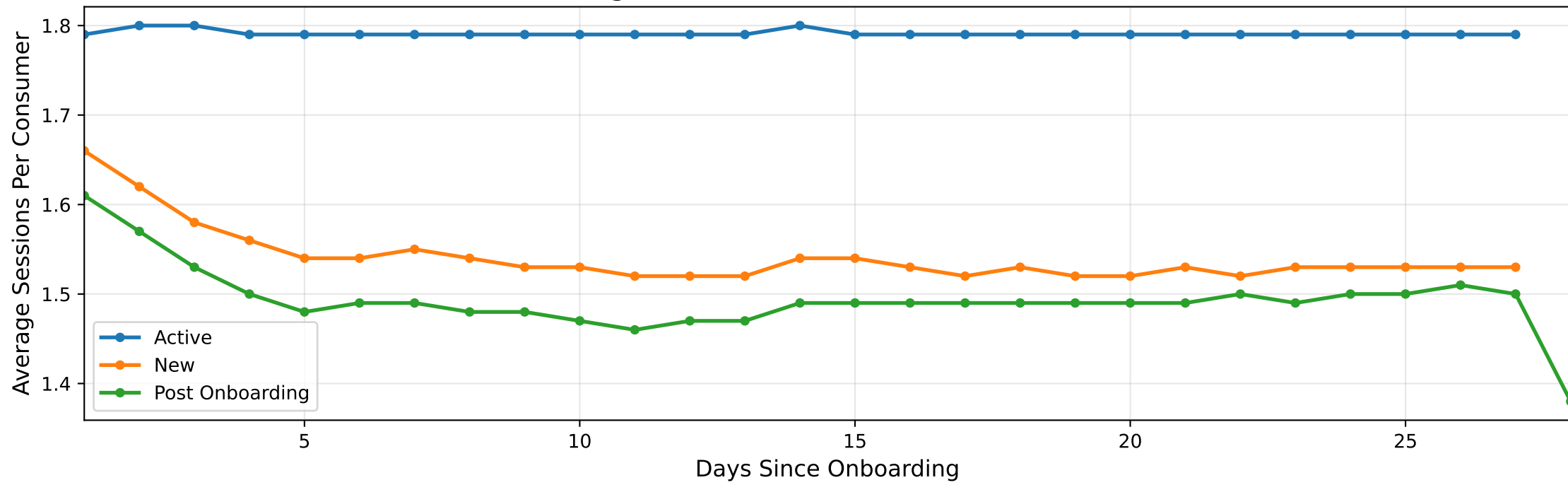
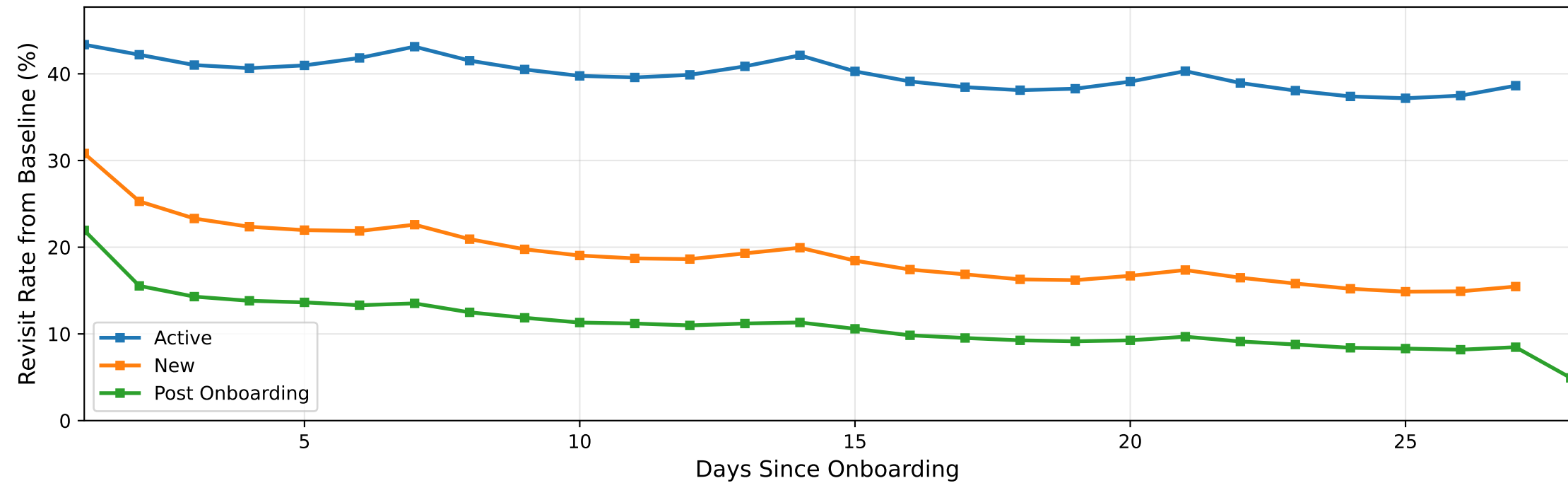


Session and Revisit Analysis - Overall (All Days)

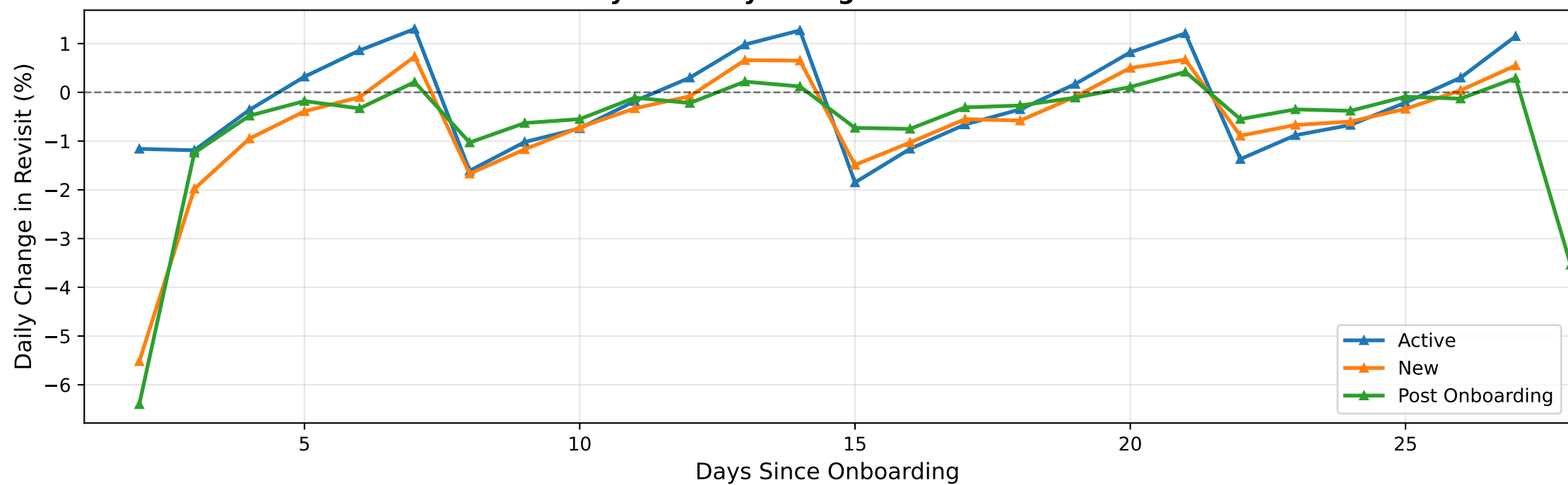
Average Sessions Per Consumer Over Time



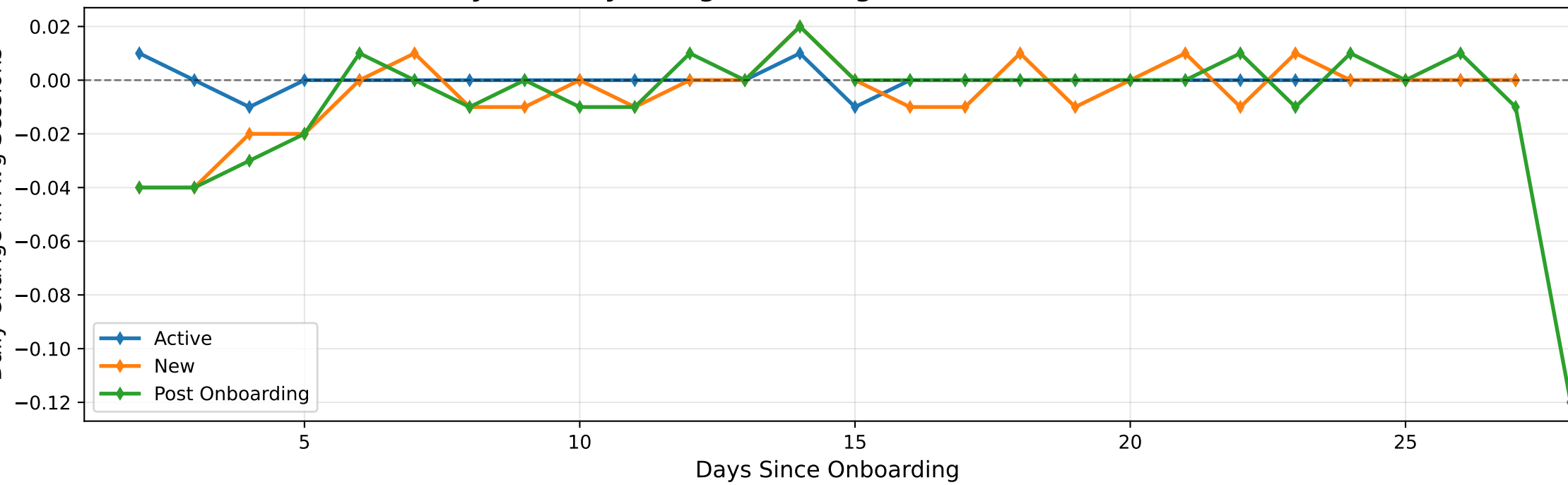
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

