

# Entry Misallocation and Heterogeneous Love of Variety\*

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October 16, 2025

**Abstract**

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\*We are grateful to ZZZ.

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# 1 Introduction

## Literature review

## 2 Theoretical framework

### 2.1 Economic environment

**Preferences.** Consider an economy populated by an infinitely-lived representative household of measure  $N_t$  with logarithmic preferences over consumption:

$$U = \int_0^\infty e^{-(\rho-n)t} \ln(c_t) dt \quad \text{where} \quad c_t \equiv \frac{C_t}{N_t} \quad (1)$$

and where  $\rho > 0$  is the rate of time preference. In particular, aggregate consumption  $C_t$  is a Cobb-Douglas aggregate of sectoral consumption bundles from  $S \in \mathbb{N}$  sectors indexed by  $s \in \{1, \dots, S\}$ :

$$C_t = \prod_{s=1}^S C_{st}^{\beta_s} \quad \text{where} \quad \sum_{s=1}^S \beta_s = 1. \quad (2)$$

Within each sector, the household consumes a bundle of products indexed by  $i$ :

$$C_{st} = \left( M_{st}^{-1/\theta} \int_0^{M_{st}} C_{ist}^{\frac{\theta-1}{\theta}} di \right)^{\frac{\theta}{\theta-1}} \quad (3)$$

where  $C_{ist}$  is the consumed quantity of product  $i$  from sector  $s$ ,  $M_{st}$  is the measure of products in that sector and  $\theta > 1$  is the elasticity of substitution between those products. The representative household inelastically supplies  $L_t^P \equiv \mathcal{S}^P \cdot N_t$  units of production labor and  $L_t^E \equiv \mathcal{S}^E \cdot N_t$  units of entry labor where  $\mathcal{S}^P + \mathcal{S}^E = 1$  and  $\mathcal{S}^P, \mathcal{S}^E > 0$ .

**Production technology.** Each sector  $s$  is composed of  $M_{st}$  firms producing a single product  $i$  using production labor  $l_{ist}$  and a bundle  $x_{ist}$  of products from other sectors:

$$y_{ist} = x_{ist}^{\alpha_s} l_{ist}^{1-\alpha_s} \quad \text{where} \quad x_{ist} = \prod_{k=1}^S x_{ist}(k)^{\omega_{sk}} \quad (4)$$

$$\text{and} \quad x_{ist}(k) = M_{kt}^{\psi_{sk}} \left( M_{kt}^{-1/\theta} \int_0^{M_{kt}} x_{ist}(j, k)^{\frac{\theta-1}{\theta}} dj \right)^{\frac{\theta}{\theta-1}}.$$

Here,  $y_{ist}$  is the output of firm  $i$  from sector  $s$  and  $x_{ist}(j, k)$  is the quantity of product  $j$  from sector  $k$  demanded by firm  $i$  from sector  $s$ . The parameter  $\alpha_s \in (0, 1)$  is the output elasticity of intermediate inputs in sector  $s$  and  $\omega_{sk}$  measures the importance of intermediate inputs from sector  $k$  in the production technology of sector  $s$ , which are collected in the matrix  $\Omega$ . In particular, we have:

$$\sum_{k=1}^S \omega_{sk} = 1.$$

Finally,  $\psi_{sk} > 0$  measures the strength of the taste for variety by sector  $s$ 's firms for products from sector  $k$ , which are collected in the matrix  $\Psi$ . This formulation developed by Benassy (1996) isolates the “taste for variety” from the elasticity of substitution between products.

