

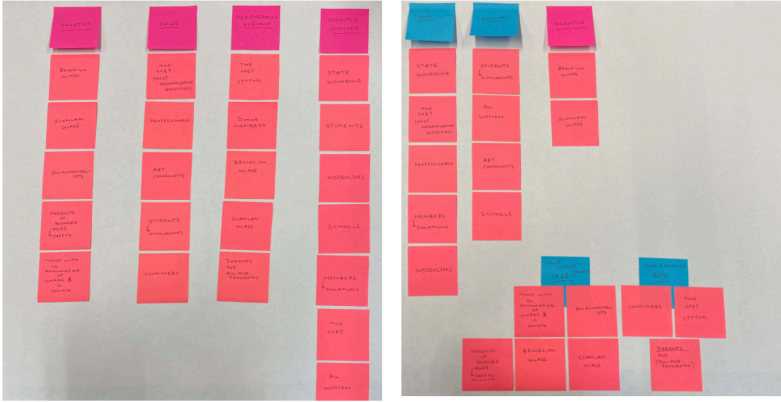
ChromeFileEditViewHistoryBookmarksProfilesTabWindowHelp

UGSupport Us | UrbanGlassDefine Goals: Overarching GoWk 6: M2: Part 4: Audience &Process Site Template FilesWood stain at Lowes.com: Se

jflora26.github.io/process_site/audience-goals.html

AppsAndersonMailAU financeSelf-ServiceCanvasOutlookLinkedInAUnited eventsIMLeagues FitnessInQuizitiveUpdateReading List

Process Book | Jocelin FloraMenu



Thinking about the audience lead to the use of sticky notes and creating groups which were called directly involved, peripherally relevant, fans, and skeptics. In the directly involved group, I added state governor, students, instructors, schools, members, the MET, and all women. In the peripherally category is the MET programs like TTTM, donor members, Brooklyn Glass, Scanlan Glass, Parents of the all-ages program. In the fans category was the MET, professionals, art community, students with scholarships, and consumers. The last category called skeptics has Brooklyn Glass, enviromentalists, parents of younger ages/studnets for safety reasons, and those with no knowledge on where their money would go.

After creating the groups of directly involved, peripherally relevant, fans, and skeptics we then made new connections that made more groups

