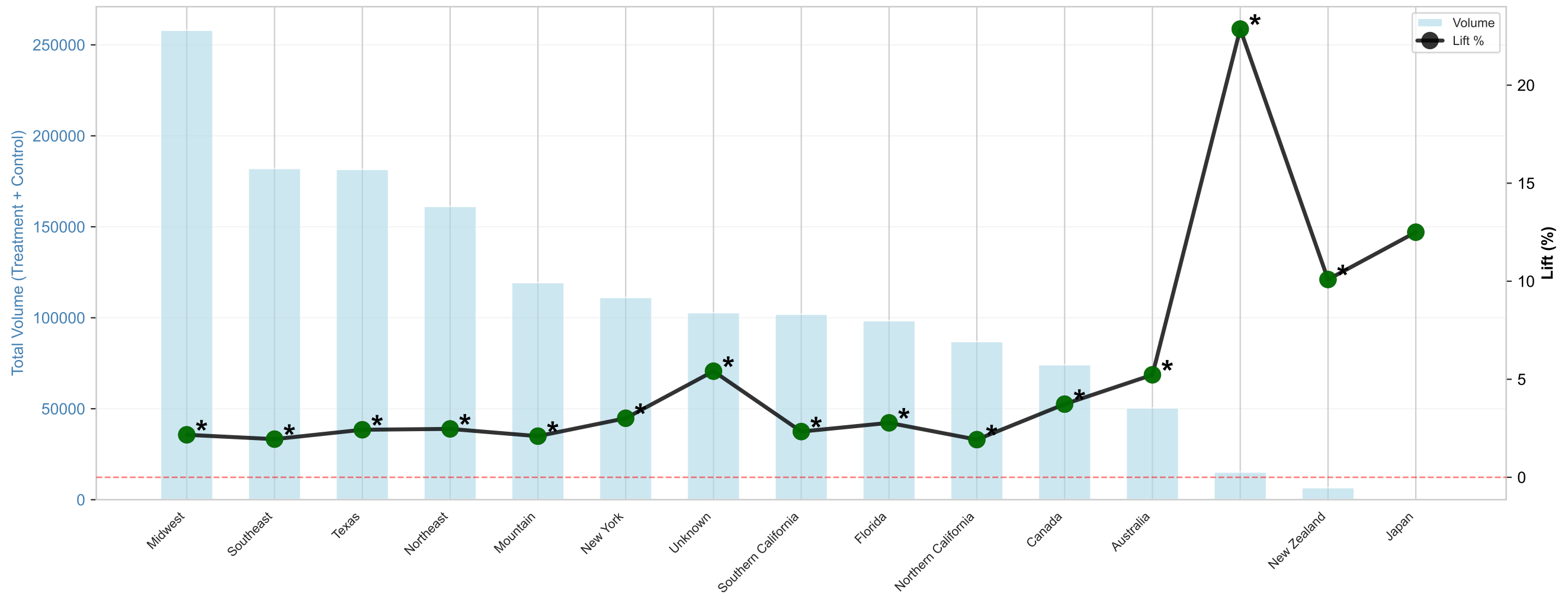


business_vertical_line → Order Rate

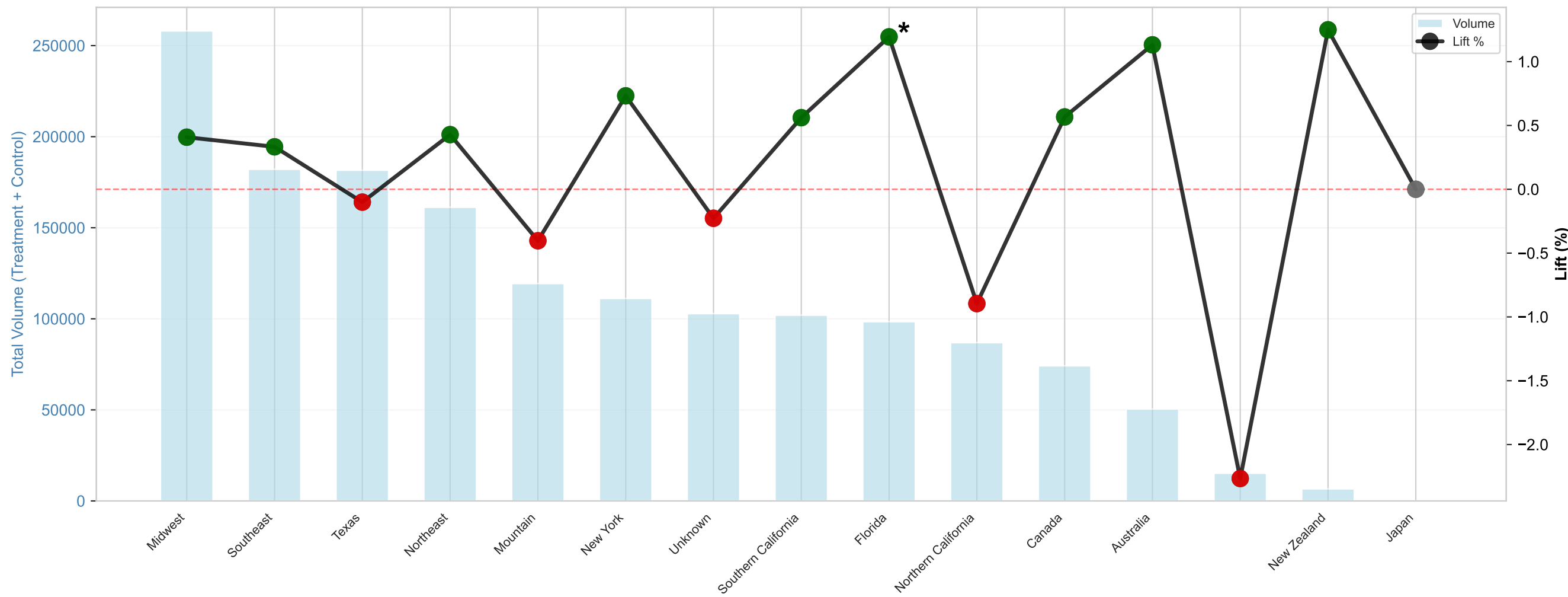


Feature: region_name

