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## 1. Mathematical Appendix

Proof of Theorem (1). The extrema of a functional of the form  $J[y] = \int_a^b H(y(x), y'(x), x) dx$  with boundary conditions  $y(a) = y_a$  and  $y(b) = y_b$  is given by the solution to the differential equation  $H_y(y(x), y'(x), x) - \frac{d}{dx} H_{y'}(y(x), y'(x), x) = 0$  where  $H_y, H_{y'}$  are the partial derivatives of H with respect to y and y' (See Dacorogna (1992, Theorem 2.1)). For the particular case in which the functional is of the form of equation (3) the Euler-Lagrange equation can be written as:

$$\frac{d^2G}{dx^2}\frac{dF}{dx} - \frac{dG}{dx}\frac{d^2F}{dx^2} = 0$$

or for a normal prior with mean  $\mu$  and variance  $\sigma^2$ 

$$\frac{d^2G}{dx^2} + (\frac{x-\mu}{\sigma^2})\frac{dG}{dx} = 0$$

The integrating factor  $\exp\{\frac{x^2-2\mu x}{2\sigma^2}+C\}$  where C is a constant can be rewritten as  $C_1 \exp\{\frac{1}{2}(\frac{x-\mu}{\sigma})^2\}$  where  $C_1 = \exp\{-(\frac{\mu^2}{2\sigma^2}+C)\}$ . This leads to the following general solution:

$$\frac{dG}{dx} = C_2 \exp\{-\frac{1}{2}(\frac{x-\mu}{\sigma})^2\}$$
 (1)

The value of the constant  $C_2$  can be calculated based on the boundary conditions. There is no guarantee for the function  $\frac{dC}{dx}$  to be smooth, however we can

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split the differential equation into two differential equations with boundaries at  $(-\infty, \tilde{\alpha}]$  and  $(\tilde{\alpha}, \infty)$  as follows:

For the interval  $(-\infty, \tilde{\alpha}]$ 

$$C_2 \int_{-\infty}^{\tilde{\alpha}} \exp\{-\frac{1}{2} (\frac{x-\mu}{\sigma})^2\} dx = \frac{1}{2} \to C_2 = \frac{1}{2\sqrt{2\pi\sigma} \Phi(\frac{\tilde{\alpha}-\mu}{\sigma})}$$

and the interval  $(\tilde{\alpha}, \infty)$ 

$$C_2 \int_{-\infty}^{\tilde{\alpha}} \exp\{-\frac{1}{2}(\frac{x-\mu}{\sigma})^2\} dx = \frac{1}{2} \to C_2 = \frac{1}{2\sqrt{2\pi\sigma}(1-\Phi(\frac{\tilde{\alpha}-\mu}{\sigma}))}$$

replacing both solutions to  $C_2$  in equation (1) gives us the p.d.f. in Theorem (1), finally integrating from  $(-\infty, x)$  gives us the c.d.f.

Lemma 1.  $z\Phi(z) + \phi(z) \ge 0$ 

PROOF.

$$z\Phi(z) + \phi(z) = \int_{-\infty}^{z} z\phi(x)dx + \phi(z) \geqslant \int_{-\infty}^{z} x\phi(x)dx = -\phi(x)|_{-\infty}^{x} + \phi(x) = 0$$

PROOF. of Theorem (2): If x has the p.d.f. in ??

$$\begin{split} \Psi(t) &= \mathbb{E} \Big( e^{tx} \Big) \\ &= \int_{-\infty}^{\infty} e^{tx} \frac{dG(x)}{dx} dx \\ &= \frac{1}{\sqrt{8\pi\sigma}} \Bigg( \int_{-\infty}^{\bar{\alpha}} \frac{1}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})} e^{tx - \frac{1}{2}(\frac{x-\mu}{\sigma})^2} dx + \int_{\bar{\alpha}}^{\infty} \frac{1}{(1 - \Phi(\frac{\bar{\alpha}-\mu}{\sigma}))} e^{tx - \frac{1}{2}(\frac{x-\mu}{\sigma})^2} dx \Bigg) \end{split}$$

