

# Empirical Asset Pricing

Juan F. Imbet  
Université Paris Dauphine

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# Overview

- **Lesson 1:** Historical Summary of Asset Pricing, Portfolio Theory, CAPM, Empirical Tests, the Stochastic Discount Factor and GMM.
- **Lesson 2:** Working with accounting data and prices, Anomalies and The Factor Zoo.
- **Lesson 3:** Return Predictability
- **Lesson 4:** ICAPM, and Consumption Based Asset Pricing.
- **Lesson 5:** Production Based Asset Pricing
- **Lesson 6:** Liquidity and Intermediary Asset Pricing
- **Lesson 7:** Future Research

# Evaluation

- Empirical Project (30%)
- Final Exam (70%)

# A Fast derivation of the CAPM

We start in the world of **Markowitz (1952)**: Markowitz, H.M. (1952). "Portfolio Selection". The Journal of Finance.

$$\begin{aligned} \min_{\omega} \quad & \omega' V \omega \\ \text{s.t.} \quad & \\ & \omega' \mu = \mu_0 \\ & \omega' \mathbf{1} = 1 \end{aligned} \tag{1}$$

Lagrangian

$$\mathcal{L}(\omega; \lambda, \gamma) = \min_{\omega} \omega' V \omega + \lambda(\omega' \mu - \mu_0) + \gamma(\omega' \mathbf{1} - 1) \tag{2}$$

$$2V\omega + \lambda\mu + \gamma\mathbf{1} = \mathbf{0} \tag{3}$$

# A Fast derivation of the CAPM

To solve fast numerically

$$\begin{pmatrix} 2\mathbf{V} & \boldsymbol{\mu} & \mathbf{1} \\ \boldsymbol{\mu}' & 0 & 0 \\ \mathbf{1}' & 0 & 0 \end{pmatrix} \begin{pmatrix} \boldsymbol{\omega} \\ \lambda \\ \gamma \end{pmatrix} = \begin{pmatrix} 0 \\ \mu_0 \\ 1 \end{pmatrix} \quad (4)$$

Closed form solution

$$\begin{aligned} 2\mathbf{V}\boldsymbol{\omega} + \lambda\boldsymbol{\mu} + \gamma\mathbf{1} &= 0 \\ \boldsymbol{\omega} &= -\frac{1}{2}(\lambda\mathbf{V}^{-1}\boldsymbol{\mu} + \gamma\mathbf{V}^{-1}\mathbf{1}) \end{aligned} \quad (5)$$

Pre-multiply by  $\boldsymbol{\mu}'$  and  $\mathbf{1}'$  and replace the constraints

$$\begin{aligned} \mu_0 &= -\frac{1}{2}(\lambda\boldsymbol{\mu}'\mathbf{V}^{-1}\boldsymbol{\mu} + \gamma\boldsymbol{\mu}'\mathbf{V}^{-1}\mathbf{1}) \\ 1 &= -\frac{1}{2}(\lambda\mathbf{1}'\mathbf{V}^{-1}\boldsymbol{\mu} + \gamma\mathbf{1}'\mathbf{V}^{-1}\mathbf{1}) \end{aligned} \quad (6)$$

# A Fast derivation of the CAPM

Solve for the Lagrange multipliers, define  $a_{x,y} = x'V^{-1}y$

$$\begin{aligned} -\frac{1}{2} \begin{pmatrix} a_{\mu\mu} & a_{\mu 1} \\ a_{1\mu} & a_{11} \end{pmatrix} \begin{pmatrix} \lambda \\ \gamma \end{pmatrix} &= \begin{pmatrix} \mu_0 \\ 1 \end{pmatrix} \\ \begin{pmatrix} \lambda \\ \gamma \end{pmatrix} &= \frac{1}{a_{\mu\mu}a_{11} - a_{1\mu}a_{\mu 1}} \begin{pmatrix} a_{11} & -a_{\mu 1} \\ -a_{1\mu} & a_{\mu\mu} \end{pmatrix} \begin{pmatrix} -2\mu_0 \\ -2 \end{pmatrix} \\ \lambda &= -2 \left( \frac{\mu_0 a_{11} - a_{\mu 1}}{a_{\mu\mu}a_{11} - a_{1\mu}a_{\mu 1}} \right) \\ \gamma &= -2 \left( \frac{-\mu_0 a_{1\mu} + a_{\mu\mu}}{a_{\mu\mu}a_{11} - a_{1\mu}a_{\mu 1}} \right) \end{aligned} \tag{7}$$

# A Fast derivation of the CAPM

$$\begin{aligned}\omega &= -\frac{1}{2}(\lambda V^{-1}\mu + \gamma V^{-1}\mathbf{1}) \\ \omega &= \frac{1}{a_{\mu\mu}a_{11} - a_{1\mu}a_{\mu 1}} \left( (\mu_0 a_{11} - a_{\mu 1}) V^{-1}\mu + (a_{\mu\mu} - \mu_0 a_{1\mu}) V^{-1}\mathbf{1} \right) \\ \omega &= \frac{1}{a_{\mu\mu}a_{11} - a_{1\mu}a_{\mu 1}} \left( a_{1\mu}(\mu_0 a_{11} - a_{\mu 1}) \frac{V^{-1}\mu}{a_{1\mu}} + a_{11}(a_{\mu\mu} - \mu_0 a_{1\mu}) \frac{V^{-1}\mathbf{1}}{a_{11}} \right) \\ \omega &= \theta_1 \frac{V^{-1}\mu}{a_{1\mu}} + \theta_0 \frac{V^{-1}\mathbf{1}}{a_{11}}\end{aligned}\tag{8}$$

