think+

BUILDS CAREERS

CAT ADMISSIONS OPEN

Starting from April 2022

"Pathway to the best management careers"

APPLY NOW

For more details please visit
www.thinkpluseducation.com

What is an MBA ?

- Masters of business education is a graduate degree that provides students with practical and theoretical training to aid them in better understanding the general function of business management.
- An MBA program usually lasts two years. All aspects of management, including marketing, finance, operations, human resources, and information management, as well as business communication, quantitative aptitude, statistics, economics, and Indian political and economic history, are covered in the first year.

Domains

MBA in -
- General Management
- Marketing
- Human Resource Management
- Consulting
- Entrepreneurship
- Finance
- Operations Management
- Management IT Systems
- Global Management

Advantages

- **Better job opportunities** for freshers as well as working professionals
- Good **Return on investment**
- Wide **Variety of Career Directions**
- Good Corporate **networking**
- Benefit from academic diversity and college - **peer to peer learning**
- **Faster growth** in salaries
- **Change in mindset** for entrepreneurial ventures

MBA Types

1 Two-year Full-Time Program(PGPM)

2 One-year Executive Program(PGPx)

3 Part-time and Working Manager's Program

4 Special 1 yr leaders/entrepreneurial programs

ENTRANCE EXAMS

MBA Exams	Colleges Accepting
CAT	IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM Indore, and 100+ more
XAT	XLRI Jamshedpur, Xavier Uni. Bhubaneshwar, IMT Ghaziabad, IMI Delhi, and 6+ more
SNAP	SIBM Pune, SCM HRD, SIBM Bangalore and 13+ more
NMAT	IBS Gurgaon/Mumbai/Hyderabad and 20+ more
KMAT	AJ Institute of Management, Acharaya Academy of Management Studies, AIMSR and 100+ more
CET	JBIMS, KJ Somaiya, N.L Dalmia Institute and 10+ more
IIFT	Indian Institute of Foreign Trade-Delhi/Kolkata/Kakinada
CMAT	Great Lakes - Chennai, GIM Goa, BIMTECH - Greater Noida and 10+ more
TISSNET	Tata Institute of Social Science, Mumbai

SKILLS TESTED

MBA entrance exams test the aspirant in multiple fields and skillsets which can be categorized as follows -

- Problem-solving and decision-making abilities
- Communication skills
- Fundamental concepts
- Creativity and strategy building

WHAT TO LOOK IN A COLLEGE ?

You can check everything yourself apart from aptitude, which will be checked by your college by way of either an entrance test or interview or both

Following things should be kept in mind before choosing a college -

- Course Curriculum
- Pedagogy
- Diversity
- Industry Interface
- Placements
- Entrepreneurship Incubators
- Technology Training

TOP BEST B-SCHOOLS

Tier 1	Tier 2	Tier 3
FMS Delhi	ISc Bangalore	GIM Goa
IIM Ahmedabad	IIM Kashipur	GLIM Chennai
IIM Bangalore	IIM Raipur	IIM Visakhapatnam
IIM Calcutta	IIM Ranchi	IIM Amritsar
IIFT Delhi	IIMRohtak	IIM Bodh Gaya
IIM Indore	IIM Shillong	IIM Jammu
IIM Kozhikode	IIM Trichy	IIM Nagpur
IIM Lucknow	IIM Udaipur	IIM Sambalpur
ISB Hyderabad	NMIMS Mumbai	IIM Sirmaur
JBIMS	PGDBA- IIMC, IIT Kharagpur	IMI New Delhi
MDI Gurgaon	SCMHRD Pune	IMT Ghaziabad
NITIE Mumbai	SIBM Pune	IRMA Anand
SJMSOM IIT Bombay	TISS Mumbai	KJSOM Mumbai
SPJIMR Mumbai	VGSOM IIT Kharagpur	MICA Ahmedabad
XLRI Jamshedpur	XIM Bhubaneswar	TAPMI Manipal

EXAM PATTERN

CAT	Quantitative Aptitude	Data Interpretation & Logical Reasoning	Verbal ability & Reading comprehension
Number of questions	22	20	24
Time	40 min.	40 min.	40 min.

- For each correct answer, three marks will be awarded.
- For each wrong answer, one mark will be deducted.
- For unanswered questions, no marks will be deducted. Also for Non-MCQs, no marks will be deducted.

CAT SELECTION PROCESS

1

Step I (Aptitude Test)
A Written Test, which is often an aptitude test, is administered (or used) by almost every B-school. The CAT (Common Admission Test) is the written test for selection at the most prestigious B-schools, the IIMs.

2

Step II (GD/PI/WAT)
Shortlisted candidates from the written exam phase are invited to participate in a Group Discussion, Personal Interview, and Written Examination.
**Some institutes, such as S P Jain, hold Group Interviews, and others, such as FMS and TAPMI, offer an Extempore round!

3

Step III (Calculating Merit list)
Candidates are scored on the basis of their academic performance generally as follows - CAT score - 25%, WAT - 10%, PI - 30%, 10th - 10%, 12th - 5%, Graduation - 10% and Work experience - 10%.
**Weightage varies from Institute to Institute

WHY THINK+?

Think Plus education technologies is an early-stage ed-tech startup, initiated by a team of IIMs graduates and industry veterans to improve the quality of learning in K-12 space and beyond.

We offer various features and quality education to our students.

"Our motto is to bulid careers and to shape young minds"

WHY CHOOSE US?

Expert faculty

Experienced faculties from IIMs and other top b-schools with good grasp of the subject

One on One Mentor

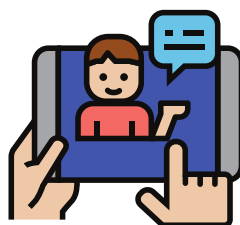Personalized attention to each student for mentorship sessions

Mocks & Q's

Thousands of practice questions and multiple mock tests of latest pattern

E-Library

Large variety of books with 24/7 access to our students in the digital library

Concept Videos

Recorded lectures of all sessions which can be accessed by our students any time

Interview Prep

Multiple mock interviews and GK classes for the shortlisted student to crack the interviews and GD
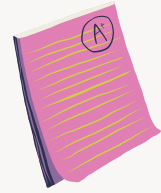
OUR PLANS

Self Paced

Attend Lectures and recorded concept videos with your pace and understanding. 24/7 access

Comprehensive
Super 30

Live session with the faculty and physical sessions with access to recordings of the sessions

Mock Series

Get access to our personalized mock exams and measure your preparation with our detailed analysis

OFFER

FREE
MENTOR-SHIP
SESSION

REGISTER
NOW

OUR TEAM

Strategy Team

Rama Krishna P

Btech, MBA (IIM U)
99.28 Percentile
Ex Mindtree

Operations Team

Ram Pavan

Btech, MBA (IIM U)
Ex AP Government

Product Team

Sitikantha

Btech, MBA (IIM U)
97.42 Perentile

Mentoring Team

Sriram

Btech, MBA (IIM U)
98.6 Percentile

Message from us- "Welcome students! We are greatly passionate about your success in all your courses. We implore you to learn with us so we can achieve great feats together"

think⁺

BUILDS

Contact us

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