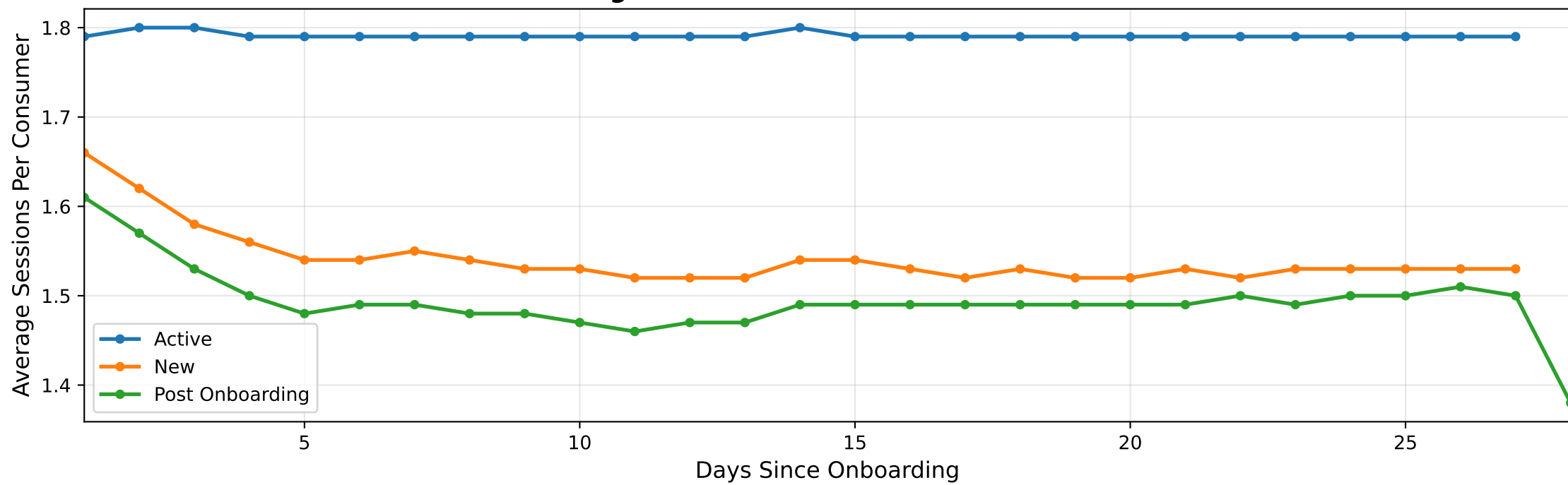


Day-over-Day Change in Average Sessions Per Consumer

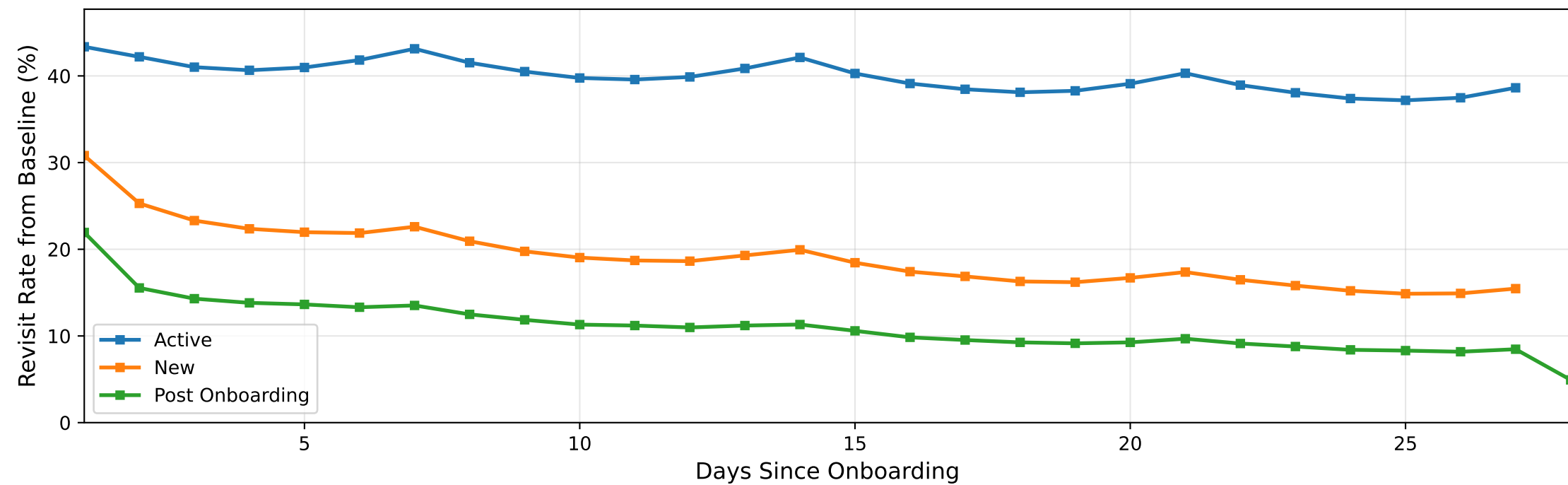


Session and Revisit Analysis - Sunday

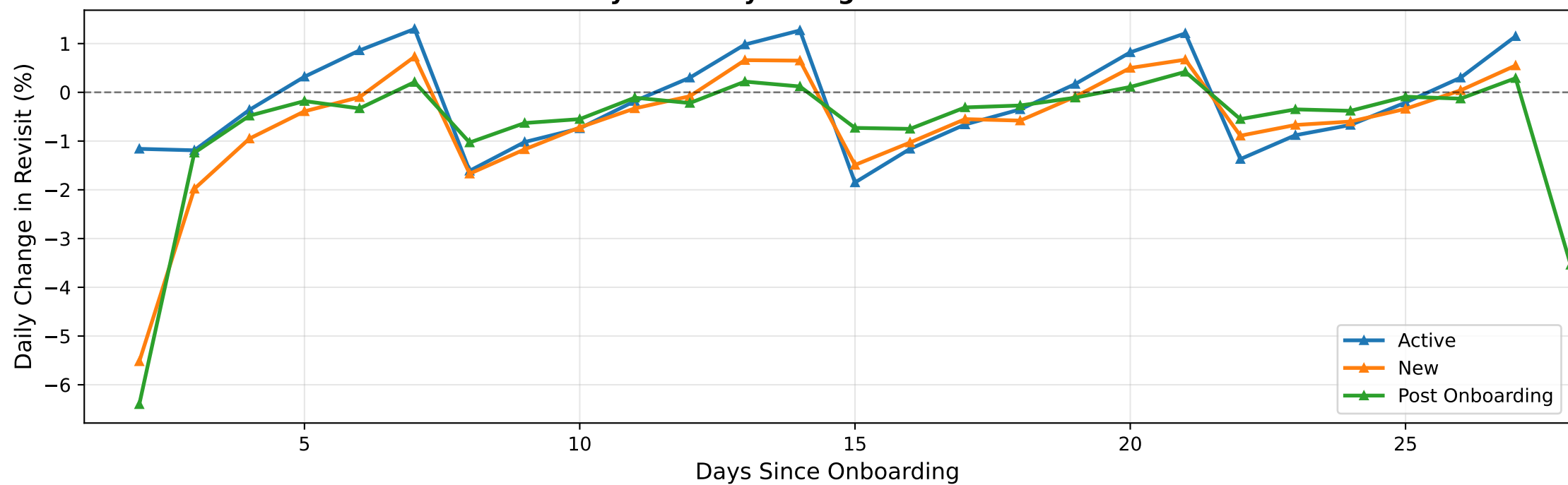
Average Sessions Per Consumer Over Time



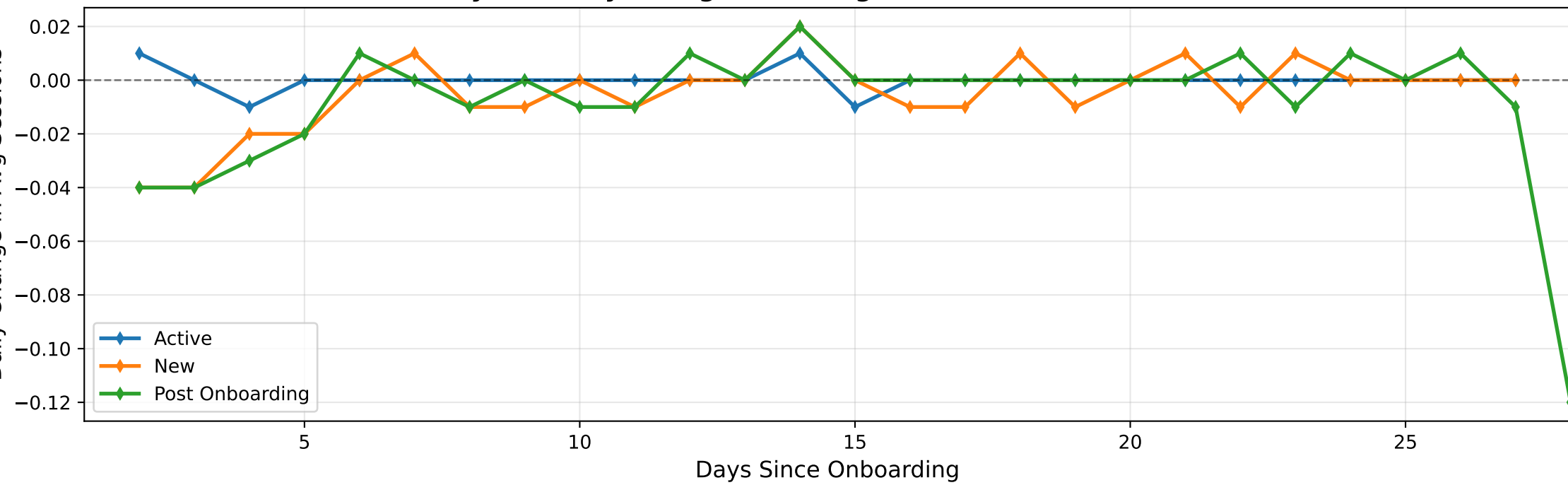
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