Recall that

$$\frac{\mu_0 a_{11} a_{1\mu} - a_{1\mu} a_{\mu 1} + a_{11} a_{\mu\mu} - \mu_0 a_{1\mu} a_{11}}{a_{\mu\mu} a_{11} - a_{1\mu} a_{\mu 1}} = 1\tag{9}$$

$$\omega = (1 - \theta_0(\mu_0)) \frac{V^{-1}\mu}{\mathbf{1}V^{-1}\mu} + \theta_0(\mu_0) \underbrace{\frac{V^{-1}\mathbf{1}}{\mathbf{1}V^{-1}\mathbf{1}}}_{\text{M.V.P.}}\tag{10}$$

# A Fast derivation of the CAPM

Refer to

$$\omega_U = \frac{\mathbf{V}^{-1}\mathbf{1}}{\mathbf{1}'\mathbf{V}^{-1}\mathbf{1}} \quad (11)$$

$$\omega_{T_0} = \frac{\mathbf{V}^{-1}\mu}{\mathbf{1}'\mathbf{V}^{-1}\mu} \quad (12)$$

Any efficient portfolio satisfies

$$\omega = \theta_0(\mu_0)\omega_U + (1 - \theta_0(\mu_0))\omega_{T_0} \quad (13)$$

We can think of this economy as composed of 2 assets with expected return and variances

$$\begin{aligned} \tilde{\mu} &= \begin{pmatrix} \mu' \omega_U \\ \mu' \omega_{T_0} \end{pmatrix} = \begin{pmatrix} \tilde{\mu}_U \\ \tilde{\mu}_{T_0} \end{pmatrix} \\ \tilde{V} &= \begin{pmatrix} \omega_U' \mathbf{V} \omega_U & \omega_{T_0}' \mathbf{V} \omega_U \\ \omega_U' \mathbf{V} \omega_{T_0} & \omega_{T_0}' \mathbf{V} \omega_{T_0} \end{pmatrix} = \begin{pmatrix} \tilde{V}_{UU} & \tilde{V}_{UT_0} \\ \tilde{V}_{T_0U} & \tilde{V}_{T_0T_0} \end{pmatrix} \end{aligned} \quad (14)$$



# A Fast Derivation of the CAPM

Introduce a risk free asset, and consider an investor with mean variance preferences, coefficient of risk aversion  $a$ , such that he/she invests in a portfolio of the 3 assets. The investor can buy or short sell any of the three assets. (Borrow to invest more on another asset).

$$\max_{\theta_U, \theta_{T_0}} \tilde{\mu}_U \theta_U + \tilde{\mu}_{T_0} \theta_{T_0} + r_f (1 - \theta_U - \theta_{T_0}) - \frac{a}{2} \left( \theta_U^2 \tilde{V}_{UU} + \theta_{T_0}^2 \tilde{V}_{T_0 T_0} + 2 \theta_U \theta_{T_0} \tilde{V}_{UT_0} \right) \quad (15)$$

F.O.C.

$$\begin{aligned} \tilde{\mu}_i - r_f &= a(\theta_i \tilde{V}_{ii} + \theta_j \tilde{V}_{ij}) \\ \theta_i &= \frac{\frac{\tilde{\mu}_i - r_f}{a} - \theta_j \tilde{V}_{ij}}{\tilde{V}_{ii}} \end{aligned} \quad (16)$$

Change indexes and replace

$$\tilde{\mu}_i - r_f = a(\theta_i \tilde{V}_{ii} + \left( \frac{\tilde{\mu}_j - r_f}{a} - \theta_i \tilde{V}_{ij} \right) \tilde{V}_{ij}) \quad (17)$$

# A Fast Derivation of the CAPM

$$\begin{aligned}\theta_i &= \frac{1}{a} \frac{\left( (\mu_i - r_f) \tilde{V}_{jj} - (\mu_j - r_f) \tilde{V}_{ij} \right)}{\tilde{V}_{ii} \tilde{V}_{jj} - \tilde{V}_{ij}^2} \\ \theta_U &= \frac{1}{a} \frac{\left( (\tilde{\mu}_U - r_f) \tilde{V}_{T_0 T_0} - (\tilde{\mu}_{T_0} - r_f) \tilde{V}_{U T_0} \right)}{\tilde{V}_{UU} \tilde{V}_{T_0 T_0} - \tilde{V}_{U T_0}^2} \\ \theta_{T_0} &= \frac{1}{a} \frac{\left( (\tilde{\mu}_{T_0} - r_f) \tilde{V}_{UU} - (\tilde{\mu}_U - r_f) \tilde{V}_{U T_0} \right)}{\tilde{V}_{UU} \tilde{V}_{T_0 T_0} - \tilde{V}_{U T_0}^2} \\ \theta_{rf} &= 1 - \theta_U - \theta_{T_0}\end{aligned}\tag{18}$$

