

Jeff Martin

I am a UX Designer who bridges design and engineering to create high quality software.

SKILLS

- UI/UX Design and Research
- Architecting and leading projects
- User journeys and design sprints
- Branding and UI design
- Proficiency with Sketch and InVision
- Familiar with Adobe Photoshop, Figma, Balsamiq, etc.
- iOS, Android, Web Development

EXPERIENCE

CBC – *Senior iOS Developer*

November 2017 – PRESENT

- Currently working on the CBC News and CBC Sports iOS Apps.
- Skills include: UI Development, UI Ideation and Prototyping, iOS Development

Capital One – *Front-End/UI Developer*

May 2016 – November 2017

- Helped lead front-end UI for Credit Keeper.
- Co-lead front-end UI for Gift the Code marketing and hackathon website.
- Helped prototype and build to production several features for the Capital One mobile apps.
- Skills include: UI Prototyping, UI Development, full-stack exposure and development, mobile and web development.

MoneyKey – *Web Designer*

June 2015 – May 2016

- Lead a project to bring two websites from ideation to production.
- Redesigned and built a marketing website and a Self Service dashboard site with a team of 3.
- Laid out foundation for branding and future UI/UX initiatives internally.
- Skills include: UI Design, UI/UX Research, Branding, prototyping, UI Development

D2L(Desire2Learn) – *Mobile Developer*

May 2013 – August 2013

- Prototyped Android apps for Education and enterprise suite apps using their Learn platform.

- Built an internal tool for managing EULA agreements and deployments to mobile apps over a RESTful API.
- Skills include: Prototyping, mobile development

IBM Canada – *Software Developer*

May 2011 – August 2012

- As an intern, I worked on two enterprise software: Tivoli Provisioning Manager and WebSphere eXtreme Scale.
- Built backend features and ran quality assurance tests to ensure their stability and maintainability within a large working system.
- Skills include: Prototyping, quality assurance and automated testing, backend development with Java and C#

EDUCATION

University of Toronto – *BSc. Computer Science*

2009 –2015

Major in Computer Science, minor in Arts History and Music History. Included two terms of co-op experience.