**Entry technology.** In every point in time, a unit measure of potential entrants in each sector attempt to introduce new products. Specifically, these entrants can direct  $1/\epsilon_s$  units of labor to entry in order to create a unit flow of these new products. Hence, the evolution of the measure of products in sector  $s$  is given by:

$$\dot{M}_{st} = \epsilon_s L_{st}^E. \quad (5)$$

**Resource constraints.** The resource constraints for the products of each sector are given by:

$$C_{ist} + \sum_{k=1}^S \int_0^{M_{kt}} x_{jkt}(i, s) dj \leq y_{ist} \quad \forall i \in M_{st} \quad \forall s \in \{1, \dots, S\}, \quad (6)$$

the resource constraint for production labor is given by:

$$\sum_{s=1}^S \int_0^{M_{st}} l_{ist} di \leq L_t^P, \quad (7)$$

and the resource constraint for entry labor is given by:

$$\sum_{s=1}^S L_{st}^E \leq L_t^E. \quad (8)$$

Finally, the population grows at constant rate  $n > 0$ :

$$\dot{N}_t = n \cdot N_t. \quad (9)$$

The economic environment is summarized in Table 1.

Table 1: The economic environment

(1)	$U = \int_0^\infty e^{-(\rho-n)t} \ln(C_t/N_t) dt$	Lifetime utility
(2)	$C_t = \prod_{s=1}^S C_{st}^{\beta_s}$	Aggregate consumption
(3)	$C_{st} = (M_{st}^{-1/\theta} \int_0^{M_{st}} C_{ist}^{\frac{\theta-1}{\theta}} di)^{\frac{\theta}{\theta-1}}$	Sectoral consumption
(4)	$y_{ist} = \prod_{k=1}^S [M_{kt}^{\psi_{sk}} (M_{kt}^{-1/\theta} \int_0^{M_{kt}} x_{ist}(j,k)^{\frac{\theta-1}{\theta}} dj)^{\frac{\theta}{\theta-1}}] \omega_{sk} \alpha_s L_{ist}^{1-\alpha_s}$	Production technology
(5)	$\dot{M}_{st} = \epsilon_s L_{st}^E$	Entry technology
(6)	$C_{ist} + \sum_{k=1}^S \int_0^{M_{kt}} x_{jkt}(i,s) dj \leq y_{ist}$	Product resources
(7)	$\sum_{s=1}^S \int_0^{M_{st}} l_{ist} di \leq L_t^P$	Production labor resources
(8)	$\sum_{s=1}^S L_{st}^E \leq L_t^E$	Entry labor resources
(9)	$\dot{N}_t = n \cdot N_t$	Population growth

## 2.2 The market equilibrium allocation

In Appendix A.2, we derive the market equilibrium allocation of this economy. In particular, we show that on a balanced growth path, the share of production labor allocated to each sector is given by:

$$\frac{\mathbf{L}_t^P}{L_t^P} = \frac{\text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}$$

where  $\mu \equiv \theta/(\theta - 1)$  is the constant markup. Similarly, the share of entry labor allocated to each sector is given by:

$$\frac{\mathbf{L}_t^E}{L_t^E} = \frac{(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top (\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$

## 2.3 The optimal allocation

In Appendix A.1, we derive the optimal allocation of this economy. In particular, we show that on a balanced growth path, the share of production labor allocated to each sector is given by:

$$\frac{\mathbf{L}_t^P}{L_t^P} = \frac{\text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}$$

and the share of entry labor allocated to each sector is given by:

$$\frac{\mathbf{L}_t^E}{L_t^E} = \frac{(\boldsymbol{\Omega} \circ \boldsymbol{\Psi})^\top \text{diag}(\boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top (\boldsymbol{\Omega} \circ \boldsymbol{\Psi})^\top \text{diag}(\boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$

## References

**Benassy, Jean-Pascal**, "Taste for Variety and Optimum Production Patterns in Monopolistic Competition," *Economics Letters*, 1996, 52 (1), 41–47.