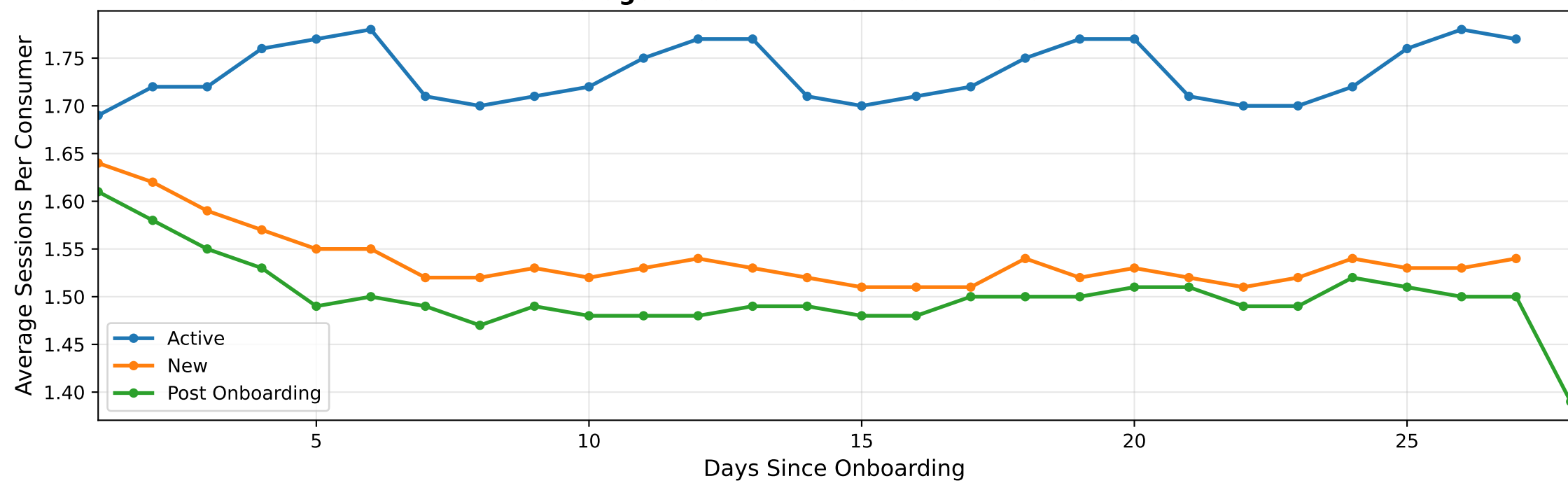


Day-over-Day Change in Average Sessions Per Consumer

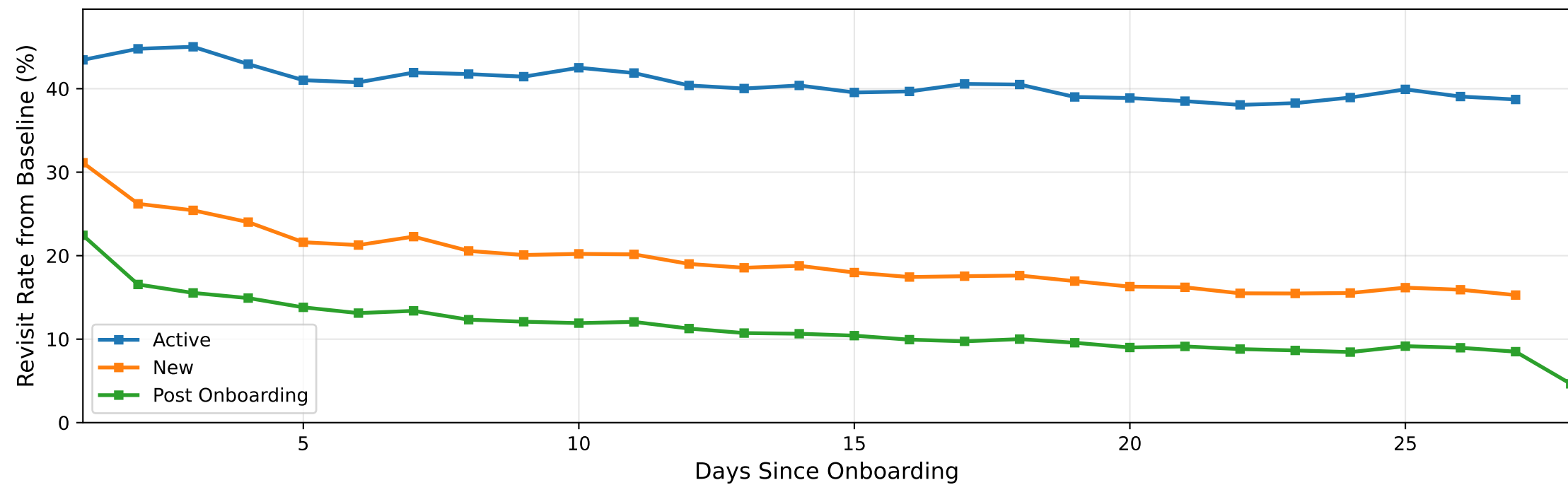


Session and Revisit Analysis - Monday

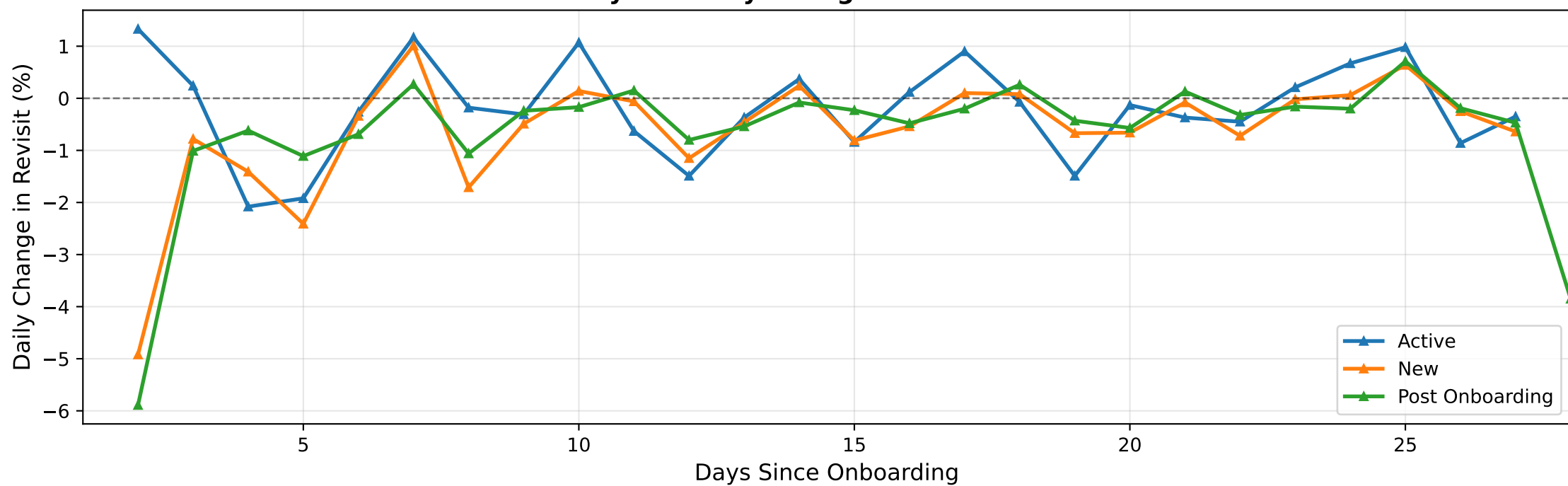
Average Sessions Per Consumer Over Time



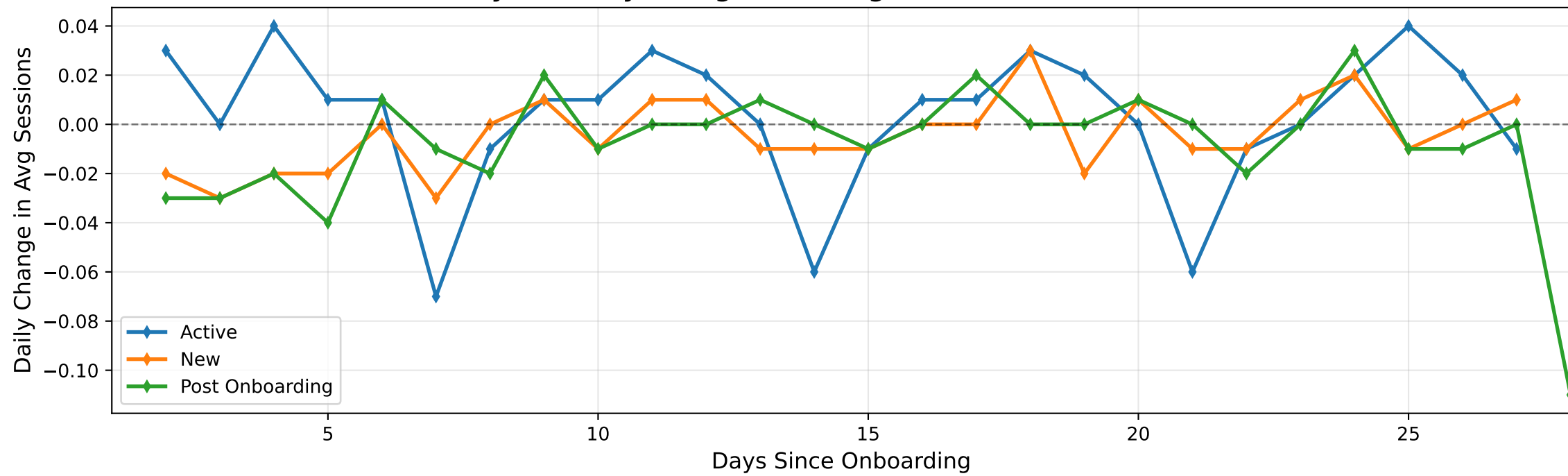
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

