

Network Science Summer School



Universiteit Utrecht

Day program

10:00–12:00:

Introduction to network science

12:00-13:00

Lunch

13:00–16:30:

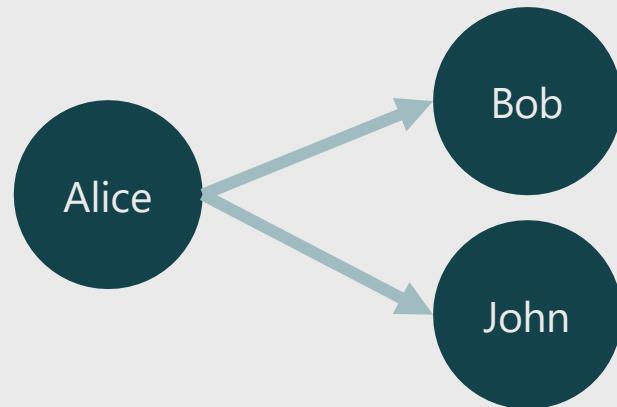
Network representation

Centrality

Intro to linear algebra

Why? Most analysis on networks rely on matrix multiplication

Network representation



Adjacency list: (edgelist)

- Adv: It is dense: Only keeping edges
- Disadvantage: Hard to work with

| Source | Target | Weigth |
|--------|--------|--------|
| Alice | Bob | 1 |
| Alice | John | 1 |

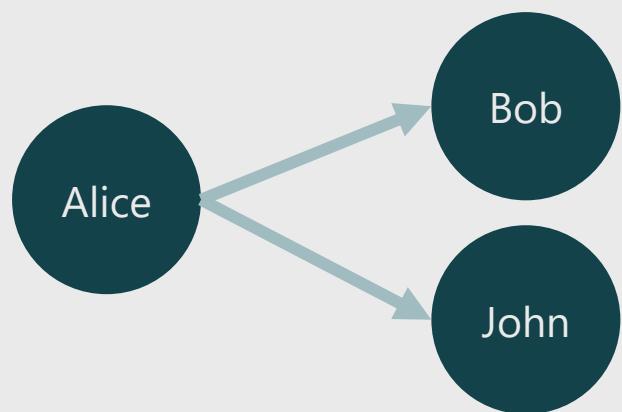
Adjacency matrix:

- Adv: Linear algebra is easy
- Disadvantage: It is sparse (mostly zeros). 1E6 nodes → 1 trillion options

| Target → ↓ Source | Alice | Bob | John |
|----------------------|-------|-----|------|
| Alice | 0 | 1 | 1 |
| Bob | 0 | 0 | 0 |
| John | 0 | 0 | 0 |

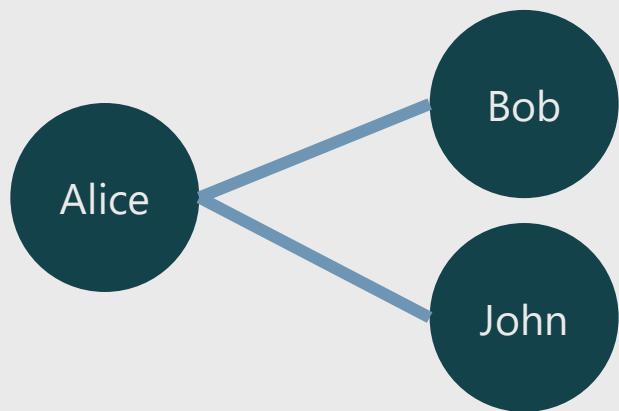
In computers → Sparse matrices: Best of both worlds

Directed networks



| Target → ↓ Source | Alice | Bob | John |
|------------------------------|--------------|------------|-------------|
| Alice | 0 | 1 | 1 |
| Bob | 0 | 0 | 0 |
| John | 0 | 0 | 0 |

Undirected networks



| Target → ↓ Source | Alice | Bob | John |
|----------------------|-------|-----|------|
| Alice | 0 | 1 | 1 |
| Bob | 1 | 0 | 0 |
| John | 1 | 0 | 0 |

Some terms

$A =$

| Target → ↓ Source | Alice | Bob | John |
|-------------------|-------|-----|------|
| Alice | 0 | 1 | 1 |
| Bob | 0 | 0 | 0 |
| John | 0 | 0 | 0 |

Diagonal

Trace = Sum of elements in the diagonal

Transpose (A^T , A') =
(python) `A.T`

| Target → ↓ Source | Alice | Bob | John |
|-------------------|-------|-----|------|
| Alice | 0 | 0 | 0 |
| Bob | 1 | 0 | 0 |
| John | 1 | 0 | 0 |

Symmetric matrix: $A = A.T$ (e.g. undirected network)

| | | | |
|--|---|---|---|
| | | | |
| | 1 | 0 | 0 |
| | 0 | 1 | 0 |
| | 0 | 0 | 1 |

Identity matrix (I) =
 $I @ A = A$

Python exercise notebook 2, ex.1

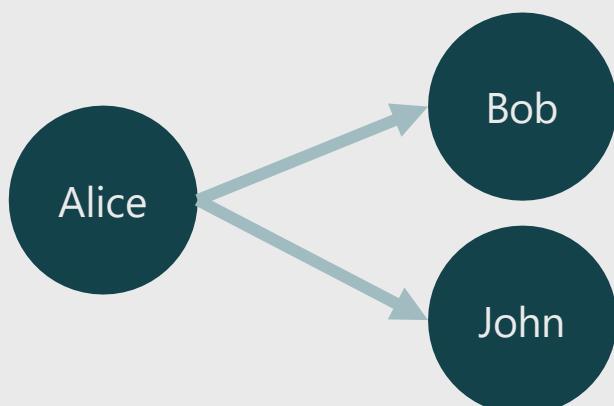
Python:

- Convert between formats
- Plot matrix

Transposing = reversing the edges

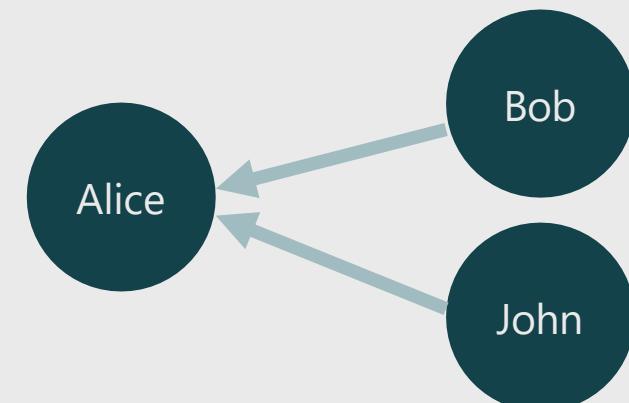
| Target → ↓ Source | Alice | Bob | John |
|----------------------|-------|-----|------|
| Alice | 0 | 1 | 1 |
| Bob | 0 | 0 | 0 |
| John | 0 | 0 | 0 |

A =

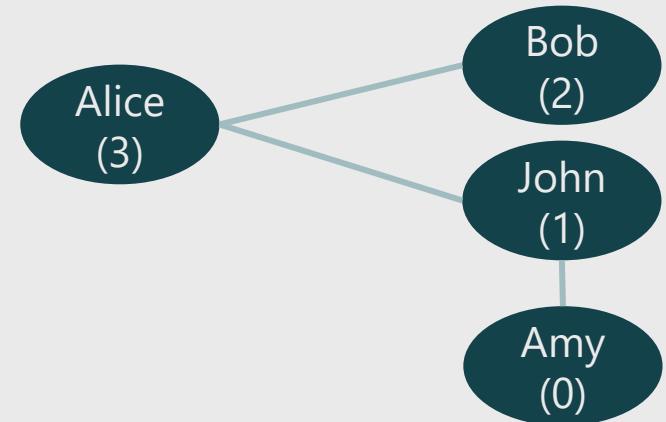


| Target → ↓ Source | Alice | Bob | John |
|----------------------|-------|-----|------|
| Alice | 0 | 0 | 0 |
| Bob | 1 | 0 | 0 |
| John | 1 | 0 | 0 |

A.T =



Matrix multiplication: sum



| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 1 | 0 | 0 | 1 |
| Amy | 0 | 0 | 1 | 0 |