# Appendix

<b>A</b>	<b>Theoretical appendix</b>	<b>8</b>
A.1	The optimal allocation . . . . .	8
A.2	The market equilibrium allocation . . . . .	11

## A Theoretical appendix

### A.1 The optimal allocation

By symmetry across firms within sectors, we have:

$$C_{ist} = \frac{C_{st}}{M_{st}}, \quad l_{ist} = \frac{L_{st}^P}{M_{st}}, \quad \text{and} \quad x_{ist}(j, k) = \frac{x_{st}(k)}{M_{st}M_{kt}}.$$

Substituting these into the equations of Table 1, we have:

$$C_t = \prod_{s=1}^S C_{st}^{\beta_s} \quad \text{where} \quad C_{st} = \prod_{k=1}^S \left( x_{st}(k) M_{kt}^{\psi_{sk}} \right)^{\omega_{sk} \alpha_s} L_{st}^{P(1-\alpha_s)} - \sum_{k=1}^S x_{kt}(s).$$

Therefore, the planner's static allocation problem is equivalent to:

$$\begin{aligned} & \max_{C_{st}, x_{st}(k), L_{st}^P} \sum_{s=1}^S \beta_s \ln(C_{st}) \\ \text{s.t.} \quad & C_{st} = \prod_{k=1}^S \left( x_{st}(k) M_{kt}^{\psi_{sk}} \right)^{\omega_{sk} \alpha_s} L_{st}^{P(1-\alpha_s)} - \sum_{k=1}^S x_{kt}(s) \\ \text{s.t.} \quad & \sum_{s=1}^S L_{st}^P = \mathcal{S}^P N_t. \end{aligned}$$

The first-order conditions of this problem imply that:

$$x_{st}(k) = \frac{\beta_s \omega_{sk} \alpha_s Y_{st} C_{kt}}{\beta_k C_{st}} \quad \text{and} \quad \frac{(1 - \alpha_s) Y_{st}}{\lambda_t L_{st}^P} = \frac{C_{st}}{\beta_s}$$

where  $\lambda_t$  denotes the Lagrange multiplier on the production labor resource constraint and aggregate output in sector  $s$  is defined as:

$$Y_{st} \equiv \prod_{k=1}^S \left( x_{st}(k) M_{kt}^{\psi_{sk}} \right)^{\omega_{sk} \alpha_s} L_{st}^{P(1-\alpha_s)}. \quad (\text{A.1})$$

Using the problem's optimality conditions, we obtain an expression for the quantity of intermediate inputs from sector  $k$  used by sector  $s$ :

$$x_{st}(k) = \omega_{sk} \alpha_s Y_{kt} \cdot \frac{(1 - \alpha_k) L_{st}^P}{(1 - \alpha_s) L_{kt}^P}. \quad (\text{A.2})$$



Substituting this and the optimality condition for the production labor choice into the product resource constraint of sector  $s$ , and rearranging, we have:

$$\frac{\beta_s}{\lambda_t} = \frac{L_{st}^P}{(1 - \alpha_s)} - \sum_{k=1}^S \frac{\omega_{ks} \alpha_k L_{kt}^P}{(1 - \alpha_k)}.$$

This expression can be rewritten in vector notation as:

$$\lambda_t \mathbf{L}_t^P = \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}.$$

The multiplier  $\lambda_t$  can be solved for by using the production labor resource constraint:

$$\lambda_t L_t^P = \mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}.$$

Therefore, the share of production labor allocated to each sector is:

$$\frac{\mathbf{L}_t^P}{L_t^P} = \frac{\text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$

Substituting equation (A.2) in equation (A.1), we obtain an expression for the marginal product of production labor in sector  $s$  as a function of the marginal product of production labor of its suppliers:

$$\frac{(1 - \alpha_s) Y_{st}}{L_{st}^P} \equiv (1 - \alpha_s)^{1 - \alpha_s} \prod_{k=1}^S \left( \omega_{sk} \alpha_s M_{kt}^{\psi_{sk}} \cdot \frac{(1 - \alpha_k) Y_{kt}}{L_{kt}^P} \right)^{\omega_{sk} \alpha_s}.$$

Denoting these marginal products by  $Y_{st}^L$  and taking logarithms, we can rewrite:

$$\begin{aligned} \ln(Y_{st}^L) &= (1 - \alpha_s) \ln(1 - \alpha_s) + \alpha_s \ln(\alpha_s) + \alpha_s \sum_{k=1}^S \omega_{sk} \ln(\omega_{sk}) \\ &\quad + \alpha_s \sum_{k=1}^S \omega_{sk} \psi_{sk} \ln(M_{kt}) + \alpha_s \sum_{k=1}^S \omega_{sk} \ln(Y_{kt}^L). \end{aligned}$$