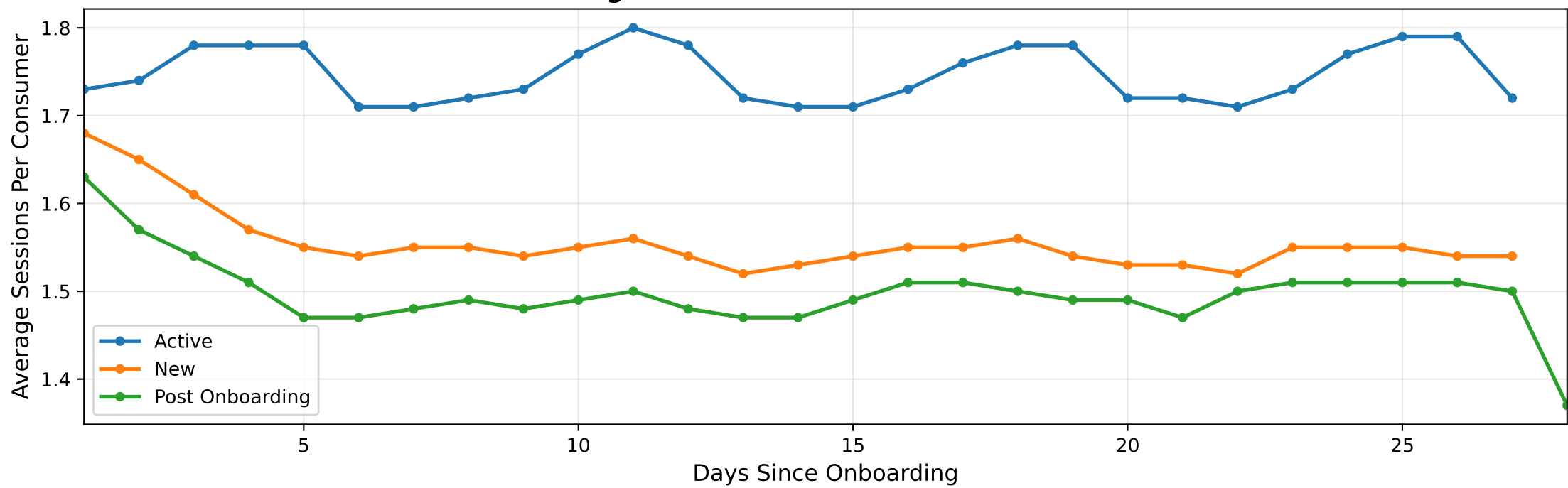


Day-over-Day Change in Average Sessions Per Consumer

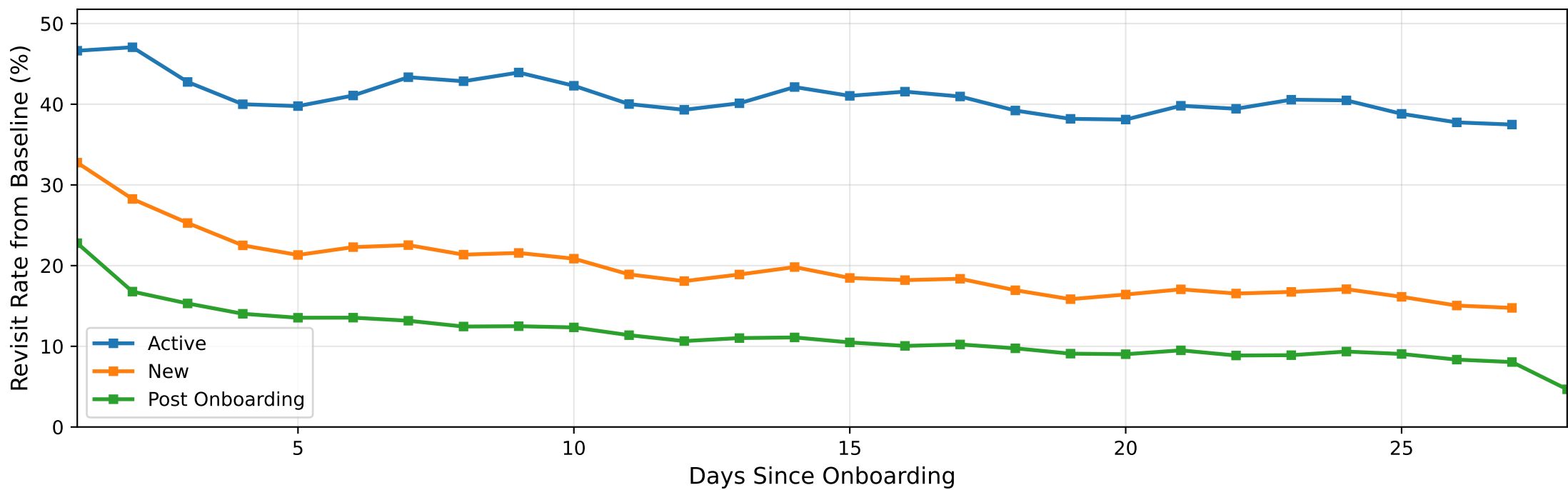


Session and Revisit Analysis - Tuesday

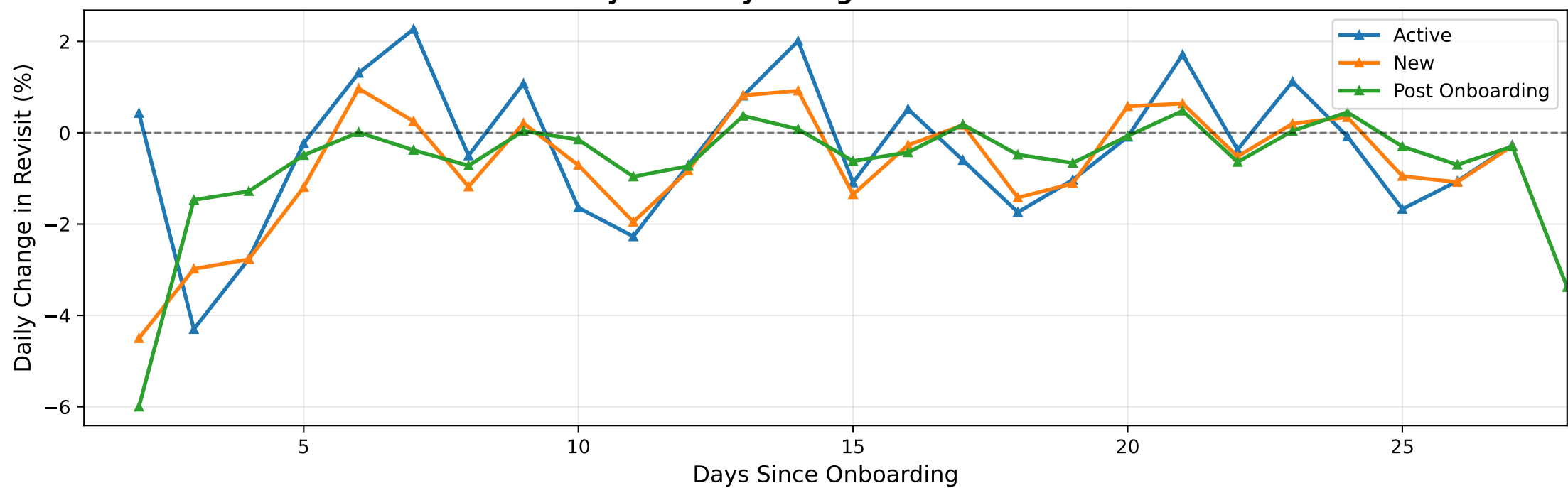
Average Sessions Per Consumer Over Time



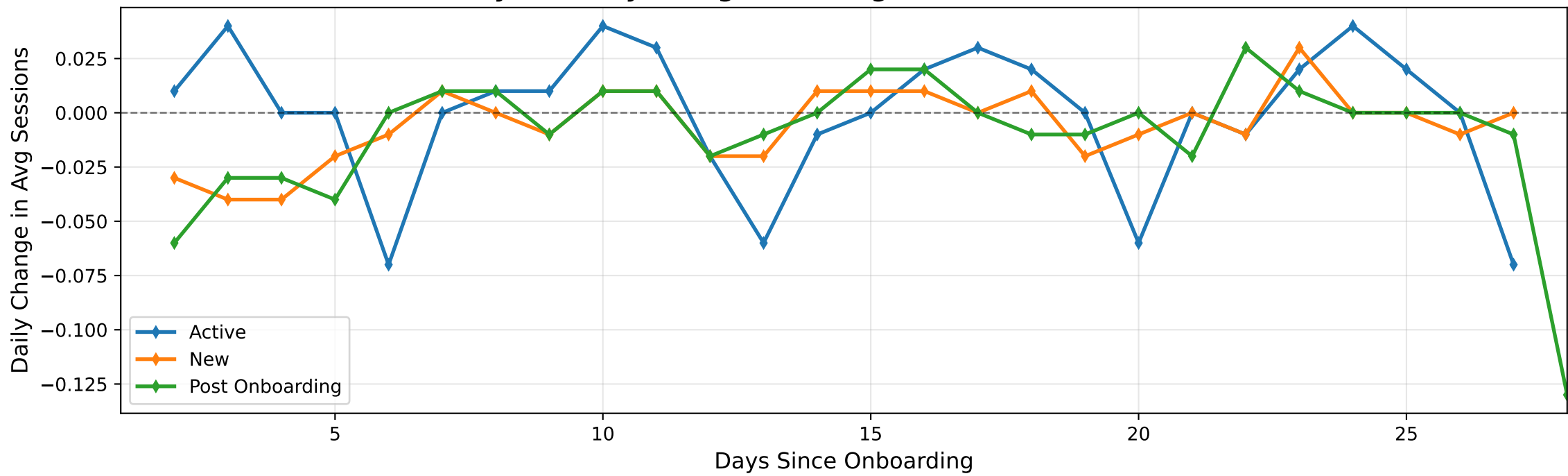
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

