

## INTRODUCTION

- \* Six Thinking Hats refers to the use of six different colored hats to represent six different thinking patterns.
- \* Each of the six thinking hats has a colour: white, red, black, yellow, green, blue. The colour provides the name for the hat.<sup>1</sup>
- \* The six thinking hats allow us to conduct our thinking as a conductor might lead an orchestra.<sup>1</sup>

## PRINCIPLE

- \* Black: Caution, risk assessment and critical thinking
- \* Green: Creativity, new ideas and alternatives.
- \* White: Objective facts, data and information.
- \* Red: Intuition, emotions and gut reactions.
- \* Blue: Control, organization of thinking processes and steps.
- \* Yellow: Optimism, positives, and opportunities.

## Exploring the Path to Innovation: The Six Thinking Hats Approach

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### EXAMPLES



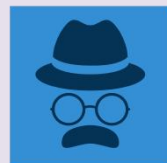
- \* Could be a lot of work
- \* Time commitment
- \* Android outside of expertise

- \* Push notifications
- \* Text version
- \* Monetization



- \* 16,000 daily riders
- \* 40% android smartphone market
- \* 20% to 60% increase in potential users

- \* Good challenge for team
- \* We like bonding as a group
- \* Hackathons are awesome



- \* Goal of 1000 monthly users
- \* Start Sept 18th
- \* Finish Nov 15th

- \* Learning opportunity
- \* Expand team portfolio
- \* More users



## APPLICATION

This innovative approach can be applied to cultural communication and teaching. The Six Thinking Hats approach guides students to consider issues from different perspectives (emotional, logical, creative, etc.), it helps them to better adapt to their new environment.

This approach could improve communication, enabling them to integrate and understand the new culture more quickly.<sup>2</sup>

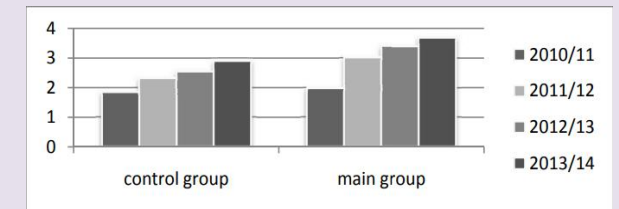


Figure: Adaptation dynamics and growth of language skills in the different groups

## conclusion

The "Six Thinking Hats" approach provides a framework for thinking that promotes looking at problems from different perspectives. It enhances communication and reduces the difficulty of adapting to new situations. This approach is a key step towards innovation and efficient decision-making.