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To derive the m.g.f. let us focus first on the term:

$$\int \exp\left\{tx - \frac{1}{2\sigma^2}(x^2 - 2x\mu + \mu^2)\right\} dx$$

$$\int \exp\left\{-\frac{1}{2\sigma^2}(x^2 - 2x\mu - 2x\sigma^2\mu + \mu^2)\right\} dx$$

$$\int \exp\left\{-\frac{1}{2\sigma^2}(x^2 - 2x(\mu + \sigma^2t) + \mu^2)\right\} dx$$

$$\int \exp\left\{-\frac{1}{2\sigma^2}(x^2 - 2x(\mu + \sigma^2t) + (\mu + \sigma^2t)^2 - (\mu + \sigma^2t)^2 + \mu^2)\right\} dx$$

$$\int \exp\left\{-\frac{1}{2\sigma^2}((x - (\mu + \sigma^2t))^2 - (\mu + \sigma^2t)^2 + \mu^2)\right\} dx$$

Moving out of the integral all terms that do not depend on x, and plugging it into the original expression:

$$\frac{e^{-\frac{(\mu^2-(\mu+\sigma^2t)^2)}{2\sigma^2}}}{2}\left(\frac{1}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})}\int_{-\infty}^{\bar{\alpha}}\frac{1}{\sqrt{2\pi\sigma^2}}e^{-\frac{1}{2}(\frac{x-(\mu+\sigma^2t)}{\sigma})^2}dx + \frac{1}{(1-\Phi(\frac{\bar{\alpha}-\mu}{\sigma}))}\int_{\bar{\alpha}}^{\infty}\frac{1}{\sqrt{2\pi\sigma^2}}e^{-\frac{1}{2}(\frac{x-(\mu+\sigma^2t)}{\sigma})^2}dx\right)$$

$$\frac{e^{-\frac{(\mu^2-(\mu+\sigma^2t)^2)}{2\sigma^2}}}{2}\left(\frac{\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})} + \frac{1-\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{(1-\Phi(\frac{\bar{\alpha}-\mu}{\sigma}))}\right)$$

$$\frac{e^{-\frac{\mu^2-\mu^2-2\mu\sigma^2t+\sigma^4t^2}{2\sigma^2}}}{2}\left(\frac{\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})} + \frac{1-\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{(1-\Phi(\frac{\bar{\alpha}-\mu}{\sigma}))}\right)$$

$$\Psi(t) = \frac{e^{\mu t + \frac{\sigma^2t^2}{2}}}{2}\left(\frac{\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})} + \frac{1-\Phi(\frac{\bar{\alpha}-(\mu+\sigma^2t)}{\sigma})}{(1-\Phi(\frac{\bar{\alpha}-\mu}{\sigma}))}\right)$$

PROOF. of Theorem (3): The first and second derivatives of  $\Psi(t)$  are:

$$\begin{split} &\frac{d}{dt}\Psi(t) = \frac{\exp\{\mu t + \frac{\sigma^2 t^2}{2}\}}{2} \times \\ &\left( (\mu + \sigma^2 t) \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} + \frac{1 - \Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{(1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma}))} \Big) - \sigma \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \Big) \Big) \\ &\frac{d^2}{dt^2} \Psi(t) = \frac{\exp\{\mu t + \frac{\sigma^2 t^2}{2}\}}{2} \times \\ &\left( 2(\mu + \sigma^2 t)\sigma \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \Big) + \sigma^2 \Big( \frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma} \Big) \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \Big) \\ &+ \sigma^2 \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} + \frac{1 - \Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{(1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma}))} \Big) + (\mu + \sigma^2 t)^2 \Big( \frac{\Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} + \frac{1 - \Phi(\frac{\bar{\alpha} - (\mu + \sigma^2 t)}{\sigma})}{(1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma}))} \Big) \Big) \end{split}$$

evaluating the first derivative at t = 0

$$\tilde{\mu} = \mu + \frac{\sigma\phi(\frac{\bar{\alpha}-\mu}{\sigma})}{2} \left( \frac{1}{1 - \Phi(\frac{\bar{\alpha}-\mu}{\sigma})} - \frac{1}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})} \right)$$

now to get the second moment we evaluate the second derivative at t=0 which gives us:

$$\mu^{2} + \sigma^{2} + \mu\sigma\left(\frac{\phi(\frac{\bar{\alpha}-\mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha}-\mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha}-\mu}{\sigma})}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})}\right) + \frac{\sigma^{2}}{2}\left(\frac{\bar{\alpha}-\mu}{\sigma}\right)\left(\frac{\phi(\frac{\bar{\alpha}-\mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha}-\mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha}-\mu}{\sigma})}{\Phi(\frac{\bar{\alpha}-\mu}{\sigma})}\right)$$

