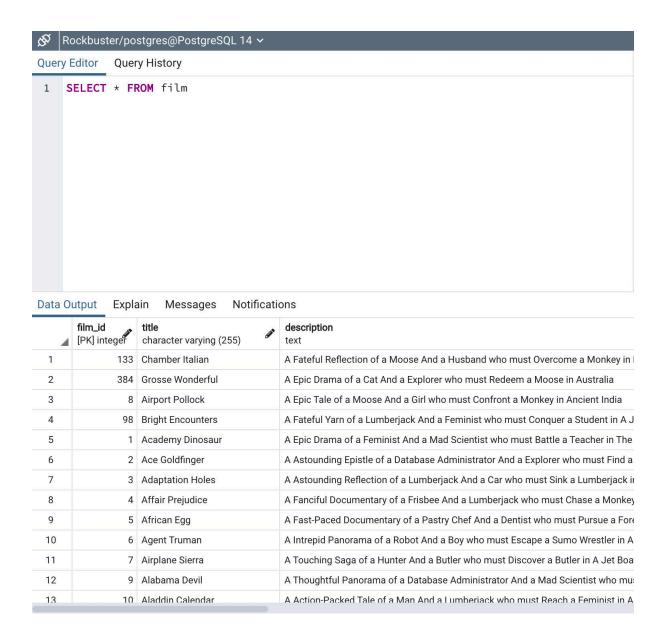
Juan Ignacio Galvalisi

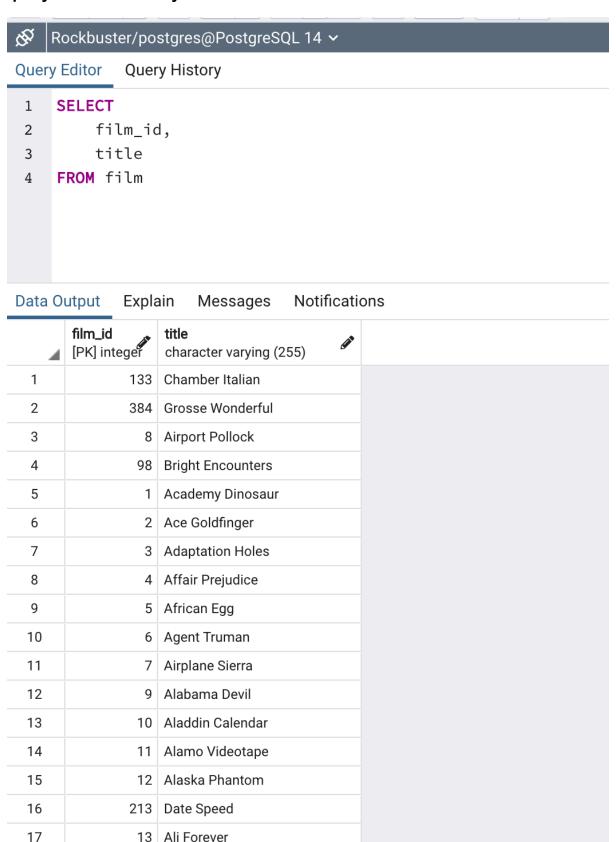
Exercise 3.4: Database Querying in SQL

Refining Your Query

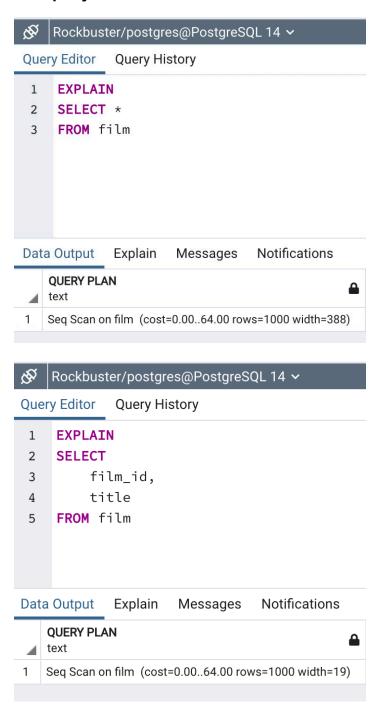
You need to get some data from the "film" table and decide to use the query SELECT * FROM film.



You realize that only the "film_id" and "title" columns are needed. Write a new query that selects only those 2 columns.



Compare the cost of the original query and the revised query, and write a few sentences explaining the comparison. Can you suggest any ways to optimize this query?

