



# Car Price Prediction Multiple Linear Regression

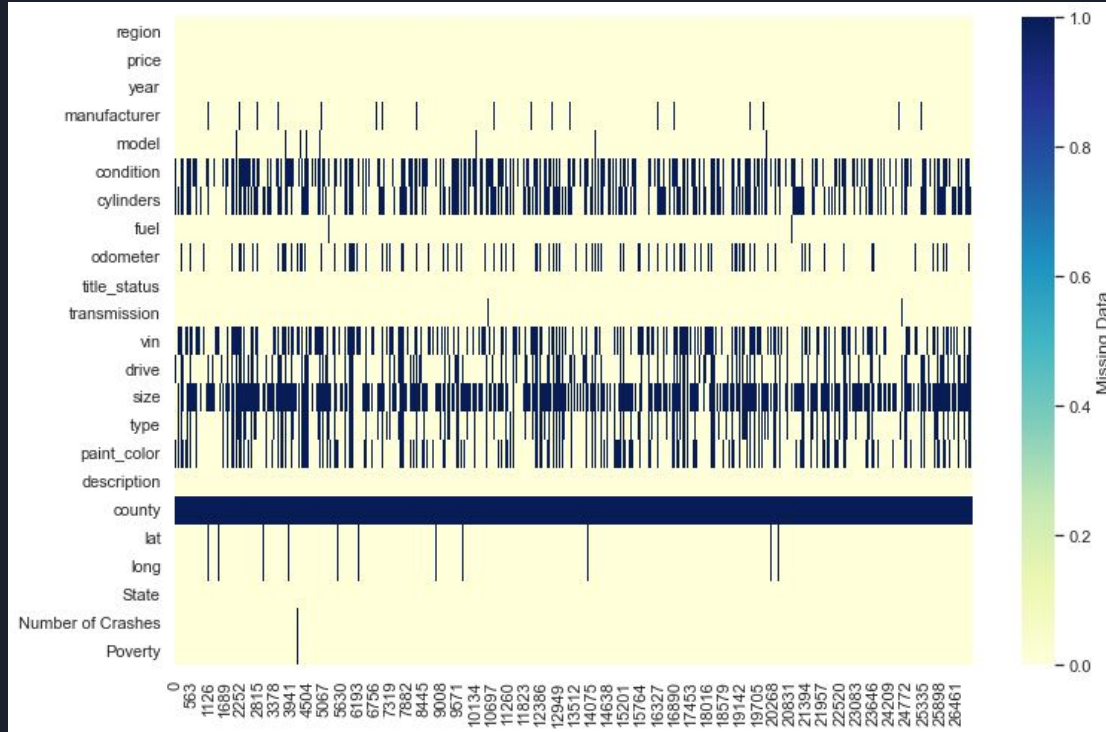
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<https://github.com/jflatorreg/Car-Price-Prediction-Multiple-Linear-Regression>

# Exploratory Data Analysis

- Null Data



- 23 variables
- 18 categorical variables
- 5 numeric variable
- vin and county are not statistically relevant
- size is the least represented variable

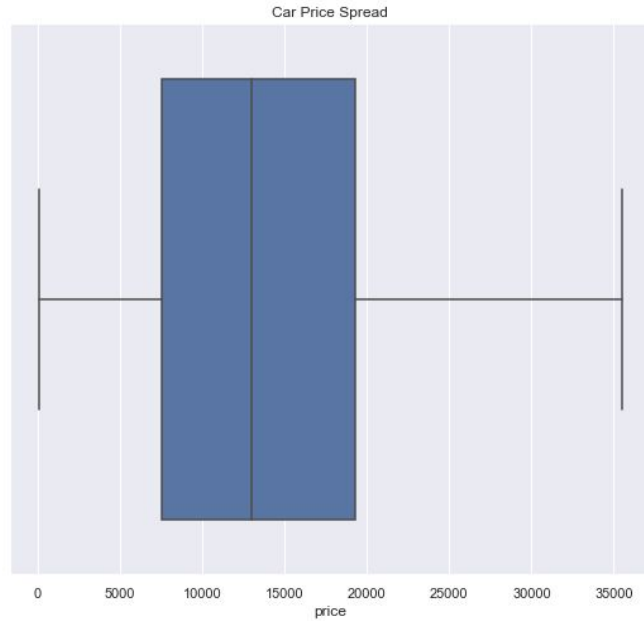
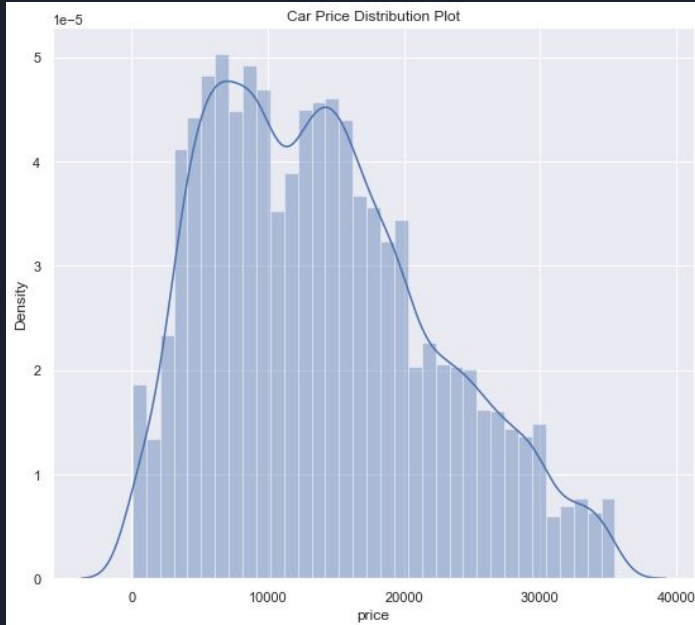