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| Node | kids |
|-------|------|
| Alice | 3 |
| Bob | 2 |
| John | 1 |
| Amy | 0 |

| Node | kids |
|-------|-----------------------------|
| Alice | $0*3 + 1*2 + 1*1 + 0*0 = 3$ |
| Bob | $1*3 + 0*2 + 0*1 + 0*0 = 3$ |
| John | $1*3 + 0*2 + 0*1 + 1*0 = 3$ |
| Amy | $0*3 + 0*2 + 1*1 + 0*0 = 1$ |

$$A @ M = SM$$

$$(N \times N) @ (N \times 1) = (N \times 1)$$

Matrix multiplication: average

Divide by the degree. We get it by summing the adjacency elements column-wise $A.sum(axis=1)$

$$A @ M / A.sum(1) \\ (N \times N) @ (N \times 1) / (N \times 1) = (N \times 1) / (N \times 1) = (N \times 1)$$

| Target → ↓ Origin | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 1 | 0 | 0 | 1 |
| Amy | 0 | 0 | 1 | 0 |

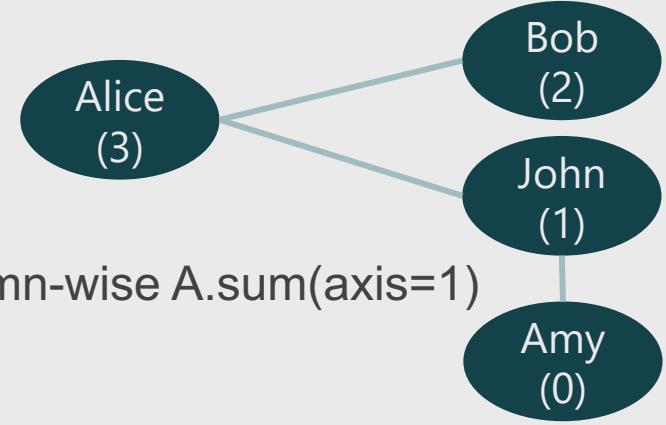
| Node | Kids |
|-------|------|
| Alice | 3 |
| Bob | 2 |
| John | 1 |
| Amy | 0 |

| Node | Kids |
|-------|------|
| Alice | 3 |
| Bob | 3 |
| John | 3 |
| Amy | 1 |

| Node | Kids |
|-------|------|
| Alice | 1.5 |
| Bob | 3 |
| John | 1.5 |
| Amy | 1 |

| Target → ↓ Source | Sum |
|----------------------|-----|
| Alice | 2 |
| Bob | 1 |
| John | 2 |
| Amy | 1 |

| Target → ↓ Source | Sum |
|----------------------|-----|
| Alice | 2 |
| Bob | 1 |
| John | 2 |
| Amy | 1 |

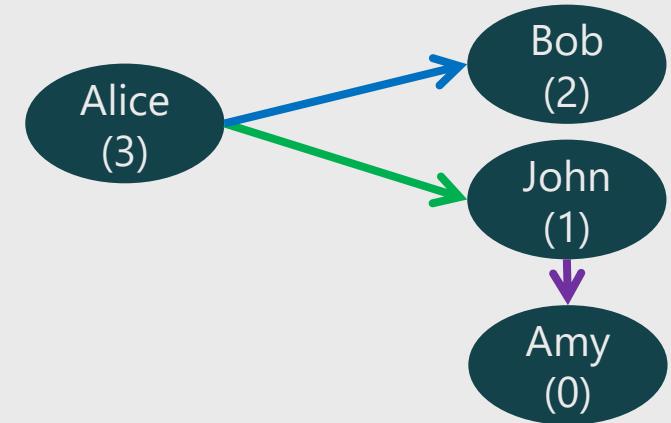


Python exercise notebook 2, ex.2

Calculate the average number of children of your friends using matrix multiplication

Matrix multiplication: paths

Interpretation A: Presence of path between node i and j



| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

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| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 1 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

$A^2 =$

From you → to your neighbors

From your neighbors → to their neighbors

You → the neig. of your neig.

Matrix multiplication: paths

Interpretation A: Presence of path between node i and j

Interpretation A²: Number of path between node i and j in two steps

Interpretation A³: Number of path between node i and j in three steps

...

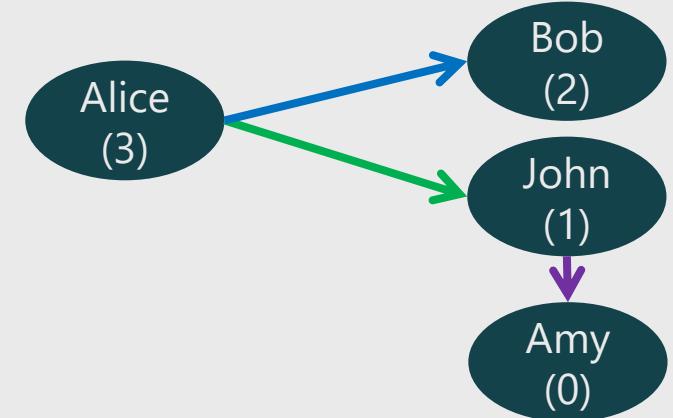
| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

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| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

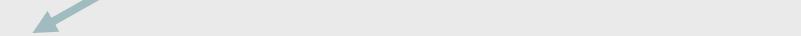
| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 1 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

$$\begin{aligned}
 & \text{Alice} \rightarrow \text{Alice} (0) * \text{Alice} \rightarrow \text{Amy} (0) \\
 & + \text{Alice} \rightarrow \text{Bob} (1) * \text{Bob} \rightarrow \text{Amy} (0) \\
 & + \text{Alice} \rightarrow \text{John} (1) * \text{John} \rightarrow \text{Amy} (1) \\
 & + \text{Alice} \rightarrow \text{Alice} (0) * \text{Alice} \rightarrow \text{Amy} (1)
 \end{aligned}$$



| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 1 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

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Matrix multiplication: number of people reached in <3 steps

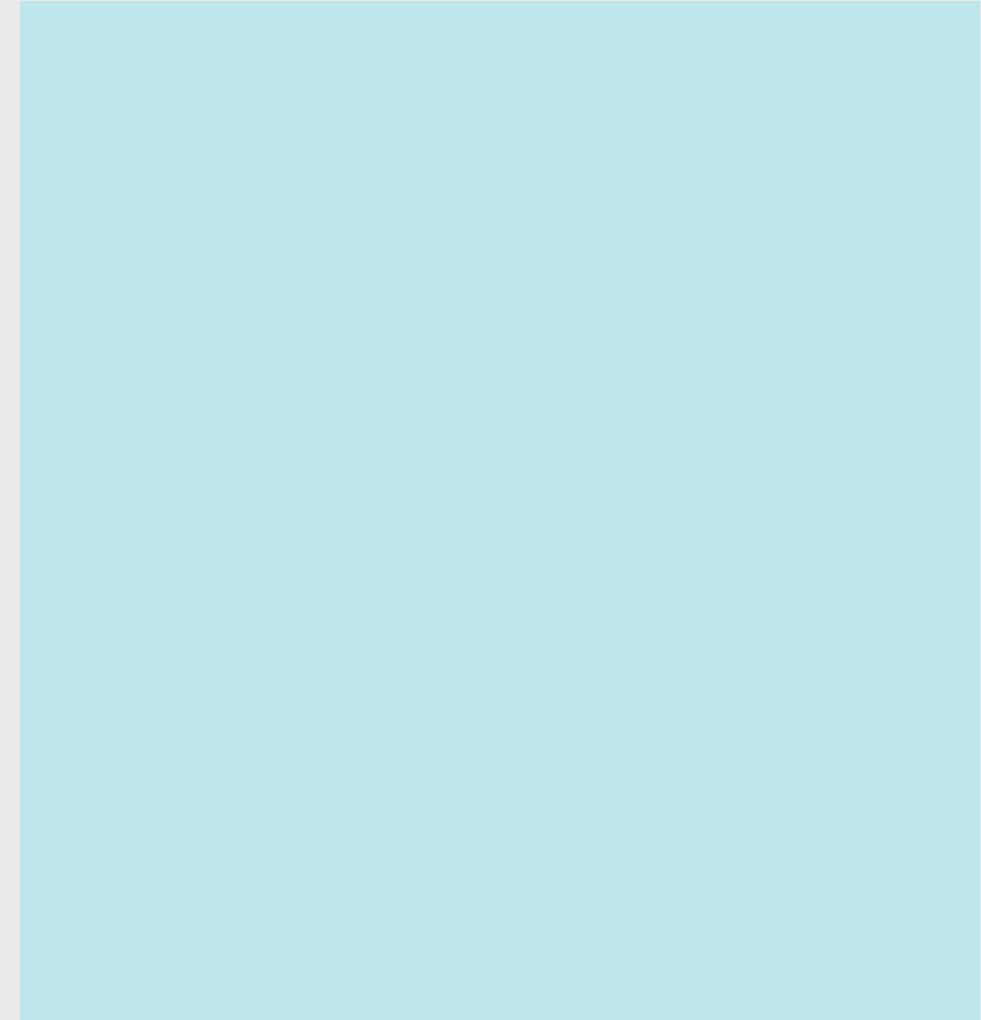
Number of paths in two or three steps from node i to node j: $N = A + A^2 + A^3$

