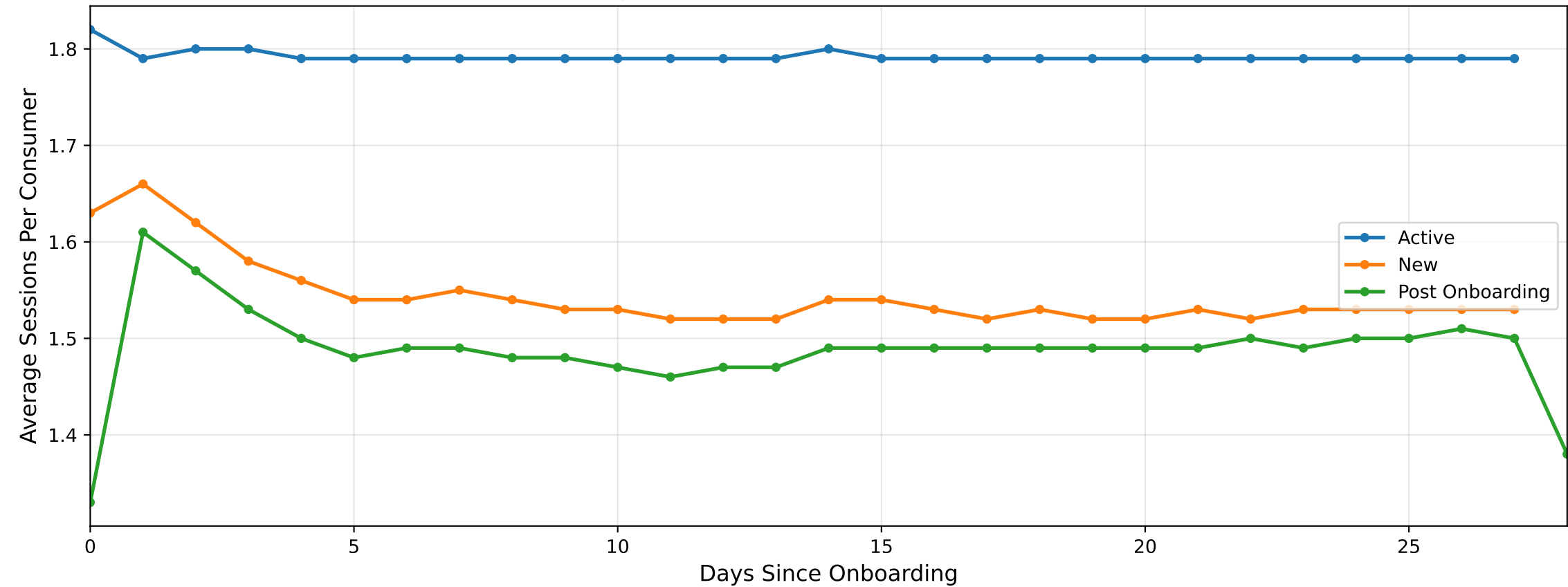
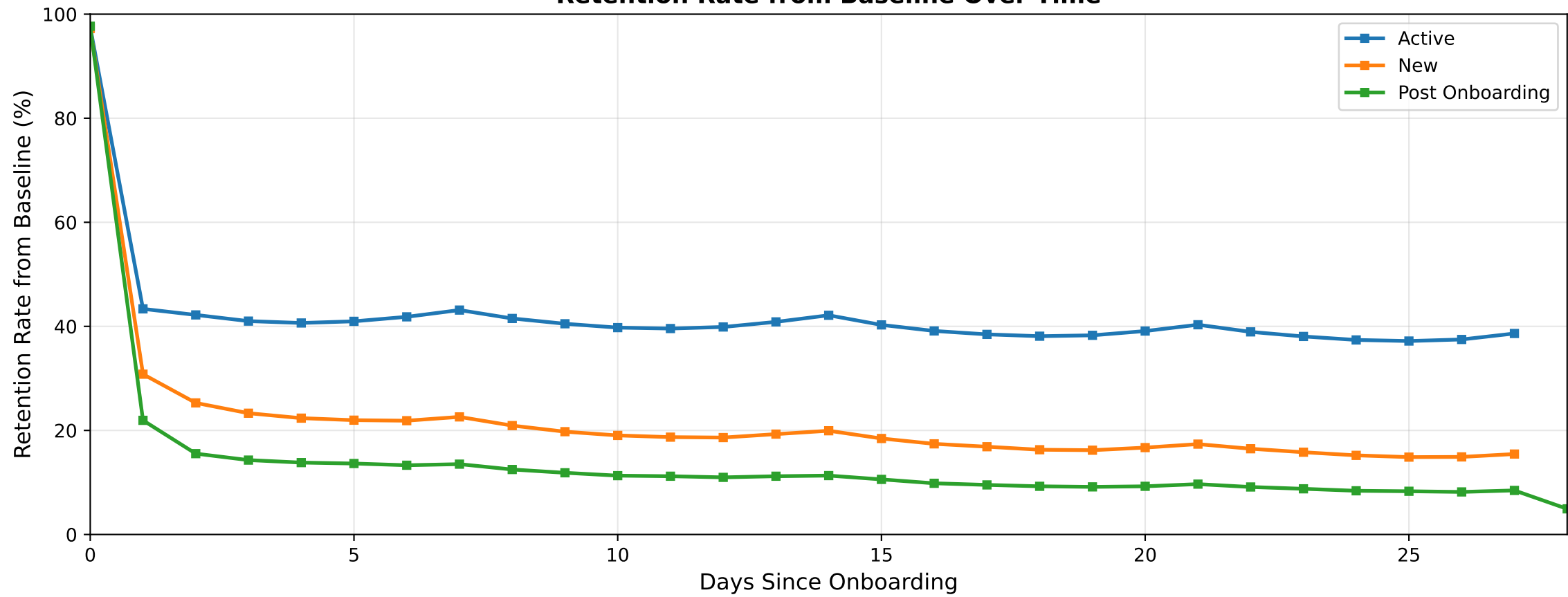