# Exploratory Data Analysis

## Numeric Data

# Exploratory Data Analysis

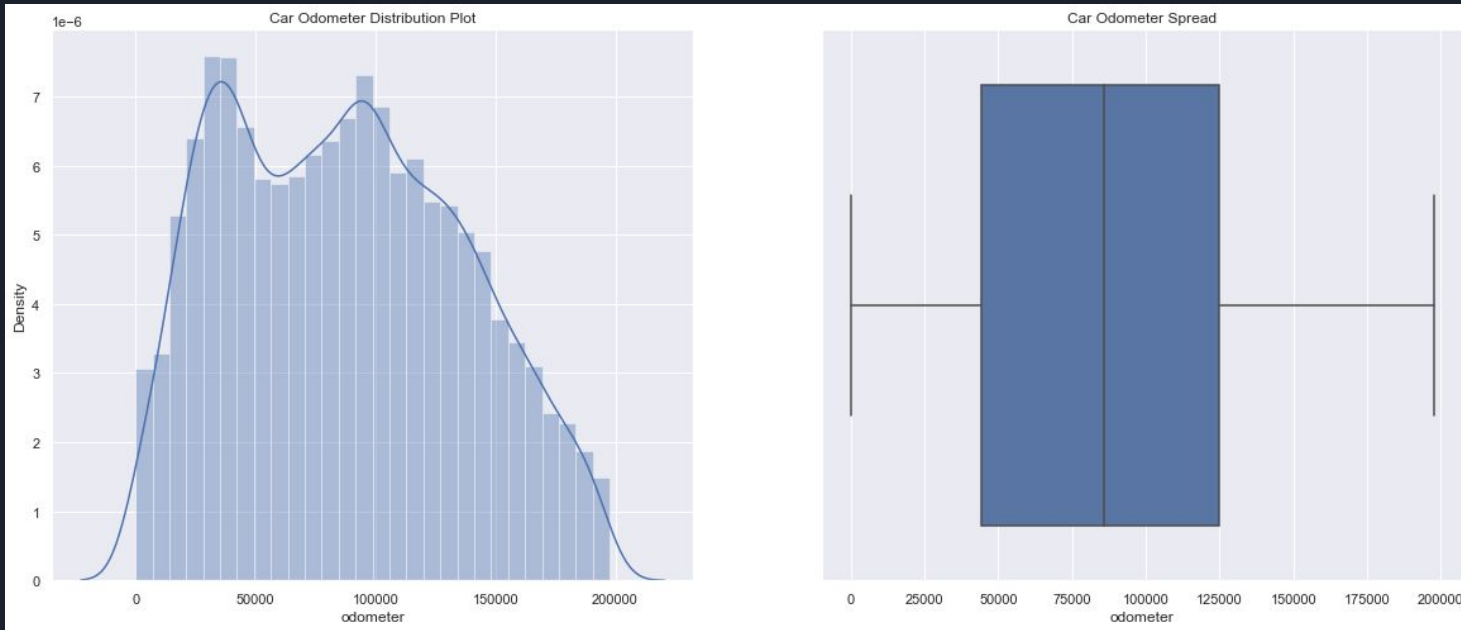
- Price - Response Variable



- Range less than the 95% percentile and greater than 50.

# Exploratory Data Analysis

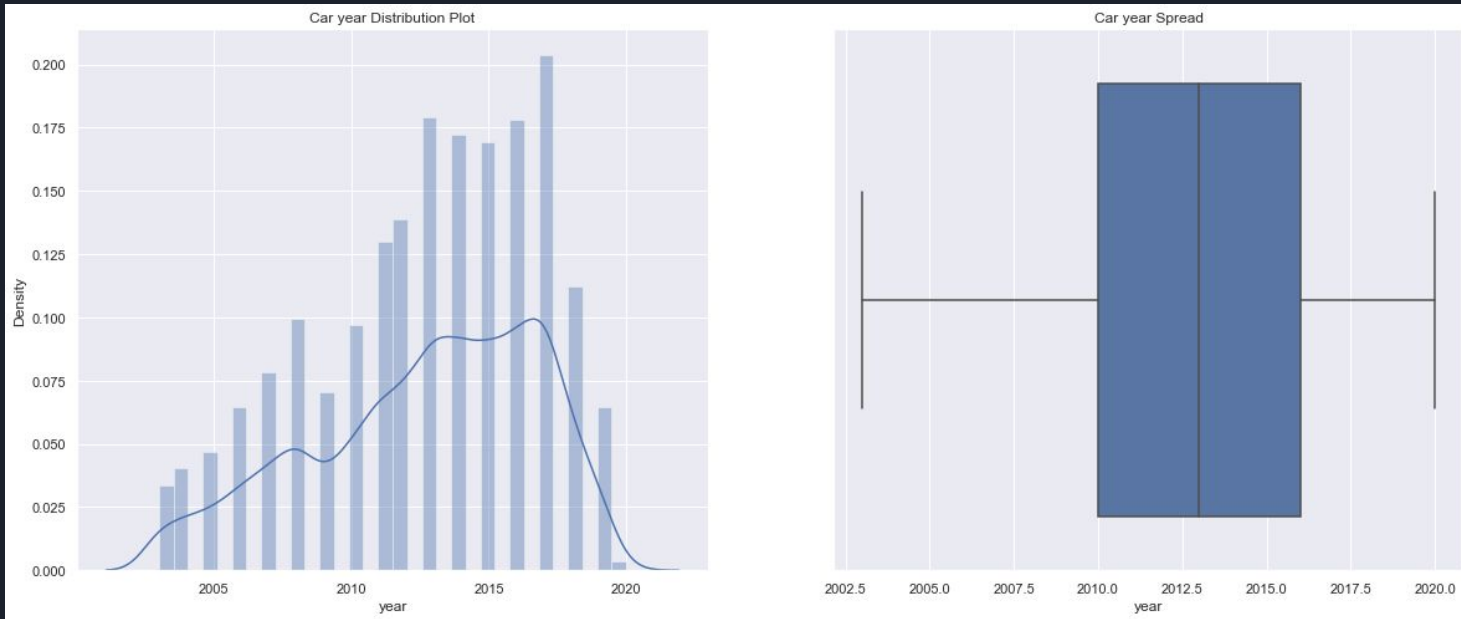
- Odometer



- Range less than the 95% percentile.