region_name → Push Opt-in
(Top 15 of 18 categories by volume)

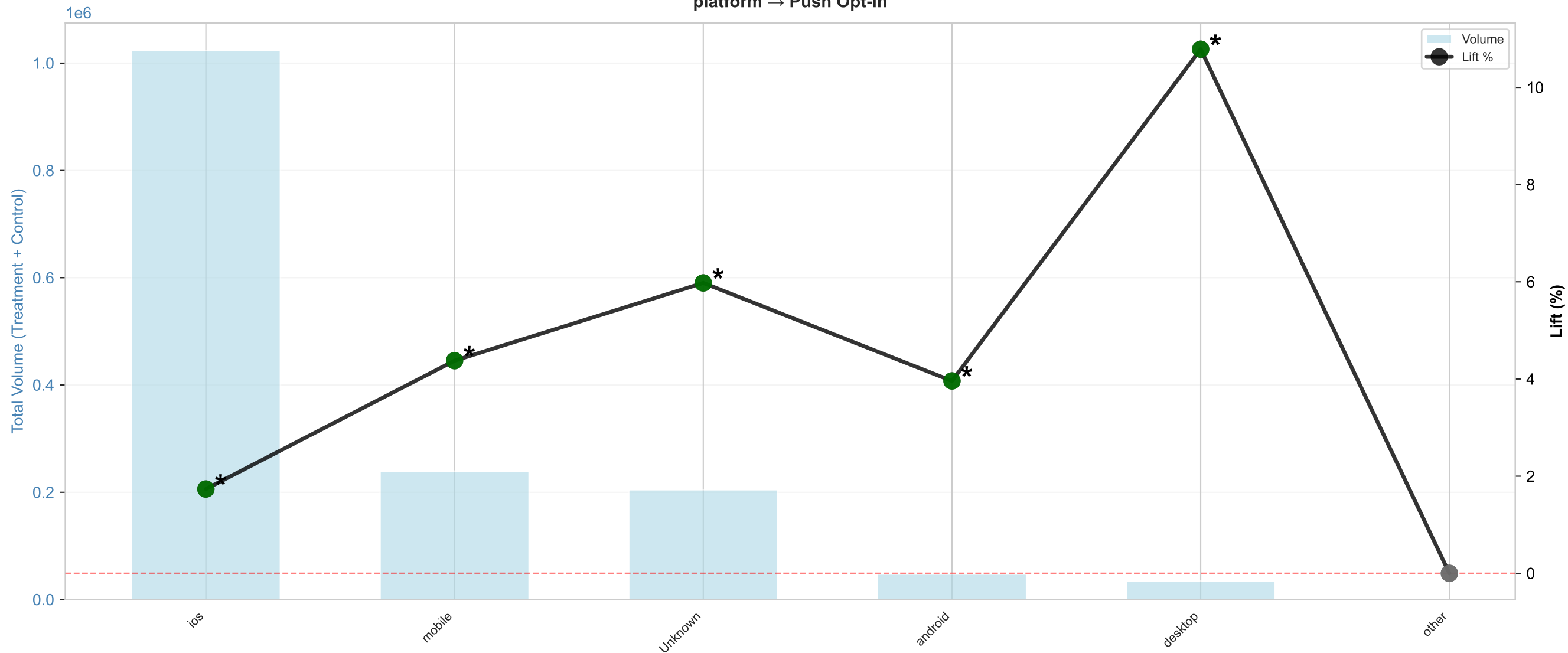


region_name → Order Rate
(Top 15 of 18 categories by volume)