# Session and Retention Analysis - Overall (All Days)

## Average Sessions Per Consumer Over Time

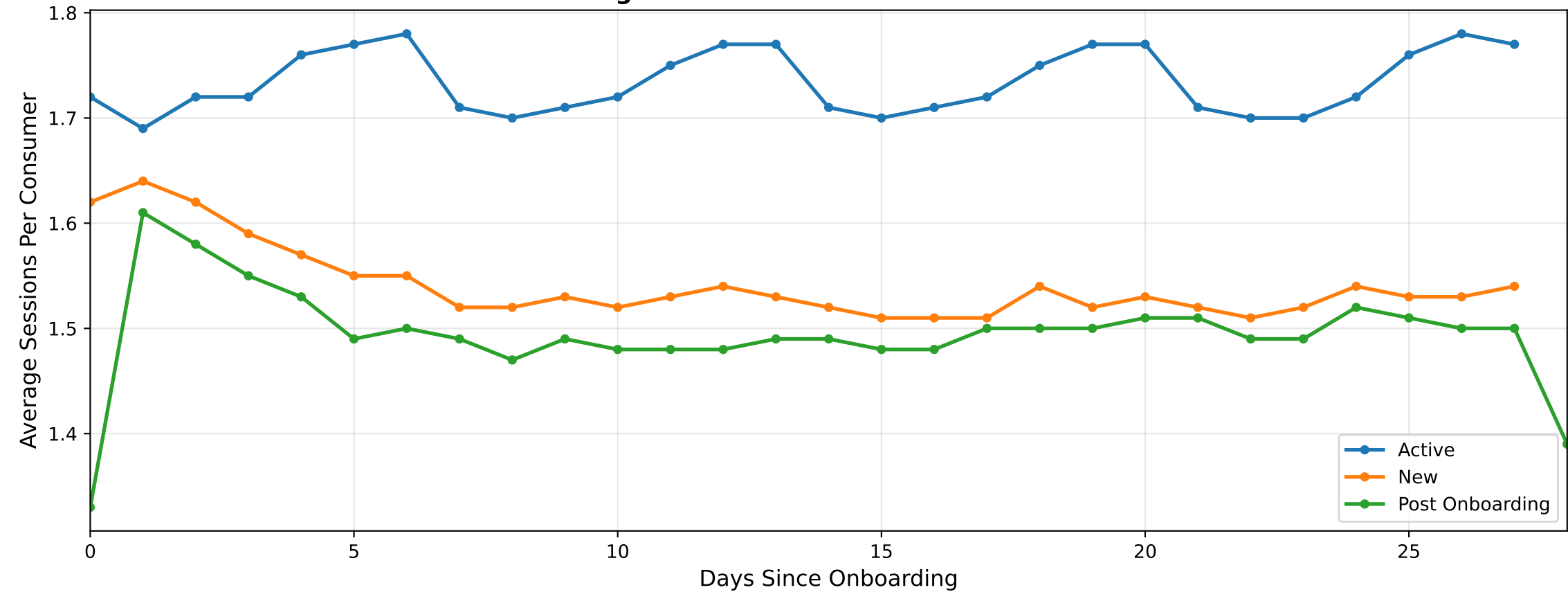


## Retention Rate from Baseline Over Time

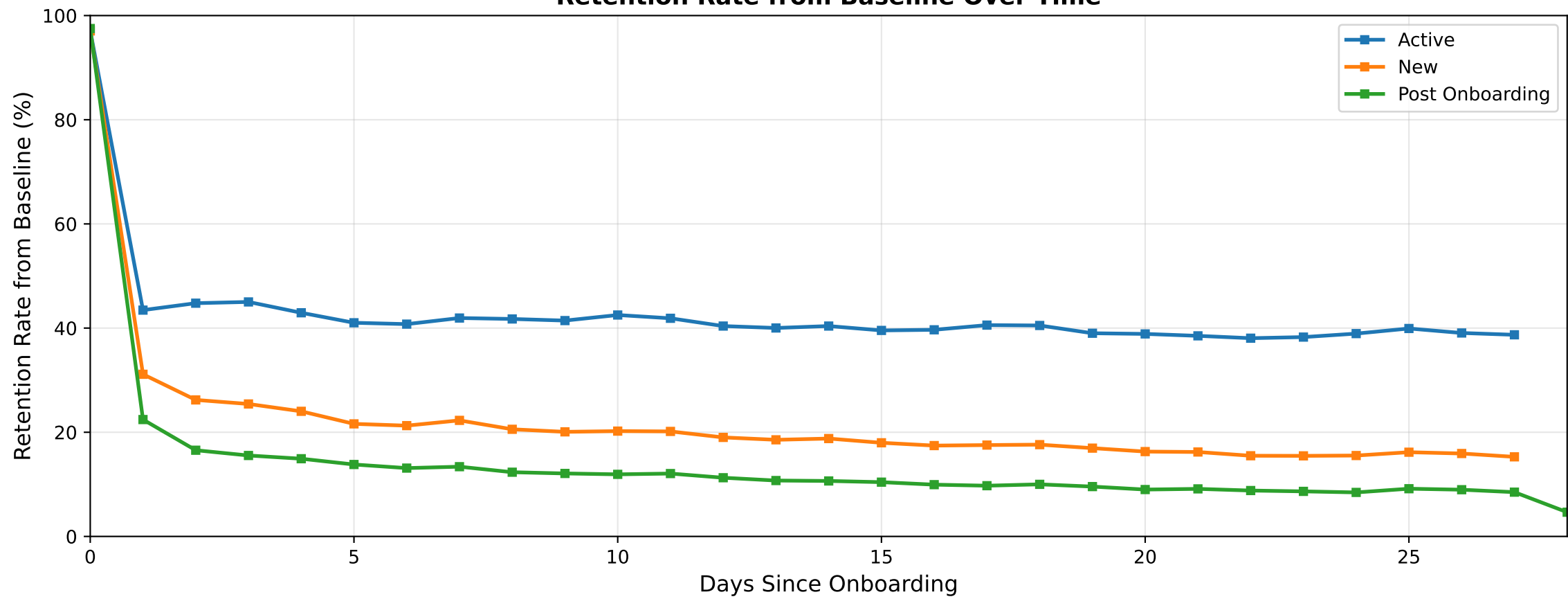


# Session and Retention Analysis - Monday

## Average