# Exploratory Data Analysis

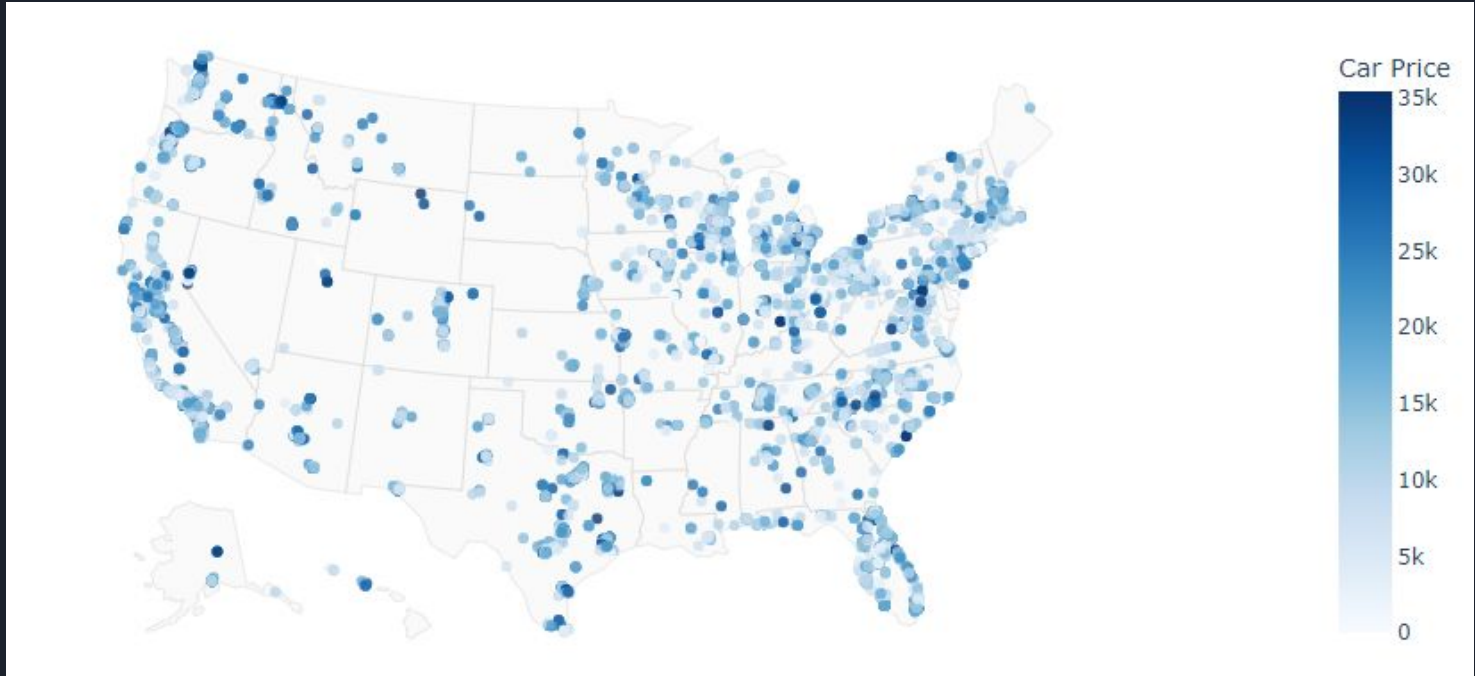
- Year



- Range greater than the 5% percentile.

