



FILIPINOHOMES
INSTITUTE OF REAL ESTATE

SUPERCHARGE YOUR **FACEBOOK** MARKETING IN 2020

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in the Philippines



SPEAKER:

GILBERT MONECILLO

Real Estate Influencer

BECAUSE OF FILIPINOHOMES



BECAUSE OF FILIPINOHOMES



BECAUSE OF FILIPINOHOMES



LAS VEGAS
SANFO
GOOGLE
FACEBOOK



ALMOST 20 COUNTRIES



BECAUSE OF FILIPINOHOMES





Drive success for your real estate business with Facebook

Use Facebook to help people discover and reach your real estate business.

Make it easy for people to get in touch with you



Find qualified leads

Use your Page to help connect with apartment seekers, homebuyers and home-sellers. Targeting options can help you connect with people more likely to turn into qualified leads.



Achieve your business goals

Whether your customers are just beginning to look for a home or are ready to make a purchase, Facebook has solutions that will help you connect with them.



Get more from your marketing budget

Facebook ads can be more cost-effective than traditional advertising channels like direct mail or newspapers.

The "Create" button has shortcuts that let you post ads and events.

The screenshot shows a Facebook profile page for "Gilbert Generale Monecillo". The profile picture is a circular portrait of a man in a suit. The cover photo features the logo for "FILIPINO HOMES.com" with the tagline "BUY | SELL | RENT | FORECLOSURE" and "FIND YOUR PLACE IN THE PHILIPPINES". Below the cover photo, there are links for "LEUTERIO REALTY & BROKERAGE" and "Rent.ph". The main menu bar includes "Home", "Create" (which is highlighted with a red box), and other icons for messaging, notifications, and help. A dropdown menu titled "Create" lists six options: "Page" (Connect and share with customers or fans), "Ad" (Advertise your business, brand or organization), "Group" (Find people with shared interests), "Event" (Bring people together with a public or private event), "Marketplace listing" (Sell items to people in your community), and "Fundraiser" (Raise money for a cause you care about). At the bottom of the page, there are links for "Timeline", "About", "Friends 2,962", and "Photos". A notification bar on the left indicates "11,127 items for you to review". The status bar asks "What's on your mind?".

Gilbert Generale Monecillo

FILIPINO HOMES.com
BUY | SELL | RENT | FORECLOSURE
FIND YOUR PLACE IN THE PHILIPPINES

LEUTERIO REALTY & BROKERAGE

Rent.ph Your best return for your property investment

Gilbert Generale Monecillo

Timeline About Friends 2,962 Photos

Create

- Page Connect and share with customers or fans
- Ad Advertise your business, brand or organization
- Group Find people with shared interests
- Event Bring people together with a public or private event
- Marketplace listing Sell items to people in your community
- Fundraiser Raise money for a cause you care about

11,127 items for you to review

Intro

What's on your mind?

A Facebook Business Page is a free opportunity for businesses to increase brand awareness and generate sales on Facebook.

Search 

Gilbert Home Create        

Create a Page

Connect your business, yourself or your cause to the worldwide community of people who care about it.



Business or Brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

Create

- Page**
Connect and share with customers or fans
- Ad**
Advertise your business, brand or organization
- Group**
Find people with shared interests
- Event**
Bring people together with a public or private event
- Marketplace listing**
Sell items to people in your community
- Fundraiser**
Raise money for a cause you care about

Connect and share with people in your community, organization, team, group or club.

Get Started

Facebook Ads Manager is an **ad** management tool to make, edit and analyze paid promotional **Facebook** campaigns

The screenshot shows the Facebook Ads Manager interface. On the left, there's a sidebar with options: Page, Ad (which is highlighted with a red box), Group, Event, Marketplace listing, and Fundraiser. The main area shows a 'Create' button at the top, followed by 'Create New Campaign' and 'Use Existing Campaign'. A 'Special Ad Category' section is selected. Below it, there's a checkbox for creating a campaign for ads in a Special Ad Category, with a note about ads related to credit, employment or housing. A table lists marketing objectives: Awareness (Brand awareness, Reach), Consideration (Traffic, Engagement), and Conversion (Conversions, Catalog sales, App installs, Store traffic).

Awareness	Consideration	Conversion
Brand awareness	Traffic	Conversions
Reach	Engagement	Catalog sales
	App installs	Store traffic

Ads Manager is a powerful ad management tool, but it's designed for advertisers of any experience level.

The people in your Facebook group are likely your most loyal customers or fans.

A screenshot of a Facebook profile page for "Gilbert Generale Monecillo". The top navigation bar shows "Home" and "Create" buttons, with "Create" highlighted by a red box. Below the navigation, there are icons for "Page", "Ad", "Group", "Event", "Marketplace listing", and "Fundraiser". The "Group" option is also highlighted by a red box. The main content area shows a profile picture of Gilbert Monecillo and a timeline feed. A modal window titled "Create New Group" is open on the right side. The modal includes a description of groups, a "Name your group" input field, an "Add some people" input field, a "Select privacy" dropdown set to "Private" (with a note that only members can see who's in the group), a "Hide group" dropdown set to "Visible" (with a note that anyone can find this group), and a "Pin to Shortcuts" checkbox. A "Create" button is at the bottom right of the modal. The URL in the browser bar is [//www.facebook.com/gilbert.monecillo/](https://www.facebook.com/gilbert.monecillo/).

You'll build long-lasting relationships with customers

Create and Manage an Event

The screenshot shows a Facebook page for "Gilbert Generale Monecillo". The top navigation bar includes links for Home, Create, and other account options. A red box highlights the "Create" button in the top bar and the "Event" option in the dropdown menu on the left.

Create

- Page**
Connect and share with customers or fans
- Ad**
Advertise your business, brand or organization
- Group**
Find people with shared interests
- Event**
Bring people together with a public or private event **(This option is highlighted with a red box)**
- Marketplace listing**
Sell items to people in your community
- Fundraiser**
Raise money for a cause you care about

The main content area displays the "FILIPINO BUY | SELL | RENT" page, which is the host for the event. An event creation dialog is open, titled "Create Public Event". It asks for the "Event Host" (set to Gilbert Generale Monecillo) and requires "Required Info" (event photo/video, name, type). A placeholder image is shown for the photo/video, and a button to "Upload Photo/Video" is visible. The dialog also includes a note about Facebook's Pages, Groups, and Events Policies and buttons for "Save Draft" and "Create".

