



After creating the groups of directly involved, peripherally relevant, fans, and skeptics we then made new connections that made more groups which created a map of the people involved. The new groups were called give, receive, both, and taking the resources. What was placed in the give grouping was state governor, hosting organization, activists at the MET, professionals, donations from members and instructors. What was placed in the receive grouping were students gaining scholarships, all women with the bead project, the art community, and schools. What was placed in the take resources grouping were those with no knowledge of where their money goes, environmentalists, parents of children with younger ages, Brooklyn Glass, and Scanlan Glass. In the last grouping of both give and receive was consumers, the MET, and parents apart of the all-age programs.

Overarching Goals

Client

- Raise awareness on who they are as an organization and what they do.
- Raise donations in order for all the programs provided to thrive and grow.
- Gain awareness of their commitment to examining new directions in glass through exhibitions.
- Connect with other museums and art organizations in order to receive support as well as bring in new perspectives and activities.