**Jamaal Fullylove**

**Plano, TX 75093 | (214) 223-8917 |** [**jfull2323@gmail.com**](mailto:jfull2323@gmail.com) **|** [**http://jamaalfullylove.com/**](http://jamaalfullylove.com/)

**OBJECTIVE:** To obtain additional freelance work as an Email Developer or Front End Web Developer.

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| Experience |

**Freelancing | Remote <March 2019 to Current>**

**Front End Developer**

* Hand-coding HTML/CSS emails (including responsive) using Oracle Responsys, Oracle Eloqua, Salesforce Pardot, Salesforce Marketing Cloud, and Zeta Marketing Platform
* Conduct code review sessions with Email Marketing Specialists and other client third-party outsource recourses.
* Hand-coding HTML/CSS emails (including responsive) using Salesforce Marketing Cloud
* Exporting assets from PSD
* Coding AMPscript variables, loops, and conditional statements. (main functions that I use to name a few: LookupOrderedRows, DateAdd, DateDiff, Field, Row)
* Importing, Exporting, and Manipulating data (via Excel spreadsheet) into Data Extensions
* Creating Cloud Pages and Forms for Submission
* Deploying Test Send emails to Account Team
* Importing and Exporting data extensions
* Exposure to SQL

**McAfee | Plano, TX <July 2018 to March 2019>**

**Front End Developer**

* Hand-coding HTML/CSS emails (including responsive) using Selligent Marketing Cloud
* Build desktop HTML/CSS/JS alerts through in house tool (NGM)
* Build dynamic landing pages using Vue.JS as well as Adobe Experience Manager (CMS)
* Develop and Maintain Email Guidelines document
* Provide latest tips and tricks to Email Devs throughout the company

**Brierley + Partners | Plano, TX <December 2016 to July 2018>**

**Front End Developer**

* Build User Interface (UI) for Web Application
* Build UI using Vue.JS, Vuetify, Vue Router, and Vue Components
* Perform basic JavaScript task (i.e. create variables; if statements; for loops; manipulating array, objects, form validation (using vee-validate plugins))
* Installed plugins within Vue.js framework (i.e. Vee-Validate)
* Installed libraries within Vue.js framework (i.e. Numeral.js)
* Working with Chart.js and D3.js JavaScript chart libraries

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* Hand-coding HTML/CSS emails (including responsive) using Teradata Digital Marketing Center.
* Exporting assets from PSD
* Image Modifications (JPG, PNG, PSD)
* Creating content blocks in Teradata MAPP DMC
* Hand code landing pages
* Assist Email Production Analysts with troubleshooting issues

**Excentus | Dallas, TX <October 2015 to December 2016>**

**Email Production Specialist**

* Hand-coding HTML/CSS emails (including responsive) using Oracle Responsys
* Exporting assets from PSD
* Uploading emails into Responsys
* Deploying Proof emails to Account Team

**Meredith Xcelerated Marketing | Addison, TX <May 2015 to October 2015>**

**HTML Developer**

* Hand-coding HTML/CSS emails (including responsive) using Salesforce Marketing Cloud
* Manipulating wireframes
* Exporting assets from PSD
* Uploading emails into Exact Target
* Deploying Test Send emails to Account Team
* Importing and Exporting data extensions
* Exposure to SQL

**Copart | Dallas, TX <October 2013 to September 2015>**

**Front End Developer *(Part-Time)***

* Hand-coding HTML/CSS emails (including responsive) using Salesforce Marketing Cloud
* Manipulating wireframes
* Exporting assets from PSD
* Upload emails into Exact Target
* Importing and Exporting data extensions
* Exposure to SQL

**Sedgwick | Plano, TX <May 2014 to May 2015>**

**OSS Specialist**

* Created and maintained internal and external logins for company’s software systems
* Distributed requests via ticketing system & ensure daily Service Level Agreements are being meet
* Training Documents (Job Aids, Best Practices, Cheat Sheets, Work Flows, etc.)
* Trained colleagues on our onshore team (state side) and offshore team (India) via WebEx
* Troubleshoot end-user’s application access issues via phone queue or desktop sharing
* Performed audits to ensure security variance access does not violate segregation of duties
* Built and maintained department website in SharePoint

**Heritage Auctions | Dallas, TX <Mar 2014 to May 2014>**

**Email Marketing Specialist**

* Hand-coding HTML/CSS emails using Salesforce Marketing Cloud
* Changing image paths, image links, anchor tag alias, and alt tags
* Uploading HTML emails into Exact Target Digital Marketing Software
* Exporting assets from PSD; Creating Hero images

**Sedgwick | Plano, TX <Nov 2004 to Mar 2014>**

**OSS Specialist**

* Created and maintained internal and external logins for company’s software systems
* Distributed requests via ticketing system & ensure daily Service Level Agreements are being meet
* Training Documents (Job Aids, Best Practices, Cheat Sheets, Work Flows, etc.)
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| Works |

Samples of works can be found on my portfolio site.

[**https://www.jamaalfullylove.com**](https://www.jamaalfullylove.com).

[**https://sites.google.com/view/jamaalfullylove**](https://sites.google.com/view/jamaalfullylove)

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| Technical Skills |

Web: HTML, CSS, CSS Media Queries, JavaScript, jQuery, Vue.JS, Bootstrap, SQL, Dreamweaver.

Email: Salesforce Marketing Cloud, Salesforce Pardot, Responsys, Teradata DMC, Mail Chimp, Litmus, Email on Acid, MovableInk.

Graphic: Fireworks, Photoshop.

Other: MS Office Suite. SharePoint 2007 CMS.

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| Education |

**University Of North Texas |** Bachelor’s Degree – Training and Development **<December 2011>**

**Grayson County College |** Associate’s Degree – Electronic Engineering Technology **<December 2003>**