

CONNECTED EUROPE: THE RISE OF 4G COVERAGE

Between 2012 and 2016, Europe witnessed a significant surge in the expansion of 4G mobile network coverage, marking a pivotal moment in telecommunications. Countries raced to deploy and upgrade infrastructure to meet the growing demand for high-speed internet access. This rollout revolutionized communication and transformed industries like healthcare and transportation. Telemedicine flourished with remote consultations, while 4G-enabled vehicles saw improved navigation and safety features. Economic growth surged as businesses leveraged enhanced connectivity for streamlined operations and expanded markets. The expansion also bridged the digital divide, empowering underserved communities with access to information and opportunities. Overall, the 4G revolution of 2012 – 2016 reshaped European society, fostering innovation, collaboration, and progress.

