

## COMMUNITYPOINT MOBILE APP CHECKLIST

1. <b>Short App Name</b> : This is the name that will appear under the icon on the device. (See <b>Figure 6</b> )
iPhone: (up to 10-11 Characters)
Android: (up to 9-10 Characters
Android. (up to 9-10 Characters
2. <b>Full App Name:</b> This is the name that will appear on the App Store. (See <b>Figure 7</b> )
iPhone: (up to 250 Characters)
Android: (up to30 Characters)
3. <b>Application Description:</b> This is a paragraph description that you would like to see on the stores that tells about your app, community, service, etc.
iPhone: (up to 700 Characters)
Android: (up to3000 Characters)



etc. Bowman Systems adds a standard set of keywords to all apps (i.e., CommunityPoint, 2-1-1, I&R, Information and Referral, 211).
iPhone: (up to 54 Characters)
Android: Not Applicable
5. <b>Short Description:</b> (Android App Only). Include as many words in the description that people might type to find the Android app in Google Marketplace such as the name of your organization, counties you serve, specific services you offer, etc.
iPhone: Not Applicable
Android: (up to 180 Characters)
6. <b>Mission Statement:</b> This is a sentence or small paragraph that you would like to appear under "Mission" on the information page inside the app. Please limit this to a sentence or a short paragraph.
7. <b>Website URL:</b> This is the website that will be opened when the user taps the "Website" button. This can be your <i>CommunityPoint</i> site, or your regular website.

4. **Keywords:** (iPhone App Only) These are search words that people might type to find your app in the App Store, such as the name of your organization, counties you serve, specific services you offer,



Counselor" butte	rs: List the phone number that will be dialed when the user taps the "Call Helpline on, as well as any other phone numbers and descriptions to be shown under "Contact mation page inside the app.
Main Number:	
Additional Numbers:	
buttons on this land the RGB country that scale down smartphones and	
	gure 1 for an example of a top image used by the 211Connects app. gure 2 for an example of a bottom image used by the 211Connects app.
10. Please indicate preferred:	preferred color for the following items. Hexadecimal or RGB color codes are
Background Color:	
Button Color:	
Button Text Color:	
If you would like so	mething other than the default text, please list alternate text here:
Call Helpline Counselor:	
View Website	
Common Searches	



12. **App Icon:** Please supply a 1024x1024 px icon in 32-bit or 24-bit color .PNG (recommended) or .TIFF file format (files cannot be in JPEG or GIF format). Bowman Systems' developers will scale the provided icon to various sizes needed. To ensure that the supplied icon will look good in all sizes, **please test** the 1024x1024 px icon by scaling it down to 57x57 px and reviewing before sending to Bowman Systems.



Do not try to mimic the styles an icon has on a device (rounded corners, glassy effect, drop shadow, etc.). The icon must have square edges and must contain no transparency.



Do not try to fit many words on the icon. Avoid placing the app name on the icon. When the icon is scaled down to a small size most words will become unreadable.

- See Figure 3 for an example of a good icon used by the 211Connects app. See Figure 4 for an example of a good icon used by the 211SOUTHFL app.
- See Figure 5 for an example of an icon that would not scale well and mimics device styles. See Figure 6 for an example of what the icons will look like on the device.
- 13. **Feature Graphic (Required for Android):** The graphic will be displayed at the top of the app details in the Play Store. The graphic must be 1024 x 500 pixels (**MANDATORY**.) Must be either in .JPG or 24-bit color .PNG (no alpha).
  - See Figure 1 for an example of what the icon will look like in the Google Play Store.

e.g., USA & Canada)?	, available for do	Willoud World Wid	e or will it be rest.	neted to certain co	, and the s

14 Regions: Will the app be available for download worldwide or will it be restricted to certain countries





Figure 1

## Get Connected. Get Answers.

2-1-1 Tampa Bay Cares, Inc.

Figure 2



Figure 3



Figure 5



Figure 4





Figure 6

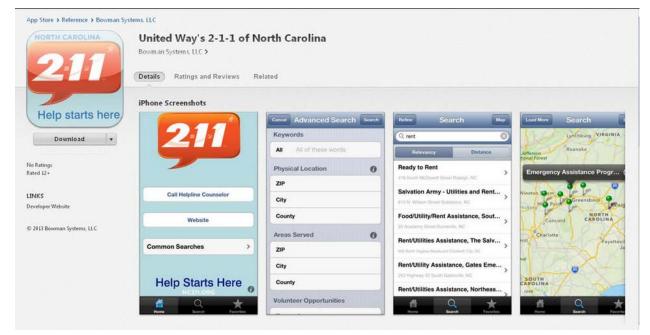


Figure 7



This section is forBowman Systems INTERNAL USE only.							
Case Number:							
CommunityPoint URL:							
XService Public Key:							
IRIS Site:	Yes	No:					

Apple ID: 1016472985