



Age: 20

Gender: Male

Occupation: Student

Tech Literate: High

"Loving son, great friend, intramural sports enjoyer, sometimes in his own world, hard to pin down for long periods of time."

JUSTIN MCGHELLAN

BIO

Justin McGhellan, a 20-year-old student and tech enthusiast, often struggles with staying focused on his studies due to numerous distractions. He's on the lookout for a tool that can help manage his time more effectively and break his study sessions into concentrated bursts. Justin needs a straightforward solution that can integrate a Pomodoro timer with a tasklist to keep him on track academically while fitting into his active social life.

CORE NEEDS

- Time management
- View tasks that need to be complete
- Simple and non-distracting
- To be rewarded when achieving study goals

FRUSTRATIONS

- **Can't study for long periods of time**
- **Is easily distracted**