Defining  $\hat{\mathbf{X}}$  as the element-wise logarithm of an arbitrary vector or matrix  $\mathbf{X}$ , we can rewrite in log-vector notation:

$$\begin{aligned} \hat{\mathbf{Y}}_t^L &= (\mathbf{I} - \text{diag}(\boldsymbol{\alpha}) \boldsymbol{\Omega})^{-1} [\text{diag}(\mathbf{1} - \boldsymbol{\alpha}) (\widehat{\mathbf{1} - \boldsymbol{\alpha}}) + \text{diag}(\boldsymbol{\alpha}) \hat{\boldsymbol{\alpha}} \\ &\quad + \text{diag}(\boldsymbol{\alpha}) (\boldsymbol{\Omega} \circ \hat{\boldsymbol{\Omega}}) \mathbf{1} + \text{diag}(\boldsymbol{\alpha}) (\boldsymbol{\Omega} \circ \boldsymbol{\Psi}) \hat{\mathbf{M}}_t] \end{aligned}$$

where  $\circ$  denotes the Hadamard product. Using the definition of  $Y_{st}^L$ , we have:

$$\begin{aligned}\hat{\mathbf{Y}}_t^L &= (\mathbf{I} - \text{diag}(\boldsymbol{\alpha})\boldsymbol{\Omega})^{-1}[\text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\widehat{\mathbf{1} - \boldsymbol{\alpha}}) + \text{diag}(\boldsymbol{\alpha})\hat{\mathbf{a}} \\ &\quad + \text{diag}(\boldsymbol{\alpha})(\boldsymbol{\Omega} \circ \hat{\boldsymbol{\Omega}})\mathbf{1} + \text{diag}(\boldsymbol{\alpha})(\boldsymbol{\Omega} \circ \boldsymbol{\Psi})\hat{\mathbf{M}}_t] + \hat{\mathbf{L}}_t^P - (\widehat{\mathbf{1} - \boldsymbol{\alpha}}).\end{aligned}$$

Substituting equation (A.2) in the sectoral resource constraints, we have:

$$C_{st} = Y_{st} \left( 1 - \frac{1 - \alpha_s}{L_{st}^P} \times \sum_{k=1}^S \frac{\omega_{ks} \alpha_k L_{kt}^P}{1 - \alpha_k} \right).$$

In log-vector notation, we can analogously rewrite:

$$\hat{\mathbf{C}}_t = \hat{\mathbf{Y}}_t + \hat{\mathbf{L}}_t \quad \text{where} \quad \boldsymbol{\Gamma}_t \equiv \mathbf{1} - \text{diag}(\mathbf{1} - \boldsymbol{\alpha})\text{diag}(\mathbf{L}_t^P)^{-1}\boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha})\text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1}\mathbf{L}_t^P.$$

Therefore, the current-value Hamiltonian that corresponds to the planner's dynamic allocation problem is:

$$\mathcal{H}_t = \boldsymbol{\beta}^\top (\hat{\mathbf{Y}}_t + \hat{\mathbf{L}}_t) - \ln(N_t) + \sum_{s=1}^S \mu_{st} \epsilon_s L_{st}^E + \lambda_t \left( L_t^E - \sum_{s=1}^S L_{st}^E \right)$$

where  $\mu_{st}$  are costate variables. The optimality conditions of this problem are:

$$\begin{aligned}\frac{\partial \mathcal{H}_t}{\partial L_{st}^E} &= \mu_{st} \epsilon_s - \lambda_t = 0, \\ \frac{\partial \mathcal{H}_t}{\partial M_{st}} &= \frac{\boldsymbol{\beta}^\top (\mathbf{I} - \text{diag}(\boldsymbol{\alpha})\boldsymbol{\Omega})^{-1} \text{diag}(\boldsymbol{\alpha})(\boldsymbol{\Omega} \circ \boldsymbol{\Psi})\mathbf{e}_s}{M_{st}} = (\rho - n)\mu_{st} - \dot{\mu}_{st}.\end{aligned}$$

