

## COMMUNITYPOINT MOBILE APP CHECKLIST

1. **Short App Name:** This is the name that will appear under the icon on the device. (See **Figure 6**)

iPhone: *(up to 10-11 Characters)*

Android: *(up to 9-10 Characters)*

2. **Full App Name:** This is the name that will appear on the App Store. (See **Figure 7**)

iPhone: *(up to 250 Characters)*

Android: *(up to 30 Characters)*

3. **Application Description:** This is a paragraph description that you would like to see on the stores that tells about your app, community, service, etc.

iPhone: *(up to 700 Characters)*

Android: *(up to 3000 Characters)*

4. **Keywords: (iPhone App Only)** These are search words that people might type to find your app in the App Store, such as the name of your organization, counties you serve, specific services you offer, etc. Bowman Systems adds a standard set of keywords to all apps (i.e., CommunityPoint, 2-1-1, I&R, Information and Referral, 211).

iPhone: *(up to 54 Characters)*

Android: *Not Applicable*

5. **Short Description: (Android App Only).** Include as many words in the description that people might type to find the Android app in Google Marketplace such as the name of your organization, counties you serve, specific services you offer, etc.

iPhone: *Not Applicable*

Android: *(up to 180 Characters)*

6. **Mission Statement:** This is a sentence or small paragraph that you would like to appear under "Mission" on the information page inside the app. Please limit this to a sentence or a short paragraph.

7. **Website URL:** This is the website that will be opened when the user taps the "Website" button. This can be your *CommunityPoint* site, or your regular website.

8. **Phone Numbers:** List the phone number that will be dialed when the user taps the "Call Helpline Counselor" button, as well as any other phone numbers and descriptions to be shown under "Contact Us" on the information page inside the app.

Main Number:	
Additional Numbers:	

9. **Home Screen Images:** Please supply the two images that will appear above and below the three buttons on this home screen. If at all possible, provide transparent images with no background color and the RGB color code of the preferred background color. These need to be high resolution images that scale down nicely to support a wide range of resolutions, DPIs, aspect ratios, and orientations for smartphones and tablets.



*See Figure 1 for an example of a top image used by the 211Connects app.  
 See Figure 2 for an example of a bottom image used by the 211Connects app.*

10. Please indicate preferred color for the following items. Hexadecimal or RGB color codes are preferred:

Background Color:	
Button Color:	
Button Text Color:	

11. The default text for the buttons on the app is as follows:

Call Helpline Counselor  
 View Website  
 Common Searches

If you would like something other than the default text, please list alternate text here:

Call Helpline Counselor:	
View Website	
Common Searches	

12. **App Icon:** Please supply a 1024x1024 px icon in 32-bit or 24-bit color .PNG (recommended) or .TIFF file format (files cannot be in JPEG or GIF format). Bowman Systems' developers will scale the provided icon to various sizes needed. To ensure that the supplied icon will look good in all sizes, **please test** the 1024x1024 px icon by scaling it down to 57x57 px and reviewing before sending to Bowman Systems.



*Do not try to mimic the styles an icon has on a device (rounded corners, glassy effect, drop shadow, etc.). The icon must have square edges and must contain no transparency.*



*Do not try to fit many words on the icon. Avoid placing the app name on the icon. When the icon is scaled down to a small size most words will become unreadable.*



*See Figure 3 for an example of a good icon used by the 211Connects app.*

*See Figure 4 for an example of a good icon used by the 211SOUTHFL app.*



*See Figure 5 for an example of an icon that would not scale well and mimics device styles.*

*See Figure 6 for an example of what the icons will look like on the device.*

13. **Feature Graphic (Required for Android):** The graphic will be displayed at the top of the app details in the Play Store. The graphic must be 1024 x 500 pixels (**MANDATORY.**) Must be either in .JPG or 24-bit color .PNG (no alpha).



*See Figure 1 for an example of what the icon will look like in the Google Play Store.*

14. **Regions:** Will the app be available for download worldwide or will it be restricted to certain countries (e.g., USA & Canada)?



Figure 1



Figure 2



Figure 3



Figure 5



Figure 4



Figure 6



Figure 7

**This section is for Bowman Systems INTERNAL USE only.**

Case Number:

CommunityPoint URL:

XService Public Key:

IRIS Site:

Yes

No:

Apple ID: 1016472985