# Exploratory Data Analysis

- Latitude and Longitude





# Exploratory Data Analysis

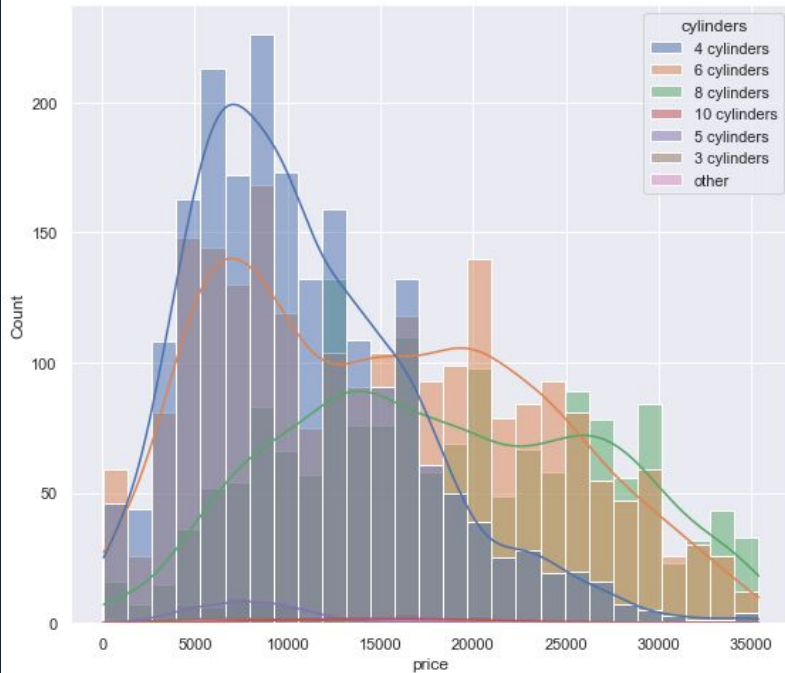
## Categorical Data



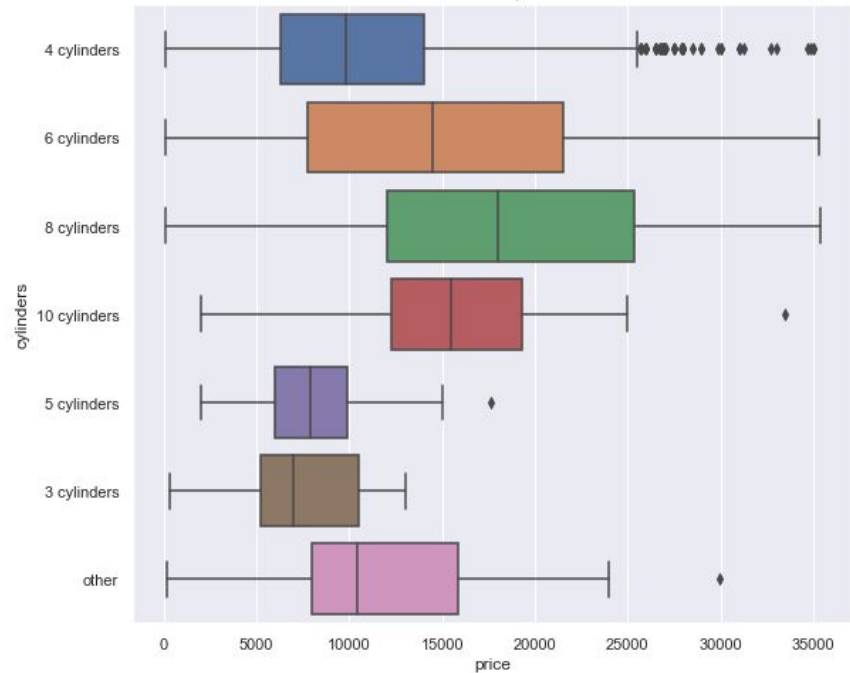
# Exploratory Data Analysis

## - Cylinders

Car Price Distribution Plot

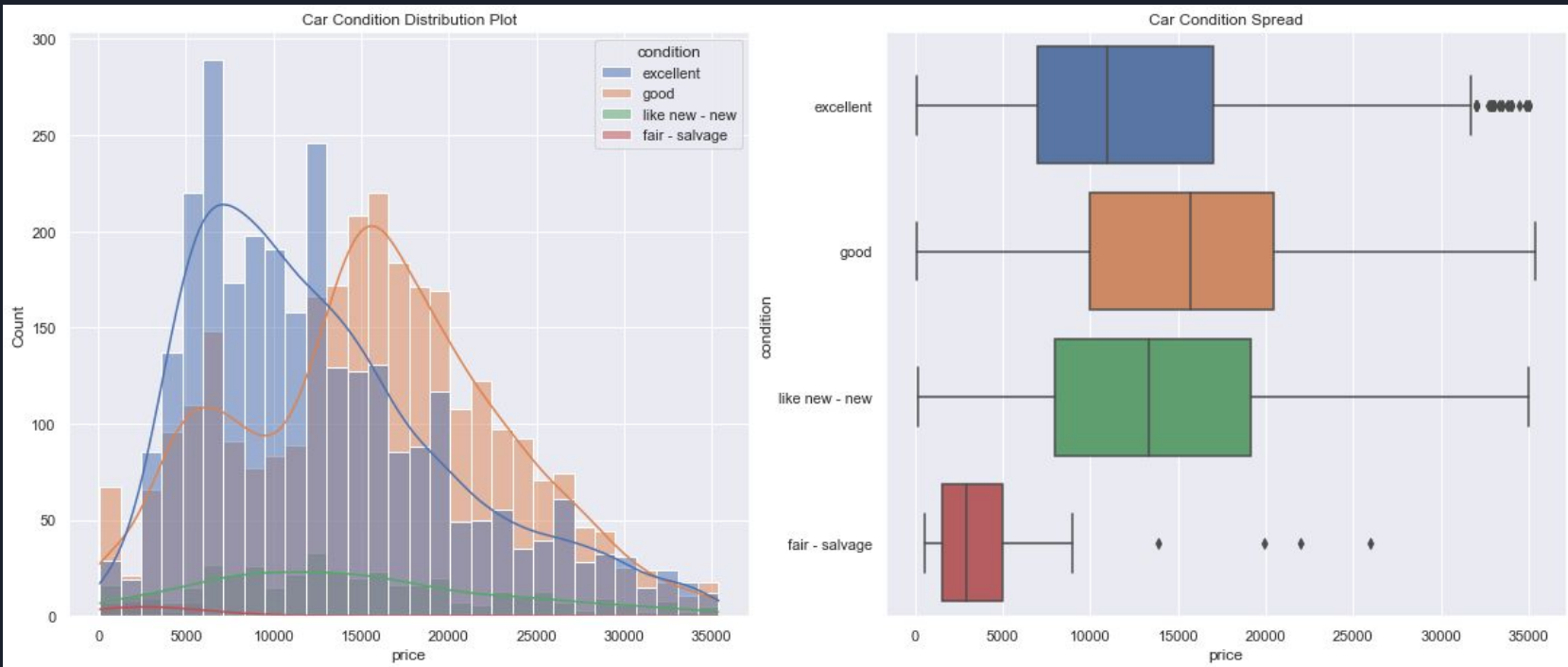


Car Price Spread



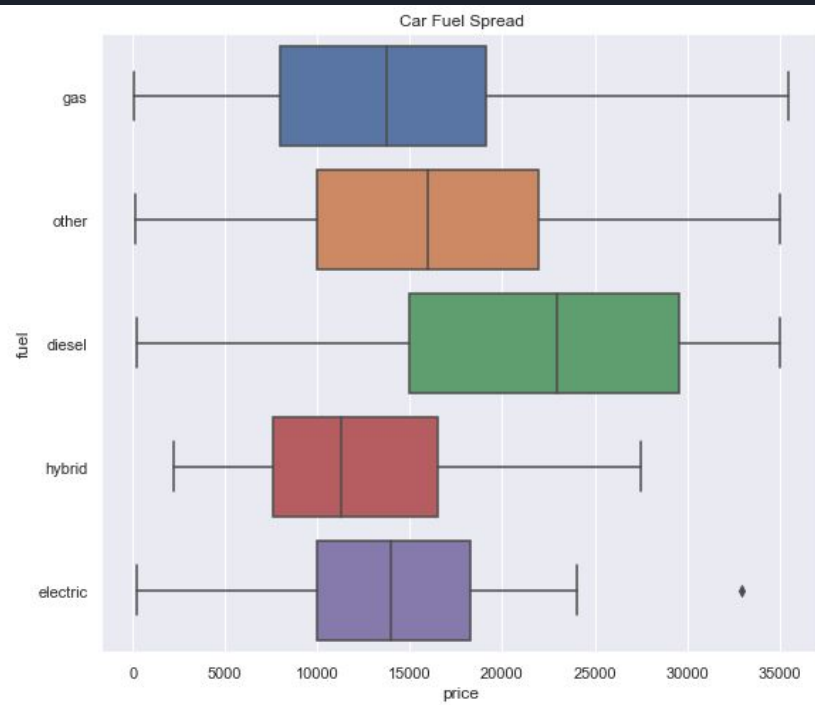
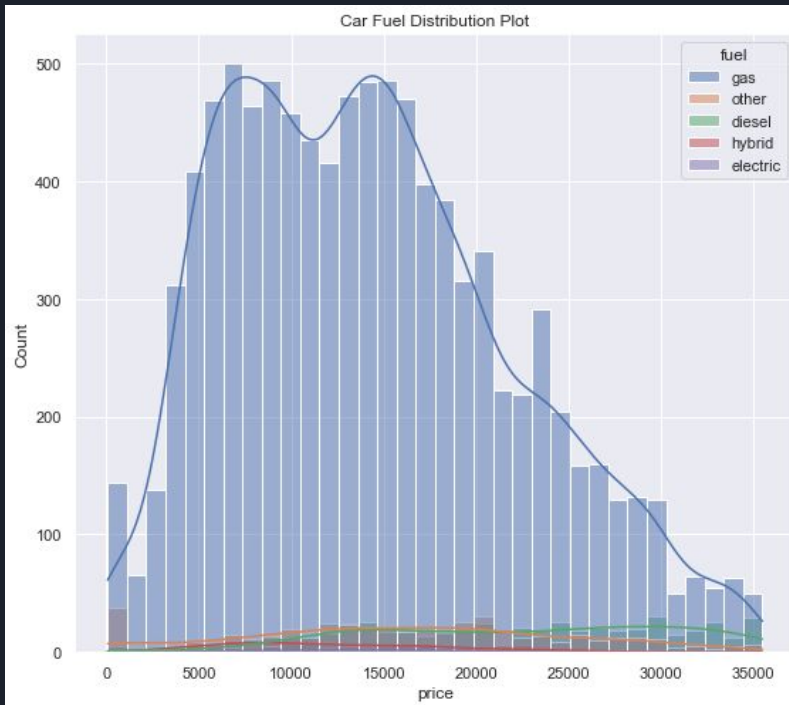
# Exploratory Data Analysis