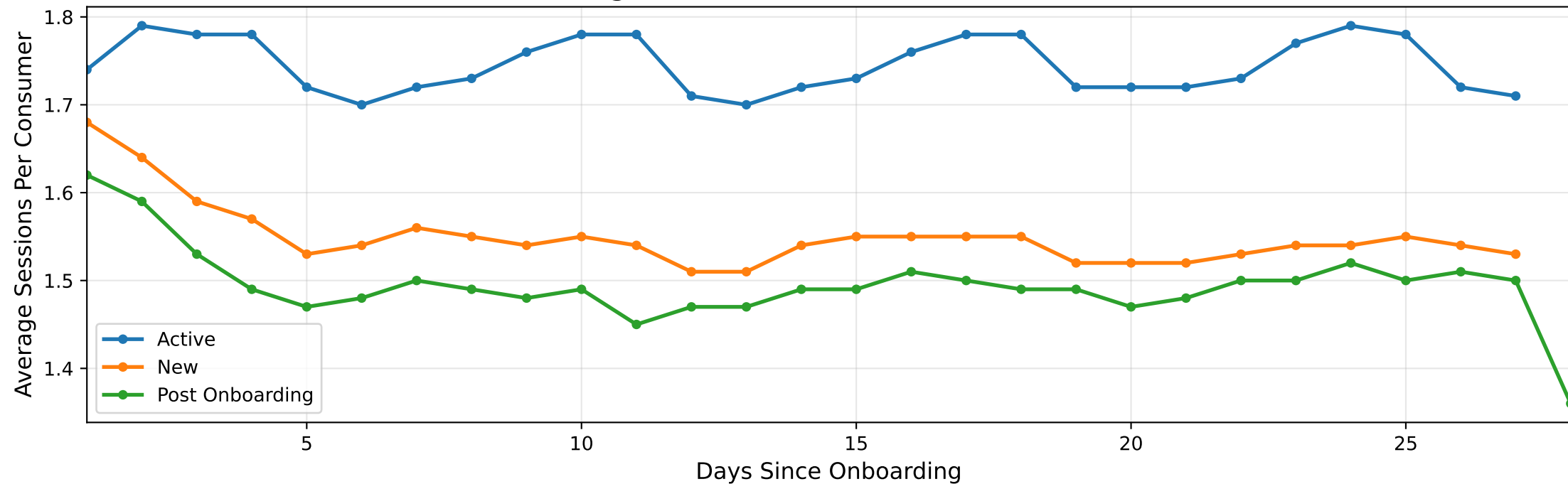


Day-over-Day Change in Average Sessions Per Consumer

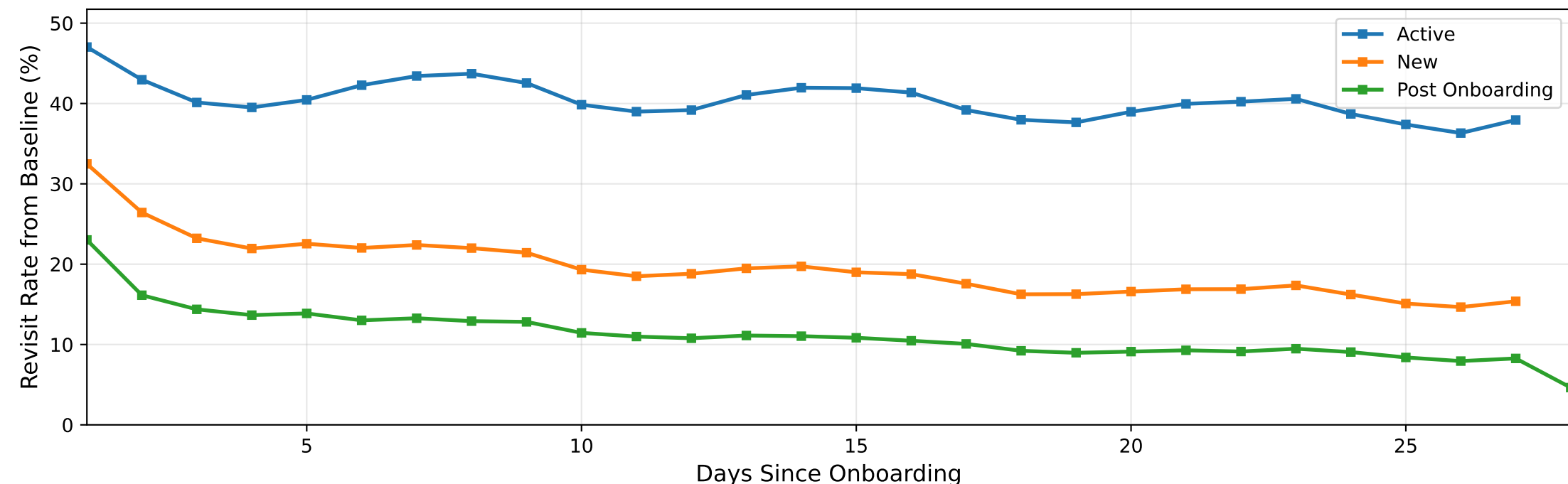


Session and Revisit Analysis - Wednesday

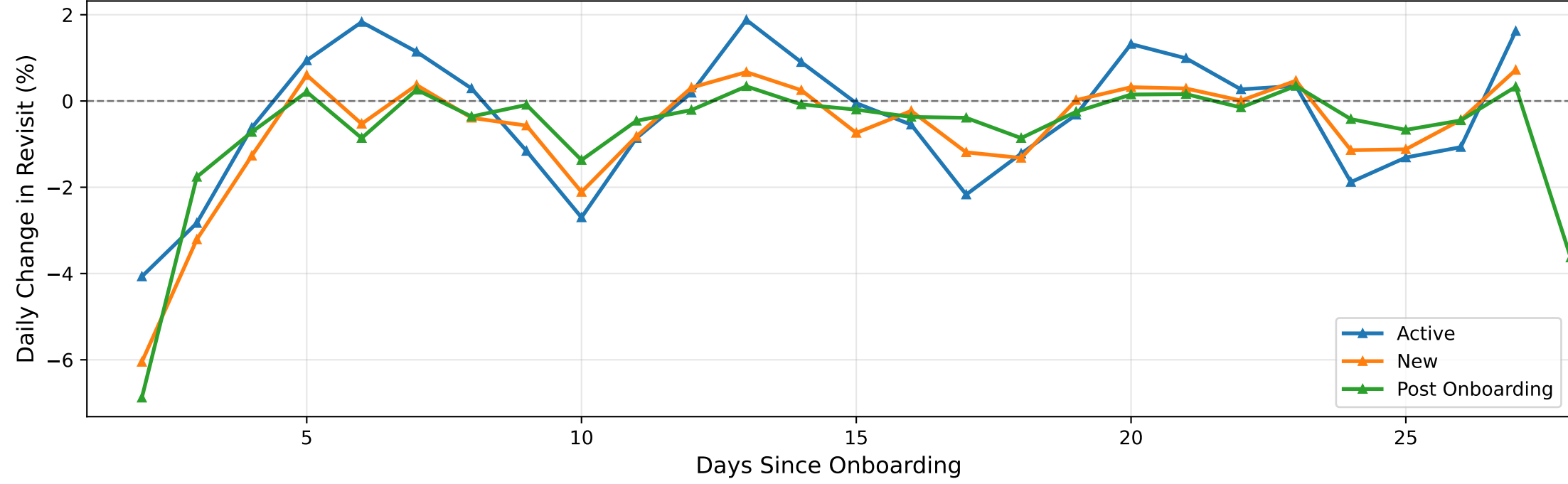
Average Sessions Per Consumer Over Time



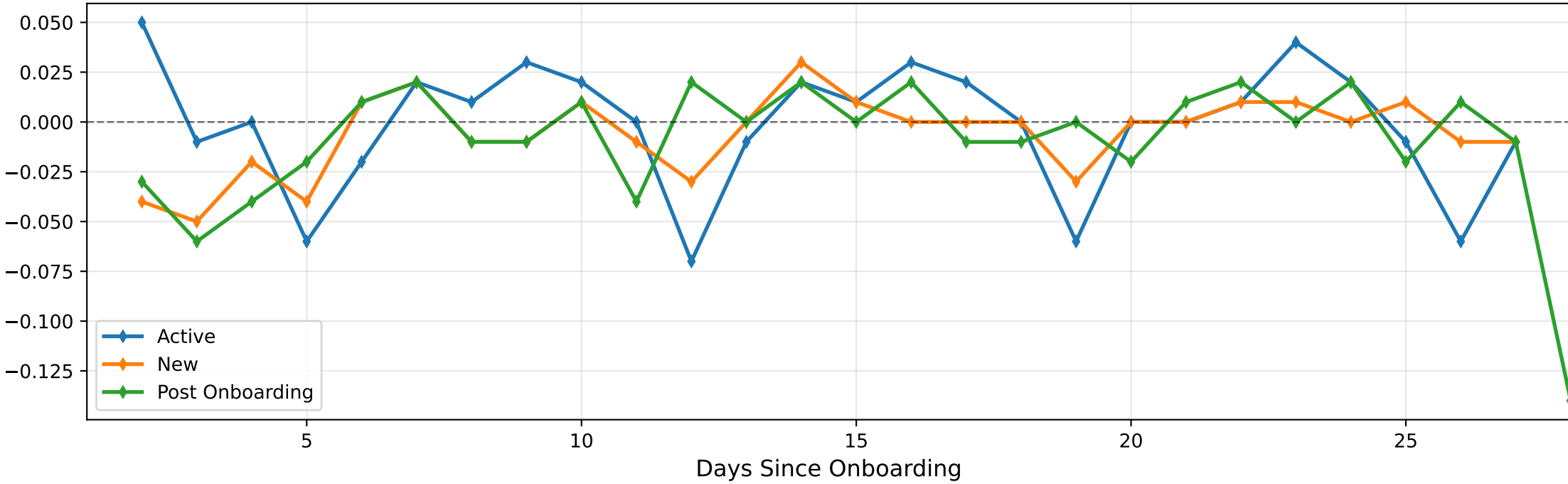
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

