

JOE FITZSIMMONS

FRONT-END DEVELOPER

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OBJECTIVE

I aspire to work with a collaborative team of talented and innovative individuals and produce work that serves the client's needs. I am hoping to find an inspiring work environment that allows for development of skills and expands creativity.

SKILLS

Web

HTML
CSS (Cascading Style Sheets)
Javascript
XML, XSL
Actionscript
Relational Database Concepts
PL/SQL, MySQL, MS SQL

PHP
Social Media
SEO (Sitemaps, Linking,
.htaccess, robots.txt)
Analytics (Omniture,
Google)
Wordpress

Software

Adobe Suite (Photoshop,
Flash, Dreamweaver)
Microsoft Office
Various IDEs (Visual Studio,
Eclipse)

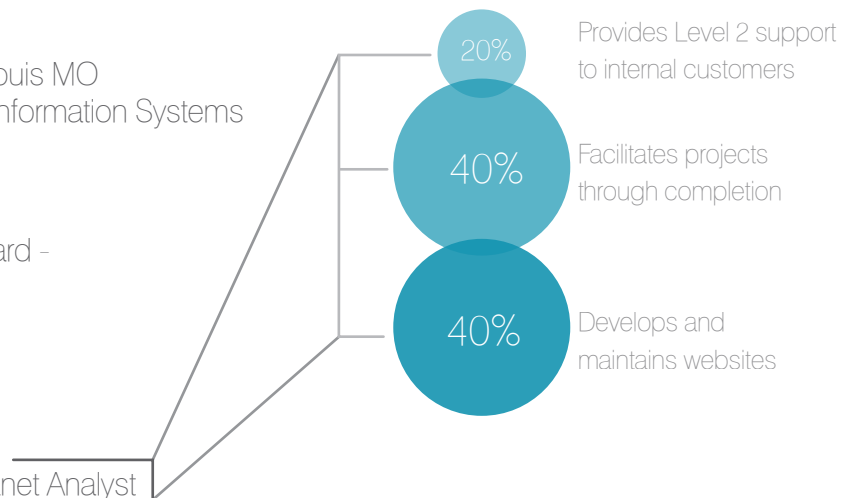
EDUCATION

& AWARDS

2004-2007 Vatterott College, St. Louis MO
Associate of Science Information Systems

2010 Bronze Quill -
St. Louis IABC

2008 Intranet Innovation Award -
Step Two Designs



EXPERIENCE

02. 09 - Present Scottrade: Senior Intranet Analyst

12. 08 - 02. 09 Scottrade: Intranet Administrator

12. 06 - 12. 08 Scottrade: Intranet Content Engineer

03. 06 - 12. 06 Scottrade: Corporate Communication Intern

Serves as point of contact for all projects and applications • Reviews all Work Requests
Works with third party vendors to track site analytics and improve SEO and site usability
Markets, promotes and brands the website • Creates pages, templates, and styles
Assists in transporting applications from development to production • Facilitates QA, UAT and
Regressions Testing for enhancements • In charge of gathering requirements for enhancements
Helps keep the Architecture competitive with other businesses • Administrates the permissions
and roles that secure content and allows editing access • Helps maintain site by updating
content and answering support calls • Aids in delegating responsibilities to co-workers