**From:**"Maria Penzes" <Maria.Penzes@northlandchurch.net>  
**To:**"Marsha Blankenship" <marsha@bowmansystems.com>  
**Cc:**"Pat Kraemer" <pkraemer@bowmansystems.com>, "Gretchen Kerr" <Gretchen.Kerr@northlandchurch.net>, "Emily Tallman" <Emily.Tallman@northlandchurch.net>, "Nathan Clark" <Nathan.Clark@northlandchurch.net>  
**Sent:**Wednesday, September 21, 2011 4:43:20 PM  
**Subject:**RE: Northland Church\_CP iPhone App

Marsha,

Here is a jump start on the Community Point Applet information for Northland .  Working with work with our Media Design Dept to obtain items 8 and 9.  Hope to have that shortly – Is 9/28 okay as a delivery date for the graphics?

Input:

1.    Short Name: Community

Full App Name: Central Florida Resource Point / Community Tool

2.    Application Description:

Resource Point’s Community Tool is an informational guide of community organizations which are either faith based, non-profits, or governmental from the Central Florida counties of  Seminole, Orange, Osceola, Lake, Brevard, Volusia, and Polk all of which address social service needs.  An organization’s profile includes contact person, address, phone numbers, web site, email addresses, hours of ops, disability access, fees, eligibility requirements for services, services provided, volunteer opportunities, in kind donations requested and more.  Resource Point’s Community Tool is provided as a public service. We will use our best efforts to include accurate and up to date information on listed organizations, but we make no warranties or representations as to the accuracy of the information.

3.      KEYWORDS: Resource Point, Central Florida, Advocacy, Seminole

4.    MISSION STATEMENT:

The mission of Resource Point is to create connections between people and resources.  It serves as a communication link between the faith based community, health and human services resources in Central Florida (Seminole, Orange, Osceola, Lake, Brevard, Volusia and Polk).

Contact Us:

            Email: [community@resourcepoint.org](mailto:community@resourcepoint.org)

            Phone: 407 949-4001

5.    WEB SITE:  “community tool web link for Northland”

6.    Phone Number:  Call Resource Point Sys Admin : 407-949-4001

7.    Home Screen Layout: HELP VIDEO, WEBSITE, COMMON SEARCHES

8.    Home Screen Images:

         Above image represents:  ***Resource Point  ICON***.      **512x251 px**

         Below Image represents:  ***Giving Hope. Connecting Communities****.*

***Resource Point***      **512x114 px**

9.    APP ICON  - supply 512x512 px icon in 32 bit or 24-bit color .png recommended or .TIFF.  – it can’t be a .jpeg or GIF format.  Bowman will scale to various sizes needed.  Please test the PX ICO by scaling it down to 57x57 and reviewing before sending it to Bowman.   ICON must have square edges and must contain no transparency.  Don’t fit too many words on icon.  Avoid placing the app name on the icon

10.  PRICE: FREE

11. REGION: US only

Maria M. Penzes

Resource Point – call 407-937-0554

Giving Hope  Connecting Communities  Changing Lives

Visit:  [www.resourcepoint.org](http://www.resourcepoint.org/)

Visit:  [www.HATprogram.org](http://www.hatprogram.org/)

Visit:  [www.northlandchurch.net](http://www.northlandchurch.net/)

                                    Visit:  [www.TheCommon.org/register](http://www.thecommon.org/register)

 Please consider the environment before printing this email