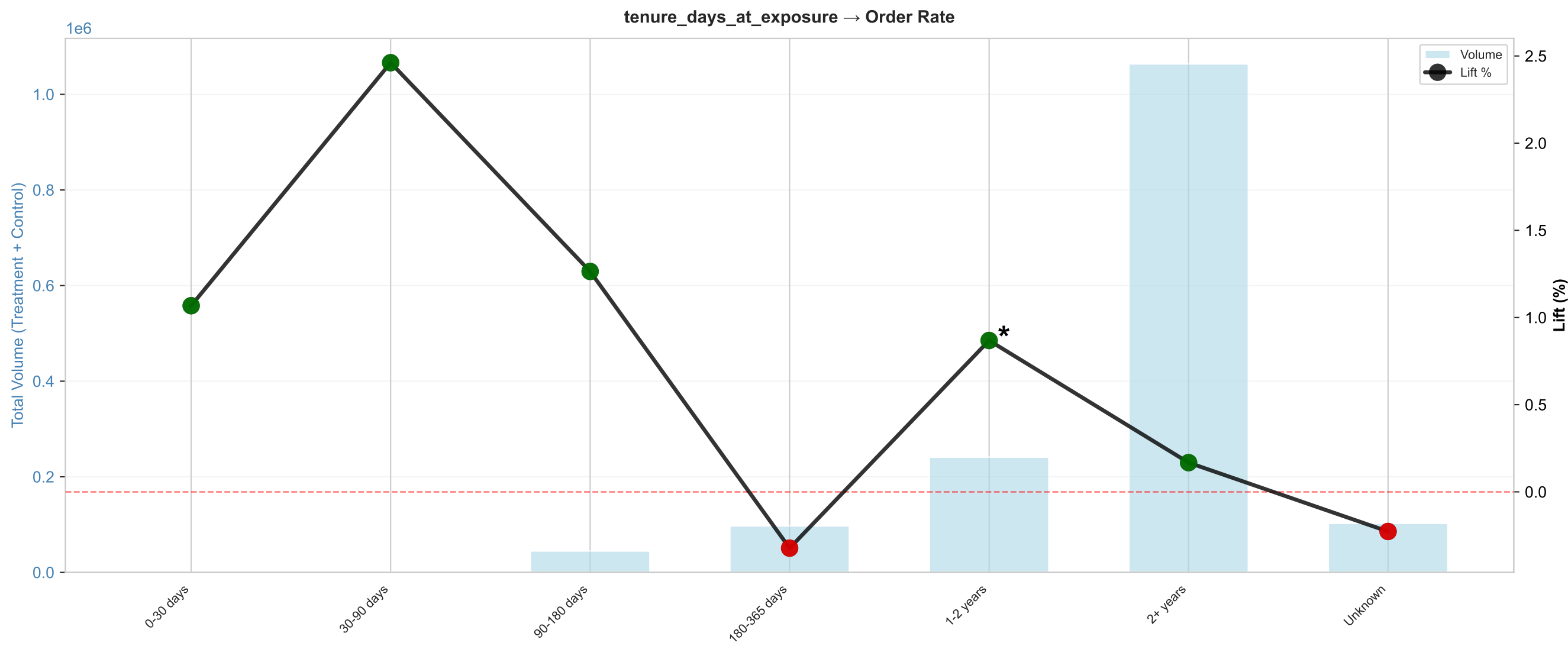
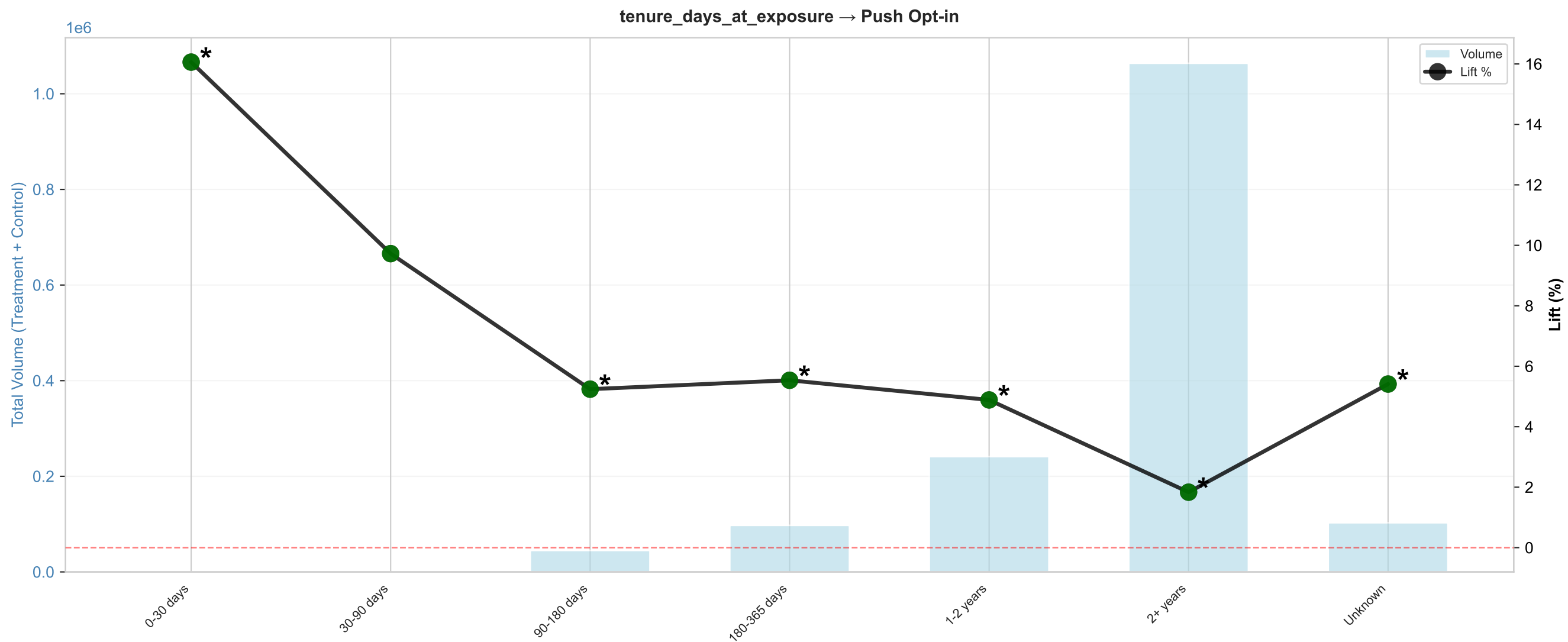