Feature: platform

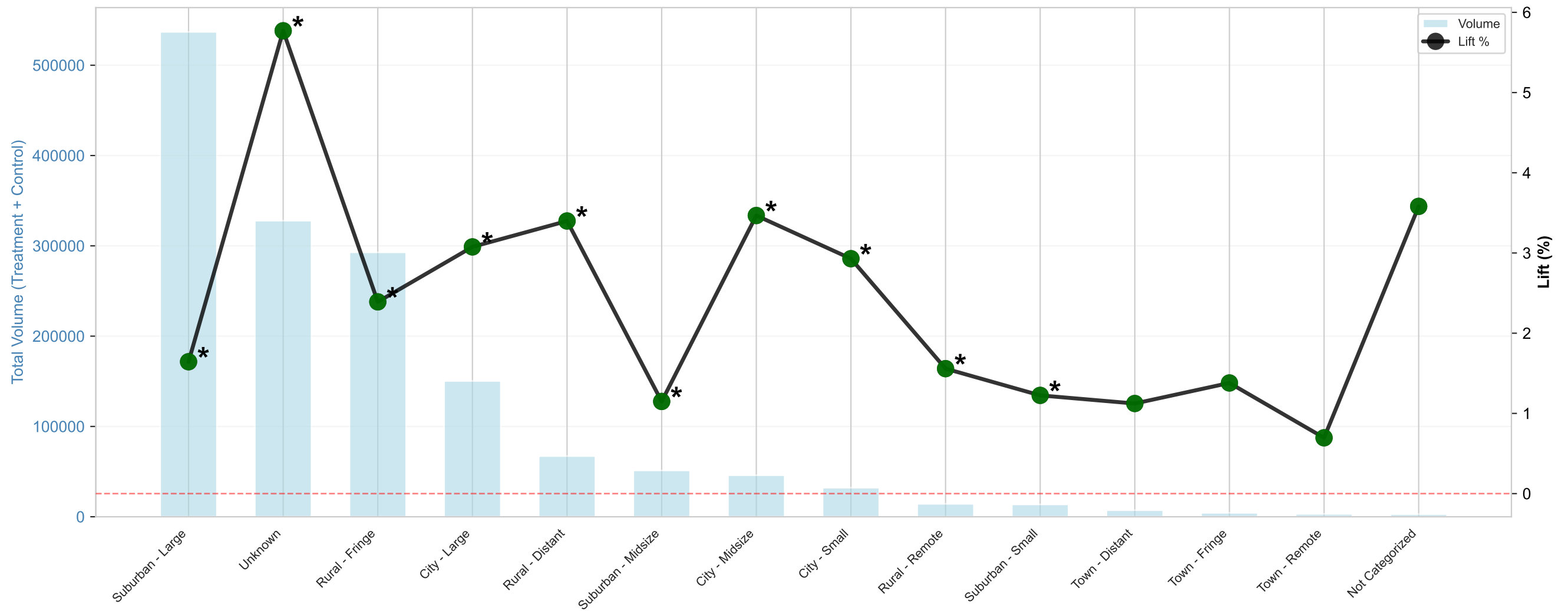
platform → Push Opt-in



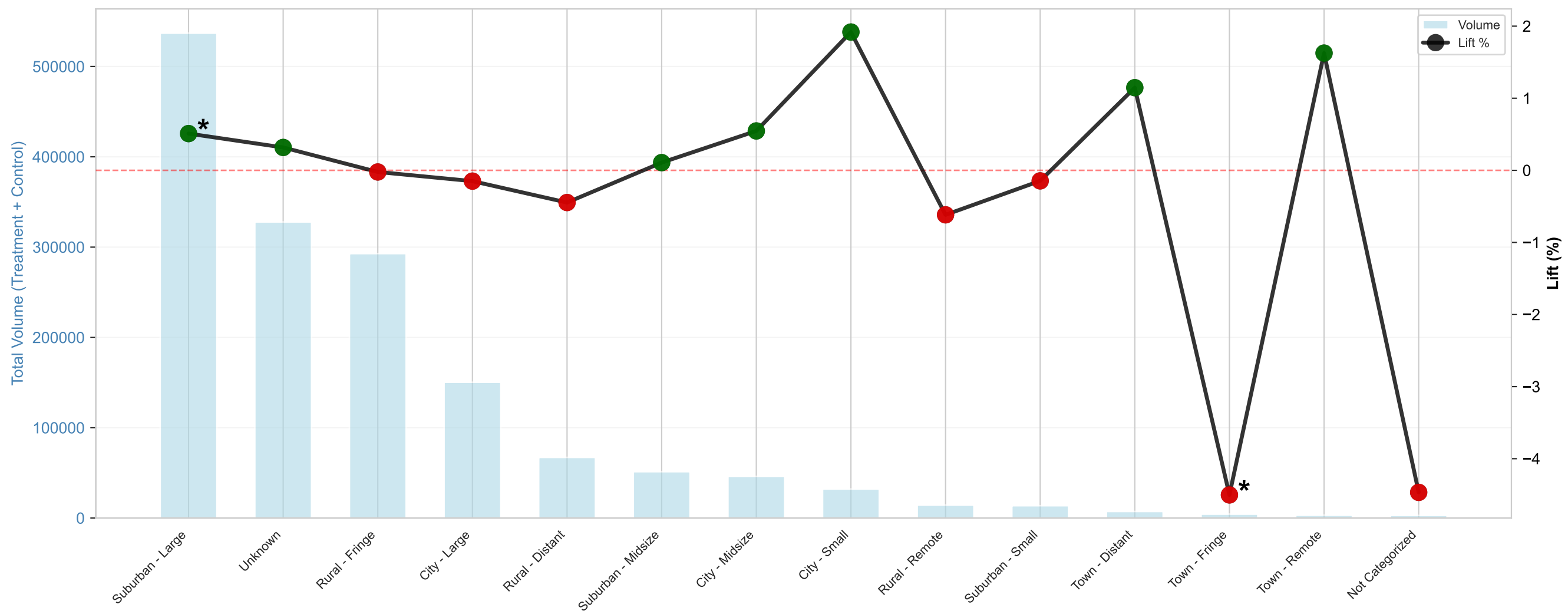
Error: unsupported operand type(s) for -: 'NoneType' and 'decimal.Decimal'