**Balanced growth path.** On a balanced growth path, the measure of varieties within any sector must grow at rate  $n$ , which implies:

$$M_{st} = \frac{\epsilon_s L_{st}^E}{n}.$$

Using this result and the problem's optimality conditions, and rearranging, we have:

$$(\rho/n)\lambda_t L_{st}^E = \boldsymbol{\beta}^\top (\mathbf{I} - \text{diag}(\boldsymbol{\alpha})\boldsymbol{\Omega})^{-1} \text{diag}(\boldsymbol{\alpha})(\boldsymbol{\Omega} \circ \boldsymbol{\Psi})\mathbf{e}_s.$$

The costate variable  $\lambda_t$  is solved for by using the research labor resource constraint:

$$(\rho/n)\lambda_t L_t^E = \boldsymbol{\beta}^\top (\mathbf{I} - \text{diag}(\boldsymbol{\alpha})\boldsymbol{\Omega})^{-1} \text{diag}(\boldsymbol{\alpha})(\boldsymbol{\Omega} \circ \boldsymbol{\Psi})\mathbf{1}.$$

Therefore, the share of entry labor allocated to each sector is:

$$\frac{\mathbf{L}_t^E}{L_t^E} = \frac{(\mathbf{\Omega} \circ \mathbf{\Psi})^\top \text{diag}(\boldsymbol{\alpha})(\mathbf{I} - \mathbf{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top (\mathbf{\Omega} \circ \mathbf{\Psi})^\top \text{diag}(\boldsymbol{\alpha})(\mathbf{I} - \mathbf{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$

## A.2 The market equilibrium allocation

**The household's problem.** Taking prices and the measures of varieties as given, the representative household's problem is to choose its consumption  $C_{ist}$  of each variety to maximize lifetime utility:

$$U = \max_{C_{ist}} \int_0^\infty e^{-(\rho-n)t} \ln(c_t) dt \quad \text{where} \quad C_t = \prod_{s=1}^S \left( M_{st}^{-1/\theta} \int_0^{M_{st}} C_{ist}^{\frac{\theta-1}{\theta}} di \right)^{\frac{\beta_s \theta}{\theta-1}}$$

subject to the flow budget constraint:

$$\dot{A}_t = r_t A_t + w_t^P L_t^P + w_t^E L_t^E - \sum_{s=1}^S \int_0^{M_{st}} p_{ist} C_{ist} di$$

where  $A_t$  is financial wealth at time  $t$ ,  $w_t^P$  and  $w_t^E$  are the wages paid to production and entry labor, respectively, and  $p_{ist}$  is the price of product  $i$  from sector  $s$ . Choosing aggregate consumption as the numéraire, this problem delivers the usual Euler equation and final demand functions:

$$\frac{\dot{c}_t}{c_t} = r_t - \rho \quad \text{and} \quad C_{ist} = \frac{\beta_s C_t P_{st}^{\theta-1}}{M_{st} p_{ist}^\theta}, \quad \forall i \in [0, M_{st}], \quad \forall s \in \{1, \dots, S\}$$

where  $c_t \equiv C_t/N_t$  and  $P_{st}$  is the ideal price index of final consumption from sector  $s$ :

$$P_{st} \equiv \left( M_{st}^{-1} \int_0^{M_{st}} p_{ist}^{1-\theta} di \right)^{\frac{1}{1-\theta}} \quad \forall s \in \{1, \dots, S\}.$$

Similarly, the ideal price index of aggregate consumption, denoted as  $P_t$ , is normalized to unity and is defined as:

$$P_t \equiv \prod_{s=1}^S \left( \frac{P_{st}}{\beta_s} \right)^{\beta_s}.$$

**The firm's problem.** After entry, a firm engages in monopolistic competition on the output market and perfect competition on the markets for inputs. That is, it chooses a price as well as intermediate inputs and production labor to maximize profits  $\pi_{ist}$  while

taking as given the demand for its product, the price  $p_{jkt}$  of intermediate inputs, and the production wage:

$$\pi_{ist} = \max_{p_{ist}, x_{ist}(j,k), l_{ist}} \{p_{ist}y_{ist} - \sum_{k=1}^S \int_0^{M_{kt}} p_{jkt} x_{ist}(j,k) dj - w_t^P l_{ist}\}.$$

