

Jorge Barboza

UIX Specialist

I am focused on developing inspired user experiences where art and technology meet in the point where easy is also delightful.

Work Experience

Information Technology Manager

Nikki Beach

May 2015 - Present

Working for Nikki Beach has been a fascinating experience, a company with different concepts under one umbrella company synonymous with luxury and glamour. My primary responsibility is to support the company executives with their IT needs and requirements.

- Serving as the liaison between graphic designers, marketing team, and executive team to straighten up requirements and keep clear communication between departments.
- Defining user interface requirements and testing prototypes that help us determine how to improve the user experience.
- Vetting third-party companies and technology providers to implement and integrate new solutions to our current systems on the US market and overseas.
- Lead the UIX Team to create a website that centralized all the different concepts of the brand: Beach Clubs, Restaurants, Boutique Hotels, and Online Boutique using front end software technology (HTML, CSS, javascript, jQuery, Angular, Vue, TypeScript, among other technologies)
- Organize local and remote teams to accomplish objectives using Agile methodology, GitLab, and GIT to distribute issues and responsibilities with the team, track tasks, and define explicit work stories.
- Researching options, making proposals, planning projects for the different technology solutions, presenting to the executives and managers and implementing the solutions.
- Integrating third-party technologies with the system. Among some: Synxis Booking engine, Discovery Loyalty Program, and OpenTable.
- Increasing direct reservations for the hotel division by 21%.
- Refactoring third-party applications using Python, PostgreSQL, and Django.
- Simplify the distribution of the project with all the members of the different development teams by setting up staging, development, and local environment and servers. Using Digital Ocean, WP engine, and others cloud services providers.
- A fully functional mobile application development and distribution, with Angular, ObjectC, Ionic.js, Firebase, node.js, and google cloud platform.

Contact Details

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Education

Wyncode, Miami, FL

iOS Development Bootcamp.

Universidad Rafael Belloso Chacín,
Maracaibo, Venezuela

Engineer's Degree in Computer Sciences.

Professional Skills

Team management & training
Users, Marketing and Executives
liaison
Front End Web Development

Programming Languages, Frameworks and Technologies

HTML5
Javascript
CSS3
Bootstrap
jQuery
Gulp
PHP
Python
Objective C
SQL
Angular
Vue
Django
NodeJS
MySQL
PostgreSQL
Google cloud Platform
Firebase

Web Developer

Yarock Video Production

May 2014 - April 2015

As I am passionate about film, it made sense to me to apply as Web Developer for this Florida production company. They cover a wide variety of events all over the country that goes from small private events to providing streaming services to Nascar.

- Develop and maintain the main website of the company using HTML5, CSS3, JavaScript and PHP to generate a custom WordPress template that cover their needs
- Keep track of the changes and improvements using GIT.
- Coordinate with graphic designers the best choices to provide a seamless user experience
- Assisted with the installation, configuration and ongoing use of desktop computers, peripherals and software for CAD stations.
- CMS Management and content update.
- Support end users with hardware and software issues.
- Back up and safeguard of data.
- Present quarterly reports and improvement suggestions to management.

Web Developer

DTV (IP TV Station)

November 2013 -May 2014

As I am passionate about film, it made sense to apply as a Web Developer for this Florida production company. They cover a wide variety of events worldwide that go from small private events to providing streaming services to Nascar.

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Personal Skills

Team Management
High level communication skills
Spanish Language
Personal Training
Public Speaking
Video Editor

References

"Jorge is a very hard worker and gives 100% to each of his tasks, he is always available and willing to help as much as needed."

**Maritza Solorzano, CMO ,
Nikki Beach**

"We were in the dark technology wise until Jorge arrived, from then on, our company efficiency improved beyond imaginable"

**Bruce Yarock, Owner ,
Yarock Video Production**

"There is no task he can not solve and exceed expectations, thanks for your hard work!"

**Luis Leal, CEO ,
State of the Art Media**

Awards & Recognitions

Best of the Best - Nikki Beach
Employee - 2018

Latin Grammy for Best Music Video
2007.

AMC Code Marathon Latin America.
II Code Marathon URBE.

UX Team Member & Web Designer

State of the Art Media

September 2011 - October 2013

State of the Art Media was a film production company for Disney, Sony Music, Warner, among other clients. Their main field was the music industry, and it helped me grow as a Web Developer and as a high-end UX Designer, pushing the limits of integration between art and technology.

- Multimedia development using various tools that went from Flash to HTML, Javascript, and CSS.
- Plan and implement UX navigation flows.
- Develop and update the company websites using LAMP, Python, Flask, and node.js.
- Prioritize problems, troubleshoot, and exercise problem-solving skills.
- Creating websites for a variety of clients that included enriched media.
- Work with different teams to diagnose and solve problems.