

STYLE GUIDE - WEBCOMMERCE

DIW

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1. Structure of the website.

- Header:

In the Header we can find on the left the logo of our page and on the right a menu with which we will navigate through the page.

- Logo: Composed of a # 38bcf9 colored rectangle and within the rectangle a symbol of a gear and the words BLOG.



- Menú: It is made up of four elements: INICIO, BLOG, FORMACION and CONTACTO. When you move the mouse over each of the elements, they will scale 1.2 times in size and will become the color of the logo, as can be seen in this image.



- Body:

The first thing we find in the body is the banner. The banner highlights what is the main theme on the page. The background of the banner is an image, located in the path “/img/bakbaner.png”. On this image the letters "CURSO DE DESARROLLO WEB", which use the font "Bebas Neue", in white and a small shadow.



Below the banner we find five cards that will lead us to the content that each one of them specifies. Each one contains an icon, just below a section title and below this a description of the content.



Now the body, is divided into two sections, one on the left where we will find the latest articles published by the page and a button to go to the blog, and another on the right where we will find four sections, the first a search engine, the second a login, the third a section for the social networks of the page and a fourth for the collaborations.

The last articles section is made up of a header in which, by means of black letters and a gray background, we highlight the title of the section, as we will see in the image. Below that header we find the articles, each one locked in a different box. Inside the box, in the upper left corner is the title of the article which is an h4 in which if we hover over it with the mouse the cursor will change and we can go to the article it refers to and in the upper right corner we find a Rectangle with a black background that tells us the date it was published and the category to which it belongs. In the content will come a small summary of the article.

ÚLTIMOS ARTÍCULOS

Título del artículo

Fecha 15 de dic Categoría: Pruebas

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Just below these articles we have a button with the title "GO TO THE BLOG", which occupies the entire space in the left section, as well as the last articles section. If we do not move the mouse, the button has a white background, blue letters and the corners end in a point. On the other hand, when you move the mouse, the corners are rounded, the bode widens and turns blue, although if we leave the mouse over it, it changes to different colors, the background turns black and the letters white. Example:

Without the mouse on top:



With the mouse over it:



We change to the section on the right, the first thing we find is the search engine. This is quite simple, it has a header with the text aligned to the left and the style is the same as that of the last articles and below this the search engine, quite simple.



The next thing we find is the Login, in it we have two text boxes, the first for the user name and the second for the password, these contain two icons, the first an icon of a user and the second of a padlock, making it clear What are they for. Below two buttons in blue and white letters, the first to validate the data and the second to delete everything, in case we are wrong. Finally, we find two links in blue and underlined, the first to register on the page and the second in case we have forgotten the password.



Below we find the section of social networks, which we find three icons, one for each social network, in this case Twitter, Facebook and YouTube. When you move the mouse over any of the icons, a box appears that tells us which social network it is.

- Without hovering the mouse:



- Passing the mouse:

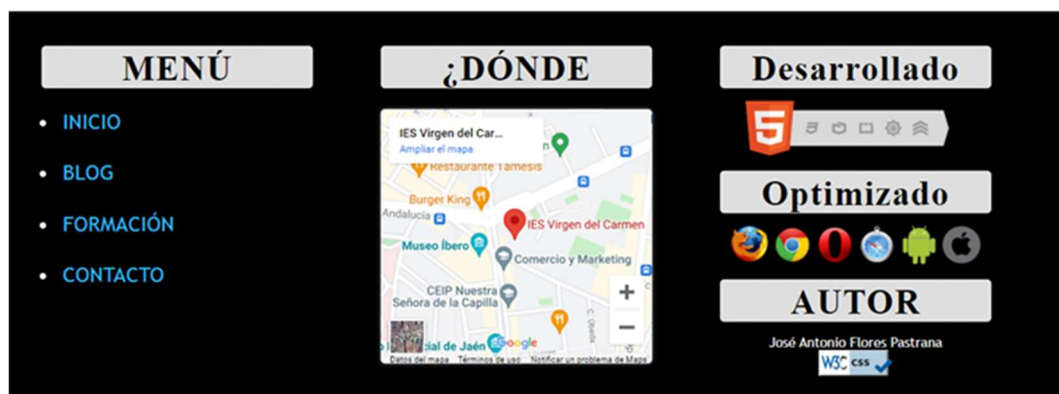


Finally, we find the space for collaborators, a white box in which we will put those who have collaborated in the operation of the page.



