

Juan Gamarra

Venezuela • Carabobo, Valencia • juangamarra.developer@gmail.com • +58 412 8918141

Education

Universidad de Carabobo

Telecommunications Engineering (Eighth Semester)

Full-Stack Web Development – LinkedIn

Responsive Web Design – FreeCodeCamp

Automated Web Quality Control - LinkedIn

Scrum Foundation Professional Certification (SFPC™)

Experience

Freelancer

Remote

Senior Full Stack Web Develop

May 2025 – Present

- Development of independent projects, providing consulting, error correction, and redesign for websites.
- **Tech Stack:** HTML, CSS, JS, jQuery, PHP, MySQL, React, TypeScript, Laravel.

Soluciones Roots

Remote

Senior Full Stack Web Develop

Jun 2024 – April 2025

- **Concurrently optimized a Laravel/Livewire application**, boosting SEO rankings by 25% and mobile UX scores to 90/100 (Lighthouse).
- **Delivered High-Impact Web Solutions:**
 - Built a youth-focused voting engagement landing page (Guatemala) with interactive elements.
 - Redesigned UX/UI for a perfume e-commerce site, improving mobile and SEO.
 - Developed a custom international e-commerce platform for recycled plastic products.
 - A cleaning services platform (WordPress), with a site redesign for a more modern and better-structured look.
- **Developed Cutting-Edge Integrations:** Engineered a GraphQL-WordPress hybrid solution for seamless data fetching.
- **Tech Stack:** HTML, CSS, JS, jQuery, PHP, MySQL, React, TypeScript, Laravel.

Freelancer

Remote

Senior Full Stack Web Develop

Jan 2024 – May 2024

- **Built a HubSpot-Enterprise API Integration** using Node.js, Express, and React, automating lead management contacts. Reduced manual data entry by 70% and improved CRM sync accuracy to 99.8% through real-time webhook processing and error-handling middleware.
- **Modernized PrestaShop Marketplace Operations** by integrating a shipping API (DHL/UPS).
- **Created an OpenAI-powered WordPress plugin** that automates blog content generation, saving clients 20+ hours/month in manual writing.
- **Tech Stack:** HTML, CSS, JS, jQuery, PHP, MySQL, React, TypeScript, Laravel, Docker, Azure.

Soluciones Roots

El Salvador, Remote

Senior Full Stack Web Developer

Feb 2023 – Dec 2023

- Spearheaded the development and delivery of 40+ optimized WordPress projects, leveraging builders like Elementor, Divi, and WP Bakery, alongside fully custom layouts.
- Enhanced core functionality through custom plugins and API integrations, achieving SEO scores above 90 and mobile UX ratings of 95+ on Google Lighthouse across all sites. Key projects:
 - polymerfilms.com: Advanced Vue.js integration for dynamic user experiences.
 - hdr10plus.org: Game launch microsite featuring an interactive countdown timer.
- Built custom Gutenberg blocks using Twig for high-profile clients (e.g., tivo.com, dts.com), enabling dynamic content updates without developer intervention.

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- Optimized Shopify templates for performance and usability.
- Collaborated in an agile environment using Slack and ClickUp for project management and cross-functional communication.
- **Tech Stack:** HTML, CSS, JS, JQuery, PHP, MySQL, Github, Node.js, Express, React, Vue.js Typescript, Laravel, PostgreSQL, Wordpress, Woocommerce, Shopify.

Freelancer

USA and Argentina, Remote

Senior Full Stack Web Developer

Nov 2022 – Ene 2023

- **Architected a Multi-Vendor Marketplace (micorralon.com)** using WordPress/WooCommerce and WCFM plugin, enabling a centralized storefront with 10+ sub-shops. Implemented dynamic product listings, PayPal split payments for vendors, and custom security measures (reCAPTCHA, Wordfence, non-standard login), achieving 90% SEO score and 85+ Lighthouse performance.
- **Delivered a Brand-Customized Corporate Site (established.inc)** with a pixel-perfect blog and landing pages (Underscore-based theme), adhering to strict brand guidelines. Resolved critical email delivery issues, integrated Google Analytics, and optimized archives, resulting in 90% SEO compliance and 40% faster page loads.
- **Optimized Full Development Lifecycle:** Migrated both projects from local to GoDaddy with zero downtime, hardening security and performance. Automated backups, minified assets, and enforced coding standards, reducing client maintenance costs by 30%.
- **Tech Stack:** HTML, CSS, JS, JQuery, PHP, MySQL, Gulp.js, Wordpress, Woocommerce, Git/Github.

Capitalminds

Puerto Rico, Remote

Senior Full Stack Web Developer

Mar 2021 – Oct 2022

- **Led large-scale migration of 14 websites** (10 WordPress, 2 PHP, 2 Laravel) from GoDaddy to a custom Oracle Cloud infrastructure, ensuring zero downtime. Configured HTTPS (Let's Encrypt/Certbot), resolved dependencies, and optimized performance—reducing load times by 40% and fixing critical email delivery failures across all sites.
- **Developed 4 custom web projects from scratch**, including 3 brand-compliant WordPress landing pages (coded without builders) and an educational platform for high school students. Enhanced mobile UX scores by 50+ points (Google Lighthouse) and implemented multilingual support for global reach.
- **Revitalized abandoned Laravel marketplace**, upgrading its legacy framework, redesigning the seller dashboard for product listings, and restructuring the PostgreSQL database. Delivered a scalable e-commerce solution with real-time translations and a secure transaction flow, recovering 100% of the client's stalled investment.
- **Tech Stack:** React, TypeScript, PHP, MySQL, Laravel, Bitbucket, Git/Github.

Freelancer

Remote

Senior Full Stack Web Developer

Ene 2019 – Dec 2020

- **Recovery and Unification of 5 WordPress Marketplaces:** Restored websites compromised by cyberattacks (GoDaddy) by repairing databases and migrating content to a unified subdomain structure. Enhanced security measures, updated all themes/plugins, and customized 5 Envato themes to create design consistency while preserving niche-specific functionalities (vehicles, real estate, clothing, boats, blog).
- **Technical and SEO Optimization:** Improved performance (reduced load time from 8s to 1.5s through image compression and caching implementation) and boosted overall SEO score from 60% to 90% using schema markup, code cleanup, and custom headers. Added multilingual support across all sites to expand marketplace reach.
- **UX Design Solutions for Existing Themes:** Enhanced mobile user experience (achieved Google Mobile-Friendly score of 90/100) through responsive design improvements and interface optimizations.
- **Tech Stack:** HTML, CSS, JS, JQuery, PHP, MySQL, Gulp.js, Wordpress, Node.js, Git/Github.

Skills

Frontend: Next.js, React, TypeScript, JavaScript, jQuery, Tailwind, Bootstrap. **Backend:** Express, Node.js, Laravel, PHP. **Databases:** MySQL, PostgreSQL, Mongo DB. **Tools:** Git/GitHub/Bitbucket, Docker, Azure DevOps, Google Cloud, AWS. **CMS:** WordPress (Expert), WooCommerce, Shopify. **Methodologies:** Scrum, Kanban. **Language:** Spanish Native and English