

Hi.

Who are these guys?

Jeremy

software developer



<http://flickr.com/photos/jgarber/1151715797/>

Jason

interface developer



<http://flickr.com/photos/jcarbaugh/1100428158/>

Why should you learn
code?

HTML is for nerds.

Face it, you're a nerd.

So, why should you
learn code?



<http://flickr.com/photos/flyzipper/342012313/>

Know your paper.



<http://flickr.com/photos/moriza/126238618/>

Know your canvas.



<http://flickr.com/photos/noahwesley/120499365/>

Earn piles of cash.

A possible scenario

Designer



Interface Developer



Software Programmer

Another scenario

Designer/Developer



Software Programmer

Why you should know
semantic markup.

One problem.
Many solutions.

There's more to
web design than
drawing pretty pictures.

Things to remember

- ▶ You're designing and publishing information
- ▶ Your font choice is limited
- ▶ The user has control
- ▶ Browsers are inconsistent

Get Involved.

Questions?



<http://flickr.com/photos/apelad/535385049/>