

Disrupción Digital

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La Nueva Revolución Industrial



18th Century
Vapor



20th Century
Producción en Masa



70's
Robots



Hoy
Digitalización

"Estamos al borde de una revolución tecnológica que modificará fundamentalmente la forma en que vivimos, trabajamos y nos relacionamos. En su escala, alcance y complejidad, la transformación será distinta a cualquier cosa que el género humano haya experimentado antes"(*)

(*)vaticina Klaus Schwab, autor del libro "La cuarta revolución industrial"

Digital Transformation

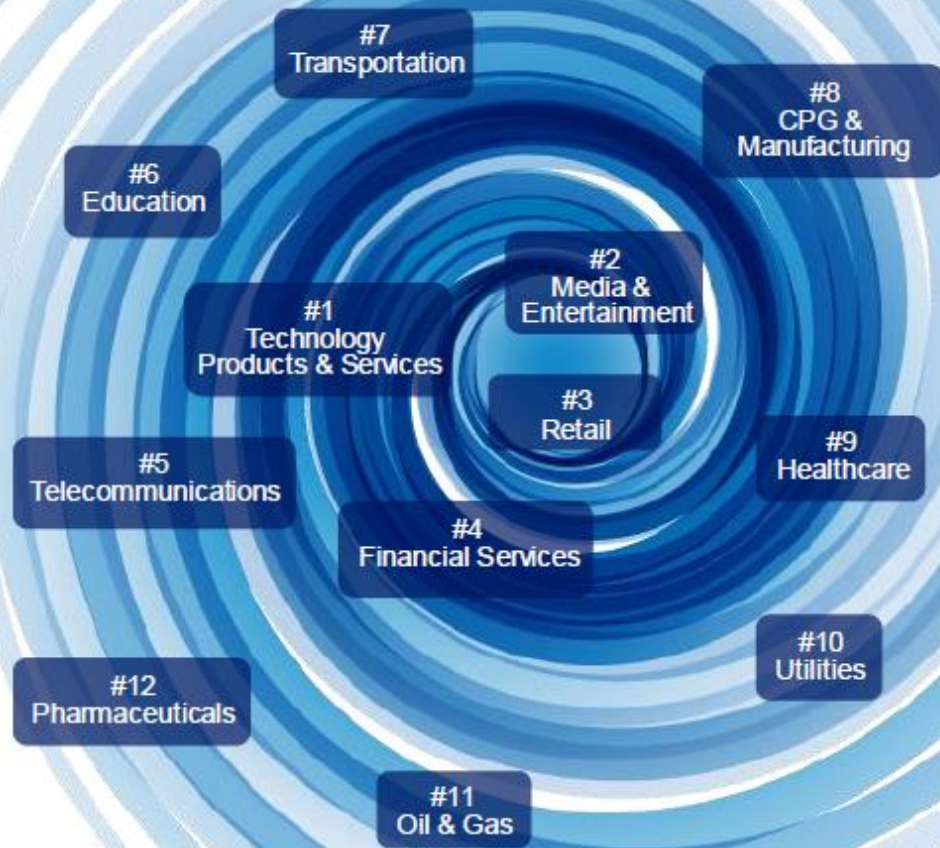
The change that occurs when new digital technologies and business models impact a company's value proposition and market position

Digital Disruption

- Digital Disruption will impact all major industries
- 75% of businesses will become digital by 2020
- The average time for disruption is 3 years

Global Center for Digital Business Transformation, 2015

- Cisco co-founded Global Center for Digital Business Transformation group
- Interviewed 900 business leaders across 12 industries in 13 countries



Digitisation Is Changing The World

The Amazon.com logo is displayed in white text on a blue background. The background image shows a stylized illustration of a bookstore with a sign that says "BOOKS".

amazon.com

Bookstore

The Uber and Lyft logos are displayed in white text on a blue background. The background image shows a fleet of white Uber cars.

UBER
lyft

Taxi



Music



Hotel

The Google and Facebook logos are displayed in white text on a blue background. The background image shows a stack of newspapers and a smartphone.