Feature: urban_type

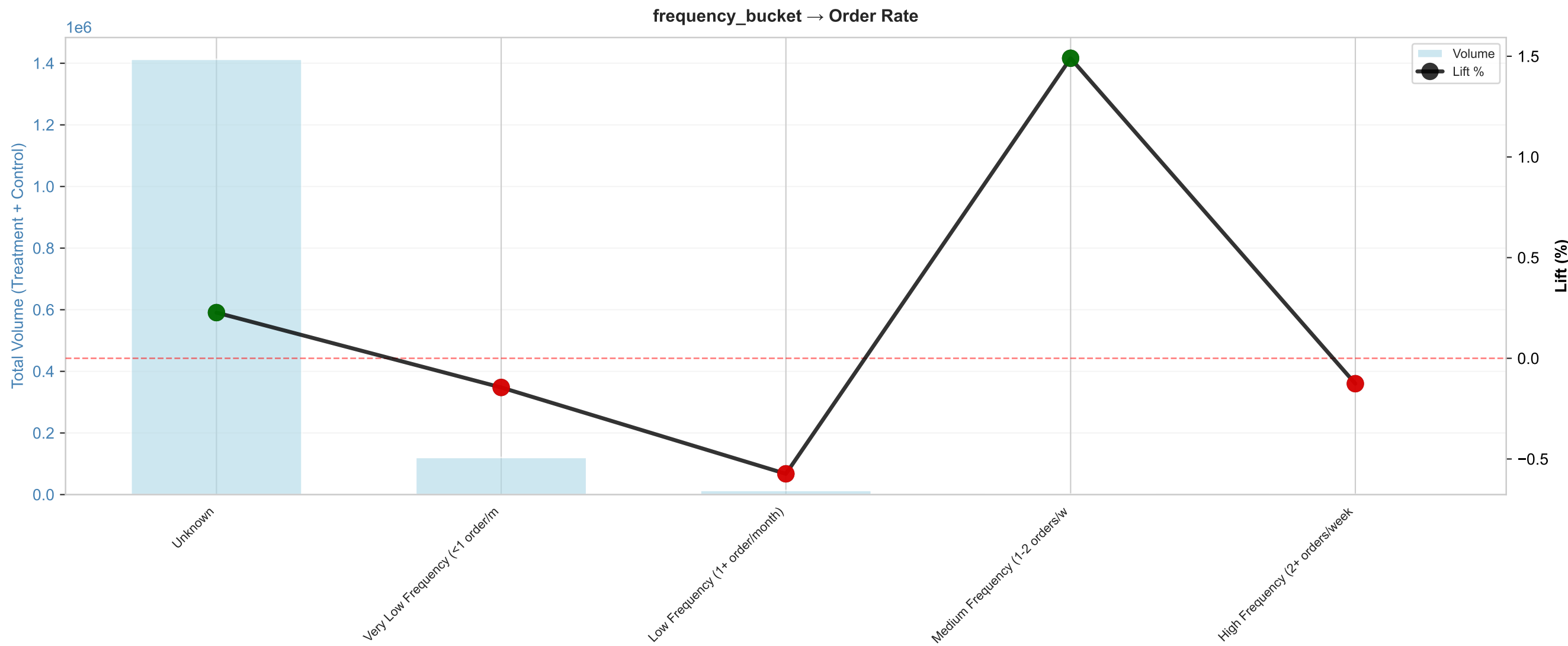
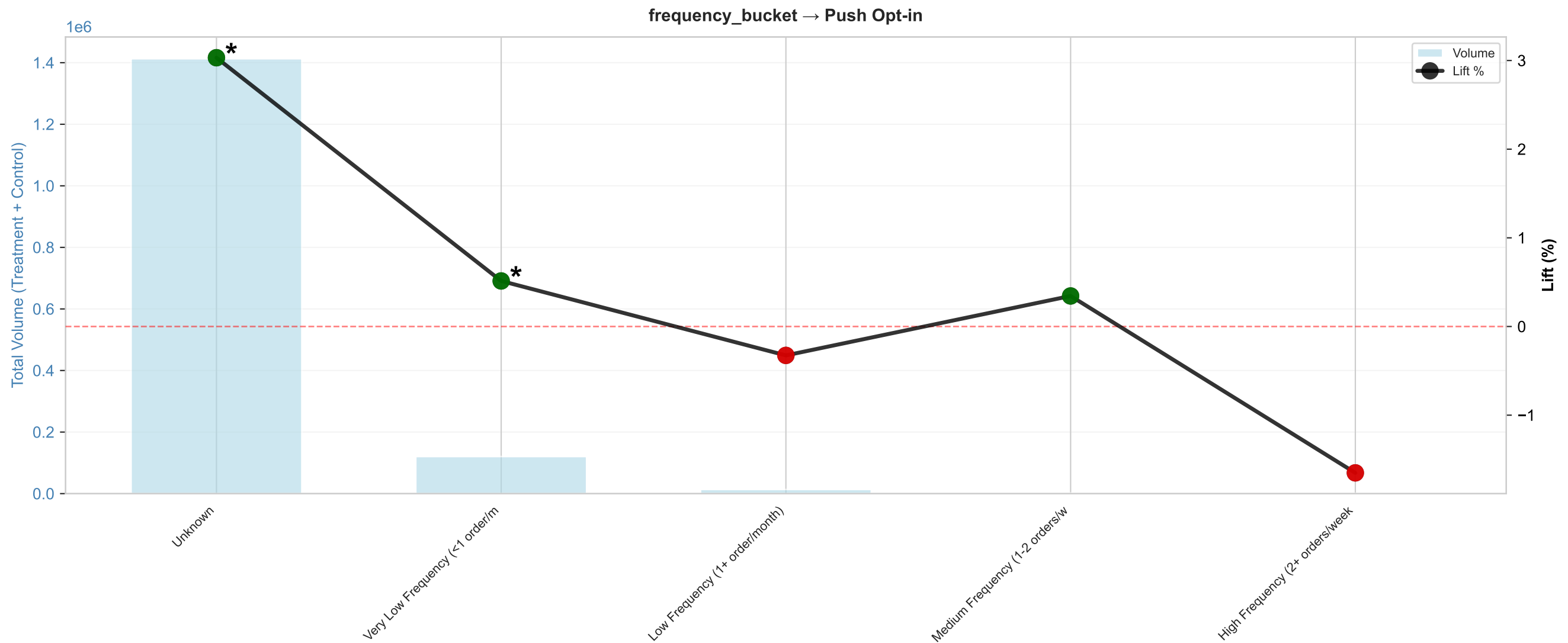
urban_type → Push Opt-in