# A Fast Derivation of the CAPM

## Two Fund Separation Theorem

$$\begin{aligned}\tilde{r} &= \theta_U \tilde{r}_U + \theta_{T_0} \tilde{r}_{T_0} + (1 - \theta_U - \theta_{T_0}) r_f \\ \tilde{r} &= (\theta_U + \theta_{T_0}) \left( \frac{\theta_U}{\theta_U + \theta_{T_0}} \tilde{r}_U + \frac{\theta_{T_0}}{\theta_U + \theta_{T_0}} \tilde{r}_{T_0} \right) + (1 - \theta_U - \theta_{T_0}) r_f \\ \tilde{r} &= \frac{\Lambda}{a} (\tilde{\theta}_U \tilde{r}_U + \tilde{\theta}_{T_0} \tilde{r}_{T_0}) + \left( 1 - \frac{\Lambda}{a} \right) r_f \\ \tilde{r} &= \frac{\Lambda}{a} \tilde{r}_T + \left( 1 - \frac{\Lambda}{a} \right) r_f\end{aligned}\tag{19}$$

where

$$\begin{aligned}\tilde{\theta}_i &= \frac{(\tilde{\mu}_i - r_f) \tilde{V}_{jj} - (\tilde{\mu}_j - r_f) \tilde{V}_{ij}}{(\tilde{\mu}_U - r_f)(\tilde{V}_{T_0 T_0} - \tilde{V}_{U T_0}) + (\tilde{\mu}_{T_0} - r_f)(\tilde{V}_{UU} - \tilde{V}_{U T_0})} \\ \Lambda &= \frac{(\tilde{\mu}_U - r_f)(\tilde{V}_{T_0 T_0} - \tilde{V}_{U T_0}) + (\tilde{\mu}_{T_0} - r_f)(\tilde{V}_{UU} - \tilde{V}_{U T_0})}{\tilde{V}_{UU} \tilde{V}_{T_0 T_0} - \tilde{V}_{U T_0}^2}\end{aligned}\tag{20}$$

# A Fast Derivation of the CAPM

- The composition of portfolio  $\omega_T = [\tilde{\theta}_U, \tilde{\theta}_{T_0}]$  does not depend on  $a$ . Investors will disagree on the optimal portfolio but they will all hold risky securities in the same proportion  $\omega_T$ .
- If  $r_f = 0 \rightarrow \omega_T = \omega_{T_0}$

$$\begin{aligned} \tilde{\theta}_U &\propto \tilde{\mu}_U \tilde{V}_{T_0 T_0} - \tilde{\mu}_{T_0} \tilde{V}_{U T_0} \\ \frac{\mu' V^{-1} \mathbf{1}}{\mathbf{1}' V^{-1} \mathbf{1}} \left( \frac{V^{-1} \mu}{\mathbf{1}' V^{-1} \mu} \right)' V \left( \frac{V^{-1} \mu}{\mathbf{1}' V^{-1} \mu} \right) &- \frac{\mu' V^{-1} \mu}{\mathbf{1}' V^{-1} \mu} \left( \frac{V^{-1} \mu}{\mathbf{1}' V^{-1} \mu} \right)' V \left( \frac{V^{-1} \mathbf{1}}{\mathbf{1}' V^{-1} \mathbf{1}} \right) \\ \frac{a_{\mu\mu}}{a_{11} a_{1\mu}} - \frac{a_{\mu\mu}}{a_{11} a_{1\mu}} &= 0 \end{aligned} \quad (21)$$

# A Fast Derivation of the CAPM

Closed form tangent portfolio (Maximize Sharpe Ratio).

$$\begin{aligned} \max_{\omega} \quad & \frac{\omega' \mu - r_f}{(\omega' V \omega)^{\frac{1}{2}}} \\ \text{s.t.} \quad & \\ & \omega' \mathbf{1} = 1 \end{aligned} \tag{22}$$

Solution, the first order condition of the lagrangian of the efficient frontier is zero at every point

$$\begin{aligned} V\omega + \lambda\mu + \gamma\mathbf{1} &= 0 \\ \omega' V\omega &= -\lambda\mu_0 - \gamma \\ \omega' V\omega &= 2\left(\frac{\mu_0 a_{11} - a_{\mu 1}}{a_{\mu\mu} a_{11} - a_{1\mu} a_{\mu 1}}\right)\mu_0 + 2\left(\frac{-\mu_0 a_{1\mu} + a_{\mu\mu}}{a_{\mu\mu} a_{11} - a_{1\mu} a_{\mu 1}}\right) \\ \omega' V\omega &= 2\frac{\mu_0(\mu_0 a_{11} - a_{\mu 1}) - \mu_0 a_{1\mu} + a_{\mu\mu}}{a_{\mu\mu} a_{11} - a_{1\mu} a_{\mu 1}} \end{aligned} \tag{23}$$

# A Fast Derivation of the CAPM

Use the fact that  $a_{1\mu} = a_{\mu 1}$

$$\omega' V \omega = 2 \frac{\mu_0^2 a_{11} - \mu_0 a_{\mu 1} - \mu_0 a_{\mu 1} + a_{\mu \mu}}{a_{\mu \mu} a_{11} - a_{\mu 1}^2} = 2 \frac{a_{11} \mu_0^2 - 2 a_{\mu 1} \mu_0 + a_{\mu \mu}}{a_{\mu \mu} a_{11} - a_{\mu 1}^2} \quad (24)$$