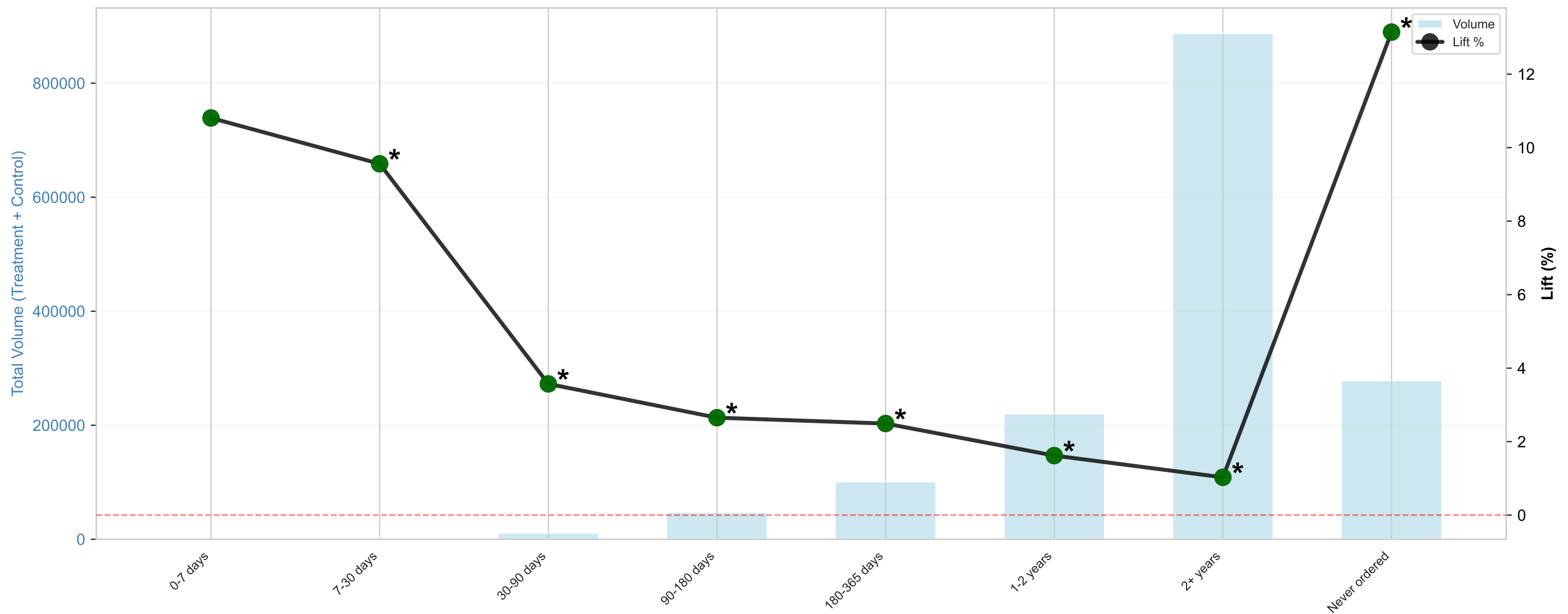