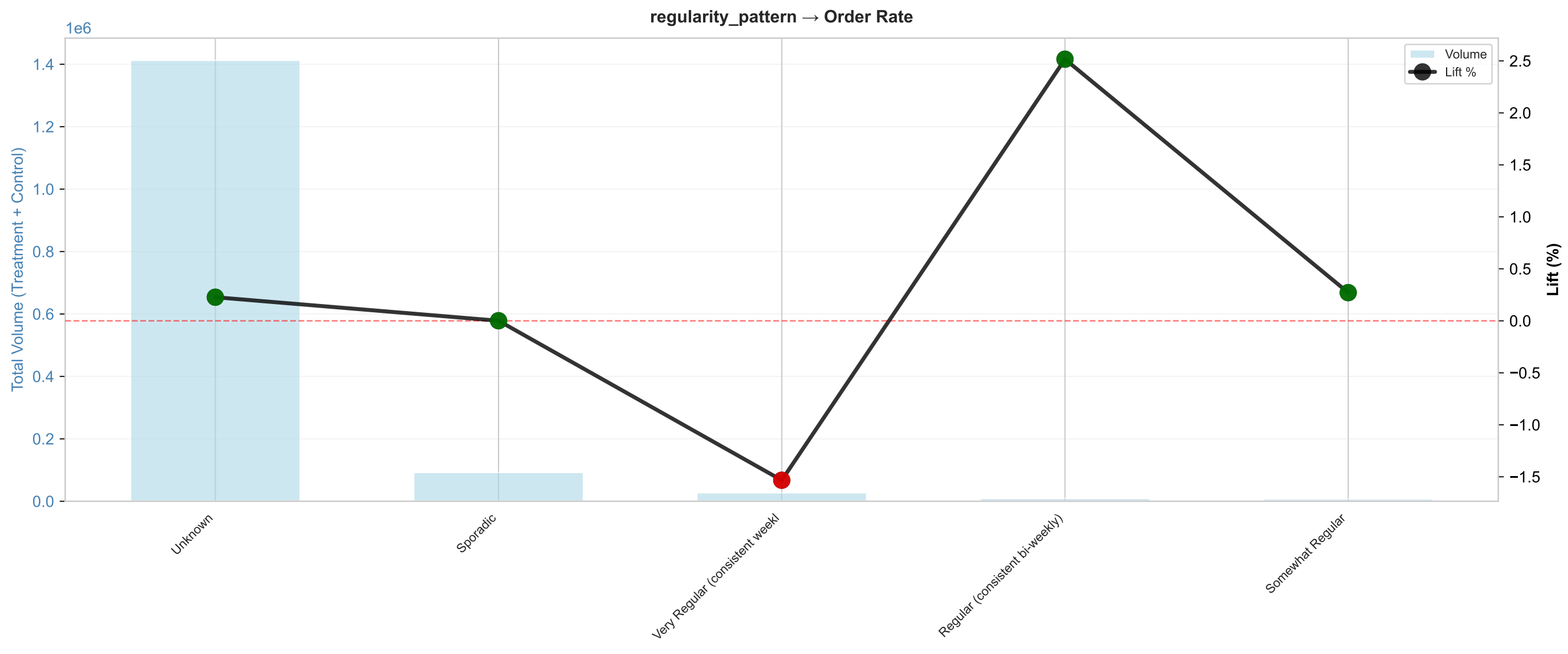
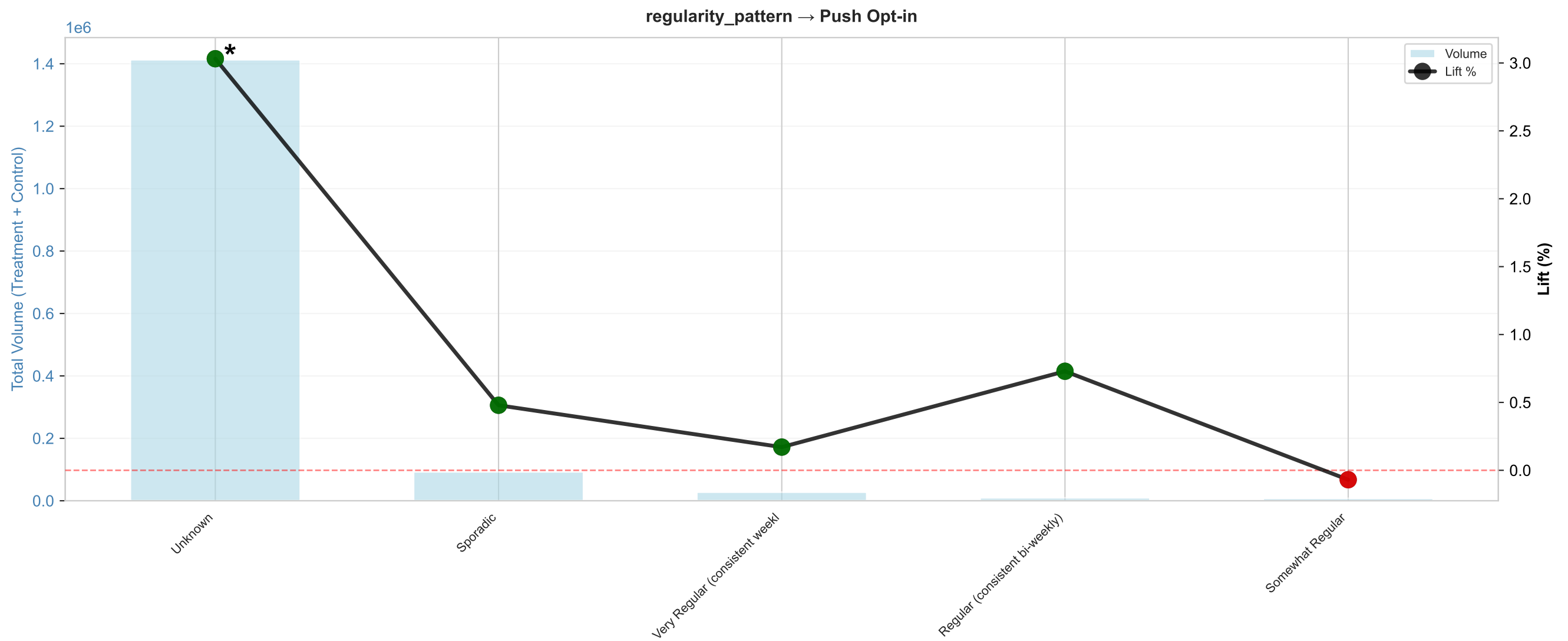
urban_type → Order Rate



