

COMMUNITYPOINT MOBILE APP CHECKLIST

1) Short App Name: This is the name that will appear under the icon on the device. (See **Figure 6**)

iPhone: 211 Idaho
(up to 10-11 characters)

Android: 211 Idaho
(up to 9-10 characters)

2) Full App Name: This is the name that will appear on the App Store. (See **Figure 7**)

iPhone: 211 Idaho CareLine
(up to 250 characters)

Android: 211 Idaho CareLine
(up to 30 characters)

3) Application Description: This is a paragraph description that you would like to see on the stores that tells about your app, community, service, etc.

iPhone: The 2-1-1 Idaho CareLine connects people in need with government, faith-based, and community resources. Our comprehensive database includes programs that offer free or low cost health and human services or social services, such as rental assistance, energy assistance, medical assistance, food and clothing, child care resources, emergency shelter, and more.
(up to 700 characters)

Android: The 2-1-1 Idaho CareLine connects people in need with government, faith-based, and community resources. Our comprehensive database includes programs that offer free or low cost health and human services or social services, such as rental assistance, energy assistance, medical assistance, food and clothing, child care resources, emergency shelter, and more.
(up to 3000 characters)

4) Keywords: These are search words that people might type to find your app in the App Store, such as the name of your organization, counties you serve, specific services you offer, etc. Bowman adds a standard set of keywords to all apps (i.e., CommunityPoint, 2-1-1, I&R, Information and Referral, 211).

iPhone: 211 Idaho Careline, Crisis, health, human services
(up to 54 characters)

Android: N/A


5) Mission Statement: This is a sentence or small paragraph that you would like to appear under "Mission" on the information page inside the app. Please limit this to a sentence or a short paragraph.

The 2-1-1 Idaho CareLine, a free statewide community Information and Referral service, is a program of the Idaho Department of Health and Welfare.


6) Website URL: This is the website that will be opened when the user taps the "Website" button. This can be your *CommunityPoint* site, or your regular website.

http://resources.211.idaho.gov.bowmansystems.com/index.php?option=com_cpx


7) Phone Numbers: List the phone number that will be dialed when the user taps the "Call Helpline Counselor" button, as well as any other phone numbers and descriptions to be shown under "Contact Us" on the information page inside the app.


Main Number: 1-800-926-2588 
Additional Numbers: TTY: 208-332-7205


7) Home Screen Images: Please supply the two images that will appear above and below the three buttons on this home screen. If at all possible, provide transparent images with no background color and the RGB color code of the preferred background color. These need to be high resolution images that scale down nicely to support a wide range of resolutions, DPIs, aspect ratios, and orientations for smartphones and tablets.


 See Figure 1 for an example of a top image used by the 211Connects app.
See Figure 2 for an example of a bottom image used by the 211Connects app.

8) App Icon: Please supply a 1024x1024 px icon in 32-bit or 24-bit color .PNG (recommended) or .TIFF file format (files cannot be in JPEG or GIF format). Bowman Systems' developers will scale the provided icon to various sizes needed. To ensure that the supplied icon will look good in all sizes, **please test** the 1024x1024 px icon by scaling it down to 57x57 px and reviewing before sending to Bowman Systems.

 Do not try to mimic the styles an icon has on a device (rounded corners, glassy effect, drop shadow, etc.). The icon must have square edges and must contain no transparency.

 Do not try to fit many words on the icon. Avoid placing the app name on the icon. When the icon is scaled down to a small size most words will become unreadable.

 See Figure 3 for an example of a good icon used by the 211Connects app.
See Figure 4 for an example of a good icon used by the 211SOUTHFL app.

 See Figure 5 for an example of an icon that would not scale well and mimics device styles.
See Figure 6 for an example of what the icons will look like on the device.

9) **Price:** What will the price of the app be? It can be free or in \$1.00 increments starting with \$0.99.

☒ Free

☐ Other:

10) **Regions:** Will the app be available for download worldwide or will it be restricted to certain countries (e.g., USA & Canada)?