- Condition



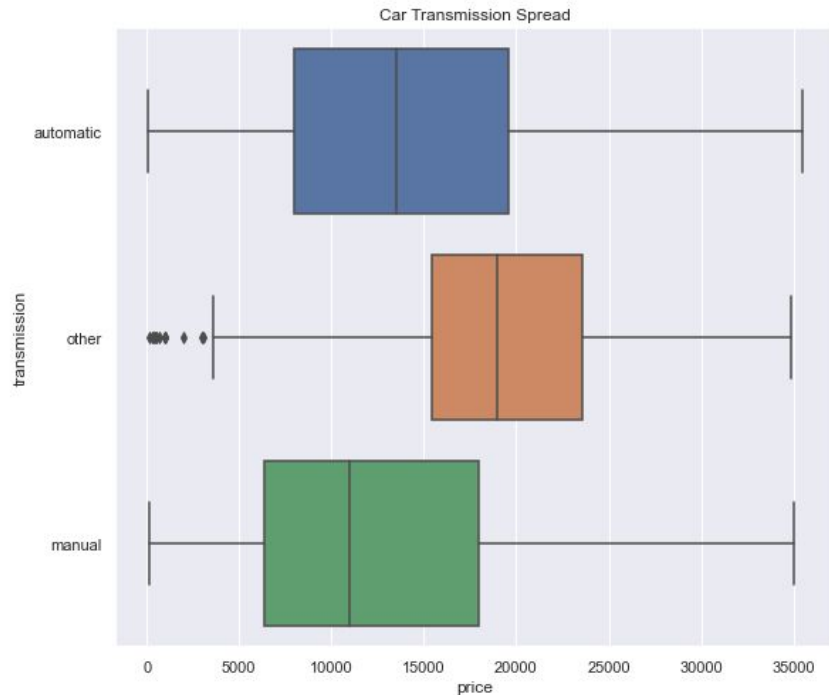
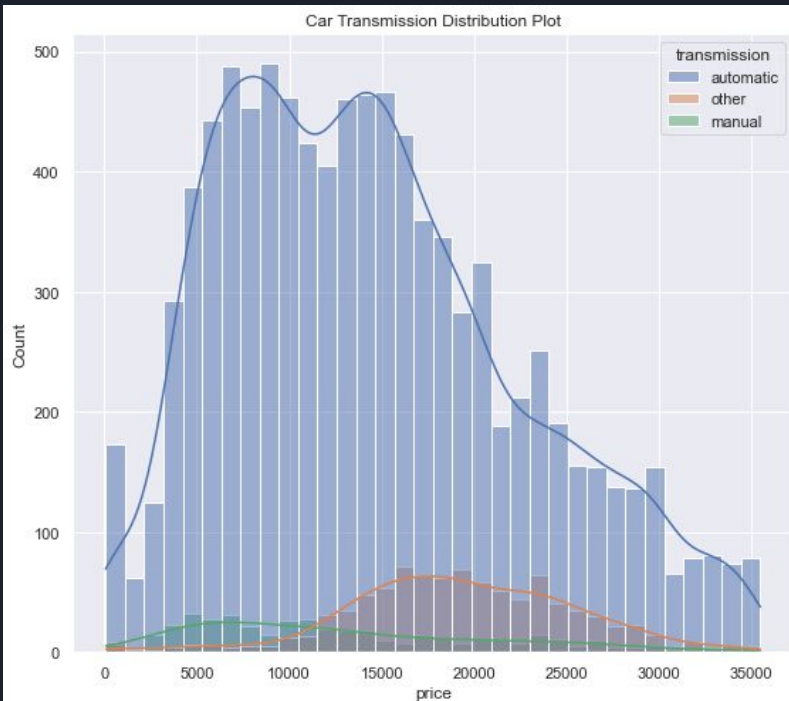
# Exploratory Data Analysis