Feature: frequency_bucket

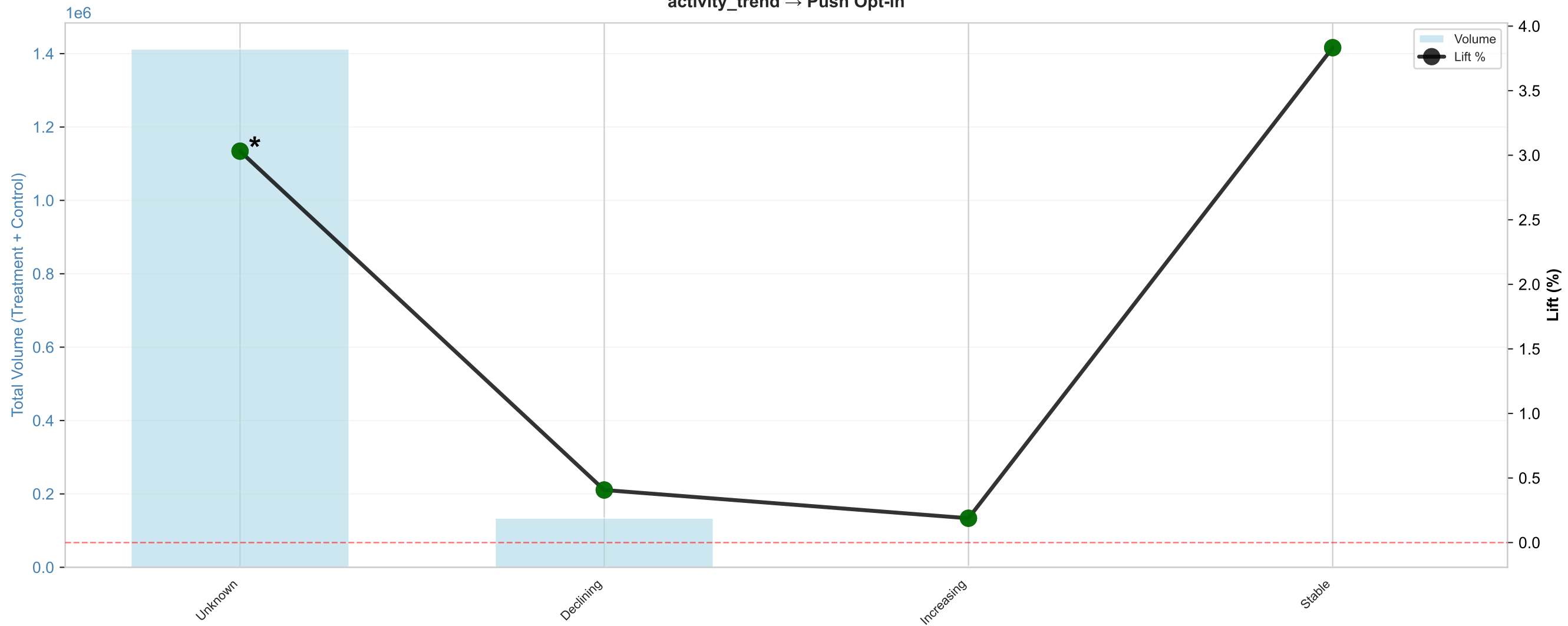


Feature: regularity_pattern

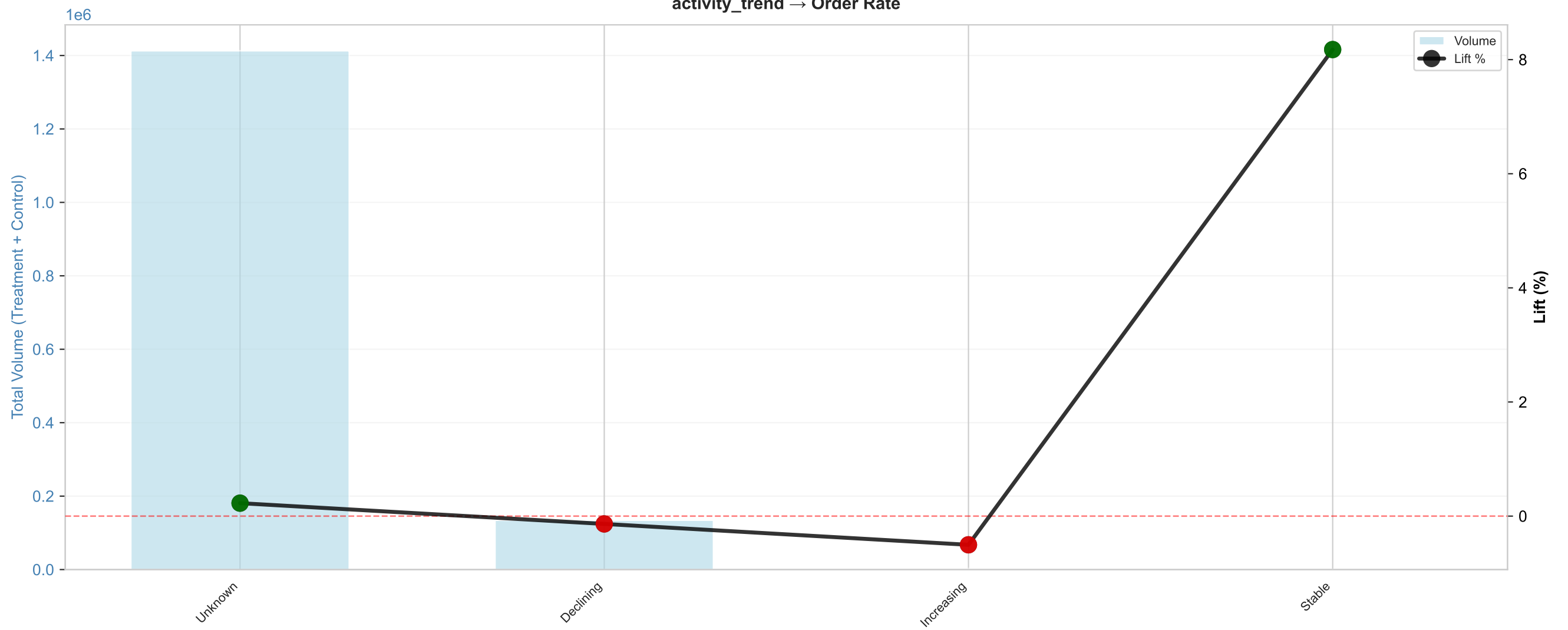


