

JORDAN FLETORIDES

Junior Full Stack Software Developer

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PERSONAL PROFILE

As a full-stack development student at Code Institute, I have gained proficiency in HTML, CSS, JavaScript, Python, and more. With a passion for problem-solving and attention to detail, I am eager to continue my learning and growth by contributing to innovative software projects. My experience optimising Facebook marketing campaigns as an Account Executive at Fitness Marketing Agency demonstrates my ability to drive results, build and maintain client relationships.

I am excited to bring my natural curiosity, technical expertise, strong work ethic, and continuous learning mindset to a software development role.

EDUCATION

Level 5 Diploma in Full Stack Development - Code Institute - (March 23 to Current)

Course duration is max 12 months for completion. I have already completed 70% and will look to complete the course by October 23.)

A Levels - IT Graphic design, IT Communications, AS Electronics

10 GCSE's - including Maths and English

TECHNICAL SKILLS

Technologies : HTML, CSS, JavaScript, Python
Databases: MySQL
Frameworks: Bootstrap, Django, JQuery, PyTest, Jest
Vision Control: Git, GitHub

PORTFOLIO PROJECTS

1. LockBox - Terminal based password word manager, allowing users to store and generate passwords safely using data encryption.

Technologies used: Python, HTML, JavaScript, Shell, GitHub for version control and Heroku for hosting.

GitHub Repository: <https://github.com/jflets/LockBox>

2. WizQuiz - A quiz game that helps user to grow but quizzing them on code based questions.

Technologies used: HTML, CSS, JavaScript, GitHub for version control and GitHub pages for hosting.

GitHub Repository: <https://github.com/jflets/Wiz-Quiz>

3. FletFit - A personal training website, built for a mobile personal trainer looking to sell their services through their website.

Technologies used: HTML, CSS, GitHub for version control and GitHub pages for hosting.

GitHub Repository: <https://github.com/jflets/FletFit-project-1->

EMPLOYMENT HISTORY

Account Executive

Fitness Marketing Agency, Hayward's Heath

May 2023 - Current

- Optimising Facebook marketing campaigns through analysing data like CTR, CPL and CPC to maximise reach, engagement, and conversions.
- Conducting market research by using the data from our other clients we can determine the how best to inform campaign development and content creation.
- Managed and monitored campaigns, implementing iterative improvements for enhanced results.
- Developed excellent communication and problem-solving skills within a collaborative team

This experience demonstrates my ability to leverage data analysis, collaborate with clients, and develop compelling strategies, relevant to software and front-end development.

Residential Sales Negotiator

Rowland Gorrings Estate Agents, Cuckfield and Heathfield

July 2022 - May 2023

- Built strong client relationships and assisted in finding dream properties
- Collaborated with a dedicated team to ensure exceptional service throughout the sales process
- Developed problem-solving and effective communication skills

Residential Sales Negotiator

Fox and Sons Estate Agents, Crawley

November 2020 - July 2022

- Started as a trainee and progressed to lister.
- Generated viewings, market appraisals, and mortgage appointments through call out's and door knocking.
- Progressed property sales and received training to become a lister

Digital Marketing and Advertising Assistant

Lady May Sweets and Confectionery, (USA remote)

January 2020 - November 2020

- Managed Facebook ads, Google ads, and social media pages
- Utilised Google Analytics and created photography editorials for social and web use

PERSONAL PROJECTS

- Built a 3D printer and learned how to use it. I also taught myself how to do 3D modelling to design my own things to print
- Built no code websites for personal use and for friends and family
- Used my graphic design skills to help create logo's for friends and family