

CS50B Web Dev 2

Fall 2018 ~ Ethan Wilde

Week 10



Welcome

- Course Outline
- Textbook Reading
- Getting Started with the WordPress CMS
- Core Concepts of Content Management Systems (CMS)
- Creating Your First WordPress C9 Workspace
- Planning Your Final Project

Course Outline

| 1 Responsive HTML5 + CSS3 | 10 WordPress: Intro to CMS |
|------------------------------|----------------------------------|
| 2 Introduction to Bootstrap | 11 WordPress Posts |
| 3 Page Elements + Components | 12 WordPress Pages + Menus |
| 4 Navigation | 13 WordPress Plugins + Themes |
| 5 Forms + Decoration | 14 WordPress Bootstrap Theme |
| 6 Customizing Bootstrap CSS | 15 Intro to Sass: CSS Preprocess |
| 7 Introduction to JavaScript | 16 Customizing Bootstrap Sass |
| 8 Bootstrap + JavaScript | 17 Mastering Sass + Bootstrap |
| 9 Midterm Review + Midterm | 18 Final Exam (online) |

Get all of the details in the complete syllabus on Canvas.

Textbook Reading This Week



WordPress Complete, Sixth Edition

https://www.packtpub.com/application-development/wordpress-complete-sixth-edition



"WordPress now powers 30% of websites."

- VentureBeat, March 2018
- Content Management Systems (CMS) are an essential component of the modern Web infrastructure.



"WordPress now powers 30% of websites."

- VentureBeat, March 2018
- 2. The most popular CMS in the world is WordPress.
- Drupal[™]
 - 3. Other CMS solutions include: Drupal and Joomla





"WordPress now powers 30% of websites."

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My Favorite

2. The most popular CMS in the world is WordPress.



3. Other CMS solutions include: Drupal and Joomla





"WordPress now powers 30% of websites."

- VentureBeat, March 2018
- 4. CMS tools allow content creators and editors to work with Web content without needing to know HTML and CSS code.



"WordPress now powers 30% of websites."

- VentureBeat, March 2018
- 5. The current release version of the WordPress CMS is 4.9.x.
- 6. Version 5 is available as a beta now, and expected to be released later in 2018.

Core Concepts of Content Management Systems (CMS)

"A web content management system (WCMS) is a software content management system (CMS) specifically for web content.

It provides website <u>authoring</u>, <u>collaboration</u>, and <u>administration</u> tools that help users with little knowledge of web programming languages or markup languages create and manage website content."

— Wikipedia

https://en.wikipedia.org/wiki/ Web_content_management_system

Core Concepts of Content Management Systems (CMS)

- 1. **Users:** Multi-user system with authentication.
- 2. **Content:** Page- and elementbased management of content.
- 3. **Menus:** Centralized control of site link sets (menus of links).
- 4. **Templates:** HTML pages generated using content from database and coded templates.

Core Concepts of Content Management Systems (CMS)

- 5. **Themes:** Collections of templates designed to be used as a unified visual presentation for site pages.
- 6. **Media:** Management of file attachments and rich media.
- 7. **Plugins:** Additions to core CMS to extend functionality, aka modules or extensions.
- 8. **WYSIWYG Editor:** Word processing style content editor.

Creating Your First WordPress C9 Workspace

Cloud9 includes a workspace template for WordPress 4.x.

- 1. This week we will create an initial WordPress workspace as a "sandbox" to explore the toolset, while documenting our Final Project plans and process.
- 2. Later on, we will create a second WordPress workspace to use for our Final Project build.

Planning Your Final Project

"User Centered Design is the way to plan and create an effective website for any audience of users."

- Me (and 1,000s of others)
- 1. Conduct at least one Inspiration
 Phase method from Design Kit to
 help prepare for your Final Project
 this week.

http://www.designkit.org/

Planning Your Final Project

"User Centered Design is the way to plan and create an effective website for any audience of users."

- Me (and 1,000s of others)
- 2. Document your process of conducting the method with writing and at least two images for the assignment this week.

http://www.designkit.org/

Planning Your Final Project

"User Centered Design is the way to plan and create an effective website for any audience of users."

- Me (and 1,000s of others)
- 3. Check out the Final Project
 Roadmap in Canvas this week to
 see what you will be doing each
 week to iteratively create your site.

http://www.designkit.org/

Remember to Comment on Others' Midterm Projects

Visit Discussion 9

Look at classmate projects and post two comments about classmate projects.

If you haven't already done so...

What to Do Next

Reading

- Read WordPress Complete (6th ed.)
 - Chapter 1: Introducing WordPress
 - Chapter 2: Getting Started with WordPress
- Read and conduct one Design Kit inspiration phase methods and document outcomes in your new WordPress site.

Homework

- Assignment 8: Setting Up WordPress
- Discussion 10: Content Management Systems

Canvas Site

- All materials available there
- https://canvas.santarosa.edu/courses/32995