We need to remove duplicate paths: $N = N > 0$

We need to remove paths from us to ourselves $N.setdiag(0)$

Python exercise

notebook 2, ex.3a



Matrix multiplication: number of triangles

We are interested in the diagonal of A^3

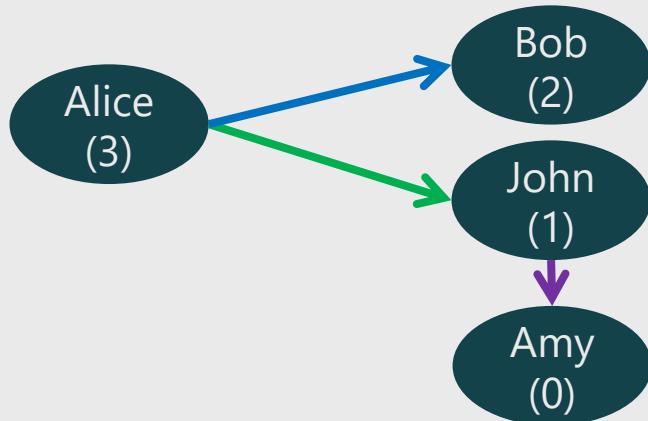
A triangle is a path in from node i to node i .

The diagonal contains the number of triangles in which node i appears.

Undirected network? Divide the triangles by two (two directions)

Counting the total number of triangles? Divide the trace by 3 (each triangle has 3 members)

Matrix multiplication: number of triangles



A^2

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 1 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

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| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

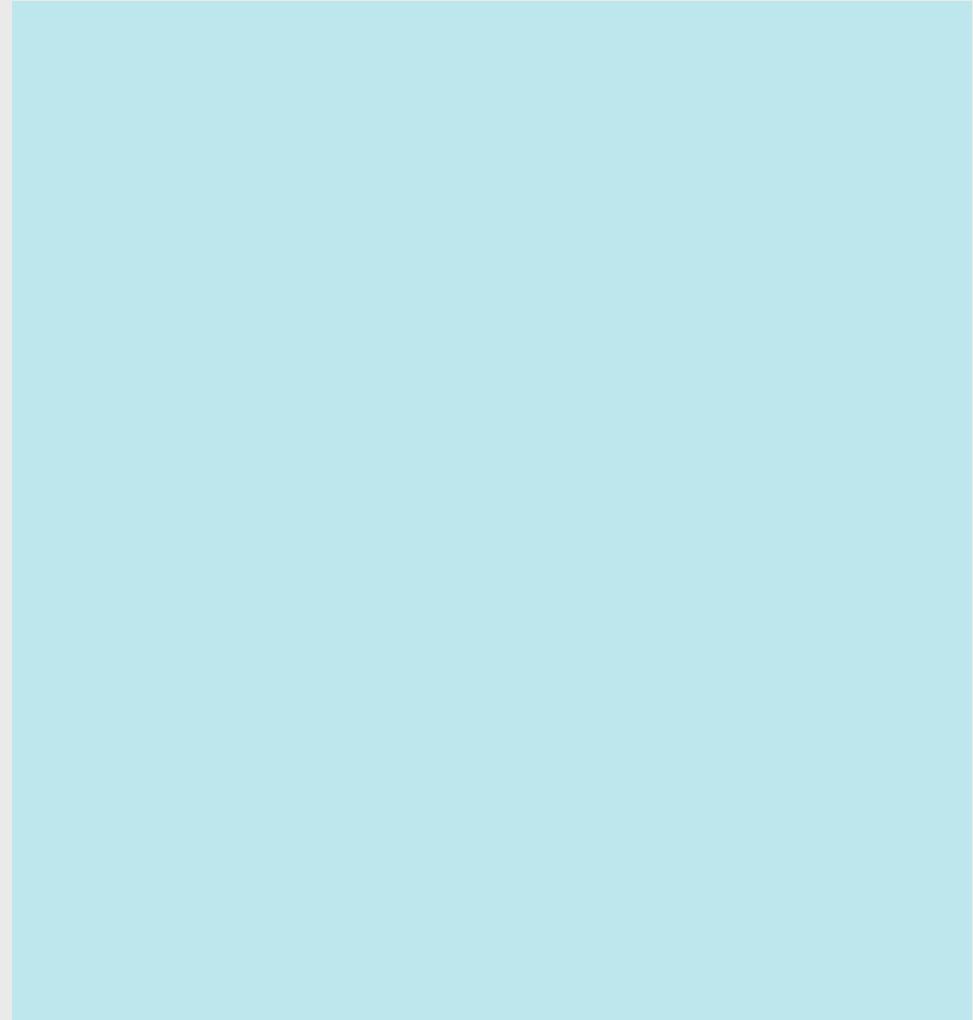
| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

Alice → Alice in two steps * **Alice → Alice (0)**
Alice → Bob in two steps * **Bob -> Alice (0)**
Alice → John in two steps * **John -> Alice (0)**
Alice → Amy in two steps * **Amy -> Alice (0)**

Diagonal of A^3

Alice → X_1 * **$X_1 \rightarrow X_1$** * **$X_1 \rightarrow Alice +$**
Alice → X_1 * **$X_1 \rightarrow X_2$** * **$X_2 \rightarrow Alice +$**
...

Python exercise notebook 2, ex.3b



Centrality measures

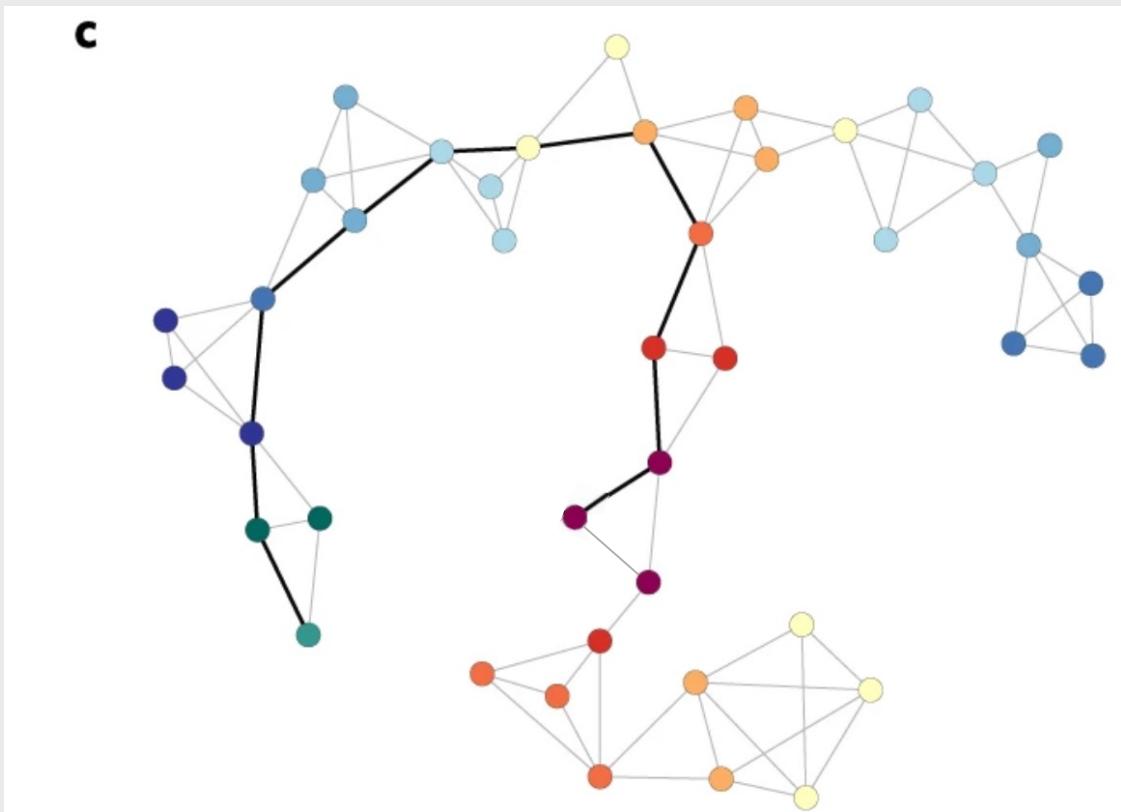
Nice explanations:

<https://aksakalli.github.io/2017/07/17/network-centrality-measures-and-their-visualization.html>

Networks: an introduction (Newman)

Motivating examples

How to stop the spread of diseases?