Sessions Per Consumer Over Time

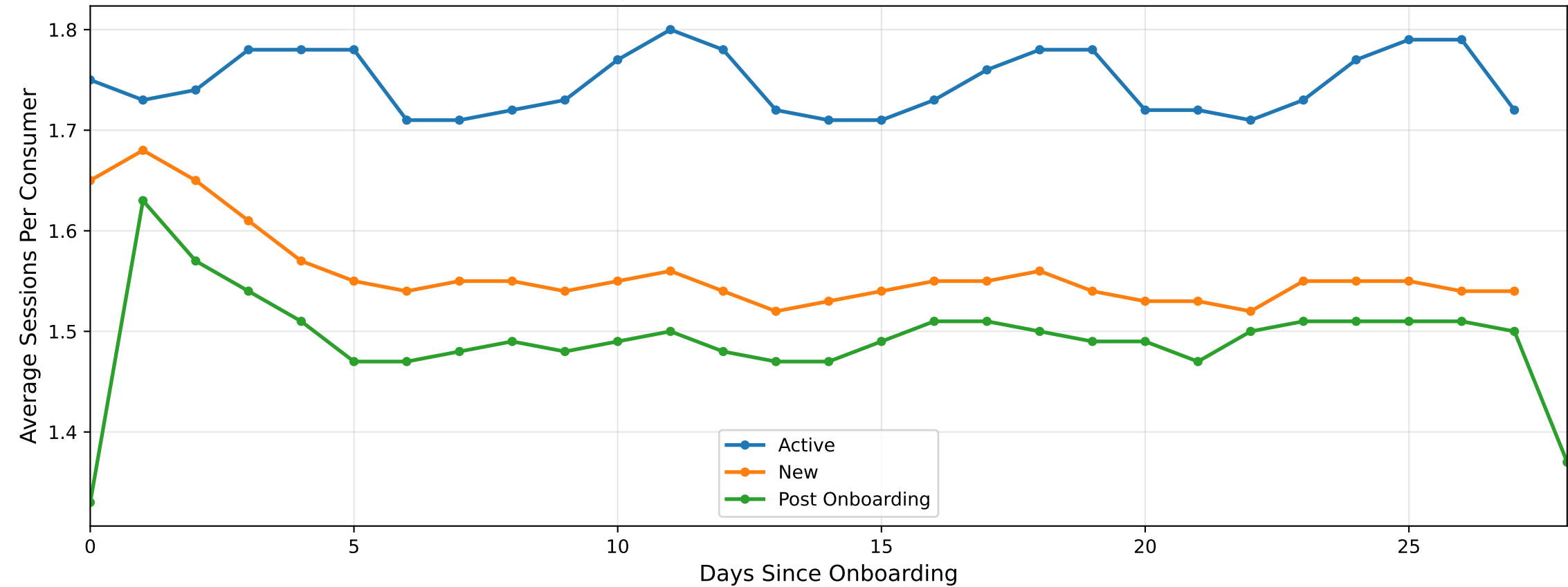


## Retention Rate from Baseline Over Time

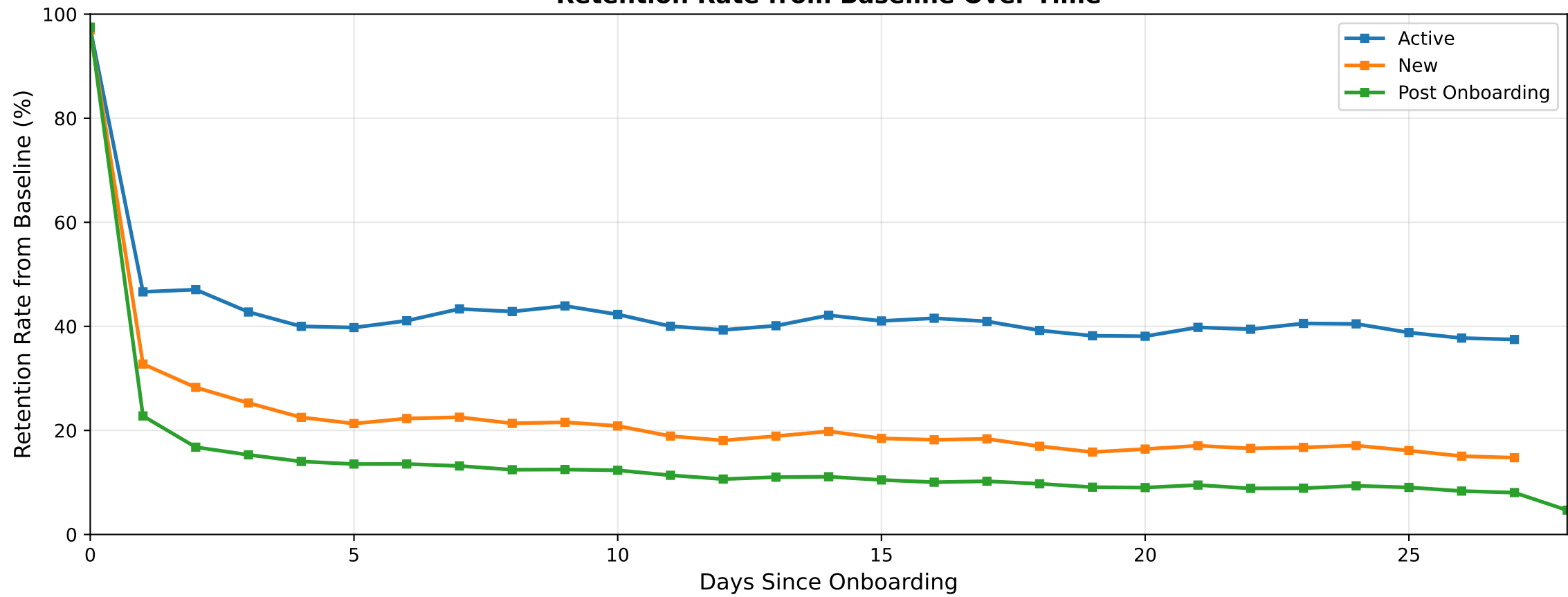


# Session and Retention Analysis - Tuesday

## Average Sessions Per Consumer Over Time

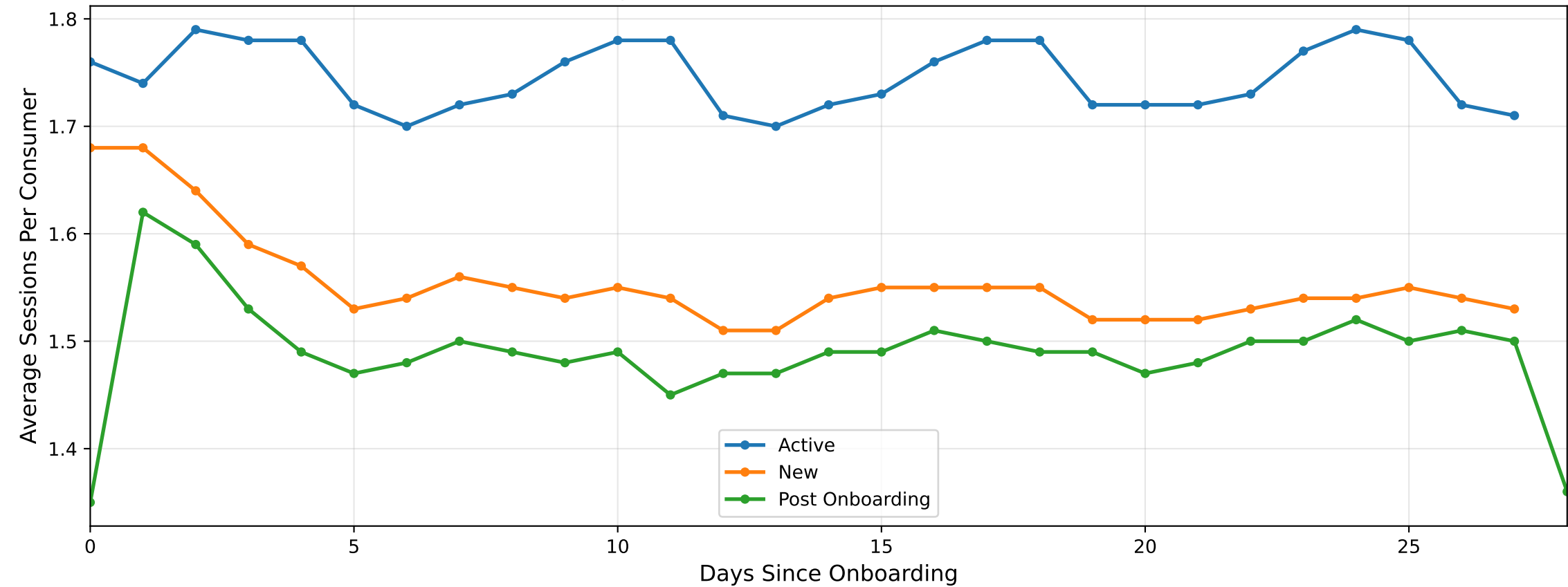