This can be broken down into several sub-problems. The first being the following cost minimization problem for each supplying sector  $k$ :

$$\min_{x_{ist}(j,k)} \int_0^{M_{kt}} p_{jkt} x_{ist}(j,k) dj \quad \text{s.t.} \quad M_{kt}^{\psi_{sk}} \left( M_{kt}^{-1/\theta} \int_0^{M_{kt}} x_{ist}(j,k)^{\frac{\theta-1}{\theta}} dj \right)^{\frac{\theta}{\theta-1}} \geq x_{ist}(k).$$

The first-order conditions deliver the following demand functions:

$$x_{ist}(j,k) = (P_{st}^X(k)/p_{jkt})^\theta M_{kt}^{\psi_{sk}(\theta-1)-1} x_{ist}(k) \quad \text{where} \quad P_{st}^X(k) \equiv P_{kt} M_{kt}^{-\psi_{sk}}.$$

The second sub-problem is the following cost minimization problem:

$$\min_{x_{ist}(k)} \sum_{k=1}^S P_{st}^X(k) x_{ist}(k) \quad \text{s.t.} \quad \prod_{k=1}^S x_{ist}(k)^{\omega_{sk}} \geq x_{ist}.$$

The first-order conditions deliver the following demand functions:

$$x_{ist}(k) = \omega_{sk} P_{st}^X x_{ist} / P_{st}^X(k) \quad \text{where} \quad P_{st}^X \equiv \prod_{k=1}^S \left( \frac{P_{st}^X(k)}{\omega_{sk}} \right)^{\omega_{sk}}.$$

The third sub-problem is the following cost minimization problem:

$$\min_{x_{ist}, l_{ist}} \{P_{st}^X x_{ist} + w_t^P l_{ist}\} \quad \text{s.t.} \quad x_{ist}^{\alpha_s} l_{ist}^{1-\alpha_s} \geq y_{ist}.$$

The first-order conditions deliver the following demand functions:

$$x_{ist} = \alpha_s m_{st} y_{ist} / P_{st}^X \quad \text{and} \quad l_{ist} = (1 - \alpha_s) m_{st} y_{ist} / w_t^P$$

where  $m_{st}$  denotes the marginal cost of firms in sector  $s$ :

$$m_{st} \equiv \left( \frac{P_{st}^X}{\alpha_s} \right)^{\alpha_s} \left( \frac{w_t^P}{1 - \alpha_s} \right)^{1-\alpha_s}.$$

The last sub-problem is the firm's optimal pricing problem. It is straightforward to show that firms set their price to a constant markup  $\mu$  above marginal cost:

$$p_{ist} = \mu \cdot m_{st} \quad \text{where} \quad \mu \equiv \frac{\theta}{\theta - 1}.$$

Therefore, firm profits in sector  $s$  are given by:

$$\pi_{ist} = \frac{m_{st} y_{ist}}{\theta - 1}.$$

Substituting the demand function for intermediate inputs in the firm's production function and solving for the output of firm  $i$  in sector  $s$ , we have:

$$y_{ist} = (\alpha_s m_{st} / P_{st}^X)^{\frac{\alpha_s}{1-\alpha_s}} l_{ist}.$$

Using the symmetry of production labor demand functions as well as the definition of the firm's marginal cost, we can rewrite:

$$y_{ist} = \left[ \frac{\alpha_s w_t^P}{(1 - \alpha_s) P_{st}^X} \right]^{\alpha_s} L_{st}^P / M_{st}.$$