Create and Manage an Event

The screenshot shows a Facebook profile for "Gilbert Generale Monecillo". The top navigation bar includes "Home", "Create" (which is highlighted with a red box), and other options like "People" and "Groups". Below the navigation, there's a "Create" section with several options:

- Page**: Connect and share with customers or fans.
- Ad**: Advertise your business, brand or organization.
- Group**: Find people with shared interests.
- Event**: Bring people together with a public or private event. This option is also highlighted with a red box.
- Marketplace listing**: Sell items to people in your community.
- Fundraiser**: Raise money for a cause you care about.

The main content area shows a timeline feed with posts from the user's page. A modal window titled "Create Public Event" is open, allowing the user to input details for a new event:

- Location**: Includes a placeholder "Include a place or address" and a location pin icon.
- Description**: A text input field asking "Tell people what your event is about".
- Start**: Set to 5/17/2020 at 12:00 AM UTC+08.
- End**: Set to 5/17/2020 at 3:00 AM UTC+08.
- Details**: A section for additional information with a "Schedule" button and a "Keywords" input field.
- Buttons**: "Save Draft" and "Create" buttons at the bottom right of the modal.

At the bottom of the page, there are navigation links for "Posts", "Manage Posts", "List View", and "Grid View".

Facebook Marketplace is a digital marketplace where users can arrange to buy, sell and trade items with other people in their area.

The screenshot shows the Facebook desktop interface with a blue header. On the left, there's a sidebar with options like 'Create', 'Page', 'Ad', 'Group', 'Event', 'Marketplace listing' (which is highlighted with a red box), and 'Fundraiser'. The main content area has a 'Marketplace' sidebar with 'Browse' categories: Groups, Stores, Buying, Selling, and Saved Items. A 'Top Picks' section shows a house for sale. A central modal window titled 'Sell Something on Marketplace' asks for details: 'What are you selling?' (with a character limit of 100), 'Price', 'Location' (set to Davao City), 'Select a Category', 'List as In Stock' (with a dropdown arrow), and 'Describe your item (optional)'. It also features a photo upload section with '+10 Photos' and a note about posting compliance. The background shows other marketplace listings for items like a phone and a beach property.

CREATE A PAGE

A Facebook Business Page is a free opportunity for businesses to increase brand awareness and generate sales on Facebook.

Search 

Gilbert Home Create        

Create a Page

Connect your business, yourself or your cause to the worldwide community of people who care about it.



Business or Brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

Create

- Page**
Connect and share with customers or fans
- Ad**
Advertise your business, brand or organization
- Group**
Find people with shared interests
- Event**
Bring people together with a public or private event
- Marketplace listing**
Sell items to people in your community
- Fundraiser**
Raise money for a cause you care about

Connect and share with people in your community, organization, team, group or club.

Get Started

Step 1: Fill out your basic business info

Screenshot of the Facebook 'Create a Page' wizard.

Business or Brand

Page name: Davao house and lot projects

Category: Real Estate

Address: Street Address

City, State: ZIP Code

Phone Number (Optional)

Phone Number (Optional)

Don't show my address. Only show that this business is in the City, State region.

When you create a Page on Facebook the Pages, Groups and Events Policies apply.

Community or Public Figure

Connect and share with people in your community, organization, team, group or club.

Continue

Get Started



Step 2: Add a profile photo and cover photo

The screenshot shows a Facebook page for "Davao house and lot projects". A red arrow points to the "Add a Cover" button, which is highlighted with a red box. Another red arrow points to the profile picture area, also highlighted with a red box. A call-to-action box contains the text: "Cover photo is 820 pixels wide by 462 pixels tall." and "The ideal size for profile photo is 170 pixels wide by 170 pixels tall." A third red box highlights the "call-to-action" text. A blue button labeled "+ Add a Button" is also visible.

Davao house and lot projects
@davaohouseandlotprojec
ts

Home
Shop
Services
Reviews
Offers
Photos

Like Follow Share ...

Create Live Event Offer

Create Post

Call-to-action

+ Add a Button

Cover photo is 820 pixels wide by 462 pixels tall.

The ideal size for profile photo is 170 pixels wide by 170 pixels tall.

Know friends who might like your Page?
Help more people discover your Page by inviting friends to like it.

Search for friends to invite

You can even upload a cover video or feature a slideshow of images!

Step 3: Fill out your Page information completely

Screenshot of a Facebook Page settings screen for "Davao house and lot projects". The page has a green profile picture with a large white letter 'D' and a blue '+' button.

GENERAL

- Category: Real Estate [Edit](#)
- Name: Davao house and lot projects [Edit](#)
- Username: @davaohouseandlotprojects [Edit](#)

BUSINESS INFO

- [+ Edit business details](#)
- [▼ Edit Start Date](#)
- [+ Edit business types](#)

ADDITIONAL CONTACT INFO

- [✉ + Enter email](#) 
- [🌐 + Enter website](#) 
- [📦 Edit Other Accounts](#) 

MORE INFO

- [+ Edit About](#)

STORY

Our Story 

+ Finish your story to tell people more about your business.

TEAM MEMBERS

These people manage the Davao house and lot projects Page and have chosen to have the Page appear on their profile and their name and profile picture shown on the Page.

Add yourself as a team member

Page navigation sidebar:

- Home
- Shop
- Services
- Reviews
- Offers
- Photos
- Videos
- Posts
- Events

Top navigation bar:

- Page
- Ad Center
- Inbox
- Notifications 2
- Insights
- Publishing Tools
- More ▾
- Edit Page Info 5
- Settings 5
- Help ▾

Create a username for your Page

The screenshot shows a Facebook page for "Davao house and lot projects". A red arrow points from the browser's address bar at the top, which displays the URL <https://www.facebook.com/davaohouseandlotprojects>. Another red arrow points to the "About" button in the left sidebar menu, which is circled in red. A third red arrow points to the "Username" input field in a modal window titled "Create Page Username". The modal contains text explaining the benefits of having a unique username and shows the proposed username "@davaohouseandlotprojects". The modal has "Cancel" and "Create Username" buttons at the bottom.

https://www.facebook.com/davaohouseandlotprojects

Davao house and lot projects

About

Create Page Username

It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.

D Davao house and lot projects
@davaohouseandlotprojects

Username

@davaohouseandlotprojects

GENERAL

Category Real Estate

Name Davao house and lot projects

Username @davaohouseandlotprojects

BUSINESS INFO

Cancel Create Username

Step 4: Customize your Page

The screenshot shows the Facebook Page settings for a page named "Davao house and lot projects". The left sidebar lists navigation options: Home, Shop, Services, Reviews, Offers, Photos, Videos, Posts, and Events. The "Events" option is highlighted with a red border. The main content area displays the page's general information, including category (Real Estate), name (Davao house and lot projects), and username (@davaohouseandlotprojects). It also shows sections for Business Info, Story, and a button to add a new button.

