



Process Book | Jocelin Flora

Menu

Website

- Make the information on the website easy to read and understand as well as quick to find on their website.
- Reduce the amount of information is on the home page so the more important information is easier to read, find, and understand on the main page.
- Reduce the use of colors in the website in order for the work of the students and individuals to speak for themselves.
- Connect with other organizations like Scanlan Glass and Brooklyn Glass.

Specific Goals

User	Goal	Content/Action
Instructors/Teachers	Increase organization awarness as well as raise the awareness of the multiple programs provided.	Share the word of the multiple programs to students and friends. Make flyers and posters that convey what the organization is all about.
Art Enthusiasts	Increase the organizations donations and getting involved in the process of bringing new programs	Provide donation sto help programs thrive as well as spreading the word of teh benefits behind being a donator.