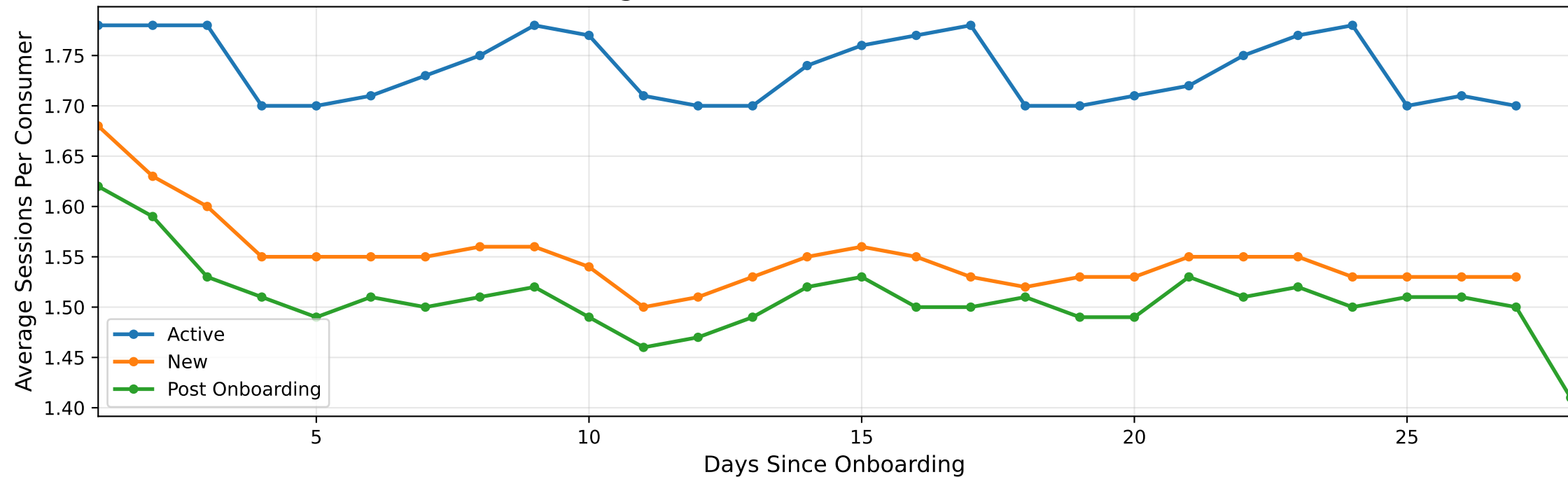


Day-over-Day Change in Average Sessions Per Consumer

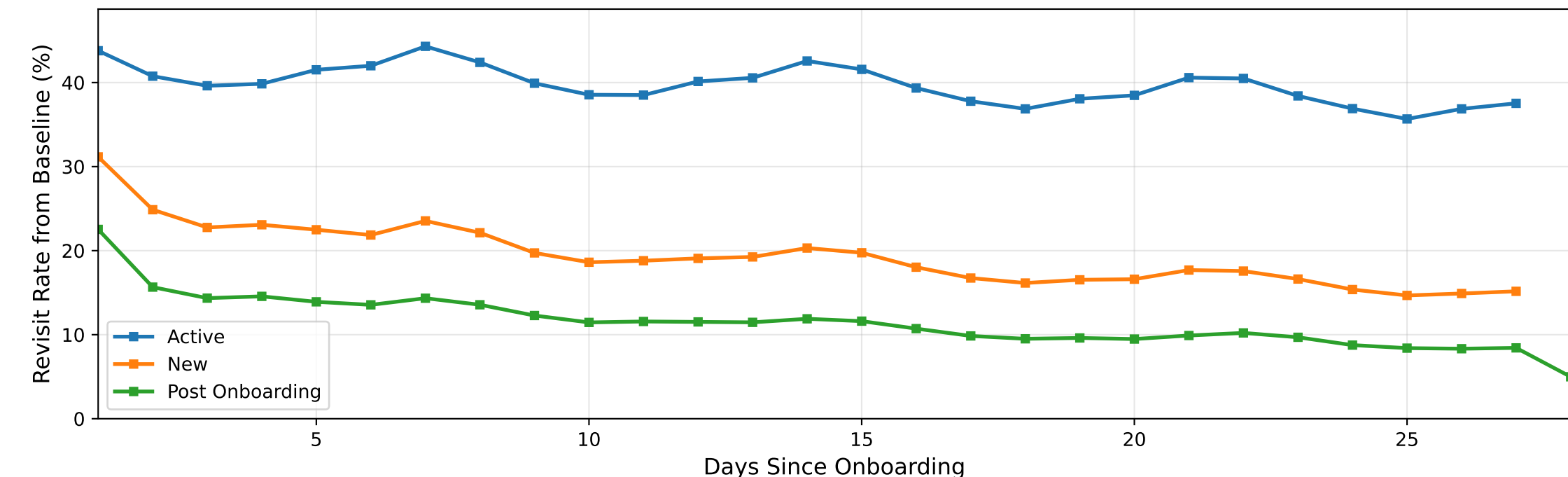


Session and Revisit Analysis - Thursday

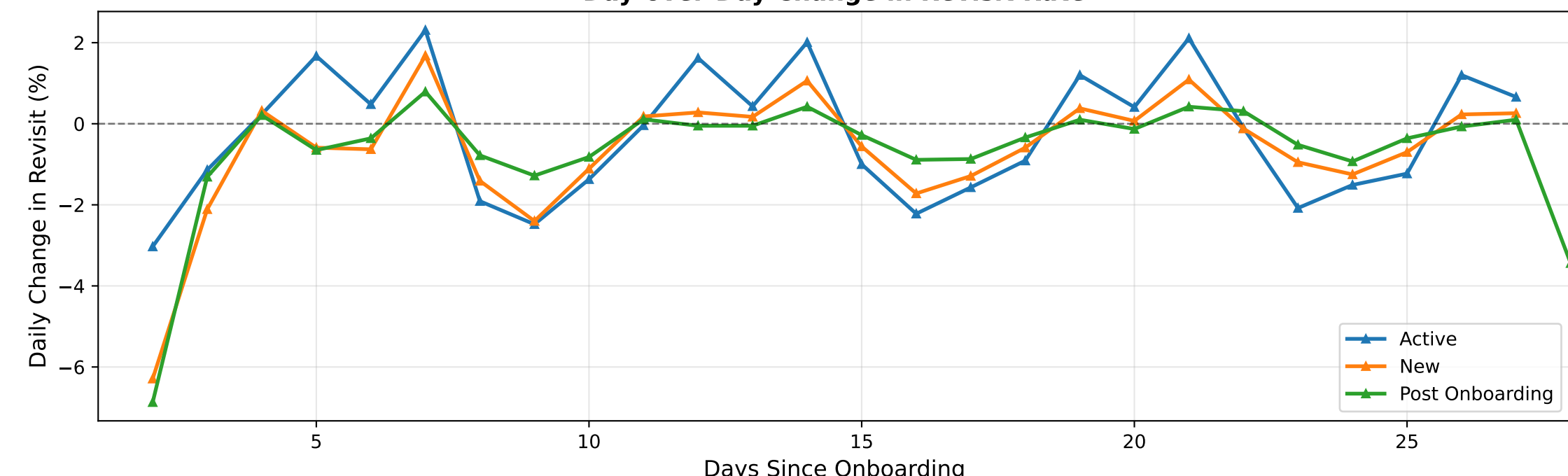
Average Sessions Per Consumer Over Time



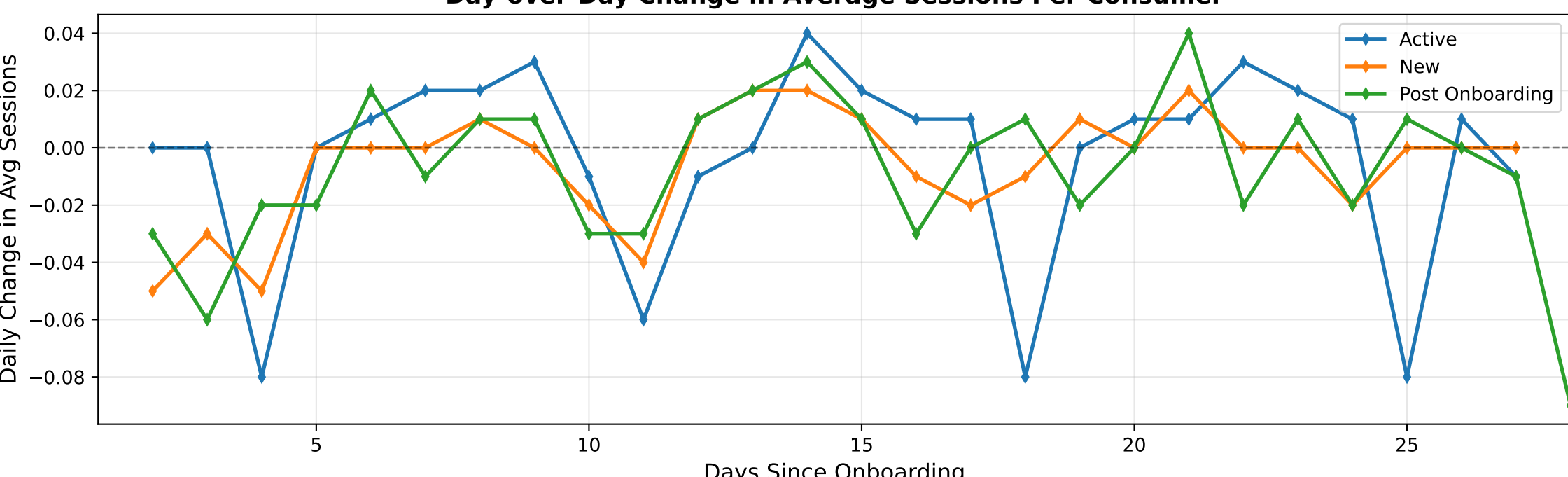
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