GENERAL

Category	Real Estate	Edit
Name	Davao house and lot projects	Edit
Username	@davaohouseandlotprojects	Edit

BUSINESS INFO

Story

+ Add a Button

Shop – Shows the products you want to feature
Services – Gives you a space to highlight the services you offer
Reviews – Shows reviews on your Page and allows people to write reviews
Offers – Lists current offers for your business
Photos – Shows photos posted on your Page
Videos – Shows videos posted on your Page
Posts – Shows your Page posts
Groups – Lists the groups that you've linked to this Page

Step 5: Add collaborators to your page

The screenshot shows a Facebook page titled "Davao house and lot projects". The top navigation bar includes links for Page, Ad Center, Inbox, Notifications (with 3 notifications), Insights, More, Edit Page Info, and Settings (which is highlighted with a red oval). The left sidebar lists various page management options, with "Page Roles" highlighted by a red box and a red arrow pointing to it. The main content area is titled "Page Roles" and describes how users can have different roles. It features three circular icons representing different roles: a person with short hair, a person with a beard, and a person with long dark hair. A large callout box highlights the "Admin" role with the text: "Admin – Complete and total access to everything". Below this, a "Assign a New Page Role" section allows users to type a name or email and select from a list of roles: Admin, Editor, Moderator, Advertiser, and Analyst. The "Admin" role is selected, and a blue "Add" button is visible.

Davao house and lot projects

Page Ad Center Inbox Notifications 3 Insights More Edit Page Info 3 Settings

General

Page Info 3

Messaging

Templates and Tabs

Notifications

Advanced Messaging

Page Roles

People and Other Pages

Preferred Page Audience

Authorizations

Branded Content

Instagram

WhatsApp

Page Roles

Everyone who works on your Page can have a different role depending on what they need to work on. Learn More

Admin – Complete and total access to everything

Type a name or email

Can publish content and send Messenger messages as the Page, comment on the Page, create ads, see who created a post on Facebook, and view insights. If an Instagram account is connected to the Page, they can respond to and delete comments, send Direct messages, sync ads, and delete posts from Instagram to Facebook. They can also edit Page info and create ads.

Admin

✓ Editor

Moderator

Advertiser

Analyst

Add

Step 6. Connect Account to Instagram

Screenshot of a Facebook Page settings page titled "Manage Instagram on Facebook". The left sidebar shows various settings categories, with "Instagram" and "WhatsApp" highlighted by red boxes and arrows pointing to them from the bottom left.

Manage Instagram on Facebook

Reach more people who care about what you do by connecting an Instagram account to your Facebook Page. You'll get additional features to interact with people across Facebook and Instagram.

Connect to Instagram

When you connect an Instagram account, other people who manage the Page may be able to post and take other actions on the connected Instagram account. [Learn More](#)

Connect Account

Respond to comments and messages in Inbox

Page admins, editors and moderators can read and respond to Instagram comments and direct messages, both on a computer and in the Pages Manager app.

Create ads for Instagram on Facebook

Admins, editors, moderators and advertisers can create ads on Facebook that appear on Instagram and link to your Instagram account.

Step 7: Publish your first post

Upload Video



1. Create Post

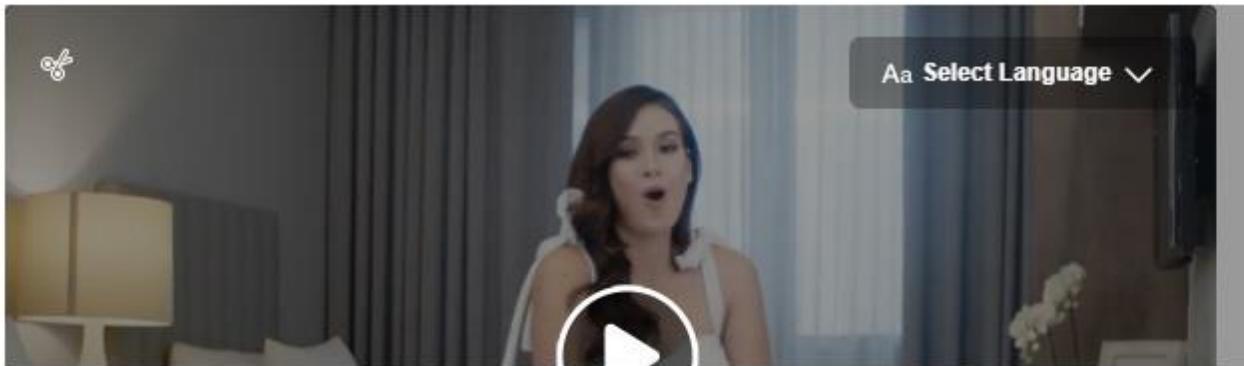


Describe your video so people will know what it's about.



Tags

Add keywords to help people find your video



100% ▾

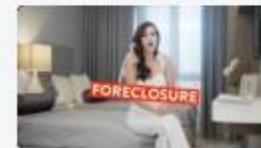


Davao house and lot projects

Next

2. Publishing Options

Thumbnail



Subtitles & Captions (CC)

Add subtitles in multiple languages to your video.

Polls

Ask questions during your video to find out what your viewers think.

Tracking

Create and Edit Subtitles for Facebook Video Posts

Upload Video



1. Create Post

Video Language

Choose the main language spoken in the video.

Aa Select Language ▾

Add New Captions

Adding captions increases video engagement. We can try to auto-generate them for you, or you can write them yourself or upload a SubRip (.srt) file.

Auto-Generate

Write

Upload

Default Language

If the user's preferred caption language isn't available, captions in this language will be used instead.

Choose language ▾

2. Publishing Options

Thumbnail



Subtitles & Captions (CC)

Add subtitles in multiple languages to your video.

Polls

Ask questions during your video to find out what your viewers think.

Tracking



Davao house and lot projects

Next

CREATE AD

Ad Center is a tab on your Page where you can edit and view results for all of your ads.

Page **Ad Center** Inbox **20+** Appointments Notifications **2** More ▾ Edit Page Info Settings **1** Help ▾

Create Ad

Overview

All Ads

Audiences

Advertising Summary

Last 7 days ▾

Performance

Gilbert Generale Monecillo spent ₱148.08 on 2 ads in the last 7 days.

Reach	Post Engagements
17,194	3,971

Recent Ads

Ads activity is reported in the timezone of your page.

Tools

...
People Placements Locations
73.3% Women 26.7% Men
40%
30%
20%
10%
0%
13-17 18-24 25-34 35-44 45-54 55-64 65+
Audience Name Philippines: Davao City Davao Region,...