Substracting the square of the first moment  $\tilde{\mu}^2$  I obtain

$$\tilde{\sigma}^2 = \sigma^2 + \frac{\sigma^2}{2} \left( \frac{\bar{\alpha} - \mu}{\sigma} \right) \left( \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \right) - \frac{\sigma^2}{4} \left( \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \right)^2$$

and after some algebra

$$\tilde{\sigma}^2 = \sigma^2 \left( 1 + \frac{1}{2} \left( \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \right) \left( \left( \frac{\bar{\alpha} - \mu}{\sigma} \right) - \frac{1}{2} \left( \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{1 - \Phi(\frac{\bar{\alpha} - \mu}{\sigma})} - \frac{\phi(\frac{\bar{\alpha} - \mu}{\sigma})}{\Phi(\frac{\bar{\alpha} - \mu}{\sigma})} \right) \right) \right)$$

PROOF. of Theorem (4): After receiving the quantitative signal  $r_1$  investors posterior at time 1 is normally distributed with mean  $(\alpha_0 + \frac{\omega}{\gamma + \omega} r_1)$  and standard deviation  $\frac{1}{\sqrt{\gamma + \omega}}$  (See. Berk and Green (2004) Proposition (1)). Replacing this as  $\mu$  and  $\sigma$  into the equation of the mean gives the desired result.

PROOF. of Theorem (5): The sign of  $\frac{\partial F}{\partial \tilde{\alpha}} = \frac{1}{aq_0} \frac{\partial \alpha_1}{\partial \tilde{\alpha}}$  is equal to the sign of  $\frac{\partial \alpha_1}{\partial \tilde{\alpha}}$ , defining  $\Phi = \Phi(J(\tilde{\alpha}, r_1, \alpha_0)), \phi = \phi(J(\tilde{\alpha}, r_1, \alpha_0))$  and  $z = J(\tilde{\alpha}, r_1, \alpha_0)$ 

$$\begin{split} &\frac{\partial \alpha_1}{\partial \tilde{\alpha}} = \\ &\frac{1}{2} \times \\ &\left( \frac{\left( -z\Phi \left( -2\Phi^2 + 3\Phi - 1 \right)\phi + \left( 2\Phi^2 - 2\Phi + 1 \right)\phi^2 \right)}{(\Phi - 1)^2\Phi^2} \right) \end{split}$$

since  $\phi > 0$  the sign of the derivative depends on the sign of the following expression:

$$f(z) = \Phi z (2\Phi^2 - 3\Phi + 1) + (2\Phi^2 - 2\Phi + 1)\phi$$

which can be factorized as:

$$f(z) = (z\Phi + \phi)(2\Phi^2 - 2\Phi + 1) - z\Phi^2$$

In order to prove that the expression is strictly positive I will prove that the function is (i) continuous,(ii) it tends to zero in the limits  $\pm \infty$ , (iii) there  $\exists z \in R : f(z) > 0$  and (iv) the function has no real roots. This implies that the function never crosses the x-axis which means it is strictly positive everywhere.

- (i) f is continuous since it is a composition of continuous functions  $\phi$ ,  $\Phi$  and z.
- (ii) Its behaviour approaching  $\pm \infty$  is:

$$\lim_{z \to \pm \infty} f(z) = \lim_{z \to \pm \infty} 2z\Phi^3 - 2z\Phi^2 + z\Phi + 2\phi\Phi^2 - 2\phi\Phi + \phi - z\Phi^2$$
$$= \lim_{z \to \pm \infty} z\Phi(1 - \Phi)(1 - 2\Phi) + 0$$

since the limit of the term  $2\phi\Phi^2 - 2\phi\Phi + \phi$  is 0 when  $z \to \pm \infty$ .

