

JORGE ELIECER FORERO LUQUE

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Education

University of London

MSc Data Science & Artificial Intelligence

London, UK

MIT Professional Education

Designing and Building AI Products and Services

Bogotá, Colombia

Universidad de America

BSc Mechanical Engineer

Bogotá, Colombia

Dev.F

Master in Data Science / AI

Bogotá, Colombia

Dev.F

Master in Coding

Bogotá, Colombia

Experience

FMHOUSE S.L.

Technological Innovation Director

Madrid, Spain

SEP, 2021 - FEB. 2024

- Spearheaded the ideation and development of 4 new products, achieving an average time to market of 6 months, utilizing advanced technologies such as JavaScript, Python, and Blockchain.
- Oversaw the entire product lifecycle from concept to market launch, ensuring alignment with strategic goals.
- Managed 3 international development teams, ensuring the timely delivery of projects within up to 65% of the allocated budget.
- Spearheaded technology education initiatives and provided consultancy on emerging technology trends to over 100 professionals, specializing in professional and management training.
- Collaborated with prestigious clients such as the European Space Agency, SEAT, and Rosmiman, delivering over 800 hours of consultancy services, resulting in 5% increase in revenue generation.

Propert- i

Principal Co-founder

Bogotá, Colombia

OCT, 2020 - SEP, 2021

- Directed the development of the principal product, incorporating mathematical algorithms to ensure optimal performance.
- Executed marketing strategies to enhance brand visibility and attract customers, including social media content creation.
- Formulated strategic direction and maintained investor relations, incorporating feedback to drive company growth.
- Managed day-to-day operations and fostered a collaborative team environment to achieve company goals.
- Winners of the "Best Startup, Idea in Development" of the Proptech Latam Awards 2021.

Accuro S.A.S.

Research and Development Director

Bogotá, Colombia

NOV, 2015 - OCT, 2020

- Led the development of 6 market-leading products and services, resulting in 15% growth in annual revenue.

- Managed 5 annual strategic planning gatherings, leading to improvement in innovation efficiency and enhancement in process optimization with over 45 operative initiatives and a yearly innovation portfolio.
- Represented the company in international associations and global standards committees, contributing to industry advancements.

Leadership & Activities

RendiMax S.A.

Bogotá, Colombia

Strategic Planning Consultant

JAN, 2024

- Led comprehensive strategic planning sessions with Rendimax's C-level management to optimize sales strategies.
- Conducted two intensive group sessions featuring ten strategic exercises tailored to the company's needs.
- Utilized methodologies like Balanced Scorecard and Innovation Portfolio Model to address business concerns.
- Delivered actionable insights on product attributes, brand positioning, and KPI development.
- Ensured alignment between strategic goals and operational capabilities to drive sustainable growth.

Volunteering Work

BOMA 360 Performance Program

2015 - 2018

Council Member

BOMA International. USA

Building Codes and Voluntary Standards

2016 - 2017

Committee Member

BOMA International. USA

International Council

2015 - 2017

Council Member

BOMA International. USA

Skills & Interests

Technical:

- Programming Languages: JavaScript, Python, SQL
- Web Development: HTML5, CSS3, React.js, Node.js
- Blockchain Technologies: Ethereum
- Data Analysis & Visualization: PowerBI , Pandas, Matplotlib
- Project Management Tools: JIRA, Trello
- Version Control: Git, GitHub
- Machine Learning Frameworks: TensorFlow, Scikit-Learn
- Cloud Platforms: AWS, Azure Web Services
- Database Management: MySQL, MongoDB
- Office Suites: Microsoft Office, Google Workspaces

Language: Spanish – Native, English – Professional C1

Interests: Cinema, Music, Historic Novels