- Fuel



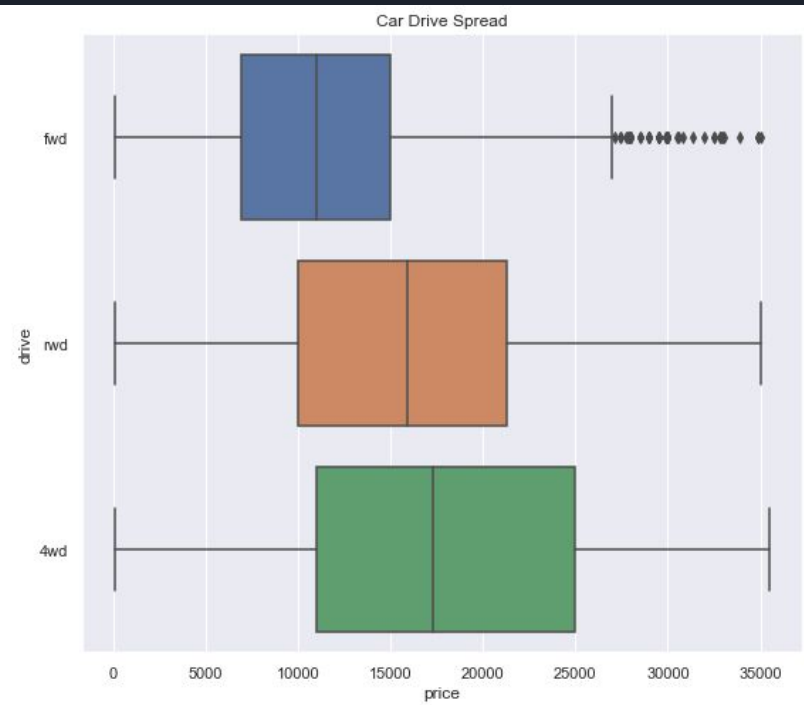
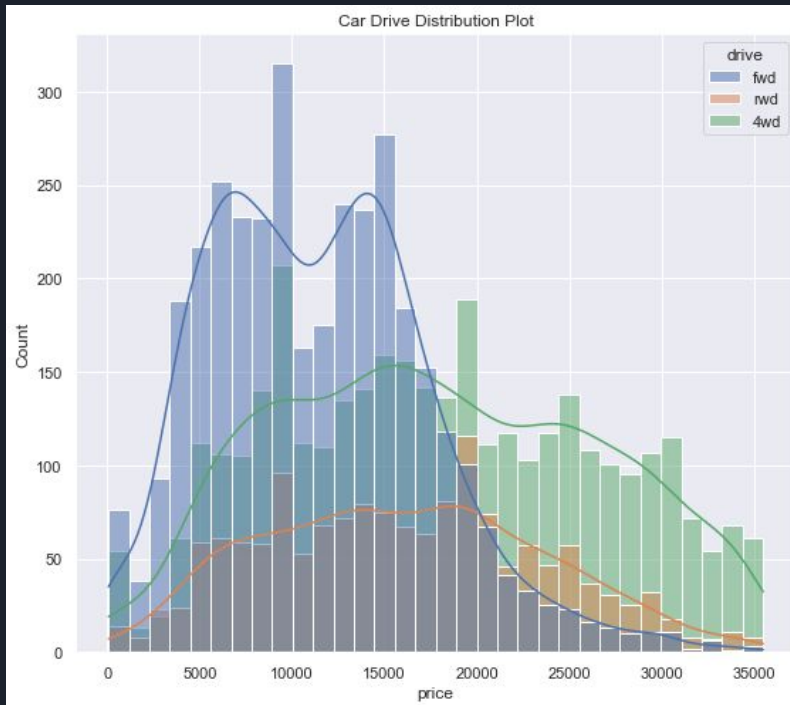
# Exploratory Data Analysis

- Transmission



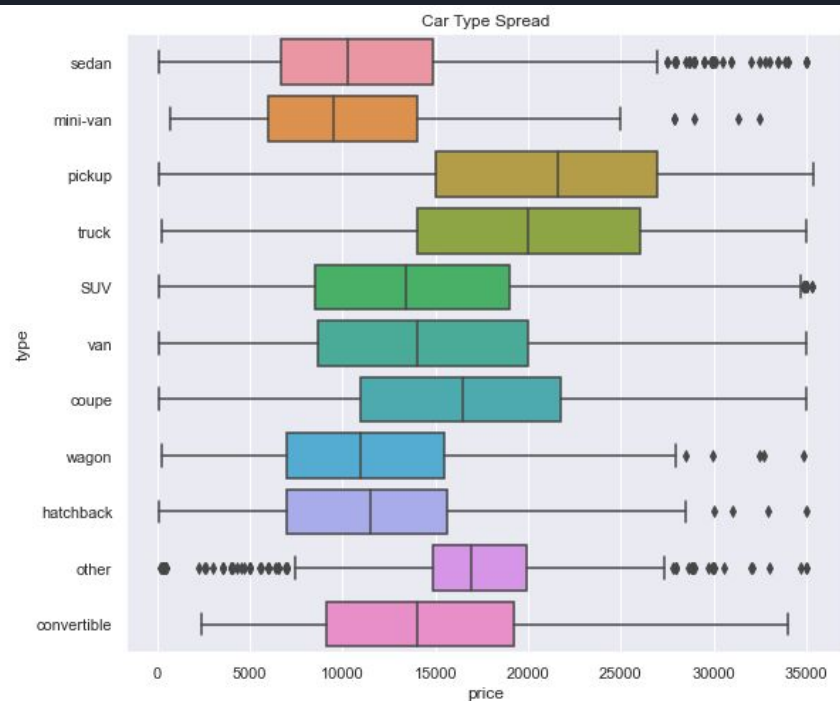
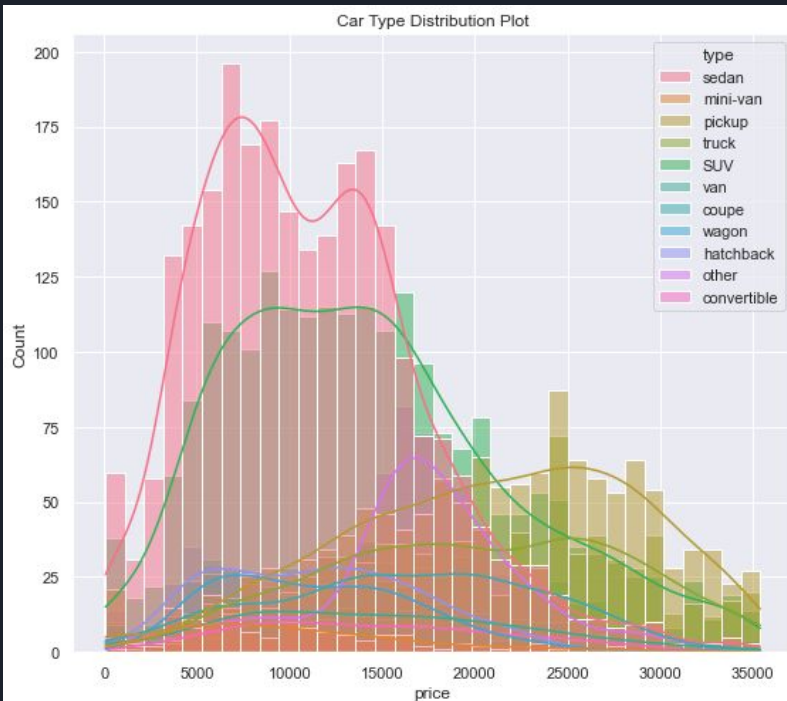
# Exploratory Data Analysis