I use the fact that if  $z \ge 1 \to (1 - \Phi(z)) \le \phi(z)$  and that  $\lim_{z \to \infty} z^k \phi(z) = 0$  for k > 0, we know that  $\lim_{z \to \infty} z(1 - \Phi(z)) = 0$  and since  $\Phi(z) = 1 - \Phi(-z)$  we know that  $\lim_{z \to -\infty} z\Phi = 0$ , plugging this limits into the limit of  $z\Phi(1 - \Phi)(1 - 2\Phi)$  shows that the limit of f(z) is zero in  $\pm \infty$ .

(iii, iv) I can show that the function is strictly positive for all z < 0 and since the function is even there are no real roots. I start by looking at the sign of the following functions:  $z\Phi + \phi \ge 0$  from Proposition (1),  $2\Phi^2 - 2\Phi + 1 > 0$  since it has no real roots and its convex, and  $-z\Phi^2 > 0$  when z < 0. Finally we just need to prove that the function is even, we can use the fact that  $\phi$  is even and that  $\Phi(-z) = 1 - \Phi(z)$ .

$$f(-z) = (-z(1-\Phi) + \phi)(2(1-\Phi)^2 - 2(1-\Phi) + 1) + z(1-\Phi)^2$$

$$= (z\Phi + \phi - z)(2(1-2\Phi + \Phi^2) + 2\Phi - 2 + 1) + z(1-2\Phi + \Phi^2)$$

$$= (z\Phi + \phi - z)(2\Phi^2 - 4\Phi + 2 + 2\Phi - 2 + 1) + z(1-2\Phi + \Phi^2)$$

$$= (z\Phi + \phi - z)(2\Phi^2 - 2\Phi + 1) + z(1-2\Phi + \Phi^2 + \Phi^2 - \Phi^2)$$

$$= (z\Phi + \phi)(2\Phi^2 - 2\Phi + 1) - z\Phi^2$$

$$= f(z)$$

Which means that there are no real roots, and the function is strictly positive also for z > 0, which concludes the proof.

PROOF. of Proposition 2. Defining:

$$\mu = W_1 + X_1 \alpha_1$$

$$\sigma^2 = X_1^2 (\sigma_1^2 + \sigma_{\epsilon}^2)$$

$$\bar{\alpha} = W_1 + X_1 \tilde{\alpha}$$

$$\sigma_{\alpha}^2 = (\sigma_1^2 + \sigma_{\epsilon}^2)$$

And replacing  $t = -\gamma$  we have that the expected utility of the investor is equal to:

$$\frac{\exp\{-(W_1 + X_1\alpha_1)\gamma + \frac{X_1^2\sigma_{\alpha}^2\gamma^2}{2}\}}{2} \left(\frac{\Phi(\frac{\tilde{\alpha} - \alpha_1}{\sigma_{\alpha}} + X_1\sigma_{\alpha}\gamma)}{\Phi(\frac{\tilde{\alpha} - \alpha_1}{\sigma_{\alpha}})} + \frac{1 - \Phi(\frac{\tilde{\alpha} - \alpha_1}{\sigma_{\alpha}} + X_1\sigma_{\alpha}\gamma)}{(1 - \Phi(\frac{\tilde{\alpha} - \alpha_1}{\sigma_{\alpha}}))}\right)$$

Taking the derivative with respect to  $X_1$  gives us:

$$\begin{split} &\left(\frac{\gamma\sigma_{\alpha}\phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\gamma\sigma_{\alpha})}{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}-\frac{\gamma\sigma_{\alpha}\phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\gamma\sigma_{\alpha})}{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}\right)\\ &+(X_{1}^{*}\sigma_{\alpha}^{2}\gamma^{2}-\alpha_{1}\gamma)\left(\frac{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\sigma_{\alpha}\gamma)}{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}+\frac{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\sigma_{\alpha}\gamma)}{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}\right)=0\\ &\phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\gamma\sigma_{\alpha})\left(\frac{1}{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}-\frac{1}{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}\right)\\ &+(X_{1}^{*}\sigma_{\alpha}\gamma-\frac{\alpha_{1}}{\sigma_{\alpha}})\left(\frac{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\sigma_{\alpha}\gamma)}{1-\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}+\frac{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}}+X_{1}^{*}\sigma_{\alpha}\gamma)}{\Phi(\frac{\tilde{\alpha}-\alpha_{1}}{\sigma_{\alpha}})}\right)=0 \end{split}$$