Print & Media

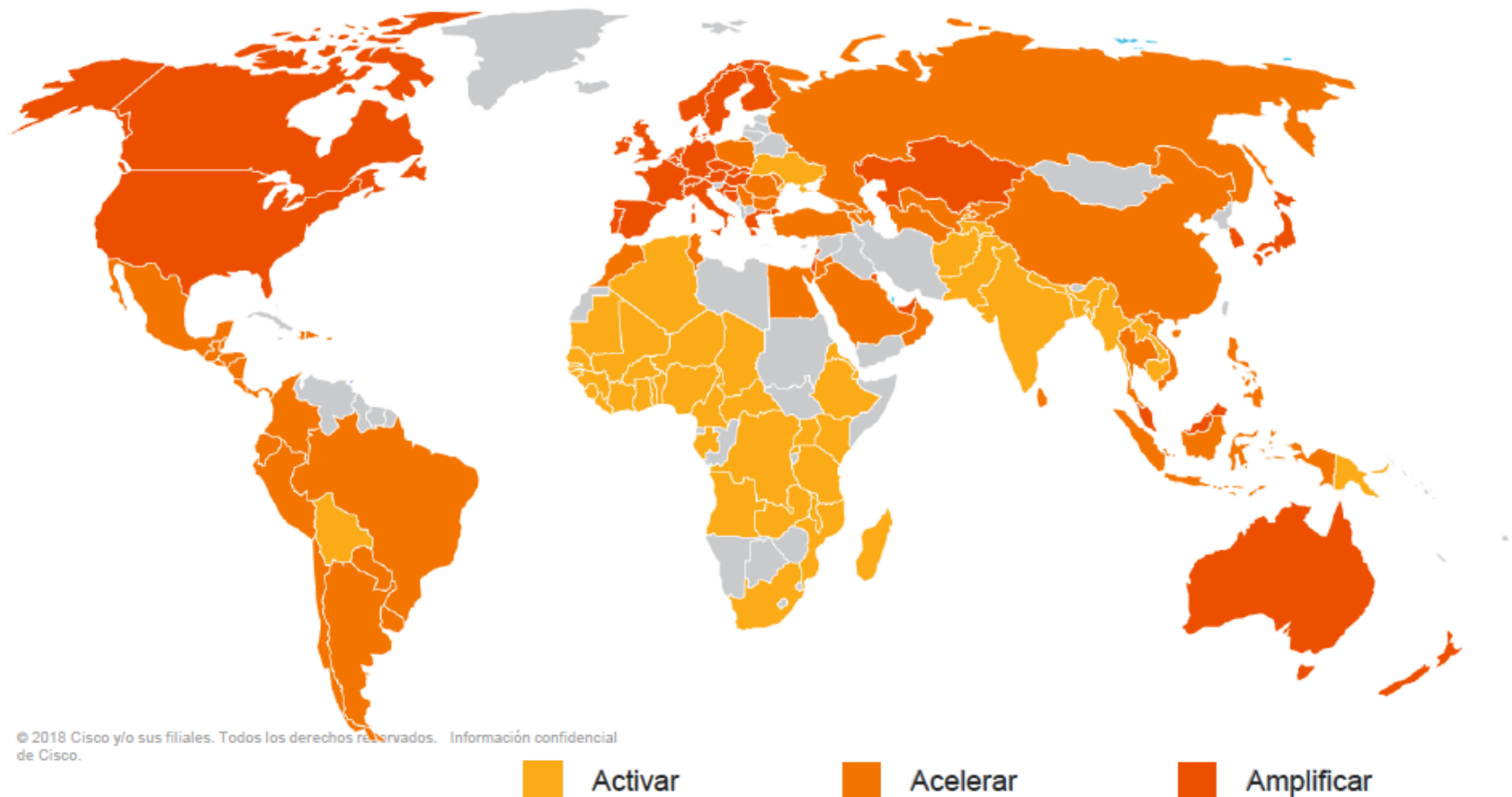


Car



Point-of-Sale

Tres fases generales de preparación digital





Ecuador

11.33



A woman with dark hair, wearing a white turtleneck, is smiling and looking upwards. She is interacting with a futuristic, glowing digital interface. Her hands are positioned as if touching or manipulating virtual elements. The interface features various glowing circles, lines, and text labels such as "SCANNING", "COMPLETE", "ANALYSIS", and "COMPLETE". The background is a dark blue with a grid of binary code (0s and 1s) and faint, glowing lines suggesting a digital or technological environment.

Futuros trabajos

Futuras habilidades

La tecnología por sí sola no es suficiente.

Forces of Digital Disruption

Everything
becomes
connected



Everything
becomes
software-based



Everything
generates
data

Everything
can be
automated



Everything
needs to be
secured



Preguntas??

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