# A Fast Derivation of the CAPM

$$\begin{aligned}
 & \max_{\mu_0} \sqrt{\frac{a_{\mu\mu}a_{11} - a_{\mu 1}^2}{2}} \frac{\mu_0 - r_f}{\sqrt{a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu}}} \\
 & \frac{d}{d\mu_0} \frac{\mu_0 - r_f}{\sqrt{a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu}}} = 0 \\
 & \frac{\sqrt{a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu}} - \frac{1}{2}(\mu_0 - r_f)(a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu})^{-\frac{1}{2}}(2a_{11}\mu_0 - 2a_{\mu 1})}{a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu}} = 0 \\
 & a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu} - (\mu_0 - r_f)(a_{11}\mu_0 - a_{\mu 1}) = 0 \\
 & a_{11}\mu_0^2 - 2a_{\mu 1}\mu_0 + a_{\mu\mu} - a_{11}\mu_0^2 + \mu_0 a_{\mu 1} + a_{11}r_f\mu_0 - r_f a_{\mu 1} = 0 \\
 & \mu_0(a_{11}r_f - a_{\mu 1}) = r_f a_{\mu 1} - a_{\mu\mu} \\
 & \mu_0 = \frac{a_{\mu\mu} - r_f a_{\mu 1}}{a_{\mu 1} - r_f a_{11}} \quad (25)
 \end{aligned}$$

# A Fast Derivation of the CAPM

$$\begin{aligned}
 \omega &= \frac{1}{a_{\mu\mu}a_{11} - a_{\mu 1}^2} \left( (\mu_0 a_{11} - a_{\mu 1}) V^{-1} \mu + (a_{\mu\mu} - \mu_0 a_{1\mu}) V^{-1} \mathbf{1} \right) \\
 &= \frac{1}{a_{\mu\mu}a_{11} - a_{\mu 1}^2} \left( \left( \frac{a_{\mu\mu} - r_f a_{\mu 1}}{a_{\mu 1} - r_f a_{11}} \right) a_{11} - a_{\mu 1} \right) V^{-1} \mu + \left( a_{\mu\mu} - \left( \frac{a_{\mu\mu} - r_f a_{\mu 1}}{a_{\mu 1} - r_f a_{11}} \right) a_{1\mu} \right) V^{-1} \mathbf{1} \\
 &= \frac{1}{a_{\mu 1} - r_f a_{11}} \left( V^{-1} \mu - r_f V^{-1} \mathbf{1} \right) \\
 &= \frac{1}{a_{\mu 1} - r_f a_{11}} \left( V^{-1} (\mu - r_f \mathbf{1}) \right) \\
 &= \frac{V^{-1} (\mu - r_f \mathbf{1})}{\mu' V^{-1} \mathbf{1} - r_f \mathbf{1}' V^{-1} \mathbf{1}} \\
 &= \frac{V^{-1} (\mu - r_f \mathbf{1})}{\mathbf{1}' V^{-1} \mu - r_f \mathbf{1}' V^{-1} \mathbf{1}} \\
 &= \frac{V^{-1} (\mu - r_f \mathbf{1})}{\mathbf{1}' V^{-1} (\mu - r_f \mathbf{1})} \\
 &\quad (26)
 \end{aligned}$$



# A Fast Derivation of the CAPM

- **Sharpe**, William F. (1964), Capital Asset Prices: A Theory of Market Equilibrium Under Conditions of Risk. The Journal of Finance
- **Lintner** John (1965), The Valuation of Risk Assets and the Selection of Risky Investments in Stock Portfolios and Capital Budgets, The Review of Economics and Statistics
- **Mossin** Jan (1966) Equilibrium in a Capital Asset Market, Econometrica

Since every investor demands the tangent portfolio in equal proportions, the tangent portfolio is the market portfolio. Consider an investor that holds a portfolio between asset  $i$  and the tangent portfolio. All possible combinations between these assets satisfy

$$\begin{aligned}\mathbb{E}[r_p] &= \omega r_i + (1 - \omega)r_p \\ \sigma_p &= \sqrt{\omega^2 \sigma_i^2 + (1 - \omega)^2 \sigma_m^2 + 2\omega(1 - \omega)\sigma_{im}}\end{aligned}\tag{27}$$

Parametrize the functions as

$$\begin{aligned}g(\omega) &= \mathbb{E}[r_p(\omega)] \\ h(\omega) &= \sigma_p(\omega)\end{aligned}\tag{28}$$

# A Fast Derivation of the CAPM

Imagine the portfolio can be expressed as  $\mathbb{E}[r_p] = f(\sigma_p) \rightarrow g(\omega) = f(h(\omega))$ . Using the chain rule

$$\begin{aligned} g'(\omega) &= f'(\sigma_p) h'(\omega) \\ f'(\sigma_p) &= \frac{g'(\omega)}{h'(\omega)} \end{aligned} \tag{29}$$

We have that

$$\begin{aligned} g'(\omega) &= \mathbb{E}[r_i] - \mathbb{E}[r_m] \\ h'(\omega) &= \frac{\omega\sigma_i^2 - (1-\omega)\sigma_m^2 + (1-2\omega)\sigma_{ij}}{\sqrt{\omega^2\sigma_i^2 + (1-\omega)^2\sigma_m^2 + 2\omega(1-\omega)\sigma_{im}}} \end{aligned} \tag{30}$$

when  $\omega = 0$

$$f'(\sigma_p) = [\mathbb{E}[r_i] - \mathbb{E}[r_m]] \times \frac{\sigma_m}{\sigma_{ij} - \sigma_m^2} \tag{31}$$

