

JOE FELICIDARIO

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SUMMARY

Creative and adaptable Full Stack Software Engineer with 3+ years of experience delivering web applications and content-driven platforms. Proven track record of solving complex problems, leading cross-functional teams, and scaling a tech venture to \$100K/month. Skilled in designing scalable APIs, cloud-native architectures, and CI/CD pipelines. Passionate about crafting performant, user-centric experiences and mentoring peers to drive continuous improvement.

TECHNOLOGIES

Languages: Java, JavaScript, Ruby

Frameworks & Libraries: React, Next.js, Redux, Three.js, Node.js, Express.js, Ruby on Rails, Tailwind CSS

Databases: PostgreSQL, MongoDB

Platforms & Tools: AWS, Vercel, GitHub, GitLab

EXPERIENCE

BigChadGuys | **Software Engineer II** | The Woodlands, TX | March 2023 - Present

Technologies: Java, AWS, Git

- Scaled the BigChadGuys venture to ~\$100K in monthly revenue by leveraging community engagement.
- Created compelling promotional and educational content, garnering 40M+ views and 25M+ downloads across platforms.
- Developed and maintained BigChadGuys projects in Java, releasing regular updates and new features.
- Coordinated with artists, developers, and writers to ensure high product quality and drive creative innovation.

Sock Club | **Software Engineer I** | Austin, TX | February 2022 - March 2023

Technologies: JavaScript, React, Node.js, Rails, Tailwind CSS, Three.js, Vercel

- Spearheaded development of an innovative DIY design tool, leading to a 3x increase in revenue and a 5x surge in user retention.
- Pioneered an internal API to generate 3D-rendered images of user designs, streamlining design workflows and automation.
- Revamped the company website for seamless mobile compatibility, improving cross-device user experience and accessibility.
- Worked with design teams to develop internal tools and enhance the overall intake pipeline.

PROJECTS

RedPlayButton (Video-sharing Platform)

- Developed a robust CRUD system using Ruby on Rails (ActiveRecord) and PostgreSQL for reliable data persistence.
- Implemented custom React Router components to ensure user-friendly navigation throughout the app.
- Integrated AWS services for seamless video uploading and playback functionality.

AnyWajers? (Gaming Community Platform)

- Collaborated as part of a 4-person team, using Git workflows to deliver features within a 4-day timeline.
 - Led front-end development, creating an intuitive and visually appealing interface styled with Sass.
 - Implemented real-time communication using Socket.io, enabling dynamic chat rooms and live interactions.
- Utilized Express.js and MongoDB to implement an efficient back-end for data management and storage.

EDUCATION

App Academy | **Full-Stack Software Development Immersive Course** | New York City, New York | August 2021

Lone Star College | **Certificate of Computer Programming** | The Woodlands, TX | August 2020

College Park High School | **High School Diploma** | The Woodlands, TX | August 2019