How to sort Google results?

PageRank counts the **quality** and **quantity** of backlinks to assess the importance of a page.



<https://www.leannewong.co/google-pagerank/>

Important nodes: those linked by important nodes

Centrality

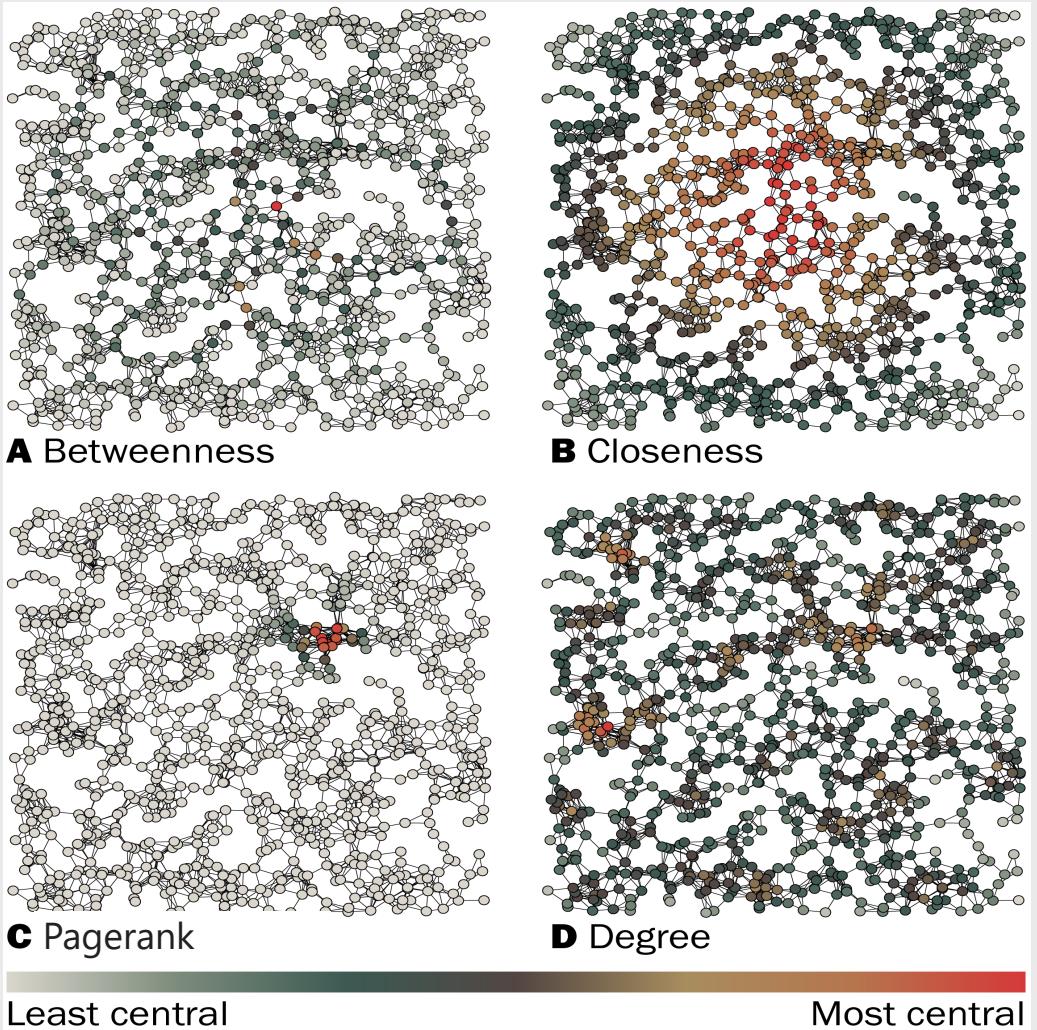
Who are the key actors in the network?

Centrality measures provide answers to this question.

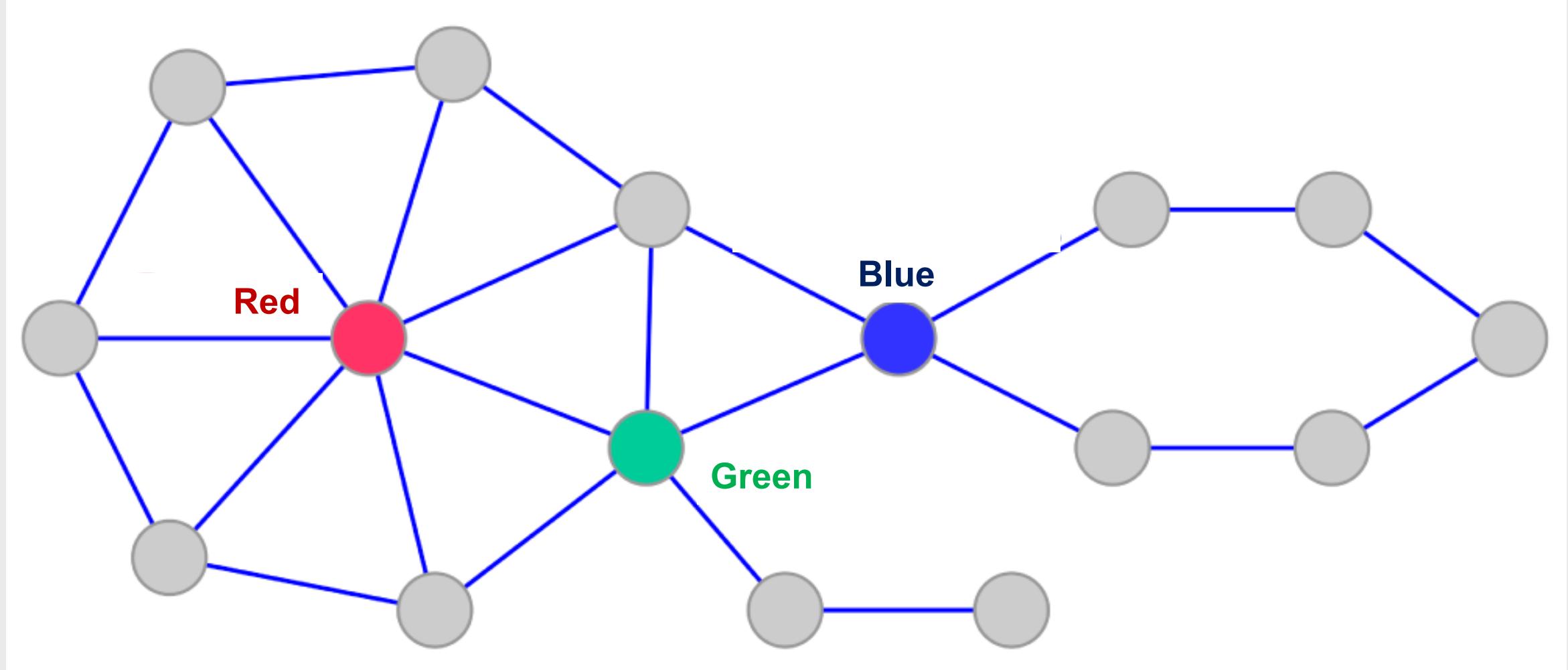
Different centrality measures define importance in different ways :

- *Degree*: Connected to many nodes
- *Closeness*: Close to all other nodes
- *Betweenness*: In the middle of shortest paths
- *Pagerank*: Connected to important nodes

Centrality identify *the most important nodes*. It does not quantify the importance of nodes in general. The relative rankings of non-important nodes may be meaningless.