- Drive



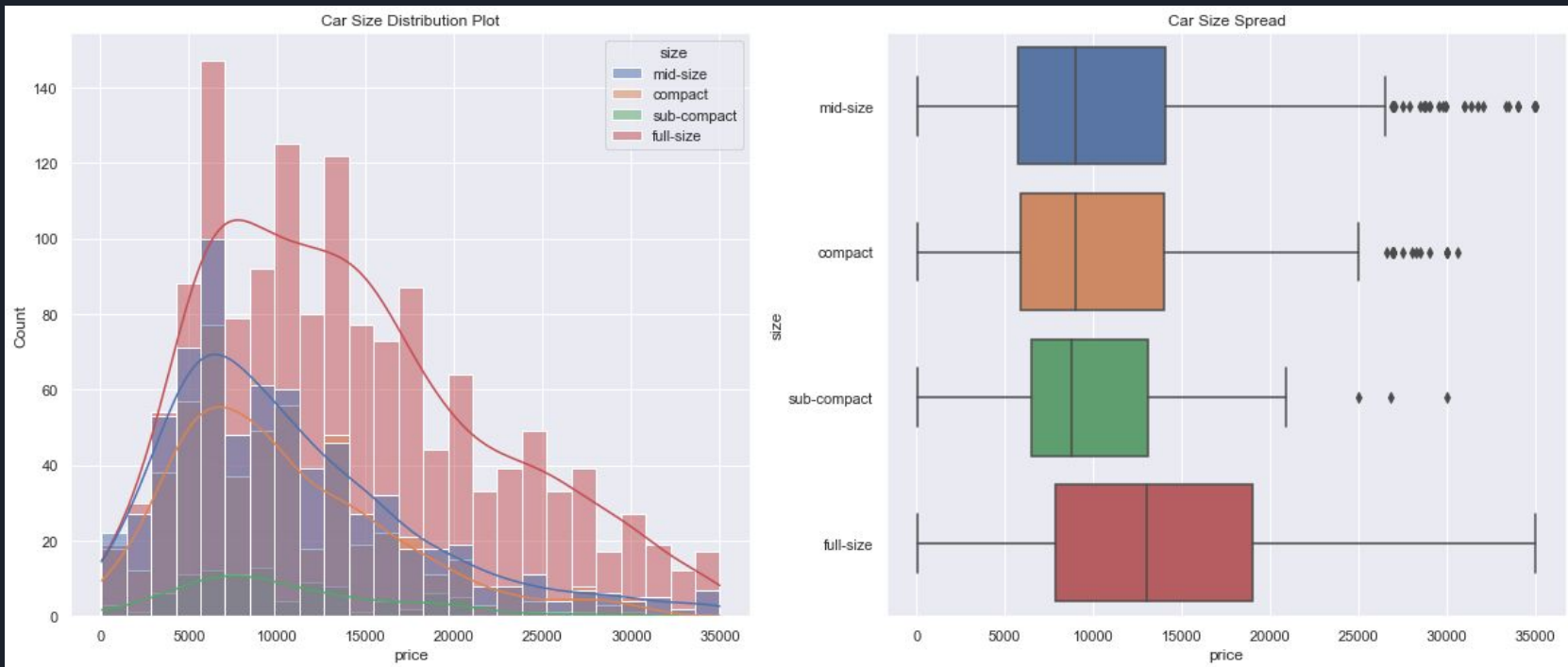
# Exploratory Data Analysis

- Type



# Exploratory Data Analysis

- Size





# Exploratory Data Analysis

- Region has 356 different non-normalized values.
- Manufacturer has 37 different non-normalized values.
- Model has 37 different non-normalized values.
- Title Status has non-normalized values.
- Paint Color 12 different non-normalized values.

## Model Variables:

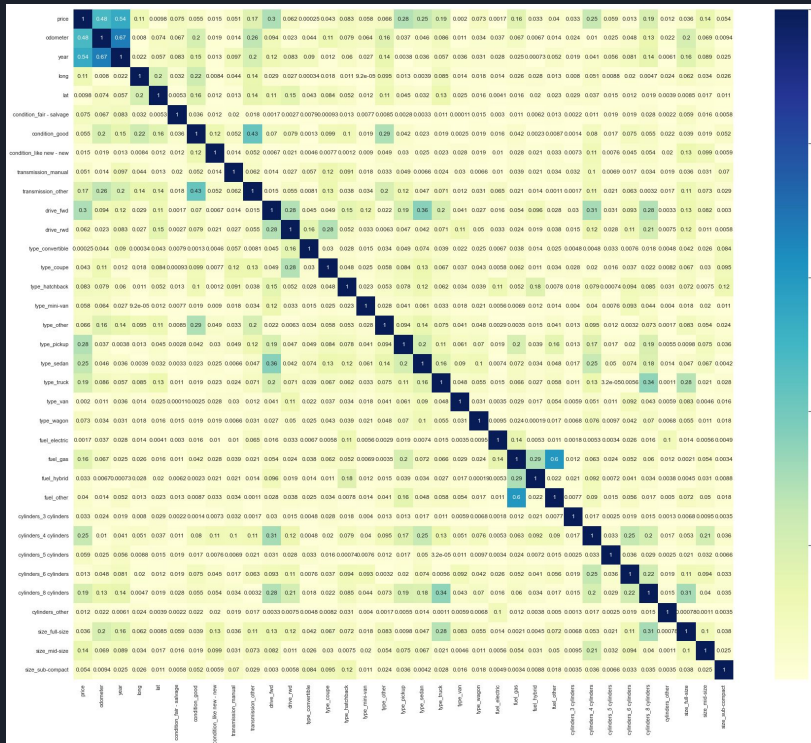
- price
- odometer, year,
- long, lat,
- condition, transmission,
- drive, type,
- fuel, cylinders, size