The screenshot shows the Facebook Ad Center interface. At the top, there's a navigation bar with tabs like 'Page', 'Ad Center' (which is highlighted with a red box), 'Inbox', 'Appointments', 'Notifications' (with a red box around the number 2), 'More', 'Edit Page Info', 'Settings' (with a red box around the number 1), and 'Help'. Below the navigation is a 'Create Ad' button. On the left, there's a sidebar with 'Overview', 'All Ads', and 'Audiences' options. The main area starts with an 'Advertising Summary' section showing 'Performance' over the last 7 days. It lists spending of ₱148.08 on 2 ads, with 'Reach' at 17,194 and 'Post Engagements' at 3,971. These two numbers are circled with red ovals. Below this is a 'Recent Ads' section. To the right is a 'Tools' panel with tabs for 'People', 'Placements', and 'Locations'. The 'People' tab is selected, showing a bar chart of gender distribution: 73.3% Women and 26.7% Men. The x-axis shows age groups from 13-17 to 65+. The y-axis shows percentages from 0% to 40%. Below the chart, it says 'Audience Name: Philippines: Davao City Davao Region,...'.

Note: The Ad Center tab is for managing ads you create from your Page.

How would you like to grow your business?

Creating an ad helps get you more of the business results you want.



Get Started With Automated Ads

Get personalized ads that adjust over time to help you get better results



Boost a Post



Boost an Instagram Post



Recommended

Get More Leads



Get More Messages



Promote Your Page



Promote Your Business Locally



Get More Website Visitors

Boosting a post may help you get more people to react, share and comment on it.

Boost Post X

OBJECTIVE

What results would you like from this post?

Get more people to react, comment and share
Post engagements · From ₱51 a day

Connect and chat with potential customers
Messages · From ₱51 a day

POST BUTTON (Optional)

Add a button to your post i

Send Message ▾

Diamond Heights Davao ...
Sponsored ·

MOVE IN as EARLY as 1 year!

OWN this elegant and modern ... See More



Back Boost

By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

Boosting a post may help you get more people to react, share and comment on it.

Boost Post

OBJECTIVE

What results would you like from this post?

Get more people to react, comment and share
Post engagements · From ₱51 a day

Connect and chat with potential customers
Messages · From ₱51 a day

POST BUTTON (Optional)

Add a button to your post ⓘ

Send Message ▾



Diamond Heights
Davao
Home

Send Message



Back  By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#) Cancel **Boost**

Welcome Message

Boost Post X

WELCOME MESSAGE

Set up the welcome experience people see in Messenger after they click on your ad. [Learn more](#).

[Edit Your Welcome Message ▲](#)

Welcome people with a greeting. i

Hi Gilbert X! Please let us know how we can help you.

Suggest questions for people to ask. i Add

Add prompts to make it easier for customers to start a conversation with you. [Learn more](#)

 **Diamond Heights Davao**

9:38 PM



Hi Gilbert! Please let us know how we can help you.

TARGET AUDIENCE

Who you want to reach: Pick a target audience of the type of people you want to connect with

Boost Post X

People you choose through targeting

People who like your Page Edit

Location - Living In Philippines: Davao City Davao Region
Connections People who like Diamond Heights Davao
Age 18 - 65+
[Less ▲](#)

People who like your Page and their friends

People in your local area

Your Custom Audiences

 **Diamond Heights Davao** Sponsored ·  ...

MOVE IN as EARLY as 1year! 

OWN this elegant and modern ...See More






[Back](#)  By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#) [Cancel](#) Boost

Set the rules for where your ads are delivered. Adjust your target audience to be as broad or well-defined as you like, based on the following criteria.

Location

Advertise in the cities, communities and countries where you want to do business.

Demographics

Choose your audience based on age, gender, education, job title and more.

You can keep track of the types of people your ads are reaching, but Facebook will never share personally-identifiable information about them.

Interests

Add interests and hobbies of the people you want your ad to reach – from organic food to action films – and make your targeted ads more relevant.

Define your audience for smarter ad targeting.

All Men Women

Age ⓘ
18 - 65+

Locations ⓘ
Philippines
📍 Davao City, Davao Region

Add locations

Detailed Targeting ⓘ
Include people who match ⓘ
Add demographics, interests or behaviors | Suggestions | Browse

Exclude People or Narrow Audience

Your audience size is **defined**. Good job!
Potential Audience Size: 680,000 people ⓘ



About the Delivery System: Placements

It places your ads on all placements available for your settings on Facebook, Instagram, Audience Network and Messenger.

Boost Post

Automatic Placements (Recommended)  ON

Use automatic placements to maximize your budget and help show your ads to more people. Facebook's delivery system will allocate your ad set's budget across multiple placements based on where they're likely to perform best. [Learn more](#).

DURATION AND BUDGET

Duration 

Days  End date:

Total budget 



Diamond Heights Davao  Sponsored · 1 

MOVE IN as EARLY as 1year! 

OWN this elegant and modern 



Back  By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#) **Cancel** **Boost**

Automatic placements enable us to get the best results available from across all default placements and may help you reach more people within your audience.

Duration and Budget

A budget is the amount of money you want to spend on showing people your ads.

Boost Post X

DURATION AND BUDGET

Duration i

Days 5 End date May 22, 2020

Total budget i

₱500.00

Estimated People Reached i

1,500 - 4,300 people per day of 520,000

Diamond Heights Davao ...
Sponsored

MOVE IN as EARLY as 1 year!

OWN this elegant and modern ... See More

2 types of budgets:

Daily budgets: The average amount you're willing to spend on an ad set or campaign every day.

Lifetime budgets: The amount you're willing to spend over the entire run-time of your ad set or campaign.

The **Facebook pixel** is code that you place on your website. It collects data that helps you track conversions from **Facebook** ads, optimize ads, build targeted audiences for future ads, and remarket to people who have already taken some kind of action on your website.

Boost Post X

TRACKING CONVERSIONS

Facebook Pixel i

PAYMENT

Account
Gilbert Generale Monecillo (213211521, PHP) ▼

Payment Method
Mastercard *2464 Change

Preview: Mobile News Feed ▼

Diamond Heights Davao Sponsored ...
MOVE IN as EARLY as 1year! ⚠⚠⚠
OWN this elegant and modern ... See More

By clicking Boost, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

Cancel Boost

Accepted Payment Options for Facebook Ads

- Credit cards and co-branded debit cards (American Express, Discover, Mastercard and Visa)
- PayPal
- Bank account (direct debit) in supported countries

How would you like to grow your business?

Creating an ad helps get you more of the business results you want.