Which node has higher degree/betweenness/closeness?

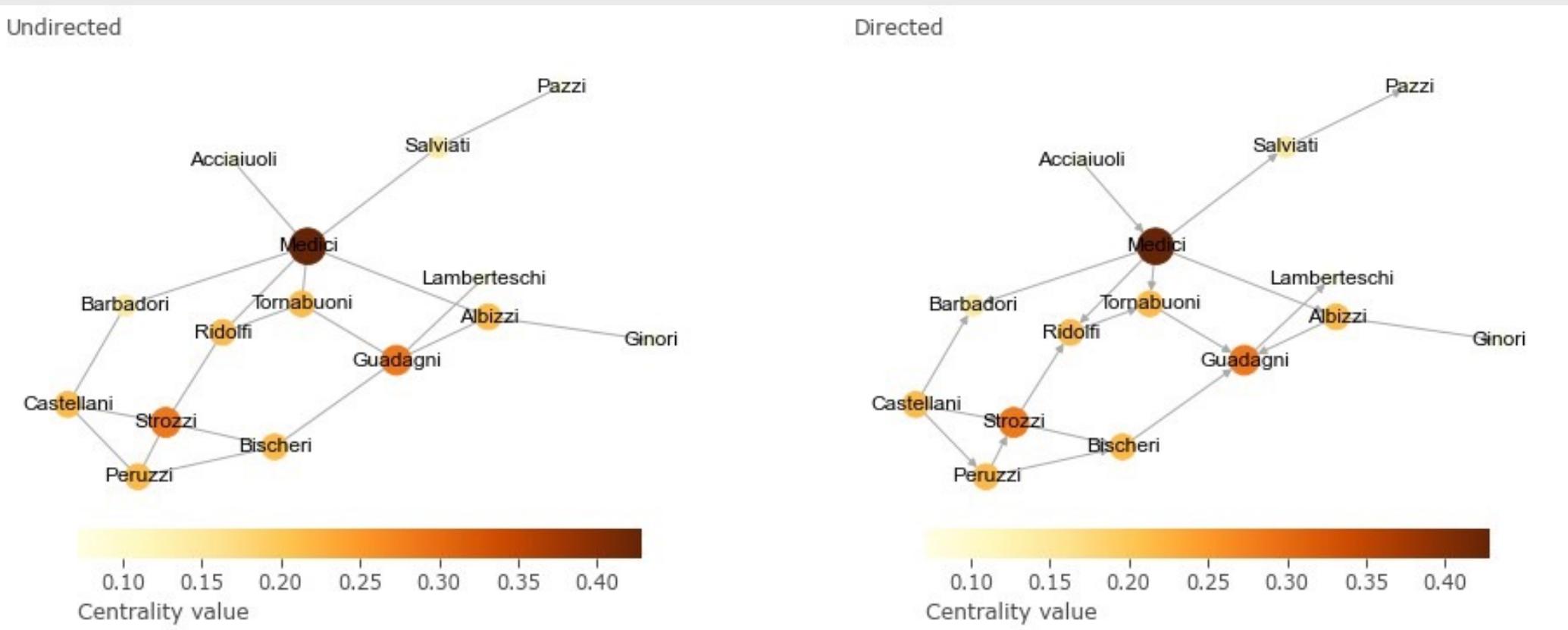


Degree centrality = $d_i/(N-1)$

d_i = degree of node i

$N - 1$ = number of nodes - 1 (max. potential number of partners without self-edges)

Measures the **local** influence of the node



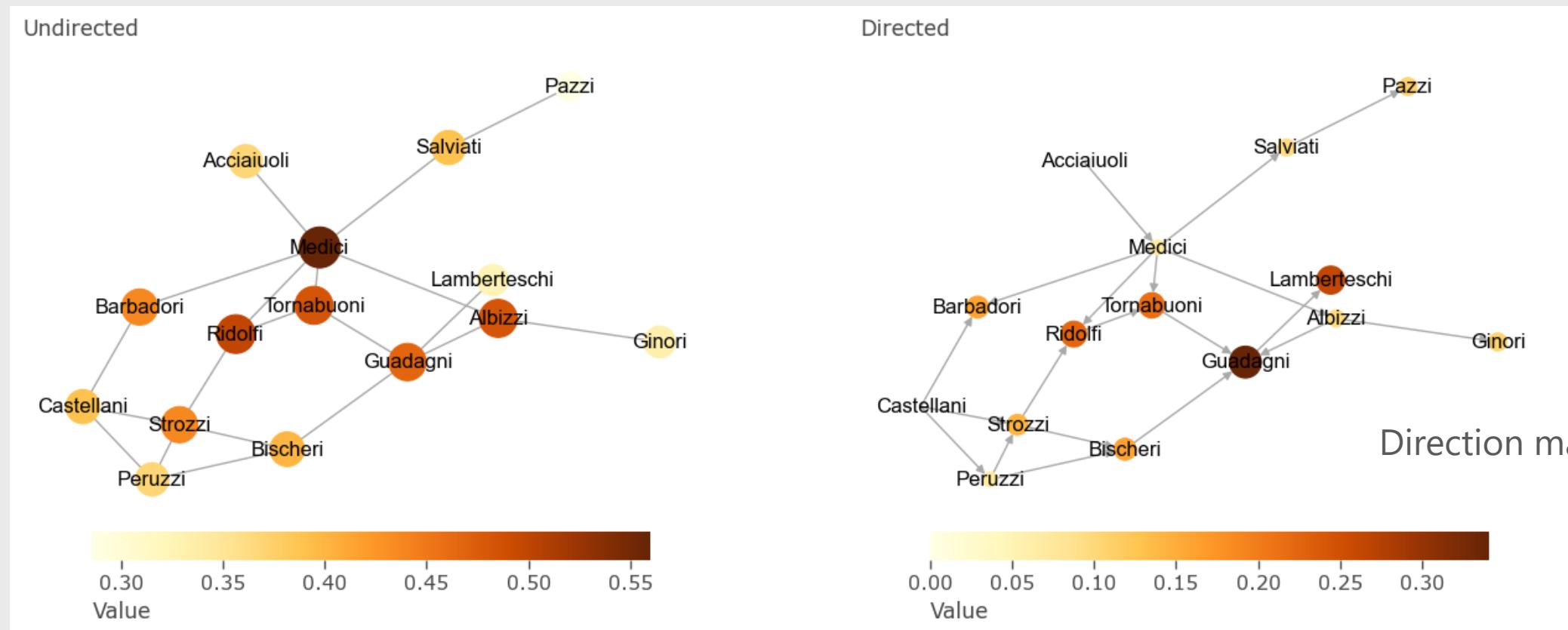
Closeness centrality = $1/l_i$

l_i = average distance of node i to all other nodes := $l_i = \frac{1}{N} \sum_j d_{ij}$

d_{ij} = shortest distance from node i to node j

Only useful in fully connected networks

Measures the **most central** node in the network (closest to get to all other nodes)