Feature: activity_trend

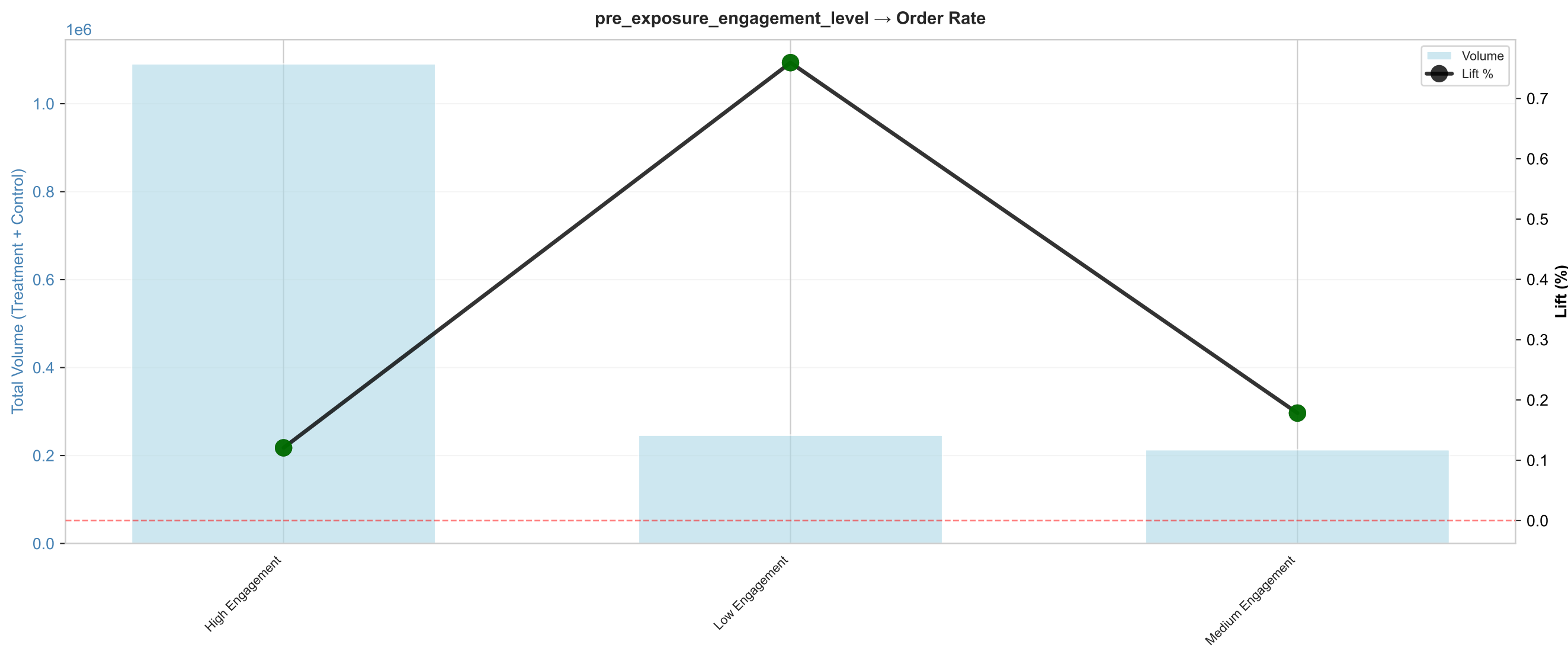
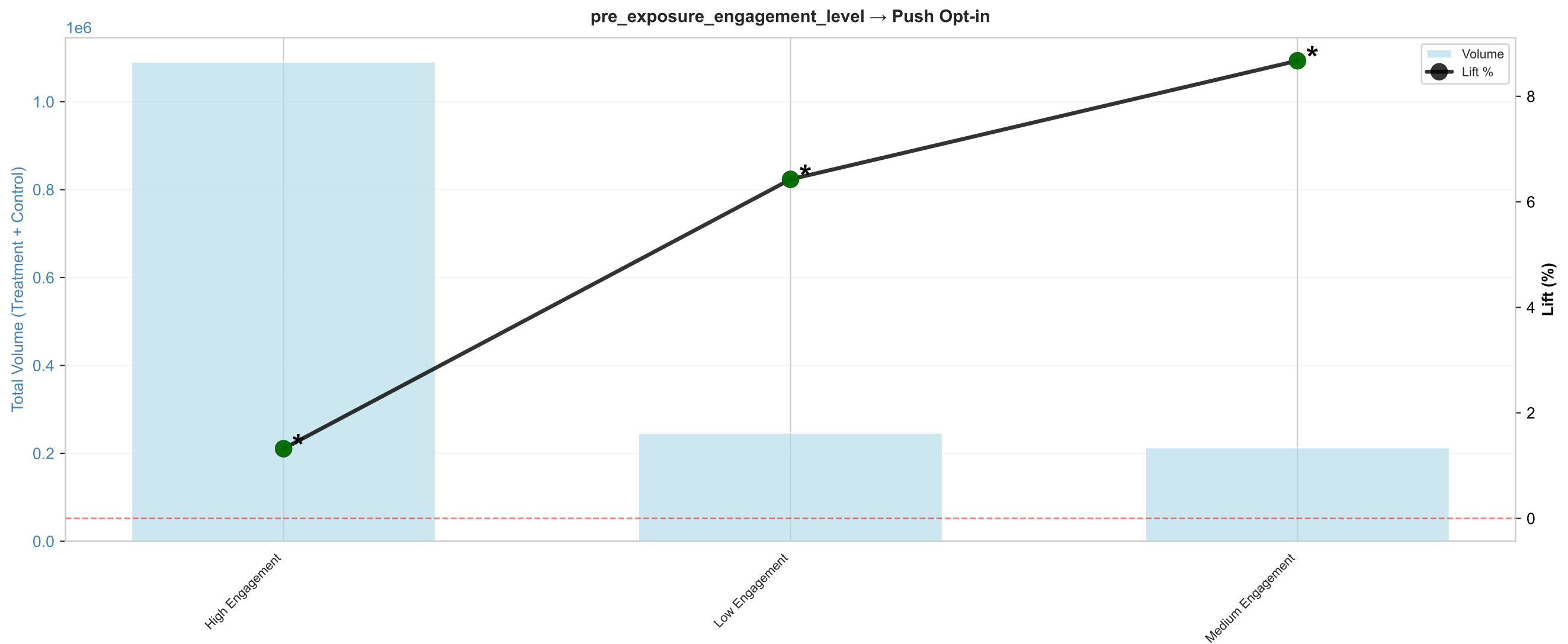
activity_trend → Push Opt-in



activity_trend → Order Rate



Feature: pre_exposure_engagement_level



Feature: user_ordering_type

