# Julian M. Ganzabal

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Argentina

Experienced Machine Learning Engineer with proven track record in industry and high education. Skilled at the ML full cycle (ML-OPS), model design and development. Currently working at Seenka as head ML Engineer and teaching Deep Learning's degree at ITBA.

# WORK EXPERIENCE

### PRESENT SEP 2020

#### Seenka S.A. - Head Machine Learning Engineer

- Developed ML-OPS full cycle: End-to-end ML-OPS Kubernetes architecture design using Dagster as an orchestrator, Airbyte as the ELT (using dbt as the 'T') platform and MLFLOW as the tracking and model repository tool. Using BigQuery as the ML database to store datasets, predictions and evaluation metrics
- Built the ML team from scratch: Interviewing, selecting, and coordinating de ML team members
- Built and deploy several NLP models: Thesaurus Topic classification, Keyword extraction and NER for news portals and social networks posts, Brand classification based on S2T outputs, W2V for fuzzy search and similarity search using KNN (Open Distro for Elasticsearch)
- Built and deploy several CV models: Logo detection, OCR and Object detection in TV streams and Youtube Channels.
- Built a real-time commercial spots detection system for Radio and TV channels based on audio hashes and clustering techniques

## PRESENT SEP 2017

# ITBA (Buenos Aires Institute of Technology) - Professor

Co-director (Built the full program based on industry needs) and Professor at Deep learning's Lab degree. Contents of the program:

- Probability and Statistics with python
- Machine learning Lab (Ensemble Methods, MLP, Recommender Systems, Regression, Decision trees, Unsupervised learning)
- Computer Vision Lab (ConvNets applied to Images, Video and Audio. Classification, Segmentation, Object Detection, VAEs and GANs for image generation)
- Natural Language Processing Lab (RNN and transformers networks applied to NLP)
- Reinforcement Learning Lab (Dynamic Programming, A3C, DQN, PPO)

### PRESENT SEP 2017

#### Independent Consultant - Machine Learning Engineer

- DESPEGAR.COM: Analysed Marketing bidding strategies and now building a model to optimize the measurment of elasticity to improve the revenue of marketing invesments. Testing different solutions at the moment: LMS, Kalman and Wiener filters
- CONUAR S.A.: Built a Computer Vision Anomaly detection (Autoencoder) system to detect cracks on atomic energy containers
- ALUAR SAIC: 4 months Online ML training for ALUAR's technology team
- PAN AMERICAN ENERGY: 6 months On-site ML training for PAE's technology team
- SANTANDER RIO: 2 weeks intensive ML training for bank's technology team.

### Sep 2020

#### Croma Inc - Parter and ML Engineer

SEP 2017

- Design and build a GNI (Google News Innovation) project on NLP: Named Entity Recognition, Keyword Extraction, News Recommender System for spanish language
- Build Croma AI platform for news analysis Named Entity Recognition, Topic Clustering, Keyword Extraction, News Recommender System (TFIDF w2v) -

#### Sep 2017

#### Globant - Android developer and Machine Learning Engineer at Iamat

Mar 2013

- Memes Recommender System (CF), OCR and Object detection
- Android development Team leader

# Sep 2017

#### ITBA (Buenos Aires Institute of Technology) - Professor

Feb 2000

Associate Professor on the following courses:

- Digital Networks
- Digital Telecommunications
- Random Signals

#### Mar 2013

# XIDEN - IDRIS - Telecommunications Engineer

DIC 2005

- Design, coordination, and implementation of Networking projects (Metroethernet, FTTH)
- Did Consulting and trained technology teams on Telecomunications (VoIP, Switching, Routing) leading industry companies (TELECOM, TELEFONICA, HUAWEI)

Dic 2005	Servicios Computados - Biomedical Engineer
Jul 2001	• Built an ECG holter which was released and commercialized on Argentinian's market

# **EDUCATION**

Biomedical Engineer MS - Favaloro University
Electronic Engineer - Instituto Tecnológico de Buenos Aires (ITBA)

# SKILLS

**Programming Languages:** Python, Javascript, Java, C++, Matlab

APIs: Tensorflow (Keras), Pytorch, Spacy, Hugging Face, NLTK, Stable-Baselines3

Technologies: Docker, Kubernetes, GCP, AWS, Dagster, MLFLOW, Airbyte, dbt, Django

 ${\bf Databases:}\ {\bf BigQuery},\ {\bf Elasticsearch},\ {\bf PostgreSQL},\ {\bf MongoDB},\ {\bf Redis}$ 

Languages: Spanish (Native), English (Fluent)