USA

This section is for Bowman Systems INTERNAL USE only.

Case Number:

CommunityPoint URL:

XServices Public Key:

Iris Site: ☐ Yes ☐ No

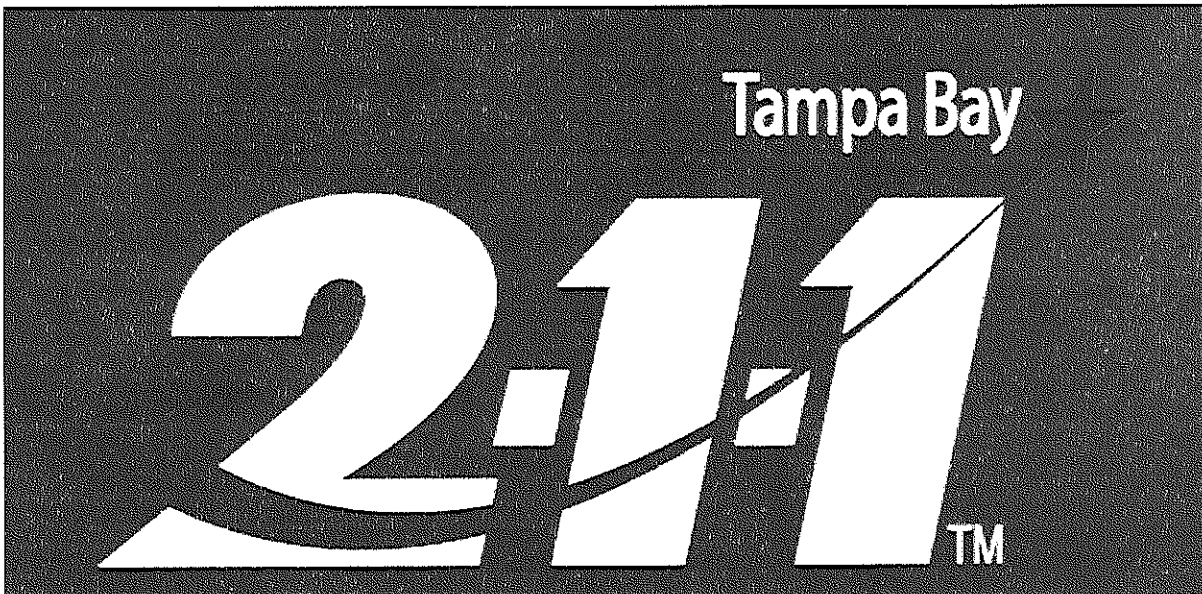


Figure 1

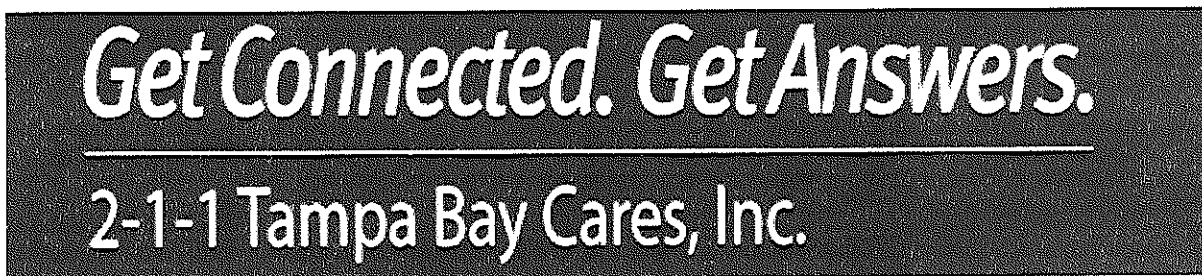