Get Started With Automated Ads

Get personalized ads that adjust over time to help you get better results



Boost a Post



Boost an Instagram Post



Recommended

Get More Leads



Get More Messages



Promote Your Page



Promote Your Business Locally



Get More Website Visitors

What's a Get More Leads promotion?

It's an ad that lets you capture customer contacts from people who see your ad and choose to fill out the form. Use these ads to collect sign-ups for newsletters, price estimates, follow-up calls and other business information.

Get Contacts

AD CREATIVE

Format

Choose the type of image or video format you'd like to use in this ad.

Single Image ▾

Single Image

Upload an image or choose one from your page

Browse Library

Free Stock Images



Gilbert Monecillo

Like

Comment

Share

Back



By clicking Promote, you agree to Facebook's [Terms & Conditions](#) | [Help Center](#)

Cancel

Promote

FACEBOOK PAGE INSIGHTS

Facebook Page Insights gives you detailed analytics for your Facebook Page, so you can track what works, learn how people interact with your content, and improve your results over time.

Page Ad Center 2 Inbox 20+ Appointments **Insights** More ▾ Edit Page Info Settings 1 Help

Overview Page Summary Last 7 days ▾ Export Data 

Ads  Followers Likes Reach Page Views Page Previews Actions on Page May 10 - May 16 1 Total Actions on Page ▼ 50% Posts Events  Videos Stories People Messages Orders

Page Summary Last 7 days ▾

Results from May 10, 2020 - May 16, 2020
Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account. Organic Paid

Actions on Page	Page Views	Page Previews
May 10 - May 16 1 Total Actions on Page ▼ 50%	May 10 - May 16 416 Total Page Views ▲ 93%	May 10 - May 16 2 Page Previews ▼ 60%
		
Page Likes	Post Reach	Story Reach
May 10 - May 16 32 Page Likes ▲ 129%	May 10 - May 16 14,282 People Reached ▲ 1096%	May 10 - May 16 Get Story Insights See stats on how your Page's recent stories have performed. Learn More
		

The Overview gives you a bird's-eye view of everything that's happening with your Facebook Page.

Facebook Page Insights gives you detailed analytics for your Facebook Page, so you can track what works, learn how people interact with your content, and improve your results over time.

Overview

Ads

Followers

Likes

Reach

Page Views

Page Previews

Actions on Page

Posts

Events

Videos

Stories

People

Messages

Orders

Actions on Page: The combined total clicks for your contact information and call-to-action button

- **Page views:** Total views of your Facebook Page, including by people not logged into Facebook.
- **Page Previews:** The number of times people hovered their mouse over your Page information to see a preview of your Page.
- **Page Likes:** The number of new likes.
- **Post reach:** The number of people who saw your posts in their timeline.
- **Story reach:** The number of people who saw your Stories.
- **Recommendations:** The number of people who recommended your Page.
- **Post engagement:** A combined total of post likes, comments, shares, and other engagements.
- **Responsiveness:** An evaluation of how often and how fast you respond to messages.
- **Videos:** The number of video views of three seconds or more.
- **Page followers:** The number of new followers
- **Orders:** Your orders and earnings.

Facebook analytics tips and what to track

What to track using Facebook Insights

Facebook Page Insights can help you answer these important business questions.

Reach and engagement: How many people saw your posts? Who interacted with them? Which posts did people hide? Did people report any posts as spam?

Actions: What actions do people take on your Page? How many people click your call-to-action button? How many people click through to your website?

People: What are the demographics of the people who visit your Page? (You can dive deeper into this topic with [Audience Insights](#).) When do people visit your Page? How do people find your Page?

Views: How many people are viewing your Page? Which sections are they looking at?

Posts: How are your posts performing over time?

Your 5 Most Recent Posts

This gives you the reach and engagement numbers for your latest posts.

Screenshot of a Facebook page showing the "Your 5 Most Recent Posts" section. The "Insights" tab is highlighted with a red box.

The table displays five recent posts with columns for Published date, Post content, Type, Targeting, Reach, Engagement, and Promote options.

Published	Post	Type	Targeting	Reach	Engagement	Promote
05/17/2020 11:21 PM	Are you a 1st time home buyer? Here are 5 tips to get			34	5 0	Boost Post
05/16/2020 8:59 PM	MOVE IN as EARLY as 1year! 🔈🔈🔈 OWN this			1.4K	533 56	View Promotion
05/16/2020 3:22 AM	DRESDEN MODEL 🏠 Avail for as low as 22k starting			660	20 10	Boost Post
05/15/2020 4:10 AM	AVAIL THIS !! FOR AS LOW AS 18K PER MONTH!!			27.8K	9.4K 233	View Promotion
05/14/2020 7:15 PM	With our workplaces re-opening soon, we need to be			568	35 7	Boost Post

[See All Posts](#)

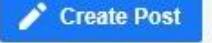
Pages to Watch

It allows you to see the activity, engagement and audience growth of other Facebook Pages.

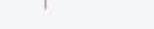
Search 

Gilbert Home Create     

Page Ad Center 2 Inbox 20+ Appointments **Insights** More  Edit Page Info Settings 1 Help

Pages to Watch 

Compare the performance of your Page and posts with similar Pages on Facebook.

Add Pages	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1  Davao Property Solutions	36.7K 	▲ 0.1%	22	4.2K 
2  Taylormade Realty Corp...	27.9K 	0%	0	21 
YOU 3  Diamond Heights Davao	4.4K 	▲ 1.1%	6	6K 
4  Gilbert Monecillo	1.2K 	▲ 5.9%	1	58 
5  Davao Properties Forsale	138 	▼ 1.4%	2	8 

CREATOR STUDIO

Creator Studio brings together all the tools you need to effectively post, manage, monetize and measure content across all your Facebook Pages and Instagram accounts.

https://business.facebook.com/creatorstudio

Creator Studio

Gilbert Monecillo

Home

Create Post

Post something...

Upload Video

Go Live

Recent Posts

Last 7 Days

Post	Date	Views	Engagement
	Yesterday 9:22 PM	--	0
	05/16/2020 9:45 PM	--	0
	05/16/2020 9:45 PM	--	0

Insights

Last 7 Days

Metric	Value	Change
Minutes Viewed	57	-52.6%
1-Minute Video Views	2	+100%
Net Followers	49	+5000%
Engagement	31	+100%

Posts

Last 28 Days

Creator Studio

Gilbert Monecillo

Create Post

Last 7 days

View By: Posted

Insights > Performance

Metric	Value	Change from previous 7 days
Minutes Viewed	57	▼ 52.6%
1-Minute Video Views	2	▲ 100%
3-Second Video Views	154	▲ 15300%
Engagement	31	▲ 100%
Net Followers	49	▲ 5000%

Minutes Viewed

May 10, 2020 - May 16, 2020

57 Minutes Viewed

Date	Minutes Viewed
May 10, 2020	115
May 11, 2020	115
May 12, 2020	115
May 13, 2020	115
May 14, 2020	115
May 15, 2020	115
May 16, 2020	115

Show by:

See how your different types of posts are performing

Type	Percentage
Organic	42.3%
Paid	57.7%
Posted	100%

The new **Instagram Creator Studio** is here to help you manage all of your **Instagram** posts, get insights from desktop, monetize your content, and more!