# A Fast Derivation of the CAPM

Efficiency of the market portfolio implies

$$\begin{aligned}\frac{\mathbb{E}[r_m] - r_f}{\sigma_m} &= [\mathbb{E}[r_i] - \mathbb{E}[r_m]] \times \frac{\sigma_m}{\sigma_{ij} - \sigma_m^2} \\ (\sigma_{ij} - \sigma_m^2) \frac{\mathbb{E}[r_m] - r_f}{\sigma_m^2} &= \mathbb{E}[r_i] - \mathbb{E}[r_m] \\ \mathbb{E}[r_i] &= \mathbb{E}[r_m] + (\mathbb{E}[r_m] - r_f) \left( \frac{\sigma_{ij}}{\sigma_m^2} - 1 \right) \\ \mathbb{E}[r_i] &= r_f + \frac{\sigma_{ij}}{\sigma_m^2} (\mathbb{E}[r_m] - r_f) \\ \mathbb{E}[r_i] &= r_f + \beta_i (\mathbb{E}[r_m] - r_f)\end{aligned}\tag{32}$$

# Testable Implications of the CAPM

Eugene F. **Fama** and James D. **Macbeth** (1973) Risk, Return, and Equilibrium: Empirical Tests. *The Journal of Political Economy*

$$\mathbb{E}[r_{it}^e] = \beta_i \mathbb{E}[r_{mt}^e] \rightarrow \text{Security Market Line}$$

Test

$$r_{it} = a_i + \beta_i r_{mt} + \epsilon_{it} \quad (33)$$

$$s_i = sd(\hat{\epsilon}_{it}) \quad (34)$$

$$r_{it} = \gamma_0 + \gamma_1 \beta_{it} + \gamma_2 \beta_{it}^2 + \gamma_3 s_{it} + \nu_{it} \quad (35)$$

Hypotheses

- $\gamma_0 = r_f$  (Sharpe-Lintner Hypothesis)
- $\gamma_1 = \mathbb{E}[r_{mt}^e] > 0$  (Return-Risk tradeoff)
- $\gamma_3 = 0$  (Linearity)
- $\gamma_4 = 0$  (No other systematic effect)

# Testable Implications of the CAPM

## Econometric challenges

- Error in variables for  $\beta_i$ .  $\rightarrow$  Portfolios.
- Cross-sectional correlation in  $\nu_{it}$ .
  - Sequential Cross-sectional regressions.
  - Modern approaches use GLS and cluster by time.

# Fama MacBeth Procedure

- Compute  $\hat{\beta}_{it} = \hat{\beta}_i$  and  $\hat{s}_{it} = \hat{s}_i$  on a rolling basis for every  $t$  using data up to  $t - 1$ .

$$r_{is} = a_i + \beta_i r_{ms} + \epsilon_{is} \quad \forall t - w < s < t \quad (36)$$

$$s_{it} = sd(\epsilon_{is}) \quad \forall t - w < s < t \quad (37)$$

- Compute a sequence of  $\gamma$  estimates, fix  $s$  and estimate cross-sectionally.

$$r_i = \gamma_{0s} + \gamma_{1s}\hat{\beta}_i + \gamma_{2s}\hat{\beta}_i^2 + \gamma_{3s}\hat{s}_i + \nu_i \quad \forall i \quad (38)$$

- Hypothesis testing for any coefficient  $\gamma$

$$\frac{\hat{\gamma}_j}{s(\hat{\gamma}_j)/\sqrt{T}} \sim t_{T-1} \quad (39)$$

# A Test of the Efficiency of a Given Portfolio

Gibbons, Ross, and Shanken (1989).

Consider a balanced single-factor model (e.g. CAPM) with  $N$  assets, and  $T$  periods.

$$r_{it}^e = \alpha_i + \beta_i f_t + \epsilon_{it} \quad (40)$$

and assume residuals are normally distributed, uncorrelated overtime but they can be cross-sectionally correlated with covariance matrix  $\Sigma$ .

$$\begin{aligned} \hat{\beta}_i &= \frac{s_{r_i^e f}}{s_f^2} \\ \hat{\alpha}_i &= \bar{r}_i^e - \hat{\beta}_i \bar{f} \end{aligned} \quad (41)$$

where  $s_{xy}$  is the sample but biased covariance between  $x$  and  $y$ . Unless otherwise notice we will estimate covariances dividing by  $T$  and not  $T - 1$ .

# Asymptotics of $\bar{\beta}_i$

$$\begin{aligned}\hat{\beta}_i &= \frac{\sum_t (r_{it}^e - \bar{r}_i^e)(f_t - \bar{f})}{\sum_t (f_t - \bar{f})^2} \\ \hat{\beta}_i &= \frac{\sum_t \left( (\alpha_i + \beta_i f_t + \epsilon_{it}) - (T^{-1} \sum_s (\alpha_i + \beta_i f_s + \epsilon_{is})) \right) (f_t - \bar{f})}{\sum_t (f_t - \bar{f})^2} \\ \hat{\beta}_i &= \frac{\sum_t \left( \beta_i (f_t - \bar{f}) + (\epsilon_{it} - \bar{\epsilon}_i) \right) (f_t - \bar{f})}{\sum_t (f_t - \bar{f})^2}\end{aligned}\tag{42}$$



## Asymptotics of $\hat{\beta}_i$

$$\begin{aligned} \text{Var}(\hat{\beta}_i) &= \frac{\sigma^2 \sum_t (f_t - \bar{f})^2}{\left[ \sum_t (f_t - \bar{f})^2 \right]^2} = \frac{\sigma^2}{T s_f^2} \\ \mathbb{E}[\hat{\beta}_i] &= \frac{\beta_i \sum_t (f_t - \bar{f})^2}{\sum_t (f_t - \bar{f})^2} = \beta_i \end{aligned} \tag{43}$$