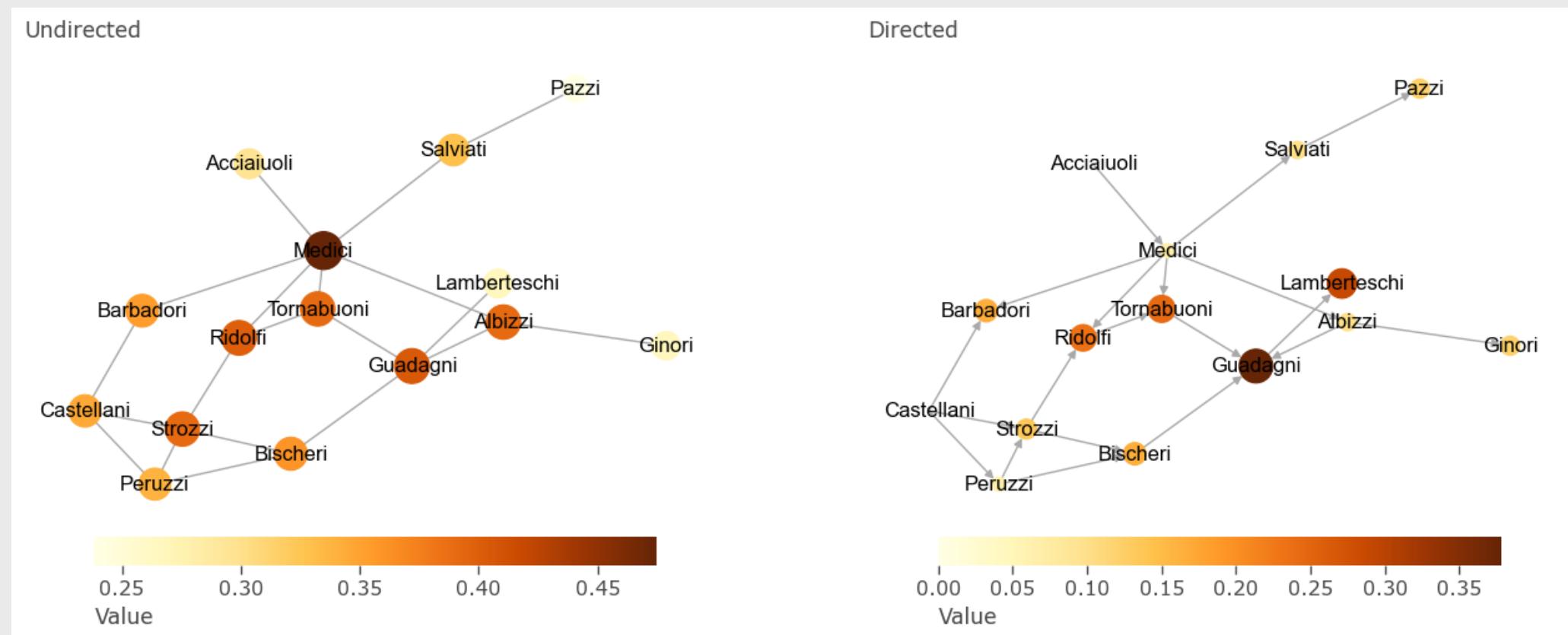


$$\text{Harmonic closeness centrality} = \frac{1}{(N-1)} \sum_{ij} \frac{1}{d_{ij}}$$

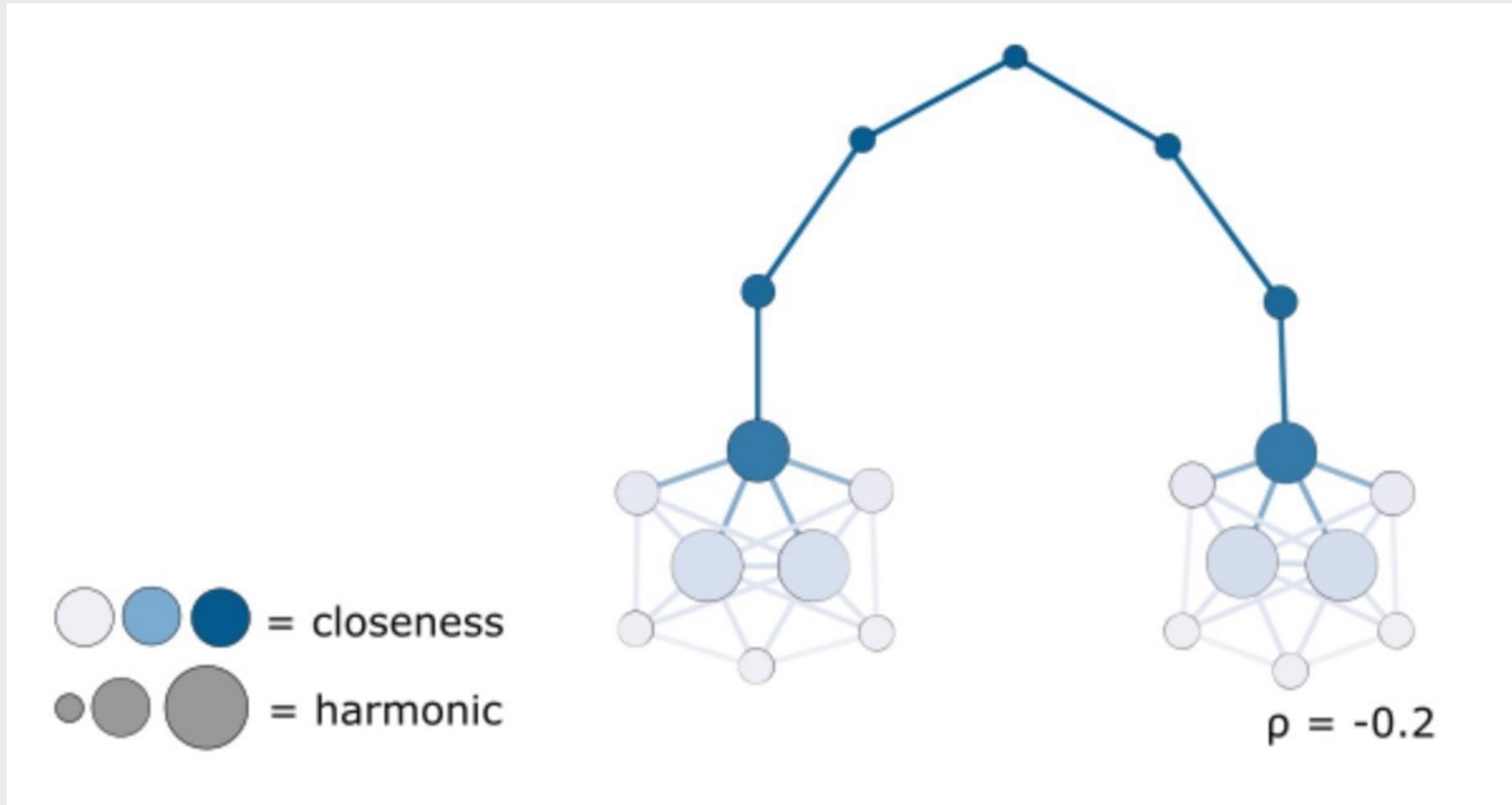
d_{ij} = shortest distance from node i to node j

Useful also in disconnected networks. Gives more weight to closer nodes.

Measures the **most central** node in the network (harmonic average)



Closeness vs harmonic closeness



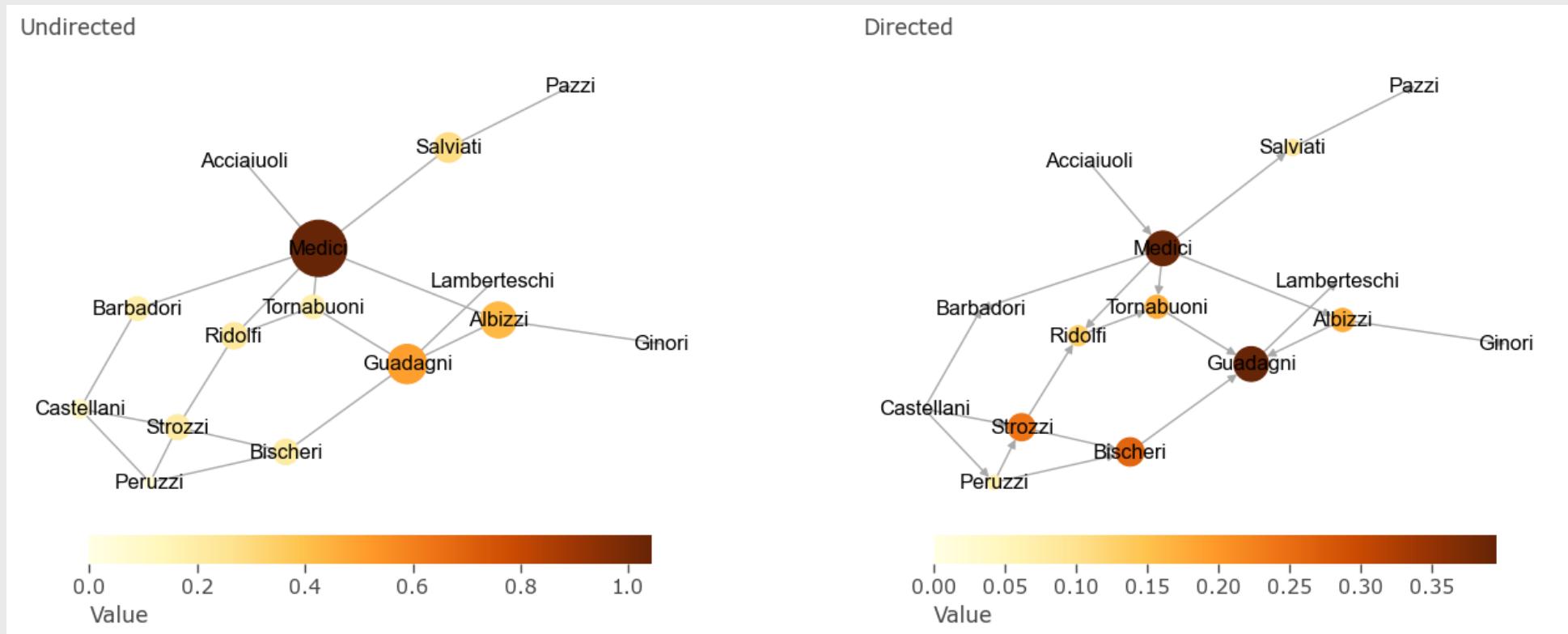
Betweenness centrality = $1/n^2 \sum_{st} n_{st}^i$