Defining  $\frac{\tilde{\alpha}-\alpha_1}{\sigma_{\alpha}}=z_{\alpha}$ ,  $\Phi^{\alpha}=\frac{1}{\Phi(z_{\alpha})}-\frac{1}{1-\Phi(z_{\alpha})}$ ,  $\Phi^{\alpha}_1=\frac{1}{\Phi(z_{\alpha})}$ , and  $\Phi^{\alpha}_2=\frac{1}{1-\Phi(z_{\alpha})}$  the first order condition becomes:

$$\phi(z_{\alpha} + X_1 \gamma \sigma_{\alpha}) \Phi^{\alpha} + (X_1 \sigma_{\alpha} \gamma - \frac{\alpha_1}{\sigma_{\alpha}}) (\Phi_2^{\alpha} (1 - \Phi(z_{\alpha} + X \sigma_{\alpha} \gamma)) + \Phi_1^{\alpha} (\Phi(z_{\alpha} + X \sigma_{\alpha} \gamma))) = 0$$

or

$$\phi(z_{\alpha} + X_{1}\gamma\sigma_{\alpha})\Phi^{\alpha} + (X_{1}\sigma_{\alpha}\gamma - \frac{\alpha_{1}}{\sigma_{\alpha}})(\Phi_{2}^{\alpha} + \Phi^{\alpha}\Phi(z_{\alpha} + X\sigma_{\alpha}\gamma)) = 0$$

re arranging terms the optimal holding is the solution to the following system of equations

$$\phi(y)\Phi^{\alpha} + (y - \frac{\tilde{\alpha}}{\sigma_{\alpha}})(\Phi_{2}^{\alpha} + \Phi^{\alpha}\Phi(y)) = 0$$
$$y = z_{\alpha} + X_{1}\sigma_{\alpha}\gamma$$

PROOF. of Theorem 6: The Nash equilibrium is the solution to the equations:

$$qF(r_1, \tilde{\alpha} + \Delta) + (1 - q)F(r, \tilde{\alpha}) = F(r, \tilde{\alpha})$$

and,

$$pEU(W_2(X(r_1, \tilde{\alpha} + \Delta)), r_1, \tilde{\alpha}) + (1 - p)EU(W_2(X(r_1, \tilde{\alpha})), r_1, \tilde{\alpha}) = EU(W_2(X(r_1, \tilde{\alpha})) - C, r_1, \tilde{\alpha})$$

PROOF. of Theorem 7:

•  $\frac{\partial q}{\partial K} = \frac{F(r_1, \tilde{\alpha} + \Delta) - F(r, \tilde{\alpha})}{(F(r_1, \tilde{\alpha} + \Delta) - F(r, \tilde{\alpha}) + K)^2} > 0$ 

solving for p and q gives the desired result.

• The sign of  $\frac{\partial p}{\partial C}$  can be inferred by observing that the larger C is, the difference

$$EU(W_2(X(r_1,\tilde{\alpha})),r_1,\tilde{\alpha})-EU(W_2(X(r_1,\tilde{\alpha}))-C,r_1,\tilde{\alpha})$$

becomes larger and therefore the derivative is positive.

• 
$$\frac{\partial q}{\partial \tilde{\alpha}} = \frac{K(\frac{\partial F(r_1,\tilde{\alpha})}{\partial \tilde{\alpha}} - \frac{\partial F(r_1,\tilde{\alpha}+\Delta)}{\partial \tilde{\alpha}})}{(F(r_1,\tilde{\alpha}+\Delta) - F(r,\tilde{\alpha}) + K)^2} < 0$$
 if  $F$  is convex on  $\tilde{\alpha}$  (e.g.  $\frac{\partial F(r_1,\tilde{\alpha})}{\partial \tilde{\alpha}} - \frac{\partial F(r_1,\tilde{\alpha}+\Delta)}{\partial \tilde{\alpha}} < 0$ ) and  $0$  if  $F$  is linear on  $\tilde{\alpha}$ .

## References

Dacorogna, B. (1992). Introduction to the Calculus of Variations.