# Feature: tenure\_days\_at\_exposure

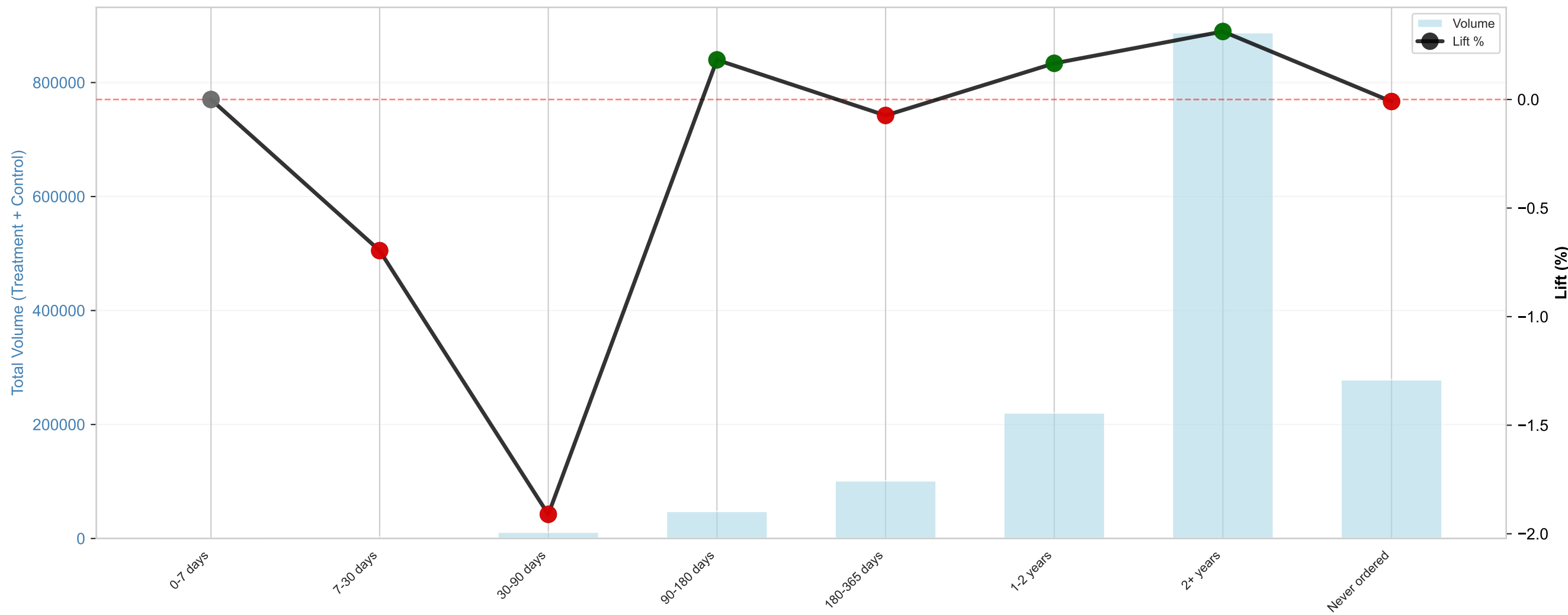


# Feature: days\_since\_first\_order

days\_since\_first\_order → Push Opt-in

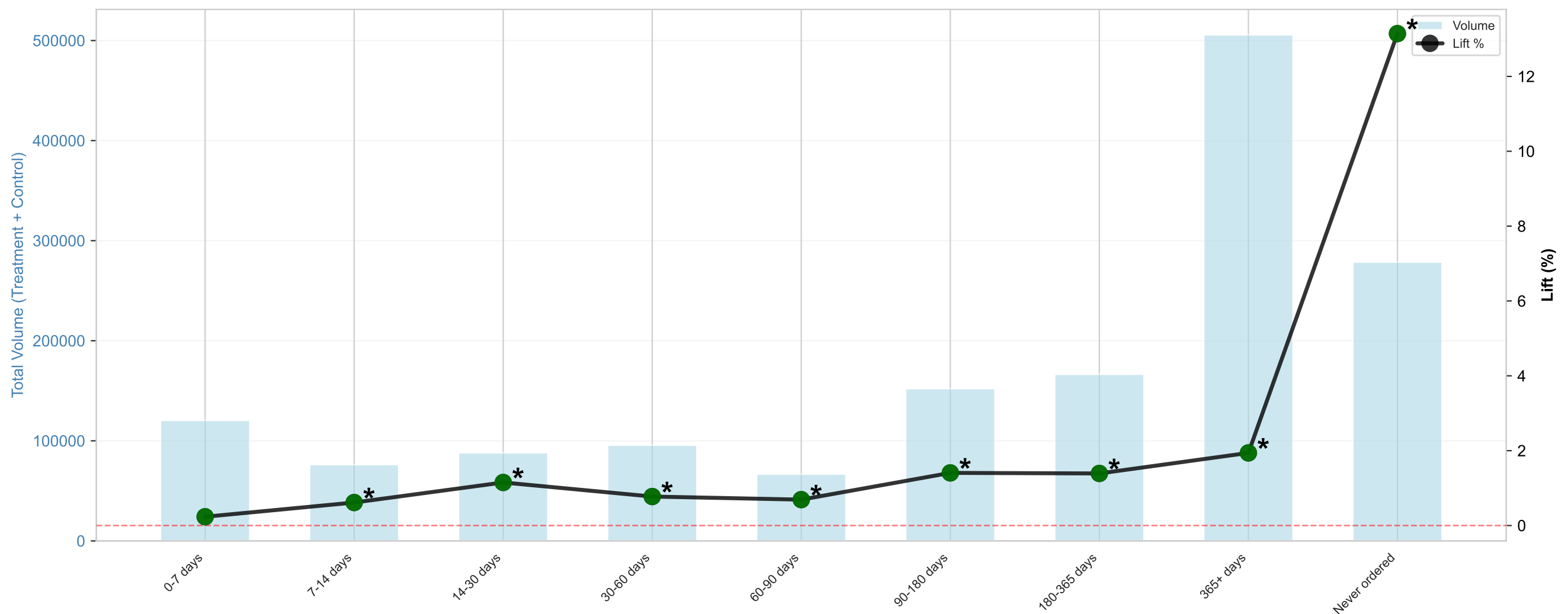