## Retention Rate from Baseline Over Time

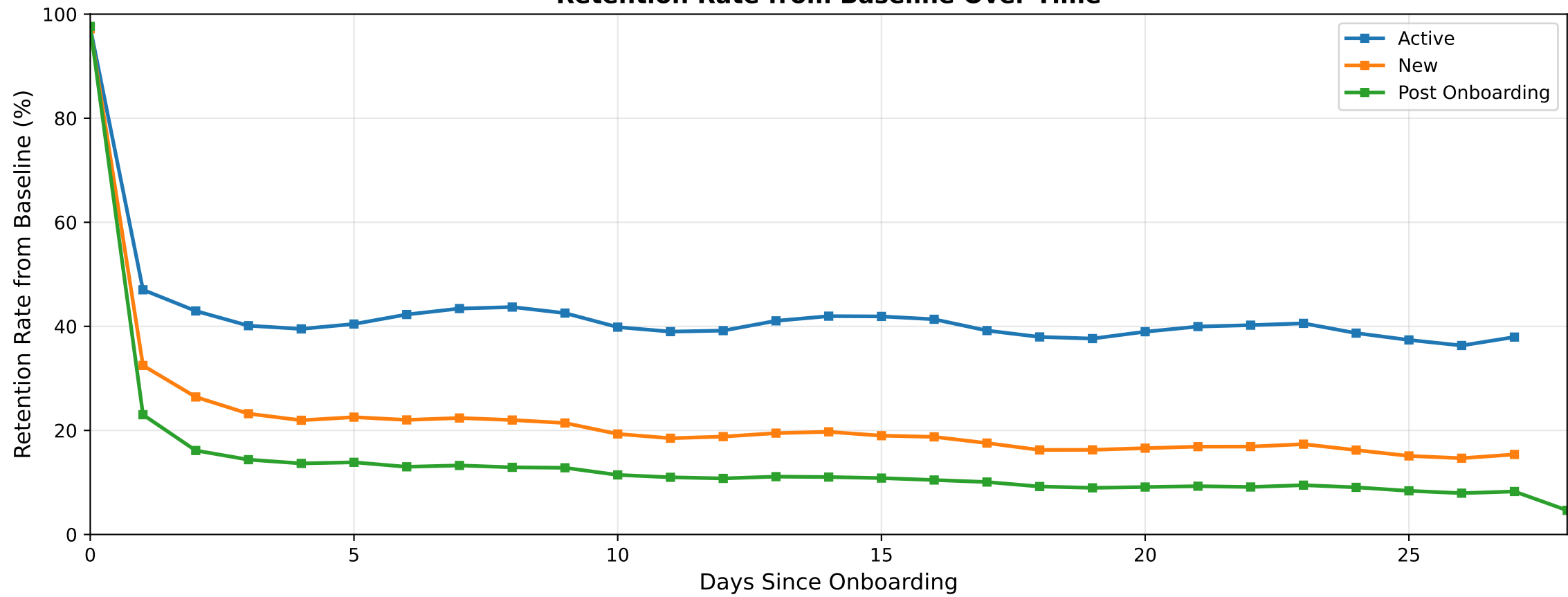


# Session and Retention Analysis - Wednesday

## Average Sessions Per Consumer Over Time

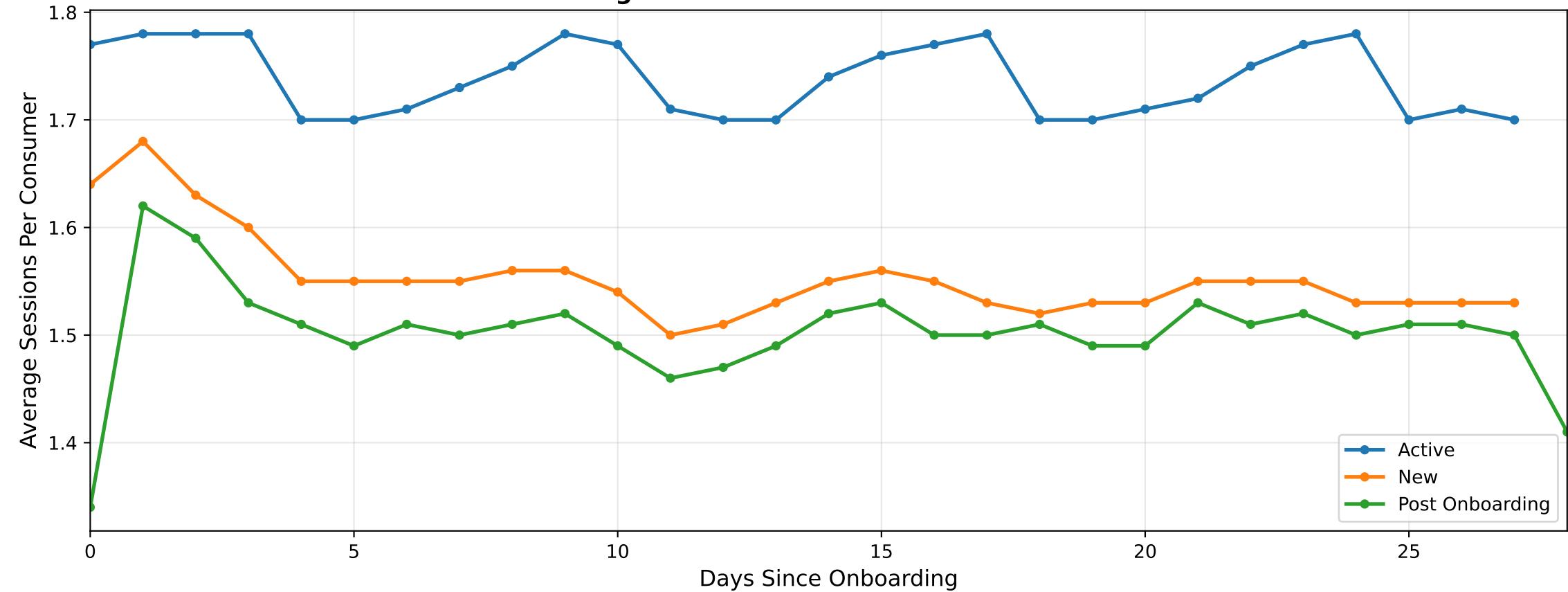


## Retention Rate from Baseline Over Time

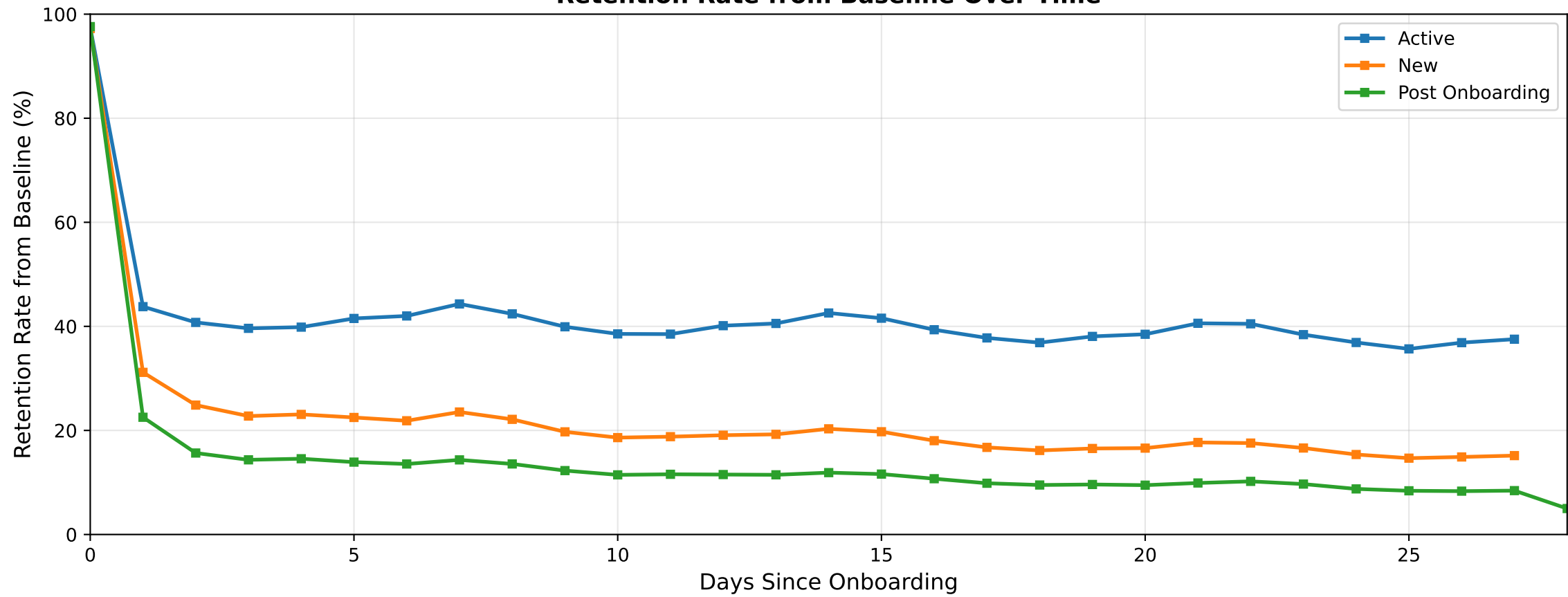