Therefore, firm profits in sector  $s$  are given by:

$$\pi_{ist} = \frac{w_t^P L_{st}}{(1 - \alpha_s)(\theta - 1)M_{st}}, \quad \forall i \in [0, M_{st}], \quad \forall s \in \{1, \dots, S\}.$$

The value of such a firm is given by the present value of its future profits:

$$V_{st} = \int_t^\infty e^{-\int_t^{t'} r_\tau d\tau} \pi_{st'} dt' \quad \forall s \in \{1, \dots, S\}.$$

Differentiating  $V_{st}$  with respect to time, we obtain the law of motion for the value of a firm in sector  $s$ :

$$\dot{V}_{st} = r_t V_{st} - \frac{w_t^P L_{st}^P}{(1 - \alpha_s)(\theta - 1)M_{st}} \quad \forall s \in \{1, \dots, S\}.$$

**The entrant's problem.** The entrant's problem is to choose entry labor to maximize the expected present discounted value of introducing a new product:

$$\max_{L_{st}^E} \{V_{st} \epsilon_s L_{st}^E - w_t^E L_{st}^E\} \quad \forall s \in \{1, \dots, S\}.$$

With free-entry among potential entrants, this implies:

$$V_{st} = w_t^E / \epsilon_s \quad \forall s \in \{1, \dots, S\}.$$

**Equilibrium.** The asset market clearing condition is:

$$A_t = \sum_{s=1}^S V_{st} M_{st}.$$

Differentiating with respect to time delivers:

$$\dot{A}_t = \sum_{s=1}^S \dot{V}_{st} M_{st} + \sum_{s=1}^S V_{st} \dot{M}_{st} = r_t A_t - \sum_{s=1}^S \frac{w_t^P L_{st}^P}{(1 - \alpha_s)(\theta - 1)} + w_t^E L_t^E.$$

Combining this result with the household's flow budget constraint, we have:

$$C_t = w_t^P \sum_{s=1}^S L_{st}^P \left( \frac{(1 - \alpha_s)(\theta - 1) + 1}{(1 - \alpha_s)(\theta - 1)} \right).$$

Taking the logarithm of the ideal price index of aggregate consumption, we have:

$$\sum_{s=1}^S \beta_s [\ln(P_{st}) - \ln(\beta_s)] = 0.$$

Substituting in the expressions for  $P_{st}$ , we have:

$$\ln(\mu) + \sum_{s=1}^S \beta_s [\alpha_s \ln(P_{st}^X) - \alpha_s \ln(\alpha_s) + (1 - \alpha_s) \ln(w_t^P) - (1 - \alpha_s) \ln(1 - \alpha_s) - \ln(\beta_s)] = 0.$$

In log-vector notation, we have:

$$\ln(\mu) + \boldsymbol{\beta}^\top [\text{diag}(\boldsymbol{\alpha}) \hat{\mathbf{P}}_t^X - \text{diag}(\boldsymbol{\alpha}) \hat{\boldsymbol{\alpha}} + \ln(w_t^P) \text{diag}(\mathbf{1} - \boldsymbol{\alpha}) - \text{diag}(\mathbf{1} - \boldsymbol{\alpha}) (\widehat{\mathbf{1} - \boldsymbol{\alpha}}) - \hat{\boldsymbol{\beta}}] = 0.$$

Using the expressions for  $P_{st}^X$  and taking logarithms, we have:

$$\begin{aligned} \ln(P_{st}^X) = \ln(\mu) + \sum_{k=1}^S \omega_{sk} [\alpha_k \ln(P_{kt}^X) - \alpha_k \ln(\alpha_k) \\ + (1 - \alpha_k) \ln(w_t^P) - (1 - \alpha_k) \ln(1 - \alpha_k) - \psi_{sk} \ln(M_{kt}) - \ln(\omega_{sk})]. \end{aligned}$$