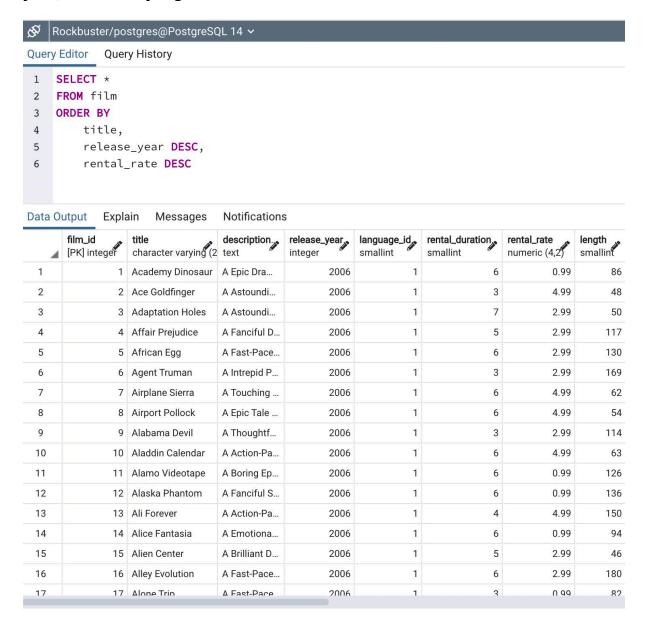


At a glance, both queries have the same cost of 0.00-64.00. Nevertheless, there is a difference when you want to retrieve each one. The second one was faster using the filters than not using them: the first query took 69 milliseconds while the second took 59 milliseconds. In other words, we are more efficient when using filters than not using them because you are not retrieving all the data.

On the other hand, using the LIMIT function could be helpful in order to optimize our query, being even more specific.

Ordering the Data

In the pgAdmin Query Tool, run a query that selects every film from the "film" table, with the movies sorted by title from A to Z, then by most recent release year, and then by highest to lowest rental rate.



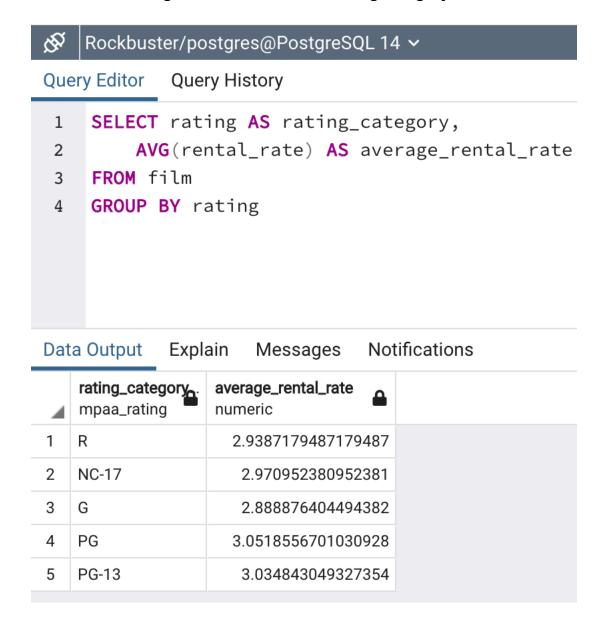
Extract the data output of your query into a csv file for the film collection department to analyze in Excel. (You may need to explore how to save your output as a csv file in the Query Tool.)

3.4 - Ordering the Data.cvs

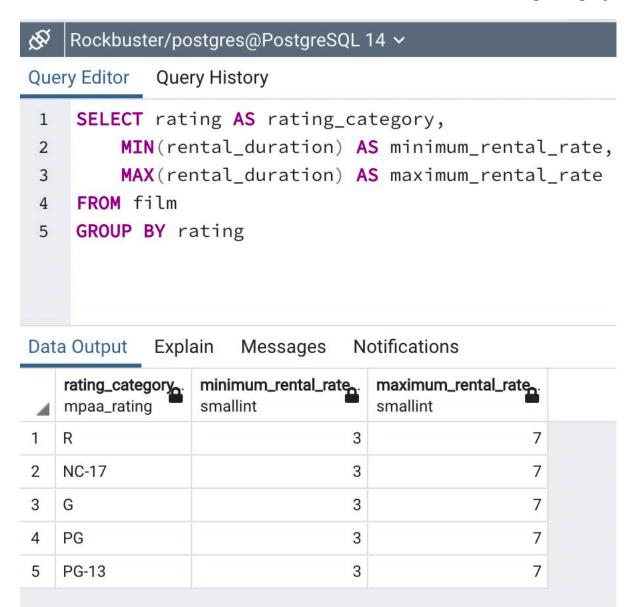
Grouping Data

The strategy department has asked you the questions below. Write a SQL query to retrieve the correct answers, then extract your results as a csv file.

What is the average rental rate for each rating category?



What are the minimum and maximum rental durations for each rating category?



3.4 - Grouping Data.cvs

Database Migration

Your team has decided to use an external tool to collect data on user behavior in the new Rockbuster Android app. Data collected from this new source will need to be loaded into the data warehouse before you can analyze it.

Can you outline the procedure for migrating the data and who will be responsible for it?

The procedure for migrating the data from one database to another is the ETL process (Extract, Transform, and Load). In general terms, we part from a stage where our data

is not optimized for analytics to a central host optimized and standardized, called the Data Warehouse system.

The data engineering team mostly handles data migration, but analysts also need to know how the process functions in order to work together successfully.

What problems do you foresee if you start analyzing the data before it's been loaded into the data warehouse?

In that case, it could be the same situation when you are working with, for example, dirty data. Errors are much more likely if the data has not been properly transformed before the migration process. You could handle duplicates, different names, blank values, and misspellings, issues we want to address in the transformation process during data migration. Suppose we start analyzing the data before it's loaded into the data warehouse. In that case, the ETL process will have been in vain, as the main reason for data migration is to provide cleaner and more reliable data.

Bonus Task

What are the minimum and the maximum replacement costs for each rating category ordered by rating as follows: G, PG, PG-13, R, NC-17?