# Session and Retention Analysis - Thursday

## Average Sessions Per Consumer Over Time

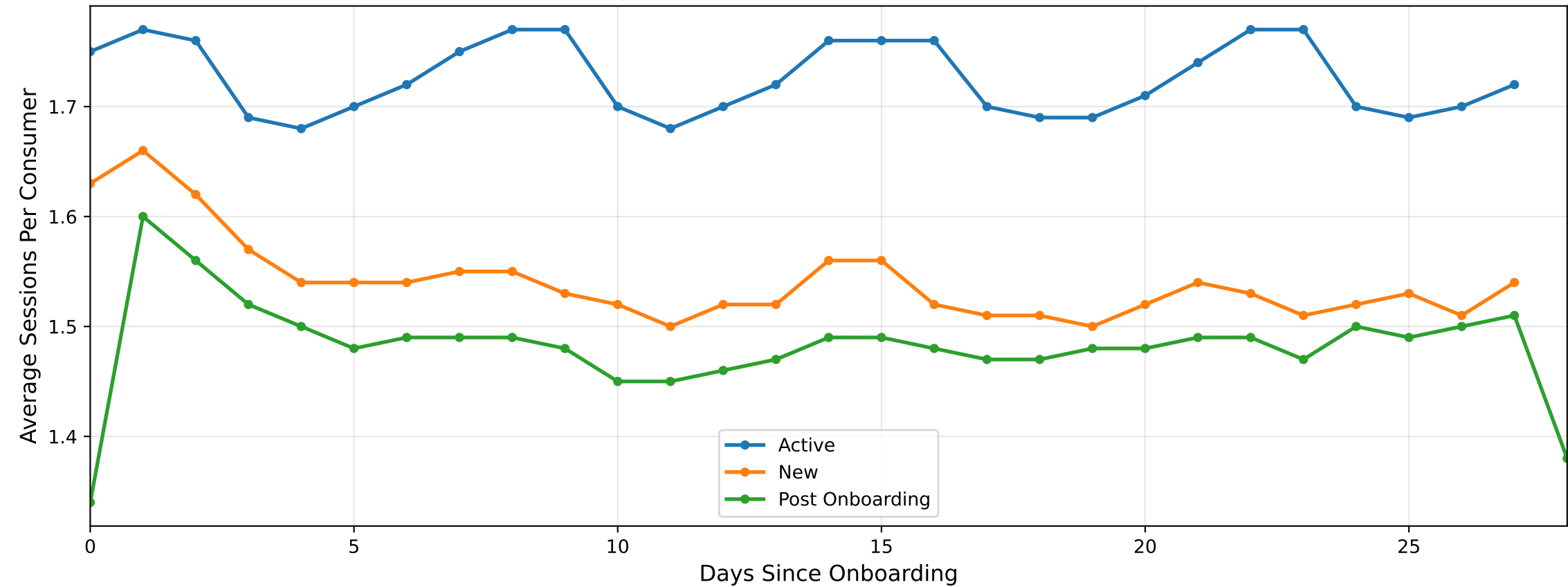


## Retention Rate from Baseline Over Time

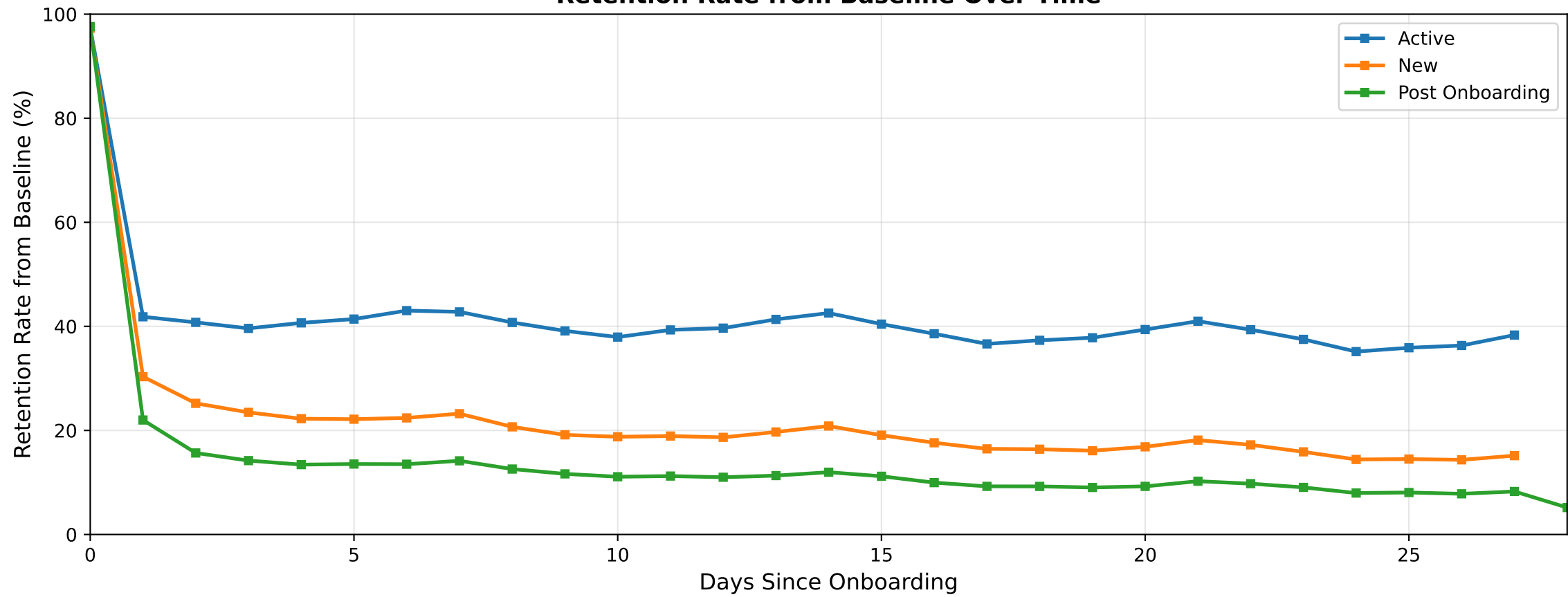