Figure 2

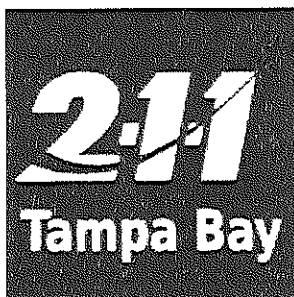


Figure 3

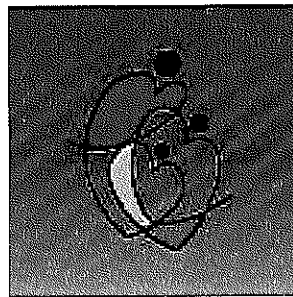


Figure 4



Figure 5

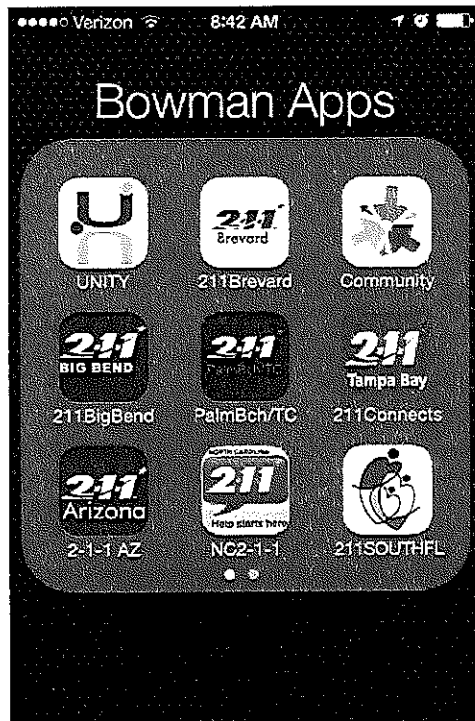


Figure 6

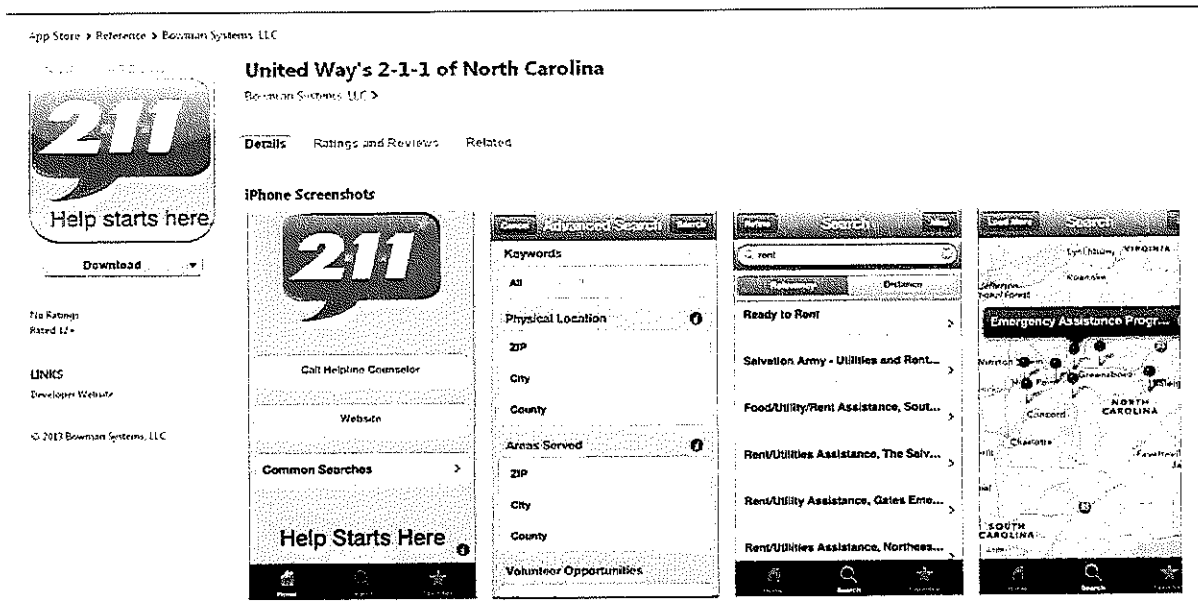


Figure 7