- Footer:

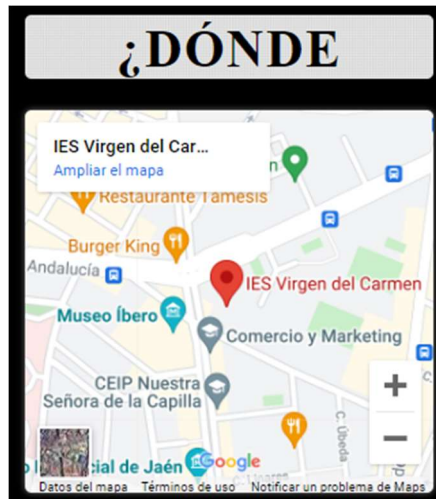
We reached the end of our structure. In the footer we find different sections that we will now detail one by one, but now we will focus on how it is done. The footer must have a black background and within this, several sections divided by titles with a gray background and black letters.



We start with the menu, it will be located to the left of the footer and it will have to be a simple menu so that the user can navigate the web without having to go to the top of the page. The content is the same as the header menu, each section will be marked with a white dot and the letters in blue. When hovering over the mouse, the letters will move to the right and will be white.



In the center, there will be a Google maps iframe in which we will put the address of our physical headquarters.



On the right we will find three more sections, the first called "Developed" in which we will indicate the language in which the page is developed, the second called "Optimized" we will put for the browsers and systems with which our page is compatible and in the last section, called "Author" our name and the validation of W3C.

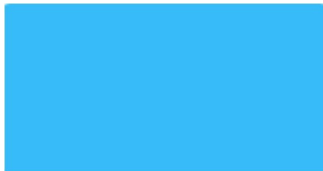


2. Colors.

The colors that we are going to use during the design of our website are the following:



#000000 – We use it for the bottom of the header and the bottom of the footer, titles and icons.



#38BCF9 – We use it for the logo, the effect of the letters in the header menu, the color of the letters in the footer menu and the login buttons.



#393D3F – We use it for the background of the date in the articles, the button "GO TO BLOG" and the shadows of the letters.



#45629E – We use it for the descriptions of the bodysuit cards.



#22539E – We use it for card titles.



#00538C – We use it for article titles.

3. Fonts.

On this webpage we will use two types of fonts in the texts. We will use the first type called "Bebas Neue" in the titles of each of the sections of our page and the second type, called "TrebuchetMS", we will use for the texts. Bebas Neue:

https://fonts.google.com/specimen/Bebas+Neue?query=bebas+neue&preview.text=This%20is%20for%20titles&preview.text_type=custom

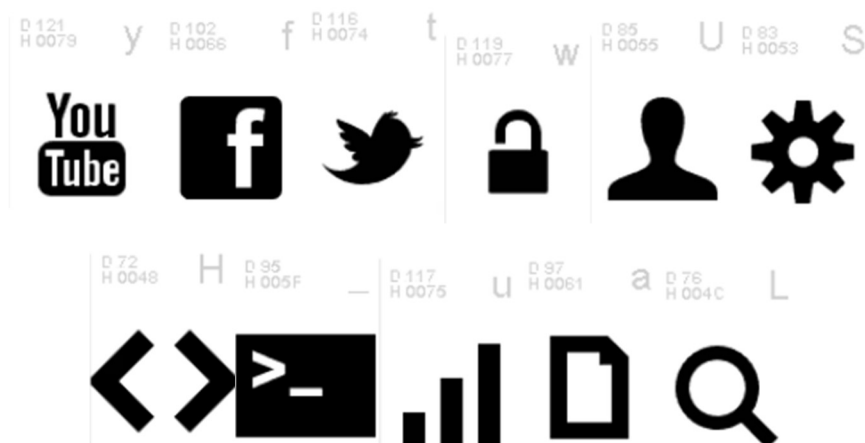


- Trebuchet:
<https://sp.maisfontes.com/trebuchet-ms.fuente>

This is for texts

4. Icons.

For the icons we will use the websymbols-regular-webfont font, which gives us access to many icons, among which we find the ones that we are going to use, which are the following:



5. Imágenes.

The images we have used are the following:

- Bakbaner.png: For the banner background of the beginning of the body.



- html5-badge-h-css3-graphics-multimedia-performance-semantics.png: To indicate in which language the page is developed in the footer.



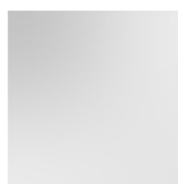
- android.png, chrome.png, firefox-icon.png, ios.png, opera.png, safari.png, supertux.png: To indicate which browsers and systems are compatible with our page.



- pattern.png: For the bottom of our page (Enlarged image):



- pxgray.png: To give a shadow effect to section titles (Enlarged Image):



6. Wireframe.