# Session and Retention Analysis - Friday

## Average Sessions Per Consumer Over Time

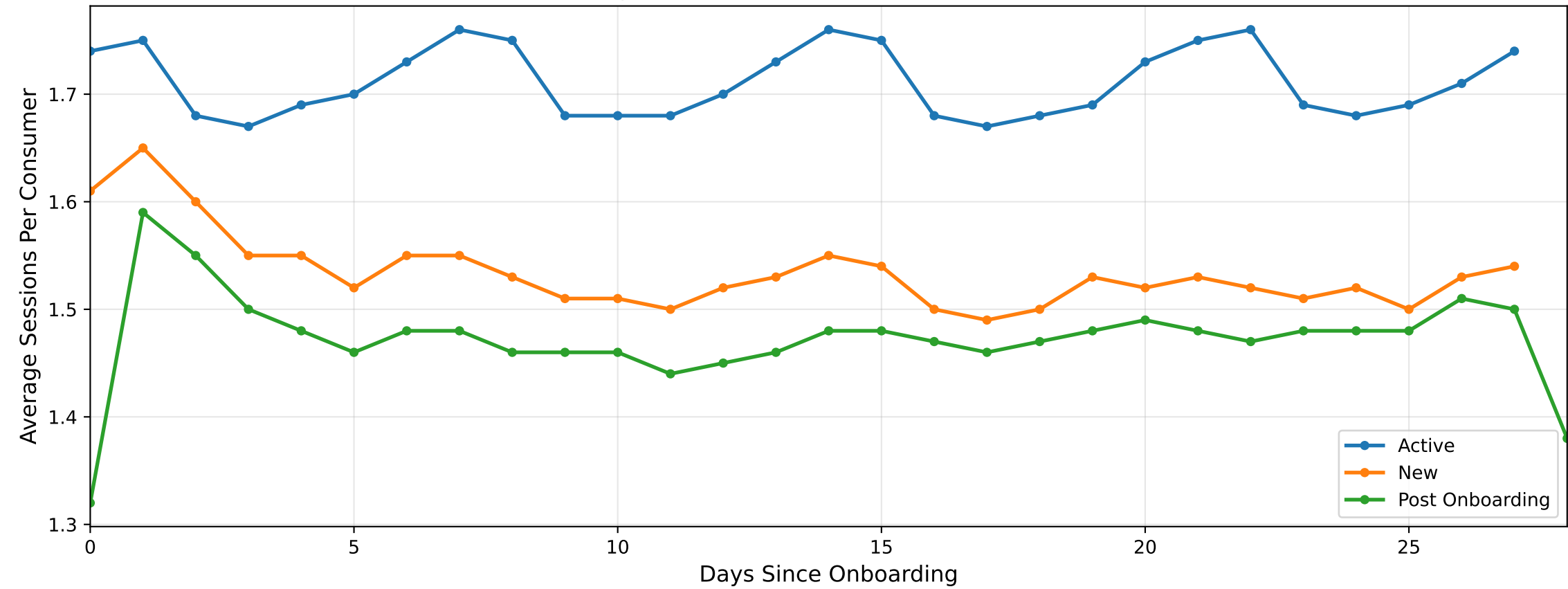


## Retention Rate from Baseline Over Time

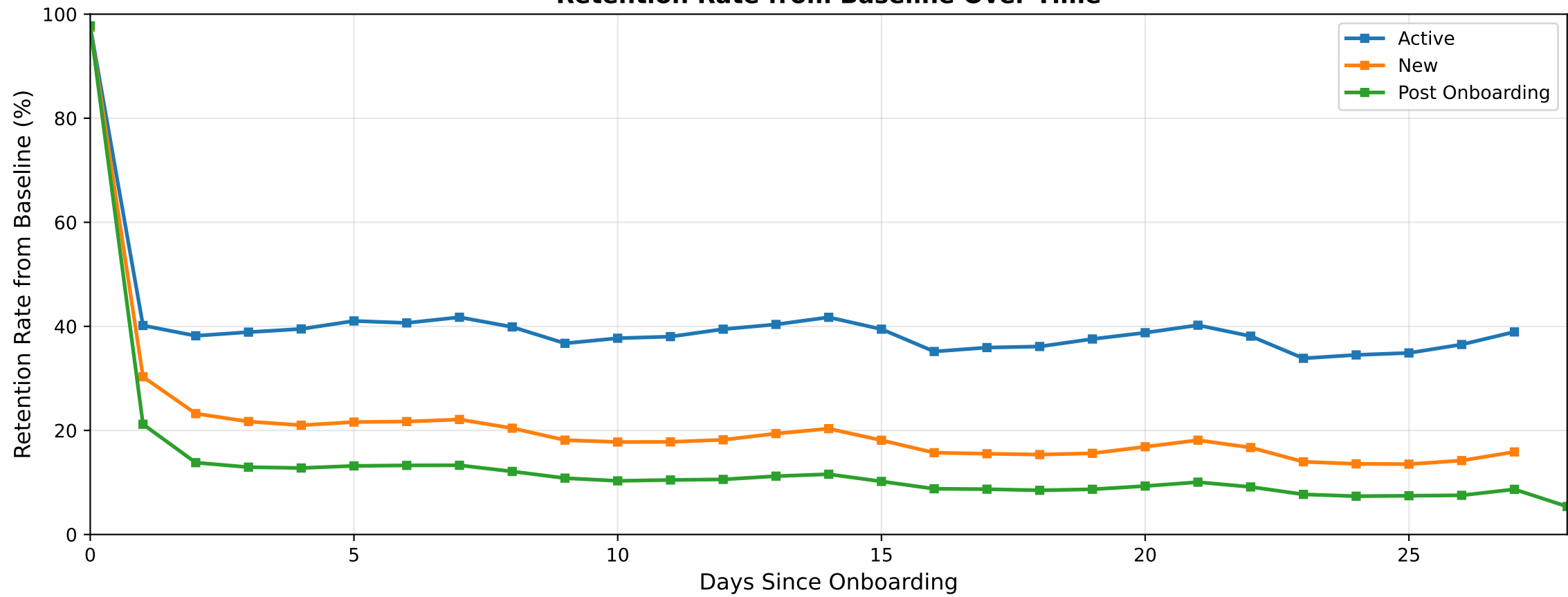


# Session and Retention Analysis - Saturday

## Average Sessions Per Consumer Over Time

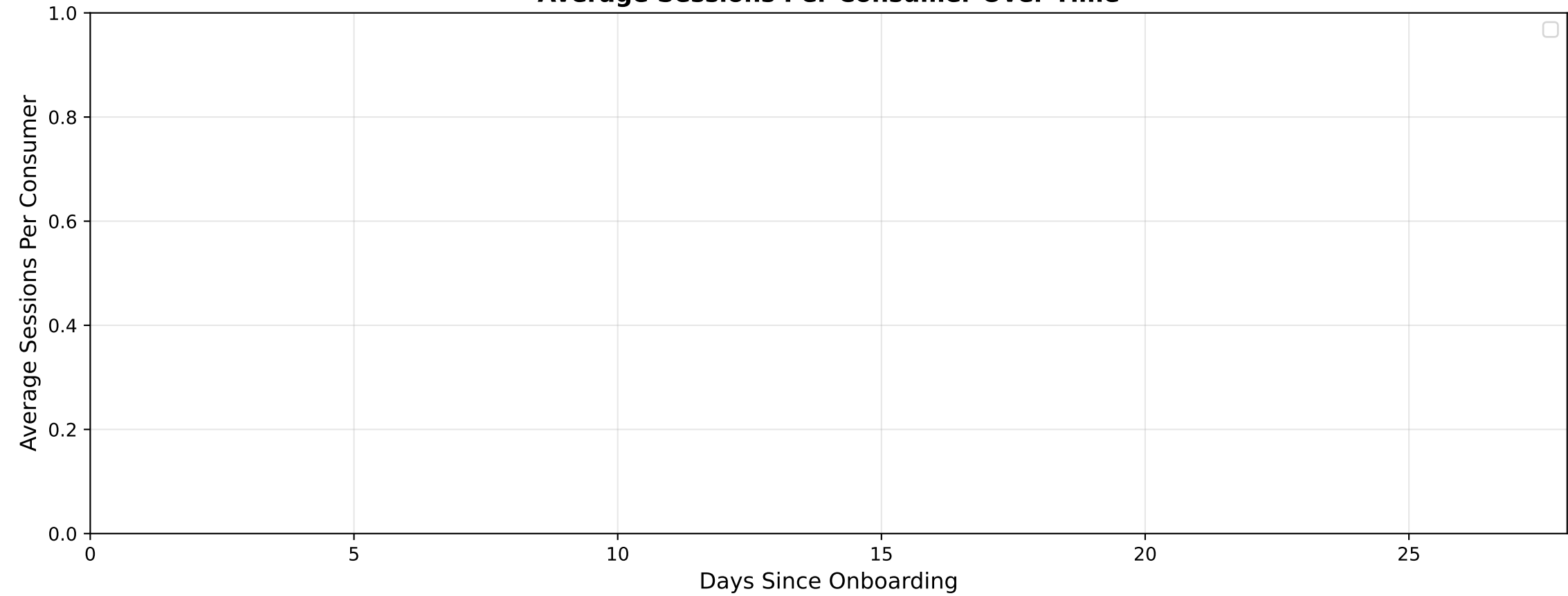


