



Beginning on the ATP Tour

*How to build success now to
become the next star in tennis*

4 mid-ranking tennis pros share how much

VIDEO

Why most tennis players struggle to make a living

Tennis fails where other sports provide a living for their players.

by **Laura Bult**

Sep 12, 2023, 5:25 PM EDT



The Darker Side of Tennis Players' Earnings

Sport

ELITE LEVEL (top 100)

30% - Endorsements

40% - Sponsorships

30% - Prize money

MID-TIER (100-250)

25% - Endorsements

25% - Sponsorships

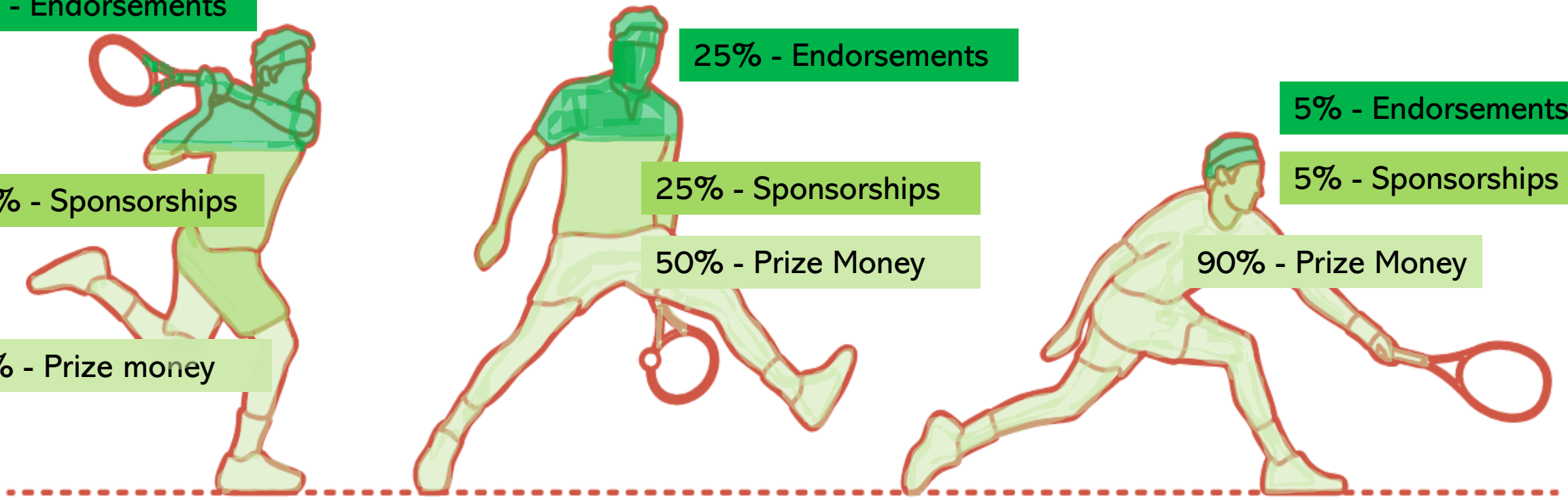
50% - Prize Money

LOWER RANKS (+250)