# Asymptotics of $\bar{\alpha}_i$

$$\begin{aligned}\hat{\alpha}_i &= \bar{r}_i^e - \bar{\beta}_i \bar{f} = T^{-1} \sum_t (\alpha_i + \beta_i f_t + \epsilon_{it}) - \hat{\beta}_i \bar{f} \\ \text{Var}(\hat{\alpha}_i) &= T^{-1} \sigma^2 + \bar{f}^2 \frac{\sigma^2}{T s_f^2} = \sigma^2 \frac{1}{T} \left[ 1 + \left( \frac{\bar{f}}{s_f} \right)^2 \right] = \sigma^2 \frac{1}{T} [1 + \hat{\theta}^2] \\ \mathbb{E}[\hat{\alpha}_i] &= \alpha_i\end{aligned}\tag{44}$$

Now for the multivariate distribution,

$$\hat{\alpha} \sim \mathcal{N}\left(\alpha, \Sigma \frac{1}{T} [1 + \hat{\theta}^2]\right)\tag{45}$$

$$\sqrt{T/[1 + \hat{\theta}^2]} \hat{\alpha} \sim \mathcal{N}\left(\sqrt{T/[1 + \hat{\theta}^2]} \alpha, \Sigma\right)\tag{46}$$

# The Test

## Preliminaries

- The sample estimate  $(T - 2)\hat{\Sigma}$  follows a Wishart distribution with parameters  $T - 2$  and  $\Sigma$ .
- A quadratic form of a multivariate normal random variable and a Wishart variable is called a Hotelling's  $t^2$  statistic. (Up to a scaling term to scale the covariance matrix)
- A  $t^2$  statistic has an equivalent  $F$  test.

Under the null  $\alpha = 0$

$$X = T \frac{\hat{\alpha}' \hat{\Sigma}^{-1} \hat{\alpha}}{\frac{(T-2)}{T} [1 + \hat{\theta}^2]} \sim t^2(N, T) \quad (47)$$
$$\frac{(T - N - 1)}{NT} X = \frac{(T - N - 1)T}{N(T - 2)} \frac{\hat{\alpha}' \hat{\Sigma}^{-1} \hat{\alpha}}{[1 + \hat{\theta}^2]} \sim \mathbf{F}_{N, T-N-1}$$

# A Geometric Interpretation

Consider the standard portfolio optimization problem for  $N + 1$  assets with covariance matrix  $V$ . (N assets plus the factor as a portfolio)

$$\begin{aligned} \min \omega' \hat{V} \omega \\ \text{s.t.} \\ \omega' \mu = \mu_0 \\ \omega' \mathbf{1}_{N+1} = 1 \end{aligned} \quad (48)$$

where  $\mu' = [\bar{f}, \mu_N]'$  The solution to the above problem is

$$\begin{aligned} \omega &= \lambda \hat{V}^{-1} \mu \\ \lambda &= \frac{\mu_0}{\mu' \hat{V}^{-1} \mu} \quad (\text{Lagrange Multiplier}) \end{aligned} \quad (49)$$

The squared ratio of mean over s.d. equals

$$\left[ \frac{\omega' \mu}{\sqrt{\omega' \hat{V} \omega}} \right]^2 = \frac{\mu_0^2}{\left[ \frac{\mu_0}{\mu' \hat{V}^{-1} \mu} \right]^2 \mu' \hat{V}^{-1} \mu} = \mu' \hat{V}^{-1} \mu = \hat{\theta}^{*2} \quad (50)$$

# A Geometric Interpretation (cont.)

Exploit the factor structure

$$\begin{aligned} r_{it}^e &= \alpha_i + \beta_i f_t + \epsilon_{it} \\ \text{Cov}(r_{it}^e, r_{jt}^e) &= \text{Cov}(\alpha_i + \beta_i f_t + \epsilon_{it}, \alpha_j + \beta_j f_t + \epsilon_{jt}) \\ &= \beta_i \beta_j s_f^2 + \text{Cov}(\epsilon_{it}, \epsilon_{jt}) \end{aligned} \quad (51)$$

or in Matrix form

$$\hat{\mathbf{V}}_N = \hat{\beta} \hat{\beta}' s_f^2 + \hat{\Sigma} \quad \text{For the } N \text{ testing assets} \quad (52)$$

$$\begin{aligned} \hat{\mathbf{V}} &= \begin{pmatrix} s_f^2 & \hat{\beta}' s_f^2 \\ \hat{\beta} s_f^2 & \hat{\beta} \hat{\beta}' s_f^2 + \hat{\Sigma} \end{pmatrix} \\ \hat{\mathbf{V}}^{-1} &= \begin{pmatrix} s_f^{-2} + \hat{\beta}' \hat{\Sigma}^{-1} \hat{\beta} & -\hat{\beta}' \hat{\Sigma}^{-1} \\ -\hat{\Sigma}^{-1} \hat{\beta} & \hat{\Sigma}^{-1} \end{pmatrix} \end{aligned} \quad (53)$$

