Joshua F. Mercado

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SUMMARY

Emmy award-nominated video editor with over 6 years of experience in informational storytelling and applied problem-solving. Seeking to leverage my technical skills and detail-oriented approach in a data analytics role. Proven ability to work in both team settings and independent projects, always aligning with stakeholder objectives.

EDUCATION

Boston College, Morrissey College of Arts and Sciences   **Chestnut Hill, MA**
Bachelor of Arts in Film Studies, Minors in Computer Science and Economics   *May 2017*

Google Data Analytics Professional Certificate   *May 2024*

DataCamp Data Analyst Professional Certificate   *March 2025*

PROJECTS

- **Pens & Printers Case Study** – Evaluated competing marketing strategies by comparing average and total revenue growth.
- **Cyclistic Case Study** – Analysis of real world bikeshare data broken down by customer type to inform marketing strategies.
- **Bellabeat Case Study** – Analysis of public FitBit user data to glean insight into the usage habits of smart wearable users.
- **International Soccer Results** – Utilized hypothesis testing to determine whether women score more goals than men in FIFA World Cup matches.
- **Los Angeles Crime** – Identified trends in reported crimes based on time, location, and type.
- **Nobel Prize Winners** – Visualized Nobel Prize winners' demographics over the years.
- **NYC Test Scores** – Compared NYC SAT score variance by borough.
- **Netflix Movies** – Visualized Netflix movie durations by release year, genre, and country.

PROFESSIONAL EXPERIENCE

DGA Productions   **Watertown, MA**
Editor/Producer   *Dec 2017 – Nov 2023*
- Managed DGA's database, ensuring integrity and access to hundreds of terabytes of footage.
- Assembled over 200 episodes for various educational and entertainment television programs.
- Led a successful transition from local to remote workflows, enhancing efficiency and collaboration.
- Traveled as a production coordinator on dozens of location shoots around the country.
- Served as script supervisor for a multiple Emmy award winning studio show.
- Served as the associate producer/assistant editor for a feature length documentary.
- Clients include: PBS, Milk Street, A&E, WWE, IMAX, and the Museum of Science (Boston).
- Nominated for the Daytime Emmy Award for 'Outstanding Multiple Camera Editing' in 2020.

SKILLS

- Data Analysis: SQL, Python, R, Tableau, Power BI, Excel
- Video Production: Project Management, DaVinci Resolve, Adobe Creative Cloud, Avid Media Composer
- Additional Skills: Microsoft Office, Google Workspace