The screenshot shows the Instagram Creator Studio interface. At the top, there's a purple header bar with the 'Creator Studio' logo, social media icons for Facebook and Instagram, and user profile information for 'gilbertmonecillo'. Below the header, the main navigation menu on the left includes 'Create Post', 'Content Library' (which is selected and highlighted in blue), 'Posts', 'Insights', and 'Instagram Accounts'. The central content area is titled 'Content Library > Posts'. A prominent blue callout box in the center-left says 'New Instagram Features' and explains that users can now tag people in photo posts, turn off comments, and tag business partners in branded content. It includes an 'OK' button and a calendar icon. Below the callout, there are tabs for 'All Content', 'Video', 'Photo', 'Carousel', 'Stories', and 'IGTV', with 'All Content' being the active tab. At the bottom of the screen, there's a search bar with filters for 'Post Status: All' and 'All time', and a 'Search' field. The main table area displays a single post titled 'Managing COVID-19 Stress. #Stay...', which was published by Gilbert Generale Monecillo on March 24, 2020, at 12:30 AM, with 16 likes and 0 comments.

Post	Post Status	Date	Likes	Comments
Managing COVID-19 Stress. #Stay... Gilbert Generale Monecillo	Published	03/24/2020 12:30 AM	16	0

Creator Studio

gilbertmonecillo

Insights > Audience

Showing audience activity from the last 7 days (May 10, 2020 - May 16, 2020)

1.2K

Total Followers

▲ 22 from previous 7 days

Age and Gender of Your Followers

Metrics are estimated.

22% Men 78% Women

Show by:

- Age and Gender
- Age
- Gender

Age Group	Men (%)	Women (%)
18-24	10	10
25-34	15	15
35-44	10	10
45-54	5	5
55-64	2	2
65+	1	1

Creator Studio

Content Library

Activity

Audience

Instagram Accounts

Create Post

Age and Gender of Your Followers

Metrics are estimated.

22% Men 78% Women

Show by:

- Age and Gender
- Age
- Gender

Age Group	Men (%)	Women (%)
13-17	10	10
18-24	20	30
25-34	30	30
35-44	15	15
45-54	10	10
55-64	2	5
65+	2	2

f i ?

Age Group	Men (%)	Women (%)
13-17	10	10
18-24	20	30
25-34	30	30
35-44	15	15
45-54	10	10
55-64	2	5
65+	2	2





Create Post ▾

Content Library

Insights

Activity

Audience

Instagram Accounts

Countries

The top countries where your followers are located. Metrics are estimated.



Cities

The top cities where your followers are located. Metrics are estimated.



FACEBOOK ADS MANAGER

Facebook Ads Manager is an ad management tool to make, edit and analyze paid promotional Facebook campaigns. Facebook recently combined Ads Manager and Power Editor into one platform to make it easier to create and monitor ads campaigns across multiple advertising platforms owned by Facebook, including [Instagram ads](#).

The screenshot shows the Facebook Ads Manager interface for creating a new campaign. The URL https://www.facebook.com/adsmanager is highlighted with a red box. On the left, a sidebar lists campaign components: Campaign (selected), Special Ad Category, Objective, Ad Set, Audience, Placements, Budget & Schedule, Ad (selected), Format, Media, and Additional Creative. The main area starts with 'Create New Campaign' and 'Use Existing Campaign'. It then asks 'Campaign: Choose your objective.' and provides a 'Switch to Quick Creation' option. Under 'Special Ad Category', there's a checkbox for 'I'm creating a campaign for ads in a Special Ad Category. Ads related to credit, employment or housing.' A help link 'Help: Choosing a Special Ad Category' is available. Next, it asks 'What's your marketing objective?' with a help link 'Help: Choosing an Objective'. A table lists three categories: Awareness (Brand awareness, Reach), Consideration (Traffic, Engagement), and Conversion (Conversions, Catalog sales, App installs, Store traffic). Each category has a yellow warning icon.

https://www.facebook.com/adsmanager

Gilbert Generale Moncil...

Campaign

Special Ad Category

Objective

Ad Set

Audience

Placements

Budget & Schedule

Ad

Format

Media

Additional Creative

Create New Campaign

Use Existing Campaign

Campaign: Choose your objective.

Switch to Quick Creation

I'm creating a campaign for ads in a Special Ad Category.
Ads related to credit, employment or housing.

Help: Choosing a Special Ad Category

What's your marketing objective? Help: Choosing an Objective

Awareness	Consideration	Conversion
Brand awareness	Traffic	Conversions
Reach	Engagement	Catalog sales
	App installs	Store traffic

Close

Your advertising objective is what you want people to do when they see your ads.

For example, if you want to show your website to people interested in your business, you can create ads that encourage people to visit your website.

Gilbert Generale Moncili... ▾ Create New Campaign ▾ **Campaign:** Choose your objective. Switch to Quick Create

Campaign
└ Special Ad Category ✓
└ **Objective** ✓

Ad Set
└ Page ✓
└ Audience ✓
└ Placements ✓
└ Budget & Schedule ✓

Ad
└ Identity
└ Format
└ Ad Creative
└ Tracking

What's your marketing objective? Help: Choosing an Objective

Awareness	Consideration	Conversion
Brand awareness	Traffic	Conversions
Reach ⓘ	Engagement	Catalog sales
Show your ad to the maximum number of people. Learn More	App installs	Store traffic ⚠
	Video views	
	Lead generation	
	Messages	

Close 

https://www.facebook.com/adsmanager/creation?act=213211521&filter_set#

Gilbert Generale Monecil... ▾

Create New Campaign ▾

Campaign: Choose your objective.

Switch to Quick Cre

Campaign

Special Ad Category ✓

Objective ✓

Ad Set

Page ✓

Audience ✓

Placements ✓

Budget & Schedule ✓

Ad

Identity

Format

Ad Creative

Tracking



Reach

Show your ad to the maximum number of people.

