

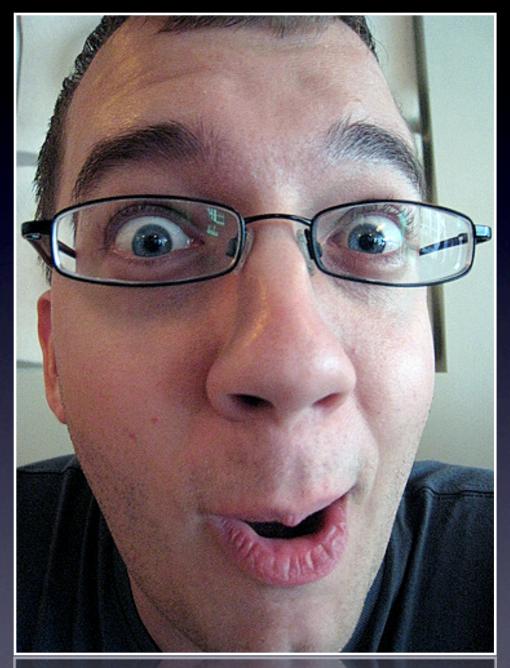
Who are these guys?

Jeremy software developer



http://flickr.com/photos/jgarber/1151715797/

Jason interface developer



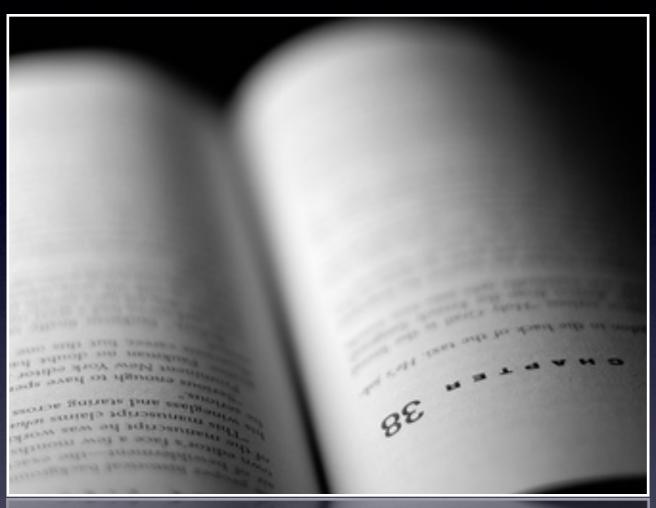
http://flickr.com/photos/jcarbaugh/1100428158/

Why should you learn code?

HTML is for nerds.

Face it, you're a nerd.

So, why should you learn code?



http://flickr.com/photos/flyzipper/342012313/

Know your paper.



http://flickr.com/photos/moriza/126238618/

Know your canvas.



http://flickr.com/photos/noahwesley/120499365/

Earn piles of cash.

A possible scenario

Designer



Interface Developer



Software Programmer

Another scenario

Designer/Developer



Software Programmer

Why you should know semantic markup.

One problem. Many solutions.

There's more to web design than drawing pretty pictures.

Things to remember

- You're designing and publishing information
- Your font choice is limited
- The user has control
- Browsers are inconsistent

Get Involved.

Questions?



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