5% - Endorsements

5% - Sponsorships

90% - Prize Money



Prize Money

TOURNAMENT PRIORITIZATION

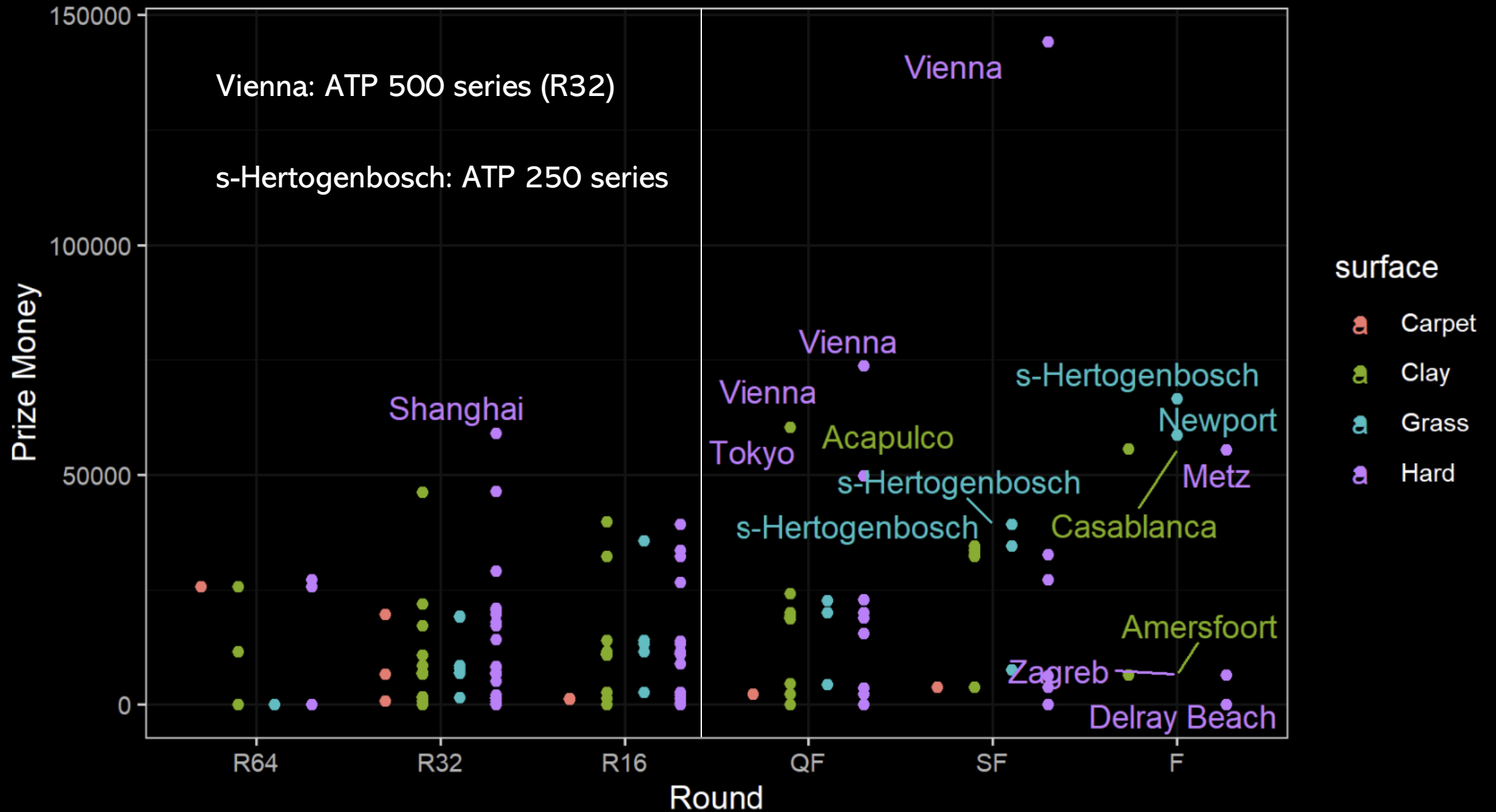
ARE THERE
TOURNAMENTS
THAT GIVE US AN
EDGE?

ARE THERE
PLAYERS WE
SHOULD AVOID?