$n_{st}^i = 1/g$ if node i lies on the g shortest paths between nodes s and t

Assumptions:

- every pair of nodes in the network exchanges messages at the same average rate
- messages always take the shortest available path through the network

Measures **brokerage** in the network → disruption of these nodes = disruption of communication



Freeman (1977),
and Anthonisse
(1971, unpublished)

Eigenvector centrality = $\lambda^{-1} \sum_j A_{ij} e_j$

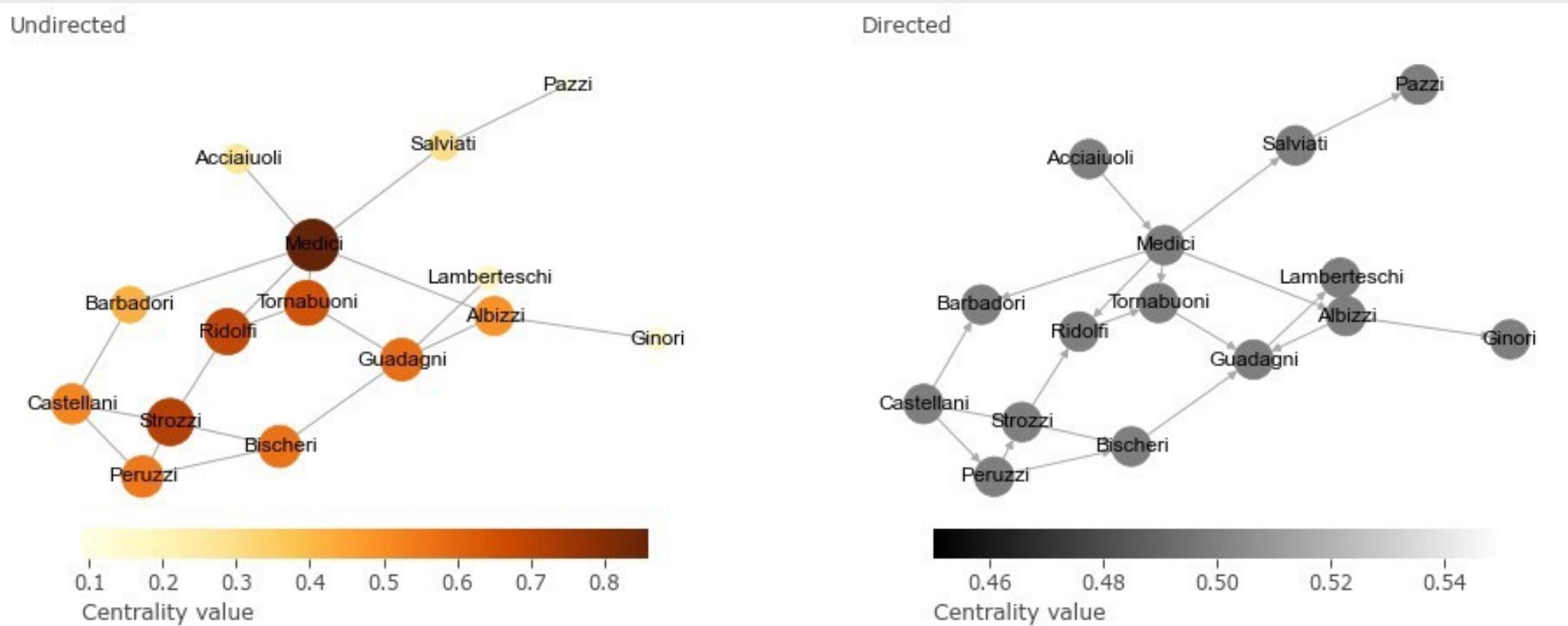
Takes into account how central your neighbors are.

e_j = eigenvector centrality of node j

λ = largest eigenvalue

Measures total **influence** in the network (assuming all nodes are the same)

Only for undirected, fully-connected networks!

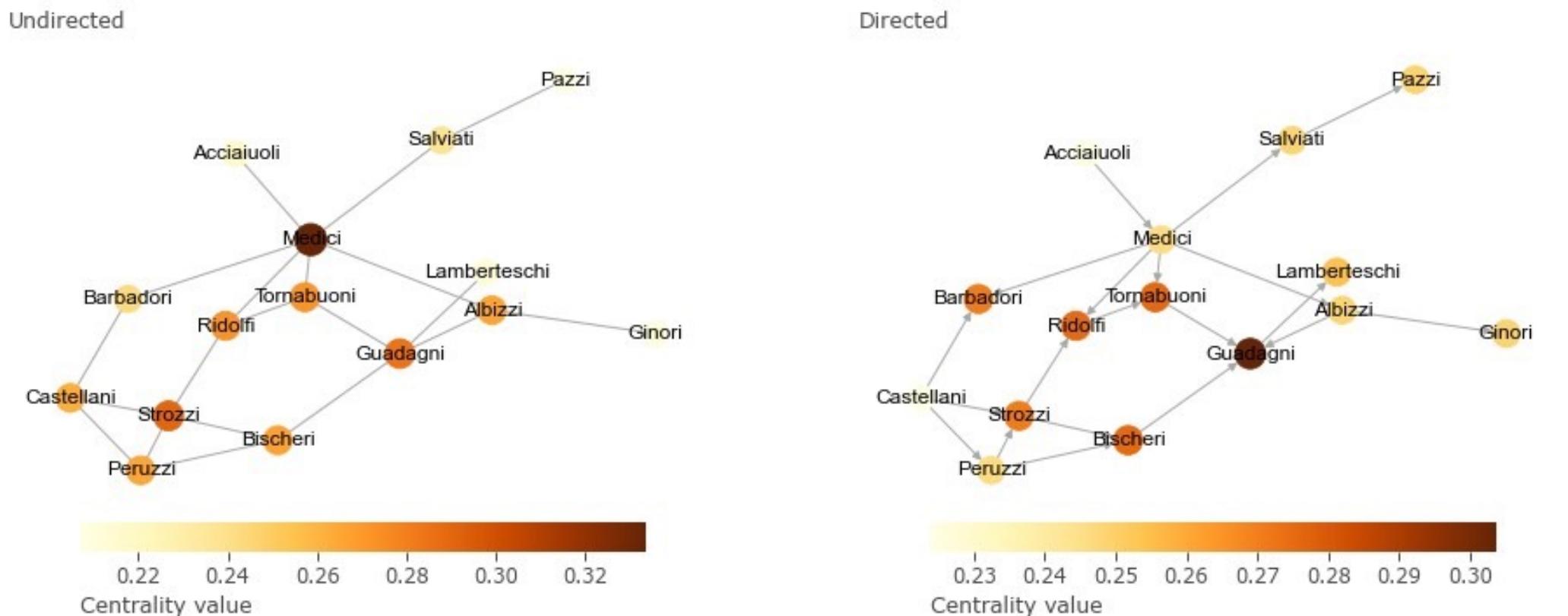


$$\text{Katz centrality} = \alpha \sum_j A_{ij} k_j + \beta$$

k_j = Katz centrality of node j

Takes into account how central your neighbors are, **each node has a minimum value of β** , and the balance between the constant and the eigenvector part is controlled by α

Measures total **influence** in the network (assuming all nodes are the same)