## Retention Rate from Baseline Over Time

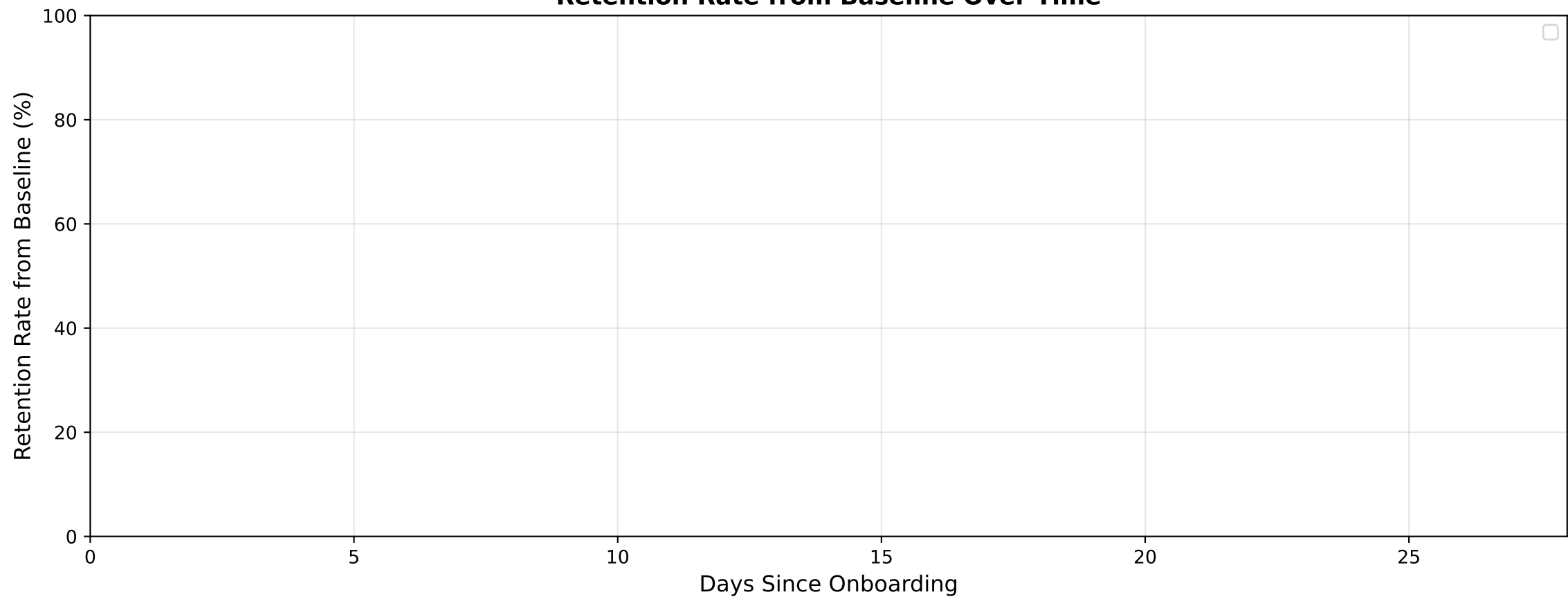


# Session and Retention Analysis - Sunday

## Average Sessions Per Consumer Over Time



## Retention Rate from Baseline Over Time





## Session and Retention Analysis

Generated: 2025-10-24 19:04:03

Analysis includes:

- Overall (all days combined)
- Each day of week (Monday - Sunday)

Metrics:

1. Average Sessions Per Consumer
2. Retention Rate from Baseline (%)

Days Since Onboarding: 0-28 days

Cohorts: Active, New, Post Onboarding