11 explanatory variables



# Exploratory Data Analysis

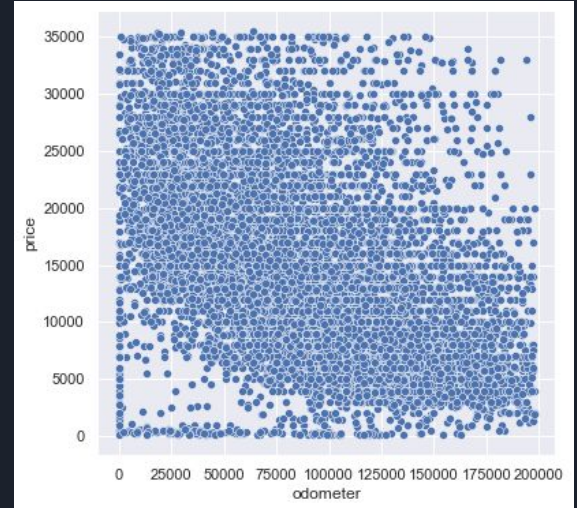
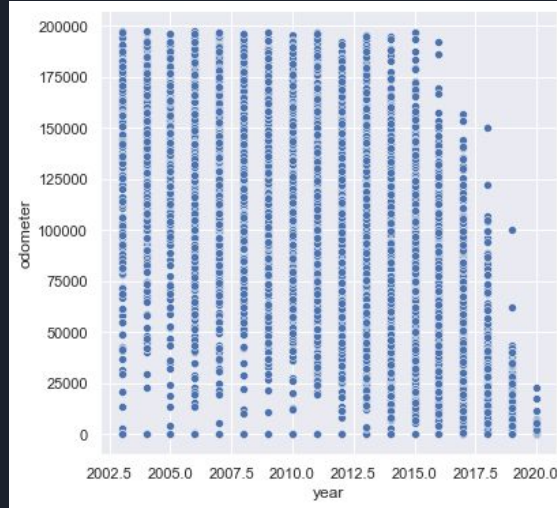
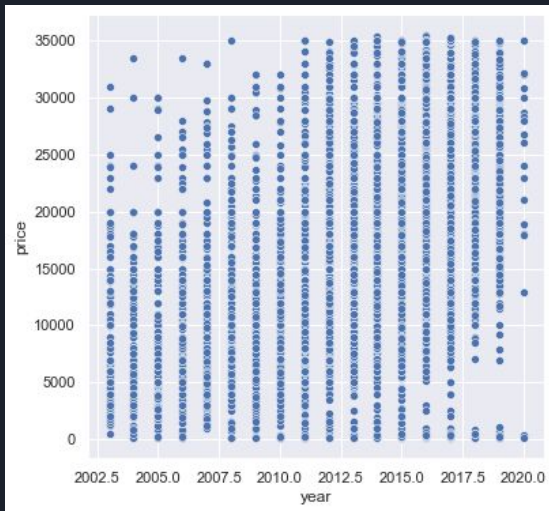
## - Correlation



- Strong correlation between year and price, between odometer and price, also renew year and odometer
- correlation between independent variables

# Exploratory Data Analysis

## - Correlation





Model Building

Results



Model Building

Results



# Model Building

## Linear regression

### OLS Regression Results

```
=====
Dep. Variable:          y      R-squared:          0.627
Model:                  OLS    Adj. R-squared:      0.626
Method:                 Least Squares    F-statistic:      473.3
Date:                  Tue, 09 Aug 2022    Prob (F-statistic): 0.00
Time:                  10:38:06    Log-Likelihood:    -95251.
No. Observations:      9612    AIC:              1.906e+05
Df Residuals:          9577    BIC:              1.908e+05
Df Model:              34
Covariance Type:       nonrobust
```



# Model Building

## Feature Selection

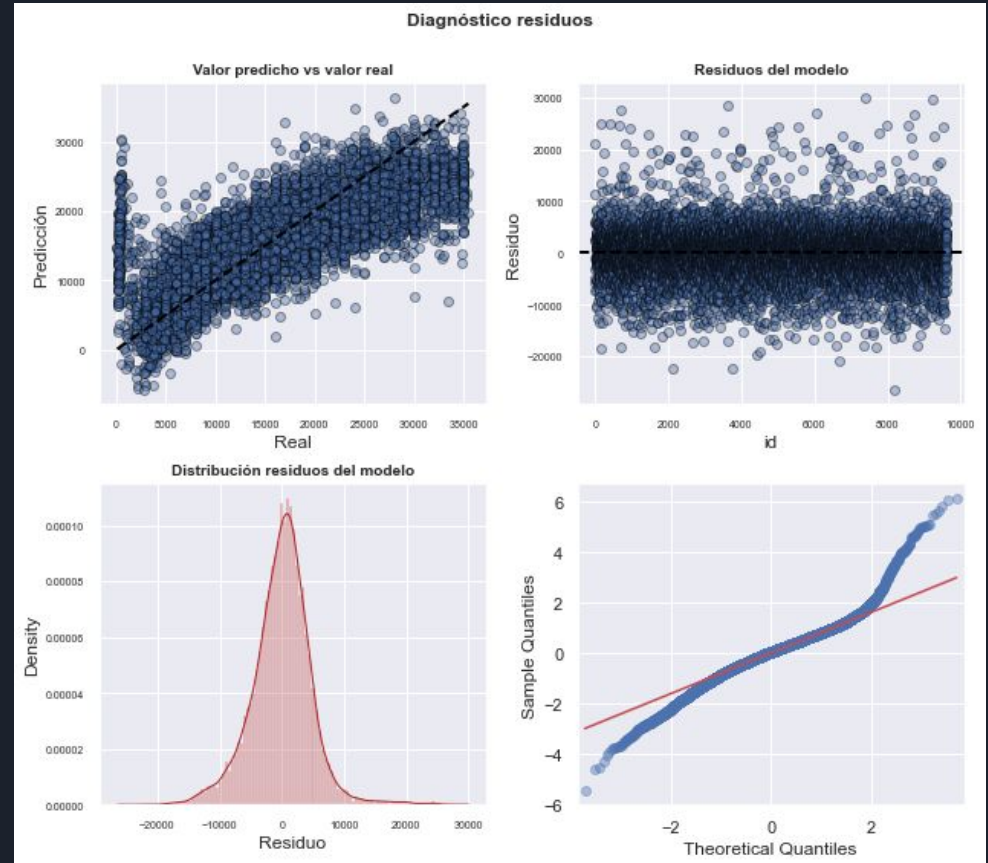
- Bonferroni correction

B= 0.0014

OLS Regression Results			
=====			
Dep. Variable:	y	R-squared:	0.626
Model:	OLS	Adj. R-squared:	0.625
Method:	Least Squares	F-statistic:	668.1
Date:	Tue, 09 Aug 2022	Prob (F-statistic):	0.00
Time:	13:22:15	Log-Likelihood:	-95265.
No. Observations:	9612	AIC:	1.906e+05
Df Residuals:	9587	BIC:	1.908e+05
Df Model:	24		
Covariance Type:	nonrobust		
=====			

# Model Building

## Performance





# Model Building

## Business Presentation

Losses per car: \$-1,711.92  
Profits per car: \$1,893.85  
 $P(\text{Buying}|\text{PriceReal})$ : 65%  
Car Value Mean: \$14,555.05  
12%