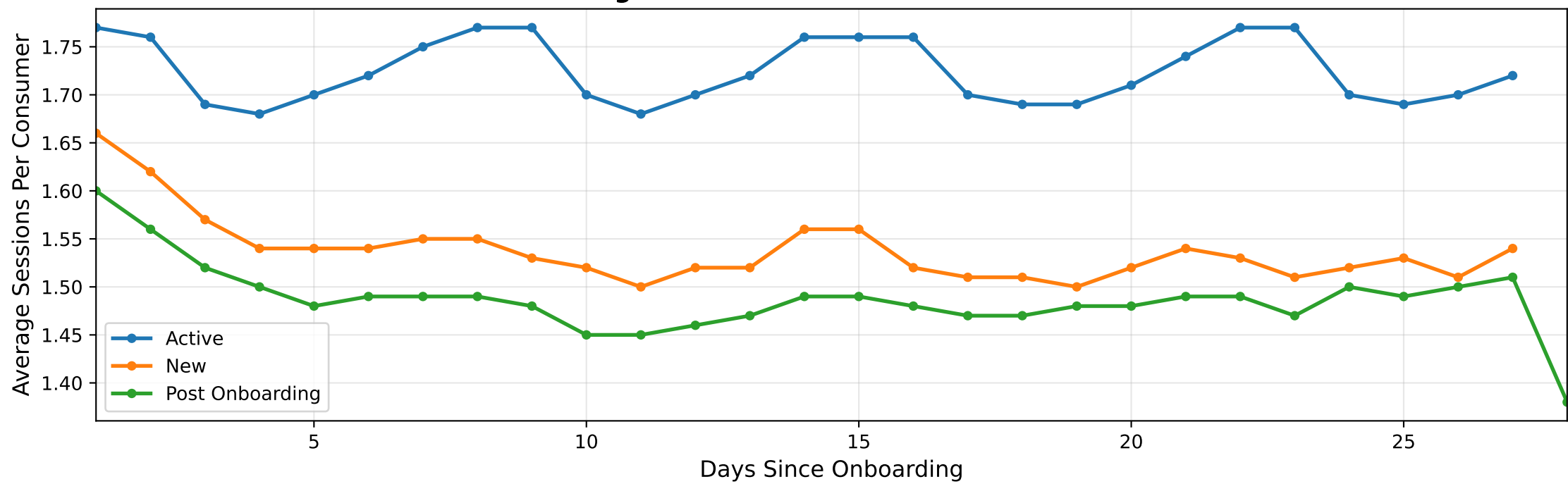


Day-over-Day Change in Average Sessions Per Consumer

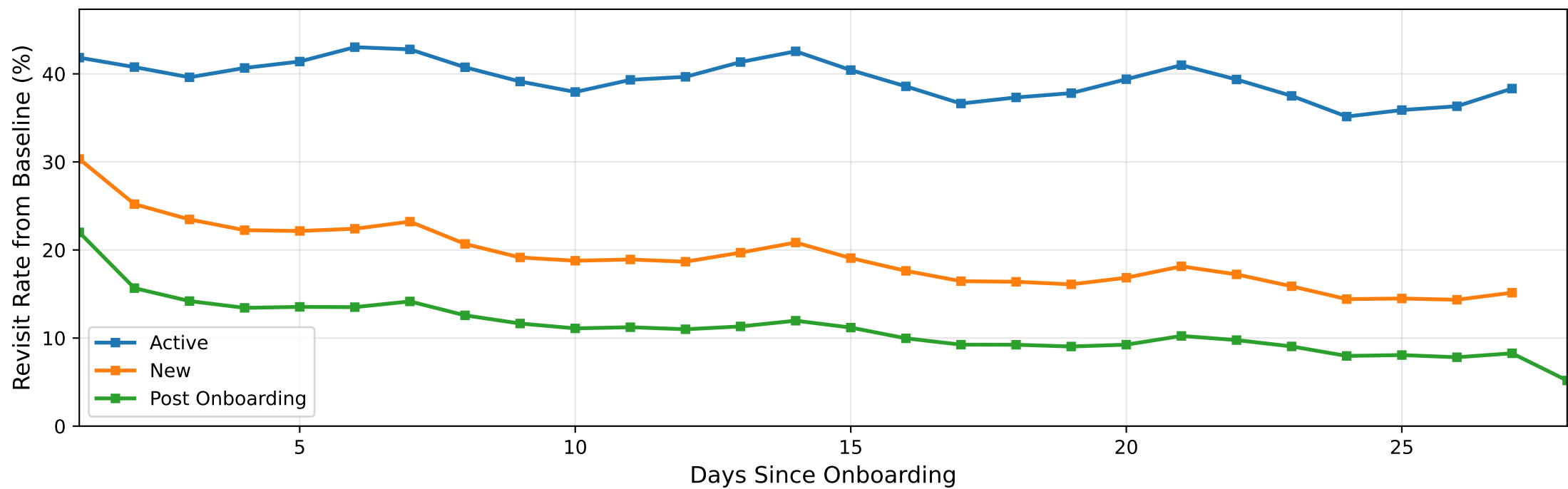


Session and Revisit Analysis - Friday

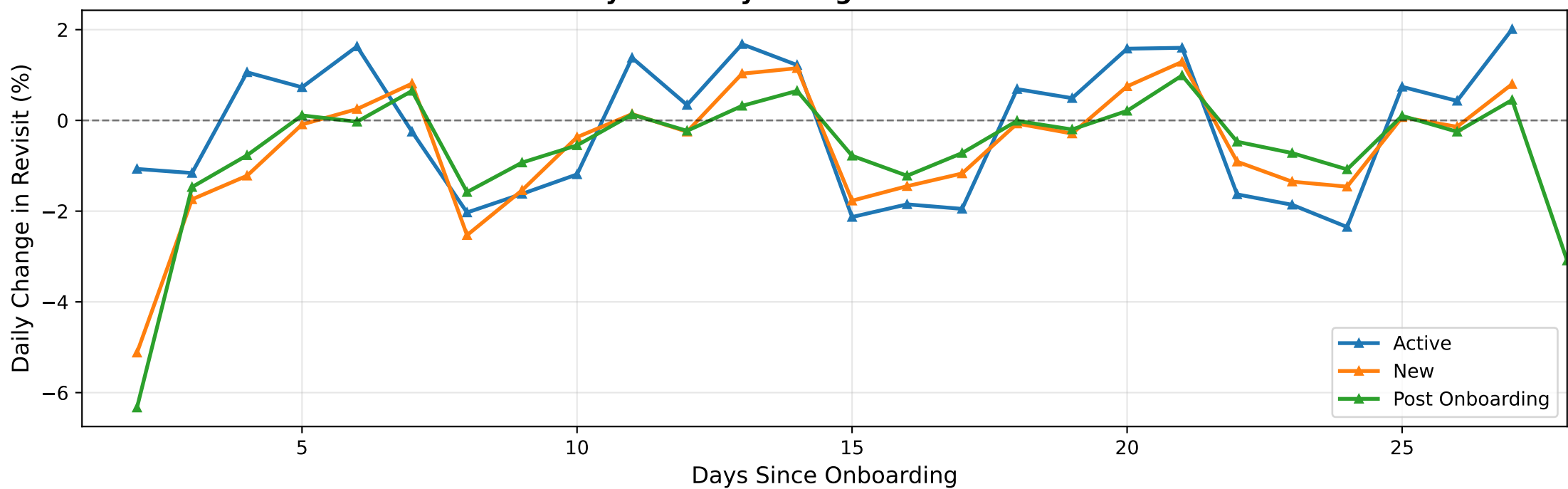
Average Sessions Per Consumer Over Time



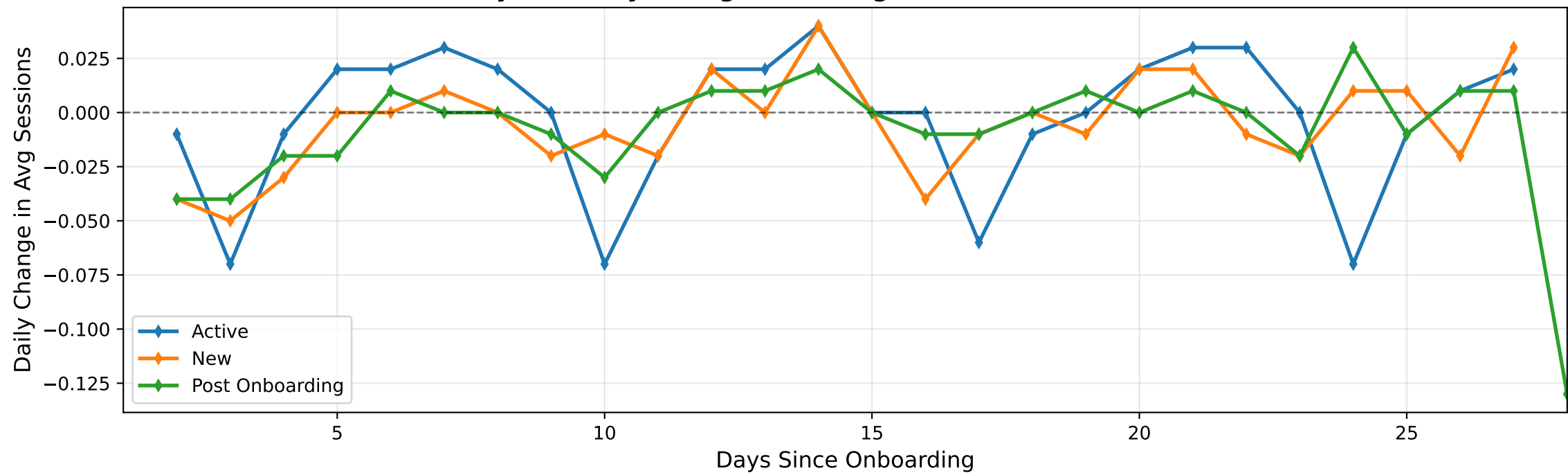
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate

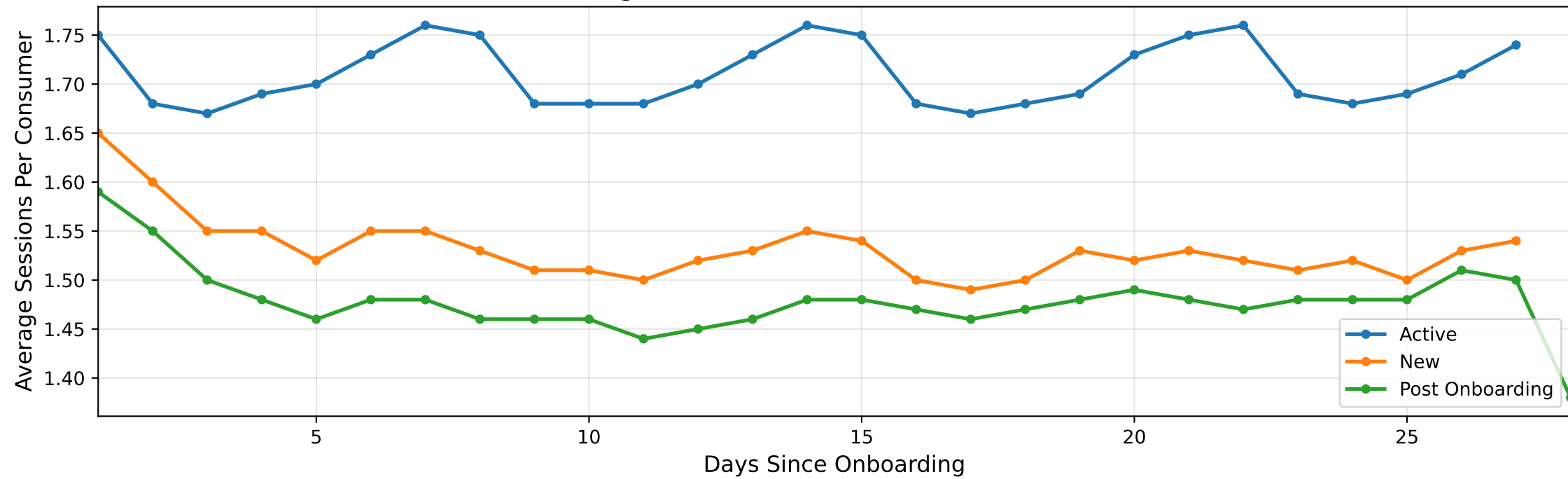


Day-over-Day Change in Average Sessions Per Consumer

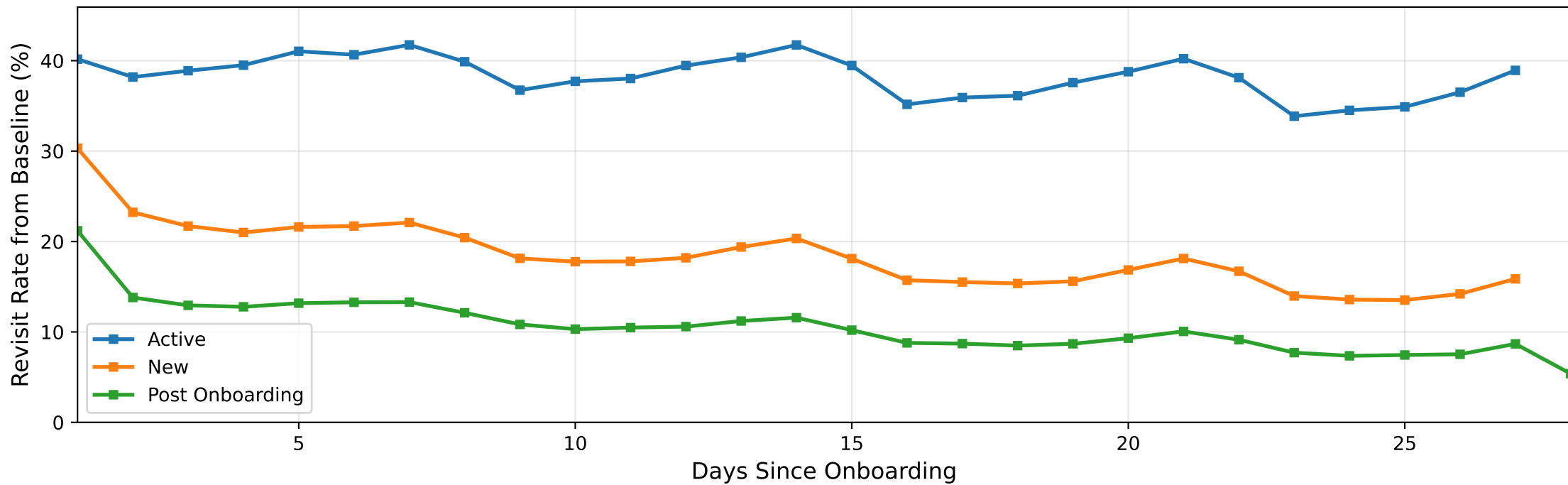


Session and Revisit Analysis - Saturday

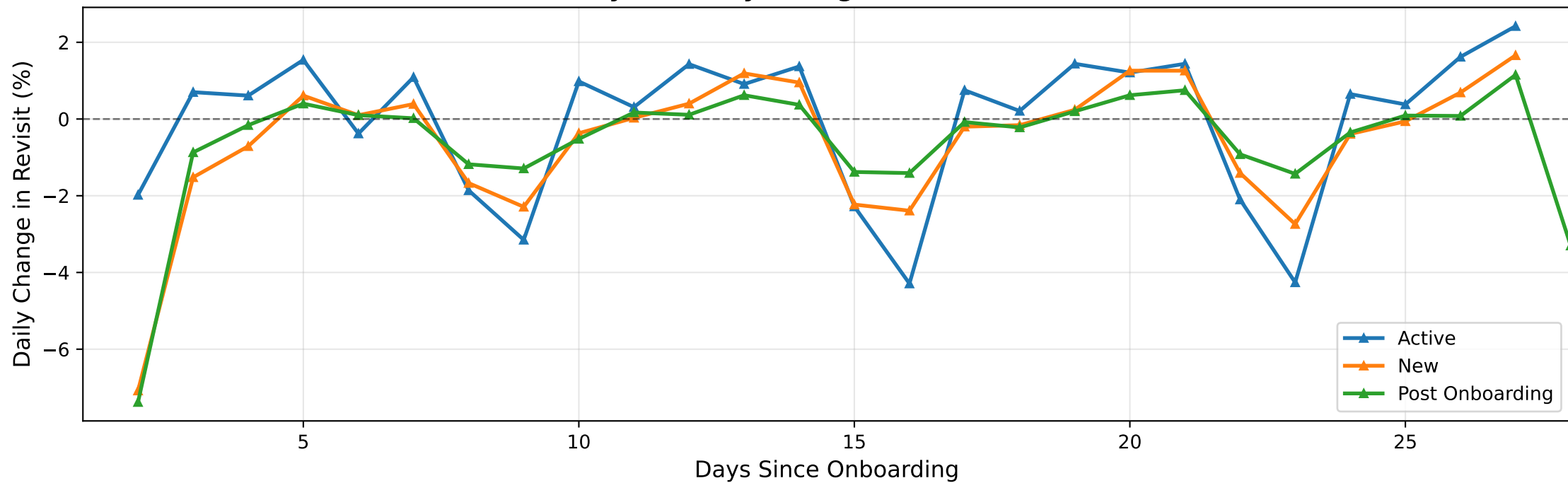
Average Sessions Per Consumer Over Time



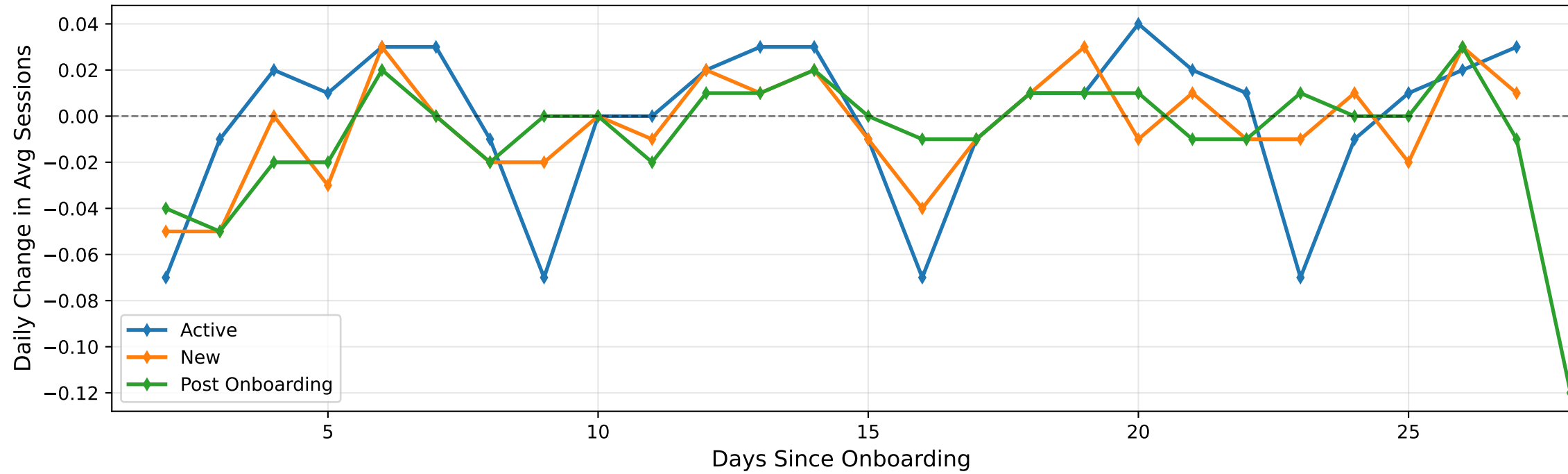
Revisit Rate from Baseline Over Time



Day-over-Day Change in Revisit Rate



Day-over-Day Change in Average Sessions Per Consumer



Session and Revisit Analysis

Generated: 2025-11-14 14:49:21

Analysis includes:

- Overall (all days combined)
- Each day of week (Sunday - Saturday)

Metrics:

1. Average Sessions Per Consumer
2. Revisit Rate from Baseline (%)
3. Day-over-Day Change in Revisit (%)
4. Day-over-Day Change in Sessions

Days Since Onboarding: 1-28 days

Cohorts: Active, New, Post Onboarding