Julian M. Ganzabal

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jganzabal |

• Argentina

Experienced Machine Learning Engineer with proven track record in industry and high education. Skilled at the ML full cycle (ML-OPS), model design and development. Currently working at Seenka as head ML Engineer and teaching Deep Learning's degree at ITBA.

Work Experience

PRESENT SEP 2020

Seenka S.A. - Head Machine Learning Engineer

- 2020 Computer Vision:
 - Building a YOLO technology model to detect logos in TV real-time airings.
 - Using an OCR Conv Net model to detect text in banners
 - Using YOLO technology to detect objects in banners and TV airings
 - Developed ML-OPS full cycle: End-to-end ML-OPS *Kubernetes* architecture design using *Dagster* as an orchestrator, *Airbyte* as the ELT (using *dbt* as the 'T') platform and *MLFLOW* as the tracking and model repository tool. Using *BigQuery* as the ML database to store datasets, predictions and evaluation metrics
 - Built the ML team from scratch: Interviewing, selecting, and coordinating de ML team members
 - Built and deploy several NLP models: Thesaurus Topic classification, Keyword extraction and NER for news portals and social networks posts, Brand classification based on S2T outputs, W2V for fuzzy search and similarity search using KNN (Open Distro for Elasticsearch)
 - Built a real-time *commercial spots* detection system for Radio and TV channels based on *audio hashes* and *clustering techniques*

PRESENT SEP 2017

ITBA (Buenos Aires Institute of Technology) - Professor

Co-director (Built the full program based on industry needs) and Professor at Deep learning's Lab degree. Contents of the program:

- Probability and Statistics with python
- Machine learning Lab (Ensemble Methods, MLP, Recommender Systems, Regression, Decision trees, Unsupervised learning)
- Computer Vision Lab (ConvNets applied to Images, Video and Audio. Classification, Segmentation, Object Detection, VAEs and GANs for image generation)
- Natural Language Processing Lab (RNN and transformers networks applied to NLP)
- Reinforcement Learning Lab (Dynamic Programming, A3C, DQN, PPO)

PRESENT SEP 2017

Independent Consultant - Machine Learning Engineer

- DESPEGAR.COM: Analyzed Marketing bidding strategies and now building a model to optimize the measurement of elasticity to improve the revenue of marketing investments. Testing different solutions at the moment: LMS, Kalman and Wiener filters
- CONUAR S.A.: Built a Computer Vision Anomaly detection (Autoencoder) system to detect cracks on atomic energy containers
- ALUAR SAIC: 4 months Online ML training for ALUAR's technology team
- PAN AMERICAN ENERGY: 6 months On-site ML training for PAE's technology team
- $\bullet\,$ SANTANDER RIO: 2 weeks intensive ML training for the bank's technology team.

Sep 2020

Croma Inc - Parter and ML Engineer

Sep 2017

- Built a Computer Vision detection system used to find free parking spot (Conv Nets technology)
- Designed and built a GNI (Google News Innovation) project on NLP: Named Entity Recognition, Keyword Extraction, News Recommender System for spanish language
- Built Croma AI platform for news analysis Named Entity Recognition, Topic Clustering, Keyword Extraction, News Recommender System (TFIDF w2v) -

Sep 2017

Globant - Android developer and Machine Learning Engineer at Iamat

Mar 2013

- Built a Memes Recommender System.

 Built OCR and Object detection computer vision systems based on conv nets.
- Android development Team leader

SEP 2017

ITBA (Buenos Aires Institute of Technology) - Professor

Feb 2000

Associate Professor on the following courses:

- Digital Networks
- Digital Telecommunications
- Random Signals

Mar 2013	XIDEN - IDRIS - Telecommunications Engineer
Dic 2005	• Design, coordination, and implementation of Networking projects (Metroethernet, FTTH)
	• Did Consulting and trained technology teams on Telecommunications (VoIP, Switching, Routing) leading industry companies (TELECOM, TELEFONICA, HUAWEI)
DIC 2005 JUL 2001	 Servicios Computados - Biomedical Engineer Built an ECG holter which was released and commercialized on Argentinian's market

EDUCATION

$egin{aligned} Biomedical \ Engineer \ MS \ - \ & \ & \ & \ & \ & \ & \ & \ & \ &$
Electronic Engineer - Instituto Tecnológico de Buenos Aires (ITBA)

SKILLS

Programming Languages: Python, Javascript, Java, C++, Matlab

APIs: Tensorflow (Keras), Pytorch, Spacy, Hugging Face, NLTK, Stable-Baselines3

Technologies: Docker, Kubernetes, GCP, AWS, Dagster, MLFLOW, Airbyte, dbt, Django

Databases: BigQuery, Elasticsearch, PostgreSQL, MongoDB, Redis

Languages: Spanish (Native), English (Fluent)