Campaign Name ⓘ

Reach - Diamond Heights

OFF

Create A/B Test ⓘ

A/B test your creative, placement, audience and delivery optimization strategies. [Learn More](#)

OFF

Campaign Budget Optimization ⓘ

Optimize your budget across your ad sets. [Learn More](#)

Continue

Custom Audiences

Get in touch with people who already know your business.

Custom Audiences allow you to connect with people who have already shown interest in your business,

The screenshot shows the Facebook Ads Manager interface for creating a new ad set. The left sidebar is collapsed, and the main area is focused on the 'Ad Set' configuration.

Ad Set Name: Diamond Heights

Page: Choose the Facebook Page you want to promote. A dropdown menu shows 'Diamond Heights Davao' selected, which is highlighted with a red box.

Audience: Define who you want to see your ads. Learn More

Create New Audience: Use Saved Audience ▾

Custom Audiences: Add a previously created Custom or Lookalike Audience

Locations: People living in or recently in this location ▾

Audience Size: Your audience selection is fairly broad. A gauge meter shows the range from 'Specific' to 'Broad'. The needle is positioned in the middle.

Potential Reach: 69,000,000 people

Estimated Daily Results:

- Reach:** 38K - 109K
- The accuracy of estimates is based on factors like past campaign data, the budget you entered and market data. Numbers are provided to give you an idea of performance for your budget, but are only estimates and don't guarantee results.

Were these estimates helpful?

Left Sidebar (Collapsed):

- Campaign** (selected)
- Special Ad Category
- Objective
- Ad Set** (selected)
 - Page (selected)
 - Audience
 - Placements
 - Budget & Schedule
- Ad**
 - Identity
 - Format
 - Ad Creative
 - Tracking

Interests

Add interests and hobbies of the people you want your ad to reach – from organic food to action films – and make your targeted ads more relevant.

Gilbert Generale Monocil... ▾ Ad Set Name ⓘ Diamond Heights ⚙ Switch to Quick Creation

Campaign

Special Ad Category ✓

Objective ✓

Ad Set

Page ✓

Audience ✓ Audience

Placements ✓

Budget & Schedule ✓

Ad

Identity

Format

Ad Creative

Tracking

Detailed Targeting ⓘ Include people who match ⓘ

Interests > Additional Interests

Home

House and Lot for Sale

Real estate investing

Add demographics, interests or behaviors | Suggestions | Browse

Narrow Audience

Exclude people who match ⓘ ×

Demographics > Work > Job Titles

Real Estate Agent/Broker

Real estate broker

Realtor

Add demographics, interests or behaviors | Suggestions | Browse

You can exclude people to help refine your intended audience. When you choose to make exclusions, keep in mind that our Advertising Policies prohibit wrongful discrimination. [Learn more](#).

Audience Size

Your audience is defined.

Specific Broad

Potential Reach: 610,000 people ⓘ

Estimated Daily Results

Reach ⓘ 23K - 67K

The accuracy of estimates is based on factors like past campaign data, the budget you entered and market data. Numbers are provided to give you an idea of performance for your budget, but are only estimates and don't guarantee results.

Were these estimates helpful?

Close

2 types of budgets:

Daily budgets: The average amount you're willing to spend on an ad set or campaign every day.

Lifetime budgets: The amount you're willing to spend over the entire run-time of your ad set or campaign.

Gilbert Generale Monecili... ▾ Ad Set Name Diamond Heights Switch to Quick Create

Campaign

Special Ad Category ▾

Objective ▾

Ad Set

- Page ▾
- Audience ▾
- Placements ▾
- Budget & Schedule** ▾

Budget & Schedule

Define how much you'd like to spend, and when you'd like your ads to appear.

Optimization for Ad Delivery

To help us improve delivery optimization, we may survey a small section of your audience.

Bid Control (optional) maximum bid in each auction

Facebook will aim to spend your entire budget and get the most 1,000 impressions using the lowest cost bid strategy.

Budget and Schedule
₱100.00 PHP

Actual amount spent daily may vary. Run my ad set continuously starting today Set a start and end date

You'll spend no more than ₱700.00 per week.

Frequency Cap impression every days

When You Get Charged Impression

Audience Size

Your audience is defined.

Specific Broad

Potential Reach: 610,000 people

Estimated Daily Results

Reach 12K - 36K

The accuracy of estimates is based on factors like past campaign data, the budget you entered and market data. Numbers are provided to give you an idea of performance for your budget, but are only estimates and don't guarantee results.

Were these estimates helpful?

Close

Gilbert Generale Monecil... ▾

Campaign

- Special Ad Category ✓
- Objective ✓

Ad Set

- Page ✓
- Audience ✓
- Placements ✓
- Budget & Schedule ✓

Ad

- Identity ✓
- Format**
- Ad Creative
- Tracking

Close

https://www.facebook.com/adsmanager/creation?act=213211521&filter_set#

Ad Name ⓘ

Diamond Heights - Reach



Switch to Quick Creation

Identity

Choose how you want your business to be represented in your ad.

Facebook Page

Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Diamond Heights Davao ▾

Instagram Account ⓘ

The selected Page has no connected Instagram account. Your Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Add an Instagram Account.

Use selected Page ▾

Create Ad

Use Existing Post

Format

Choose how you'd like to structure your ad.



Gilbert Generale Monecili... ▾

Ad Name ⓘ

Diamond Heights - Reach



Switch to Quick Create

Campaign

- Special Ad Category ✓
- Objective ✓

Ad Set

- Page ✓
- Audience ✓
- Placements ✓
- Budget & Schedule ✓

Ad

- Identity ✓
- Format**
- Ad Creative
- Tracking

Use selected Page ▾

Create Ad

Use Existing Post

Format

Choose how you'd like to structure your ad.



Carousel

2 or more scrollable images or videos



Single Image or Video

One image or video, or a slideshow with multiple images



Add an Instant Experience

Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

[Learn More](#)

Close

Gilbert Generale Monecili... ▾

Ad Name ⓘ

Diamond Heights - Reach



Switch to Quick Create

Campaign

Special Ad Category ✓

Objective ✓

Ad Set

Page ✓

Audience ✓

Placements ✓

Budget & Schedule ✓

Ad

Identity ✓

Format

Ad Creative

Tracking

Ad Creative

Choose the media, enter the text and select the destinations for each card in your carousel ad. [Learn More](#)

1

2

3

+

Remove

Image

Video / Slideshow

Select Image

For questions and more information, see the Facebook Ad Guidelines.

Headline (optional) ⓘ

Write a short headline

Description (optional) ⓘ

Include additional details

Website URL ⓘ

<http://www.example.com/page>



Build a URL Parameter



Diamond Heights Davao

Sponsored · 1

...