## A Geometric Interpretation (cont)

$$\begin{aligned}\mu' \hat{V}^{-1} \mu &= \mu' \begin{pmatrix} s_f^{-2} + \hat{\beta}' \hat{\Sigma}^{-1} \hat{\beta} & -\hat{\beta}' \hat{\Sigma}^{-1} \\ -\hat{\Sigma}^{-1} \hat{\beta} & \hat{\Sigma}^{-1} \end{pmatrix} \mu \\ &= \hat{\theta}^2 + (\mu_N - \hat{\beta} \bar{f})' \hat{\Sigma}^{-1} (\mu_N - \hat{\beta} \bar{f})\end{aligned}\tag{54}$$

$$\hat{\theta}^{*2} - \hat{\theta}^2 = \hat{\alpha}' \hat{\Sigma}^{-1} \hat{\alpha}\tag{55}$$

The  $t^2$  statistic can be rewritten as

$$\frac{\hat{\theta}^{*2} - \hat{\theta}^2}{1 + \hat{\theta}^2} = \left[ \frac{\sqrt{1 + \hat{\theta}^{*2}}}{\sqrt{1 + \hat{\theta}^2}} \right]^2 - 1 = \psi^2 - 1\tag{56}$$

# The S.D.F. as the Modern Asset Pricing Framework

- General assumption that asset markets do not permit the "persistent" existence of arbitrage opportunities. (Riskless large profits)
- In the absence of arbitrage opportunities there exists a "stochastic discount factor" that maps payoffs to prices in the economy (state prices).
- If the SDF is a linear function to shocks, then returns can be expressed via a linear factor model.
- This paradigm encompasses partial equilibrium economies focusing on the supply and demand of investment assets, and even recent developments in behavioral finance.

# The Stochastic Discount Factor

## Assumptions

- Consider  $S$  states of nature  $s = 1, \dots, S$  all of which have a strictly positive probability  $\pi(s)$ .
- Markets are complete, for every state  $s$  there exists a contingent claim that pays 1 in that state. Write its price  $q(s)$

The Law of one price indicates that any two assets with exactly the same payoffs in every state of nature must have the same price. Given a payoff function  $X$  the price of this claim must satisfy

$$P(X) = \sum_{s=1}^S q(s)X(s) = \sum_{s=1}^S \pi(s) \frac{q(s)}{\pi(s)} X(s) = \sum_{s=1}^S \pi(s) M(s) X(s) = \mathbb{E}[MX] \quad (57)$$

And for a riskless asset that pays 1 in every state.

$$B = \sum_{s=1}^S q(s) = \mathbb{E}[M] \rightarrow 1 + r_f = \frac{1}{\mathbb{E}[M]} \quad (58)$$



# The Stochastic Discount Factor: some structure

Consider a two period economy with a risky asset and a representative agent. The agent must decide how much to consume today and tomorrow to maximize the present value of her expected separable life-time utility.

$$\begin{aligned}
 \max_{c_t, c_{t+1}} \quad & u(c_t) + \beta \mathbb{E}[u(c_{t+1})] \\
 \text{s.t.} \quad & \\
 & c_t = W_t - \eta_t P_t \\
 & c_{t+1} = W_{t+1} + \eta_t X_{t+1}
 \end{aligned} \tag{59}$$

First Order Condition

$$\begin{aligned}
 \mathcal{L}(\eta_t; \lambda_t, \lambda_{t+1}) &= u(W_t - \eta_t P_t) + \beta \mathbb{E}[u(W_{t+1} + \eta_t X_{t+1})] \\
 \mathcal{L}_{\eta_t} &= -u'(c_t) P_t + \beta \mathbb{E}[u'(c_{t+1}) X_{t+1}] = 0 \\
 P_t &= \mathbb{E}\left[\beta \frac{u'(c_{t+1})}{u'(c_t)} X_{t+1}\right] = \mathbb{E}[M_{t+1} X_{t+1}]
 \end{aligned} \tag{60}$$

# The Stochastic Discount Factor and the Risk Neutral Measure

$$\begin{aligned}
 P_t &= \mathbb{E} \left[ M_{t+1} X_{t+1} \right] \\
 P_t &= \beta \int_{-\infty}^{\infty} \frac{u'(c_{t+1})}{u'(c_t)} f(X_{t+1}) X_{t+1} dX_{t+1} \\
 P_t &= \beta \int_{-\infty}^{\infty} q(X_{t+1}) X_{t+1} dX_{t+1} = \beta \mathbb{E}^Q \left[ X_{t+1} \right] = \frac{1}{1+r} \mathbb{E}^Q \left[ X_{t+1} \right]
 \end{aligned} \tag{61}$$

# Beta Representation of the SDF

$$\begin{aligned}
 P_t &= \mathbb{E}[M_{t+1}X_{t+1}] \\
 1 &= \mathbb{E}[M_{t+1}R_{t+1}] \\
 1 &= \text{Cov}(M_{t+1}R_{t+1}) + \mathbb{E}[M_{t+1}]\mathbb{E}[R_{t+1}] \\
 \frac{1}{\mathbb{E}[M_{t+1}]} &= \frac{\text{Cov}(M_{t+1}R_{t+1})}{\mathbb{E}[M_{t+1}]} + \mathbb{E}[R_{t+1}] \\
 \mathbb{E}[R_{t+1}] &= R_f - \frac{\text{Cov}(M_{t+1}R_{t+1})}{\text{Var}(M_{t+1})} \frac{\text{Var}(M_{t+1})}{\mathbb{E}[M_{t+1}]} \\
 \mathbb{E}[R_{t+1}] &= R_f + \beta_x \lambda_t
 \end{aligned} \tag{62}$$

# Early Work

## Relevant Early Work

- **Arrow-Debreu model:** Arrow, K. J., Debreu, G. (1954). "Existence of an equilibrium for a competitive economy". *Econometrica*
- **Options in discrete time:** John C. Cox, Stephen A. Ross, Mark Rubinstein (1979) Option pricing: A simplified approach.
- **Arbitrage Pricing Theory:** Stephen A Ross, The arbitrage theory of capital asset pricing (1976), *Journal of Economic Theory*.
- **Exchange Economy:** Lucas, R. E. (1978). Asset Prices in an Exchange Economy. *Econometrica*
- **Books:** Ingersoll (1987), Duffie (1992), Cochrane (1999).