In log-vector notation, we can solve for  $\hat{\mathbf{P}}_t^X$ :

$$\hat{\mathbf{P}}_t^X = (\mathbf{I} - \mathbf{\Omega} \text{diag}(\boldsymbol{\alpha}))^{-1} [\ln(\mu) \mathbf{1} + \mathbf{\Omega} (\ln(w_t^P) (\mathbf{1} - \boldsymbol{\alpha}) - \text{diag}(\boldsymbol{\alpha}) \hat{\mathbf{a}} - \text{diag}(\mathbf{1} - \boldsymbol{\alpha}) (\widehat{\mathbf{1} - \boldsymbol{\alpha}})) - (\mathbf{\Omega} \circ \hat{\mathbf{\Omega}}) \mathbf{1} - (\mathbf{\Omega} \circ \mathbf{\Psi}) \hat{\mathbf{M}}_t].$$

Substituting this expression in the previous equation delivers an expression for the logarithm of the wage paid to production workers as a function of the measures of varieties.

**Balanced growth path.** On a balanced growth path, it must be that the measure of varieties within each sector grows at the same rate as the population, which implies:

$$M_{st} = \frac{\epsilon_s L_{st}^E}{n} \quad \forall s \in \{1, \dots, S\}.$$

Similarly, the growth rate of the value of a firm must be equal to the growth rate of consumption per person, which implies:

$$V_{st} = \frac{w_t^P L_{st}^P}{\rho(1 - \alpha_s)(\theta - 1)M_{st}}, \quad \forall s \in \{1, \dots, S\}.$$

Using the free-entry condition and the BGP measure of products, we have:

$$L_{st}^E = \frac{nw_t^P L_{st}^P}{\rho(1 - \alpha_s)(\theta - 1)w_t^E}, \quad \forall s \in \{1, \dots, S\}.$$

Imposing the entry labor resource constraint, we obtain an expression for the wage paid to entry labor:

$$w_t^E = \frac{nw_t^P}{\rho(\theta - 1)L_t^E} \cdot \sum_{s=1}^S \frac{L_{st}^P}{1 - \alpha_s}.$$

Substituting this back into the previous equation, we obtain an expression for the share of entry labor in each sector in vector notation:

$$\frac{\mathbf{L}_t^E}{L_t^E} = \frac{\text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1} \mathbf{L}_t^P}{\mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1} \mathbf{L}_t^P}.$$

The product resource constraints are:

$$C_{ist} = y_{ist} - \sum_{k=1}^S \int_0^{M_{kt}} x_{jkt}(i, s) dj \quad \forall i \in [0, M_{st}], \quad \forall s \in \{1, \dots, S\}.$$

Multiplying both sides of this equation by  $p_{ist}$  and substituting in the final and intermediate demand functions, as well as the expression for the output of firm  $i$  in sector  $s$ , we have:

$$\beta_s C_t = \frac{\mu w_t^P L_{st}^P}{1 - \alpha_s} - w_t^P \sum_{k=1}^S \frac{\omega_{ks} \alpha_k L_{kt}^P}{1 - \alpha_k} \quad \forall s \in \{1, \dots, S\}.$$

This equation can be rewritten in vector notation as:

$$\frac{w_t^P \mathbf{L}_t^P}{C_t} = [\mu \text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}) \text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1}]^{-1} \boldsymbol{\beta}.$$

Imposing the production labor resource constraint, we obtain an expression for the payments to production labor as a share of aggregate consumption:

$$\frac{w_t^P L_t^P}{C_t} = \mathbf{1}^\top [\mu \text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}) \text{diag}(\mathbf{1} - \boldsymbol{\alpha})^{-1}]^{-1} \boldsymbol{\beta}.$$

Substituting this back into the previous equation, we obtain an expression for the share of production labor in each sector:

$$\frac{\mathbf{L}_t^P}{L_t^P} = \frac{\text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top \text{diag}(\mathbf{1} - \boldsymbol{\alpha})(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$

Substituting this back into the expression for the share of entry labor in each sector, we have the following:

$$\frac{\mathbf{L}_t^E}{L_t^E} = \frac{(\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}{\mathbf{1}^\top (\mu \mathbf{I} - \boldsymbol{\Omega}^\top \text{diag}(\boldsymbol{\alpha}))^{-1} \boldsymbol{\beta}}.$$