The Diamond Heights is a middle class new subdivision with beautiful townhouse designs and High-Class Amenities. [...See More](#)



Headline 1

News Feed Link Description



Headline

News Feed

Like

Comment

Share

Gilbert Generale Monecil... ▾

Ad Name ⓘ

Diamond Heights - Reach



Switch to Quick Create

Campaign

Special Ad Category ✓

Objective ✓

Ad Set

Page ✓

Audience ✓

Placements ✓

Budget & Schedule ✓

Ad

Identity ✓

Format

Ad Creative

Tracking

Close

Ad Creative

Choose the media, enter the text and select the destinations for each card in your carousel ad. [Learn More](#)

1

2

3

+

[Remove](#)

Image

Video / Slideshow



untitled
719 x 801

[Crop Image](#)

[Change Image](#)

For questions and more information, see the Facebook Ad Guidelines.

Headline (optional) ⓘ

Dresden Model

Description (optional) ⓘ

5,400,000.00

Website URL ⓘ

www.filipinohomes.com/diamondheights



Diamond Heights Davao

Sponsored ·

...

The Diamond Heights is a middle class new subdivision with beautiful townhouse designs and High-Class Amenities. [...See More](#)



Dresden Model
5,400,000.00

[Send Message](#)



Tiffany Model
6,100,000.00

Like

Comment

Share

Gilbert Generale Monecil... ▾

Ad Name ⓘ

Diamond Heights - Reach



Switch to Quick Creation

Campaign

- Special Ad Category ✓
- Objective ✓

Ad Set

- Page ✓
- Audience ✓
- Placements ✓
- Budget & Schedule ✓

Ad

- Identity ✓
- Format
- Ad Creative
- Tracking**

Close

When people click Send Message on an ad, they'll be able to send a message to your Page.



Tracking

Conversion Tracking ⓘ

Facebook Pixel ⓘ

App Events ⓘ

Set Up

Offline Events ⓘ

Set Up

URL Parameters (optional) ⓘ

key1=value1&key2=value2

[Build a URL Parameter](#)

Back

Review

Confirm

By clicking "Confirm", you agree to the Facebook Terms of Service including your obligation to comply with the Self-Serve Ad Terms, the Commercial Terms, and the Facebook Advertising Policies. We do not use sensitive personal data for ad targeting. Topics you choose for targeting your ad don't reflect the personal beliefs, characteristics or values of users. Failure to comply with the Terms of Service, the Self-Serve Ad Terms, and the Advertising Policies, and the Commercial Terms (which, if you reside in the US or your business is located in the US, requires the resolution of most disputes by binding arbitration on an individual basis), may result in a variety of consequences, including the cancellation of ads you have placed and the termination of your account. Understand that if you are a resident of or have your principal place of business in the US or Canada, you are contracting solely with Facebook, Inc. Otherwise, you are contracting solely with Facebook Ireland, Ltd., except that advertisers in some countries may under certain circumstances contract directly with Facebook affiliate companies solely for purposes of ordering ads. If applicable to you, you can find special provisions applicable to your Orders from those affiliates [here](#).



CREATE A WEBSITE @ FILIPINO HOMES WEBSITE

[Home](#)[About Us](#)[Properties](#) ▾[Developers](#)[More](#) ▾[My Account](#)

Manage Account

[View Profile](#)[Inquiries](#)[Filipino Homes Instructions](#)

Manage Pages

[Create a Website](#)[Your Website](#)[Website Inquiry](#)

Manage Listings

FULLY FURNISHED

Home Details:
2 Storey House
Lot area: 204 sqm
Floor area: 174 sqm
2 Bedrooms / 1 Mainroom
3 Toilet and Bath
1 Powder room
Granite Counterop
Bentilled Kitchen Counter
Complete Kitchen
Gated and Subdivision
Car Garage

MAKE THIS HOME YOURS!

₱ 17,000,000
PRICE: 17M

Property details:
• Lot area: 236 sqm
• Corner lot
• Year built: 2016
• Orientation: East

Subdivision Features and Amenities:
• Gated and Subdivision with security
• 40-Acre Subdivision Building
• Tree Area and Water Features
• Swimming Pool
• Gated, Light House Lot
• Corner lot
• Subdivision Club

Price: 3.5M

SEE HERE FOR CONTACT FILPHOMES

House and Lot at Woo...

📍 Davao City, Davao del Sur

📅 Mar. 23, 2020

🏡 DDS-21048

>Edit Delete

Cecilia Heights Dava...

📍 Davao City, Davao del Sur

📅 Mar. 17, 2020

🏡 DDS-21000

Edit Delete



Create Your Website Pages

Manage Account

 View Profile

 Inquiries

 Filipino Homes
Instructions

Manage Pages

 Create a Website

 Your Website

 Website Inquiry

Manage Listings

 Bookmarked Listings

Page Title

Title

Page Url Name(optional)

page-url-name

Upload a Banner (min width : 1000px)

No file chosen

Description

Youtube Embed (Just copy the ID of the youtube video)

youtube ID

Account: Gilbert Generale Monecillo

Current Balance **₱1,548.32** Pay Now

Payment Settings

Account Spending Limit ▾

Search by Reference Number

Spending Limit Start	Spending Limit End	Spending Limit	Amount Spent
8/14/17, 7:23 PM		Changed to ₱500,000.00	
4/15/17, 1:01 AM		Changed to ₱300,000.00	
4/6/17, 1:57 PM		Changed to ₱220,000.00	
3/20/17, 1:12 PM		Changed to ₱200,000.00	
3/11/17, 1:49 AM		Changed to ₱180,000.00	
3/2/17, 2:59 AM		Changed to ₱170,000.00	
1/1/17, 12:45 AM		Changed to ₱150,000.00	
12/5/16, 11:01 PM		Changed to ₱120,000.00	
11/18/16, 3:59 PM		Changed to ₱150,000.00	
11/18/16, 3:58 PM		Changed to ₱1,500,000.00	
11/13/16, 9:54 PM		Changed to ₱120,000.00	
11/8/16, 8:48 PM		Changed to ₱100,000.00	
9/4/16, 11:54 PM		Changed to ₱90,000.00	
7/31/16, 10:41 PM	Current	Changed to ₱70,000.00	
7/31/16, 1:52 PM		Changed to ₱60,000.00	

₱326,122.02

Account Spending Limit ▾

Search by Reference Number

Spending Limit Start	Spending Limit End	Spending Limit	Amount Spent
4/25/18, 3:04 AM	Current	Reset to ₱200,000,000.00	₱462,632.75

₱462,632.75

FOLLOW ME ON
facebook



Gilbert Monecillo