## Modern Asset Pricing: Structure + Data

# What is the SDF?

- Without structure the SDF can be anything. But the structure we impose could be wrong.
- SDFs have to be volatile enough:** Hansen, Lars Peter; Jagannathan, Ravi (1991). Implications of Security Market Data for Models of Dynamic Economies. Journal of Political Economy.

$$\mathbb{E}_t[R_{t+1} - R_f] = -\frac{\text{Cov}(M_{t+1}, R_{t+1} - R_f)}{\mathbb{E}[M_{t+1}]} = -\frac{\rho\sigma(M_{t+1})\sigma(R_{t+1} - R_f)}{\mathbb{E}[M_{t+1}]} \quad (63)$$

$$-\frac{\mathbb{E}_t[R_{t+1} - R_f]}{\sigma(R_{t+1} - R_f)} = \rho \frac{\sigma(M_{t+1})}{\mathbb{E}[M_{t+1}]} \geq -\frac{\sigma(M_{t+1})}{\mathbb{E}[M_{t+1}]} \rightarrow \frac{\mathbb{E}_t[R_{t+1} - R_f]}{\sigma(R_{t+1} - R_f)} \leq \frac{\sigma(M_{t+1})}{\mathbb{E}[M_{t+1}]} \quad (64)$$

# The Joint Hypothesis

- What does it mean that markets are efficient? They "fully" reflect available information.
- What does fully mean? We need to make a normative statement and specify the process of price formation.

$$\begin{aligned}\mathbb{E}[1 + R_{i,t+1}] &= (1 + R_{f,t+1})(1 - Cov_t(M_{t+1}, R_{i,t+1})) = Z_{it} \\ 1 + R_{i,t+1} &= Z_{it} + u_{i,t+1}\end{aligned}\tag{65}$$

- We can test if  $u_{i,t+1}$  is unpredictable only if we correctly specified  $Cov_t(M_{t+1}, R_{i,t+1})$ .

# The Generalized Method of Moments (Fast Course)

- Hansen (and others) exploit the joint hypothesis realizing that unpredictable abnormal returns can be used to estimate model parameters.

Consider a parametrization  $M_{t+1}(\theta)$ , e.g.  $M_{t+1} = a + bR_{m,t+1}$

$$\mathbb{E}[M_{t+1}(\theta)(1 + R_{t+1}) - 1] = \mathbb{E}[u_{t+1}(\theta)] \quad (66)$$

The idea is to find parameters  $\theta$  that make linear combinations of the sample counterpart

$$g_T(\theta) = \frac{1}{T} \sum_{t=1}^T u_t(\theta) \quad (67)$$

equal to zero using a quadratic form

$$\min g_T' W g_T \quad (68)$$

for some weighting matrix  $W$ . The efficiency and finite sample properties of  $\hat{\theta}$  will depend on the choice of  $W$  and a sequence of re-estimations.

# The GMM Estimator

**Hansen** (1982) Large Sample Properties of Generalized Method of Moments, Econometrica. Two-stage procedure, for any positive semidefined matrix  $W$ , e.g.  $I$

$$\begin{aligned}\hat{\theta}_1 &= \arg \min_{\theta} g_T(\theta)' W g_T(\theta) \\ \frac{\partial g_T(\theta)}{\partial \theta} W g_T(\theta) &= a g_T(\theta) = 0\end{aligned}\tag{69}$$

This estimator is consistent and asymptotically normal but not always efficient, the efficient estimator is obtained by estimating  $S$  as the covariance of moments  $u_t$ , re-estimate

$$\hat{\theta}_2 = \arg \min_{\theta} g_T(\theta)' \hat{S}^{-1} g_T(\theta)\tag{70}$$

Asymptotics, define  $a = \frac{\partial g_T(\theta)'}{\partial \theta} \hat{S}^{-1}$ ,  $d = \frac{\partial g_T(\theta)}{\partial \theta'}$

$$\sqrt{T}(\theta - \hat{\theta}) \rightarrow \mathcal{N}\left[0, (d' S^{-1} d)^{-1}\right]\tag{71}$$



# The GMM Estimator

How good is the estimator? (How close to zero are the moment conditions?)

$$\underbrace{T g_T(\hat{\theta})' \hat{S}^{-1} g_T(\hat{\theta})}_{\text{Hansen's } J} \sim \chi^2_{\text{moments-parameters}} \quad (72)$$

# Problem Set

Using monthly return data on the 30 industry portfolios obtained from Kenneth French's website test the CAPM. (Code everything from scratch)

- Plot the Security Market Line and compare the realized vs implied expected returns of the 30 portfolios. What can you say about the SML?
- Implement the Fama McBeth procedure and test each hypothesis individually.
- Test the null that the  $\alpha$ 's of all 30 portfolios implied by the CAPM are equal to zero using the GRS test. Compare graphically the ex-ante and ex-post efficient portfolios.