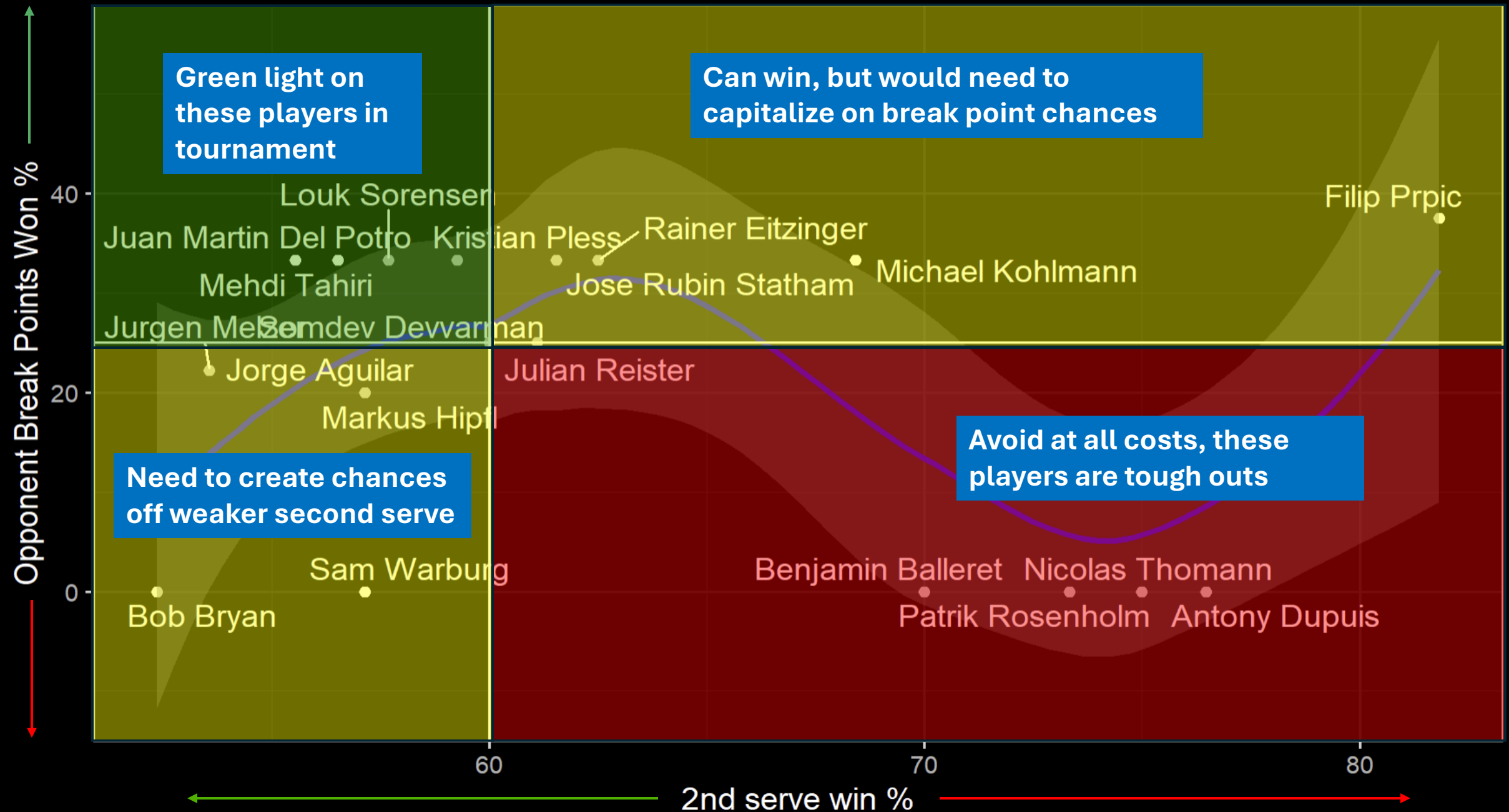
PREDICT OUR
RESULT BEFORE
WE ENTER

How far did the lower ranked players get in tournaments

Are there tournaments we should favor over others as LL or Q



Who we should avoid?



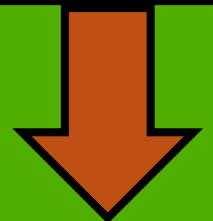
Accuracy

62%

Preds Model Summary

Input:

- Name
- Tournament



Output:

- Round preds for the specified tournament

Custom Model for Our Players to take home with them

```
```{r}  
name_1 <- "Roger Federer"
tournament <- "wimbledon"
```

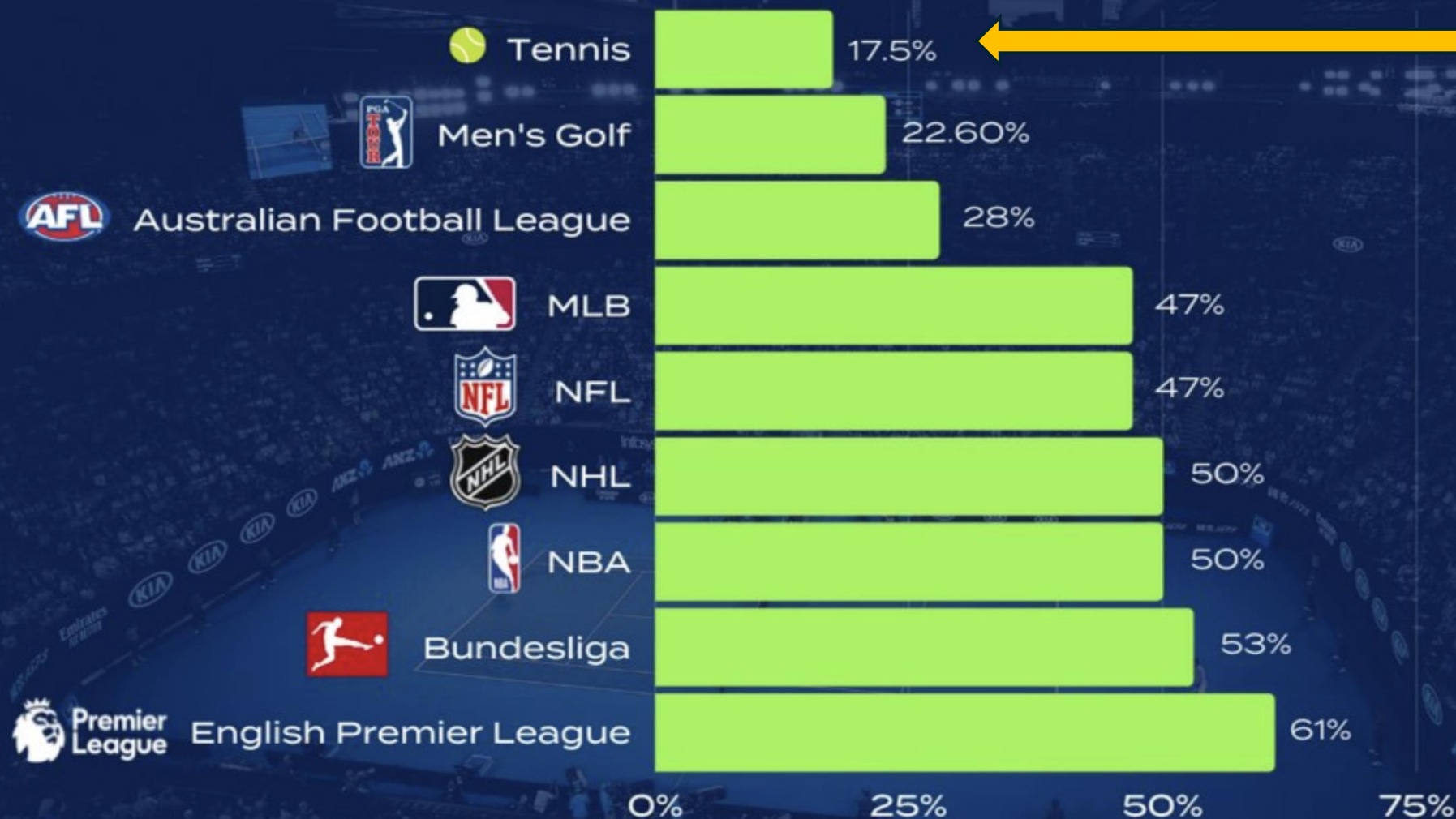


	<b>second_round_pred</b>	<b>third_round_pred</b>	<b>fourth_round_pred</b>	<b>fifth_round_pred</b>	<b>sixth_round_pred</b>	<b>seventh_round_pred</b>
1	87.30873	64.80648	65.70657	63.90639	36.90369	24.30243

# Future Work

# DID YOU KNOW?

Out of the world's major sports, tennis players receive the lowest percentage of the sports' revenue in salaries and/or prize money.



\*Men's Golf includes Majors/PGA/EuroPGA/Korn Ferry Tour/Challenge Tour



## Novak Djokovic's players' association gains momentum three years after creation



It's been three years since occasional doubles partners Novak Djokovic (left) and Vasek Pospisil announced the formation of the Professional Tennis Players Association (PTPA) at the 2020 US Open. Sarah Reed/Getty Images

D'Arcy Maine, ESPN.com

Sep 22, 2023, 09:42 AM ET









### Men's singles Grand Slam champions since 2002

### Men's singles Grand Slam champions since 2002



2024 US

# QUARTER

## MEN'S SI

# 1 SINNER

## 5 MEDVEDEV

## 25 DRAPER

## 10 DE MINAUR

#USOP

**WIMBLEDON**

## QUARTERFINALS

## MEN'S SINGLES

**1 CARLOS**  
**ALCARAZ**

## 6 HOLGER RUNE

### 3 **DANIIL MEDVEDEV**

CHRIS EUBANKS

**8 JANNIK SINNER**

**ROMAN  
SAFIULLIN**

**7 ANDREY RUBLEV**

**2 NOVAK  
DJOKOVIC**

**@USOPEN**



