

Jonathan Fletcher

443.926.1682
jon.d.fletch@gmail.com
100 Saint Paul
Brookline 02446
USA

Hiring Manager
Maven Clinic

Dear Hiring Manager,

I am writing to express my interest in the Director, Product position at Maven Clinic. With experience in product management, particularly in the fields of finance and technology, I am enthusiastic about the opportunity to contribute to Maven's mission of revolutionizing healthcare, particularly in areas affecting women and families. In fact, my wife and I used Maven to get us through some challenging times with our first born!

Currently serving as the Director of Product Management at Traive, I have developed expertise in leading product development, particularly in finance and technology platforms. My responsibilities include thoroughly understanding our users' needs, aligning product vision with strategic goals, and delivering impactful, user-centric solutions. This experience directly aligns with Maven's commitment to providing innovative digital programs that offer clinical, emotional, and financial support.

My experience at Traive and previous role at U.S. Bank have provided me with a deep understanding of the finance and credit industries ultimately resulting in payment monitoring and reporting. I have successfully overseen significant product launches and played a key role in building and managing high-performing product teams. These experiences have reinforced my strategic thinking abilities, data-driven approach, and adeptness at communicating complex concepts - all of which I believe are essential for the position at Maven.

Furthermore, I bring a strong sense of empathy and dedication to inclusivity, traits that I believe are vital for a company like Maven, which focuses on diverse and sensitive healthcare needs. Having managed distributed teams across the U.S. and Brazil, I possess a unique perspective on cultural diversity and the importance of tailored communication.

Maven's culture of innovation and commitment to meaningful work greatly intrigue me. The opportunity to contribute to a platform that empowers women and families while driving the future of healthcare is highly motivating.

I am eager to bring my extensive experience in product management, passion for impactful healthcare solutions, and commitment to innovation to Maven Clinic. Thank you for considering my application. I look forward to the possibility of contributing to your team and furthering Maven's mission.

Sincerely,

Jonathan Fletcher