



Jonathan Fletcher

jon.d.fletch
@gmail.com

Dear Acorns,

I am writing in regards to the Director of Product Management position. Based on the job requirements and my skillset, I believe I am a great candidate for the role.

I have 10+ years of internal and consumer-facing product management experience in the financial technology industry. My experience includes developing long-term strategic product planning, product roadmaps, and annual plans for business units. I am skilled in coordinating and analyzing market and competitive research to understand customer behavior and product satisfaction. I am also experienced in translating product strategies and new product ideas into detailed requirements.

In addition to my financial technology experience, I have 5+ years of experience leading teams. I am confident in my ability to provide strategic guidance and opportunities for growth to a team of product managers. My team-building skills will be an asset in achieving Acorns' goal of becoming a money manager for everyday people and families.

I am excited about the opportunity to join Acorns and help deliver financial wellness for the whole family. I am confident that my skills and experience will be a valuable asset in achieving Acorns' mission. Thank you for your time and consideration.

Sincerely,

Jonathan Fletcher