days\_since\_first\_order → Order Rate

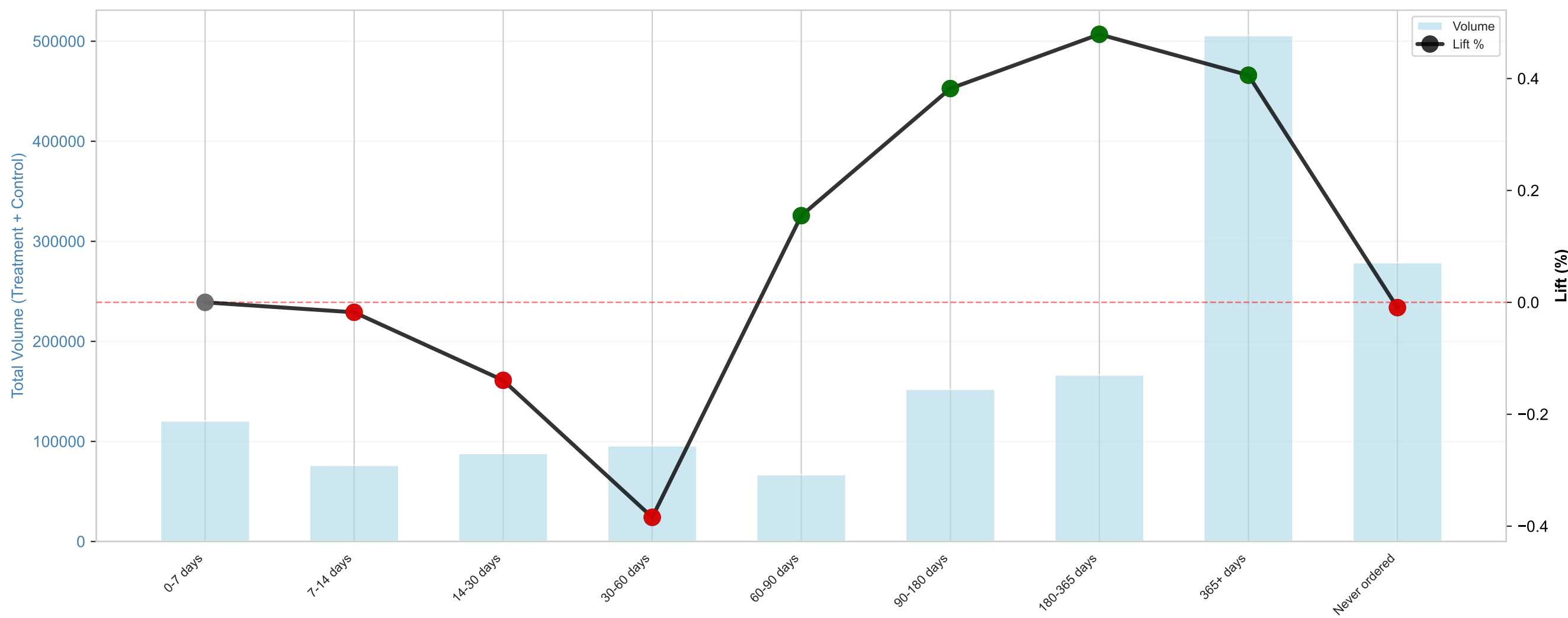


# Feature: days\_since\_last\_order

days\_since\_last\_order → Push Opt-in

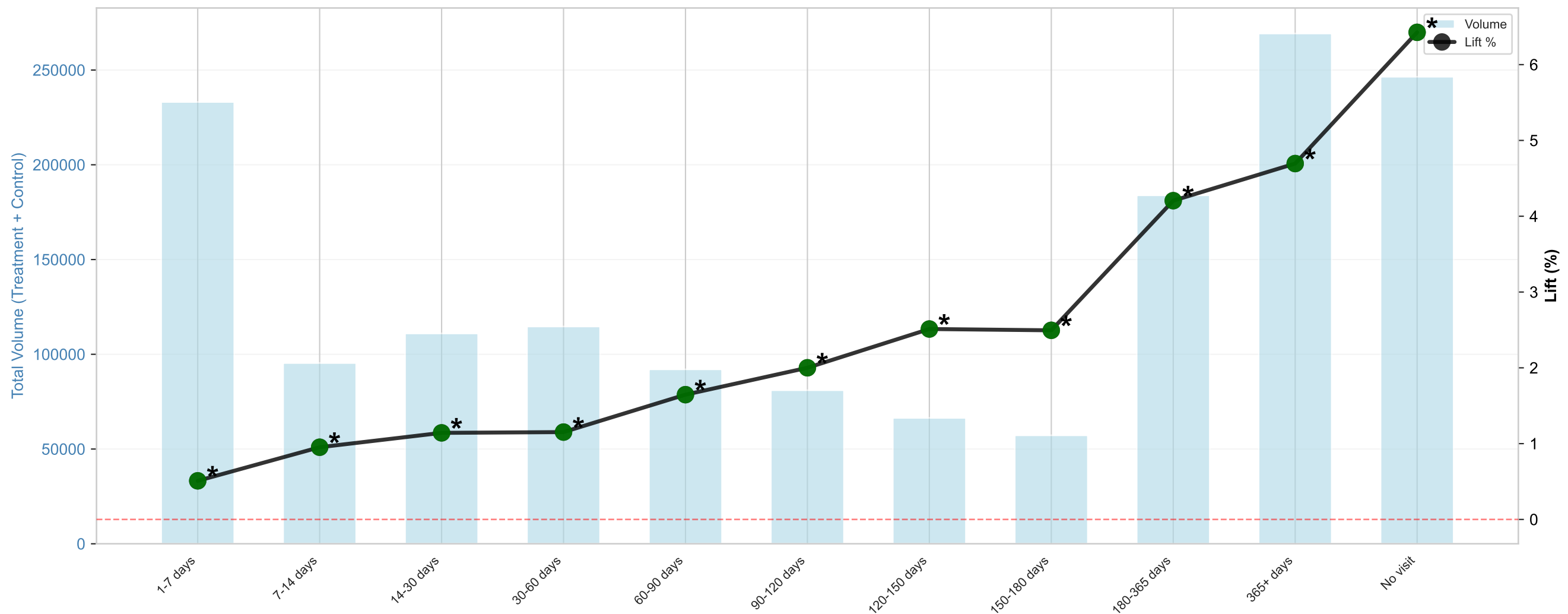


days\_since\_last\_order → Order Rate



# Feature: days\_before\_exposure\_store\_content

days\_before\_exposure\_store\_content → Push Opt-in



days\_before\_exposure\_store\_content → Order Rate