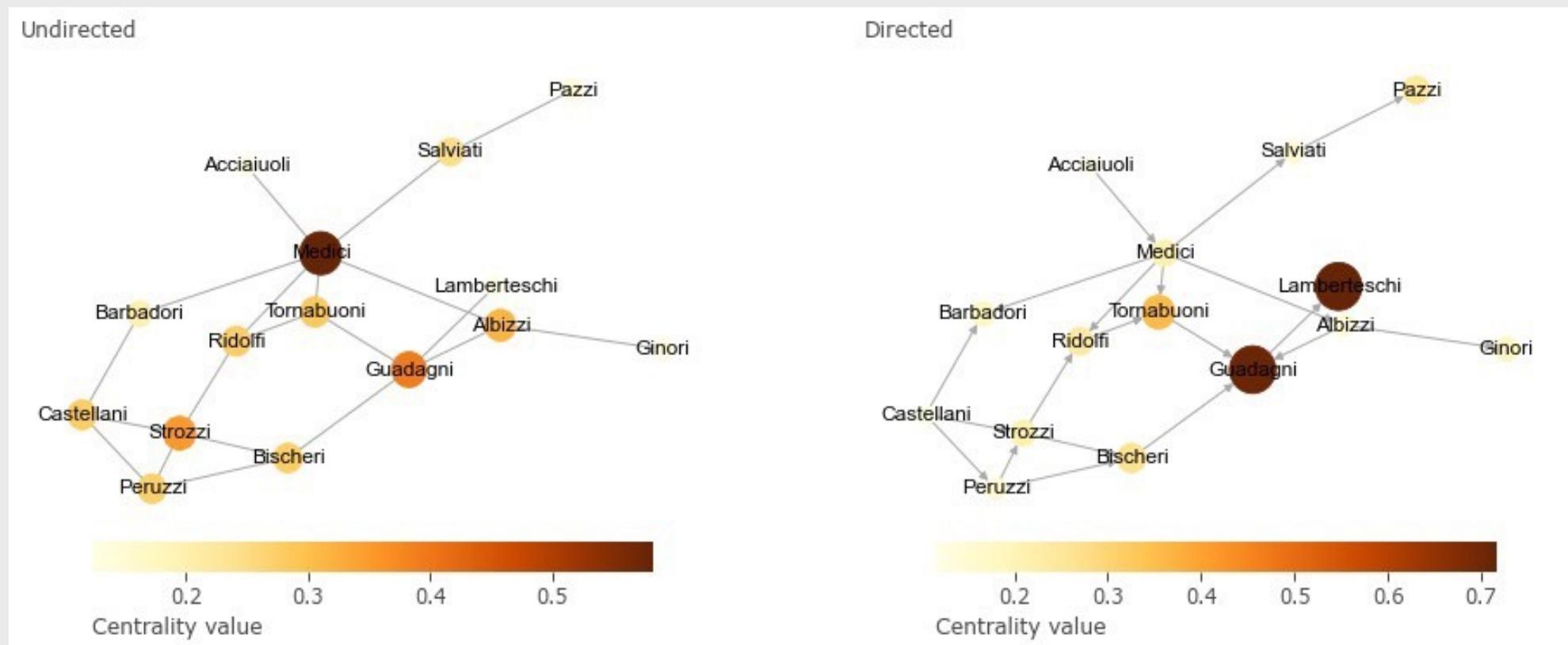


$$\text{PageRank centrality} = (1 - \alpha) \sum_j \frac{A_{ij} \cdot p_j}{d_j} + \alpha$$

d_j = Degree of node j . p_j = Pagerank centrality of node j

Takes into account how central your neighbors are. Each node has a minimum value of α . The pagerank of a node is α plus **the pagerank of your neighbors** (normalized by their out-degree)

Measures total **influence** in the network (assuming all nodes are similar)



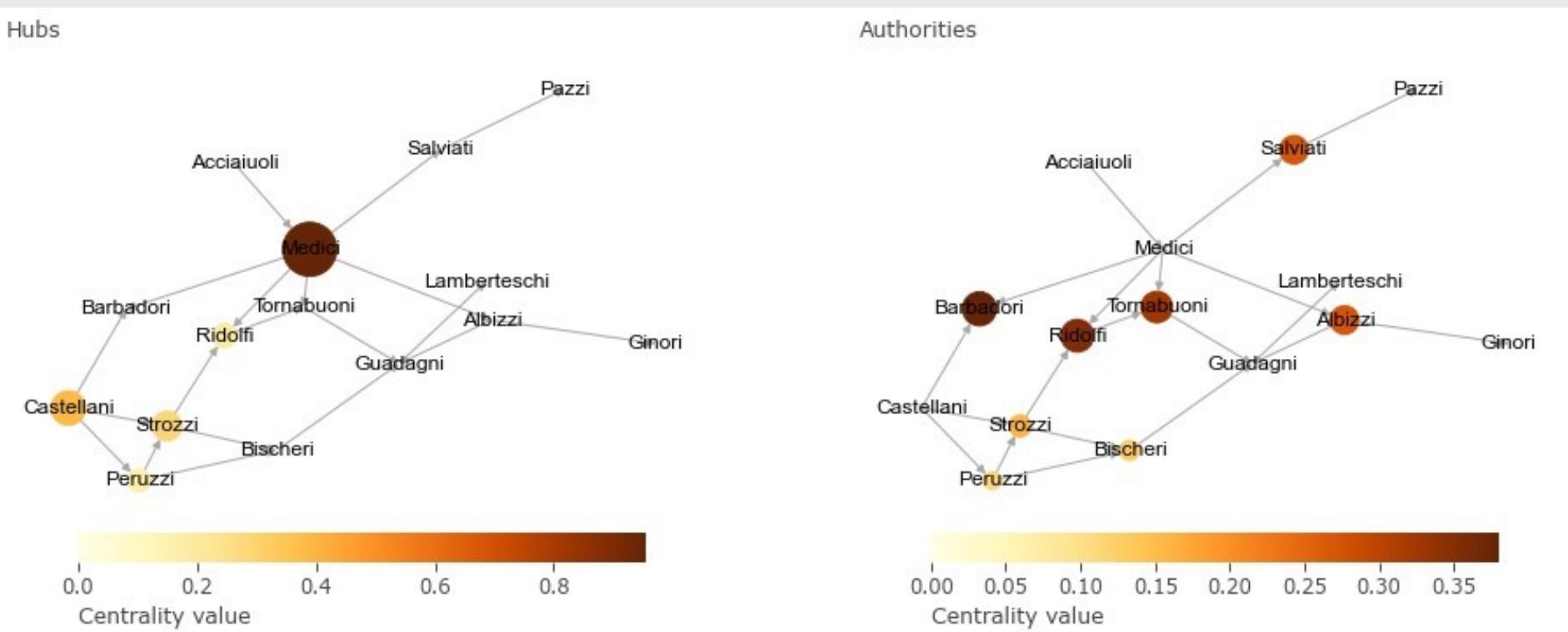
Bonacich, 1987

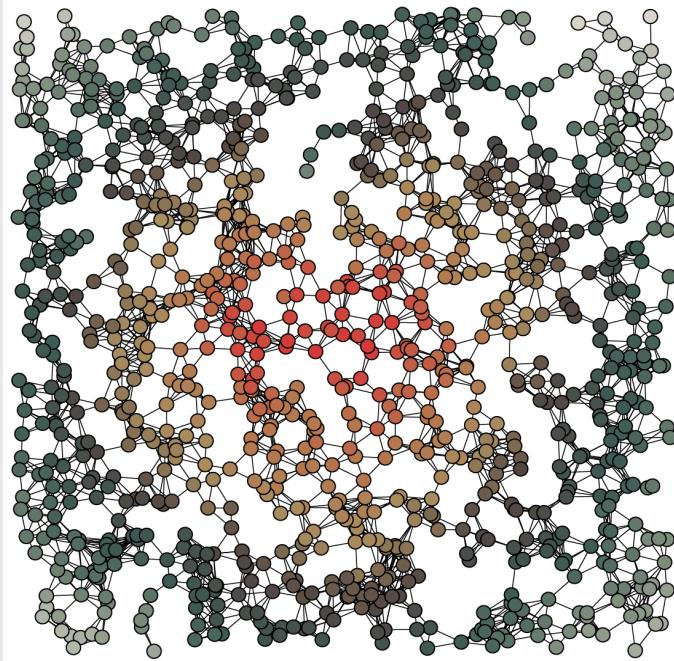
Hubs and authorities (HITS)

A node may be important if it points to others with high centrality, e.g., a review article pointing to prestigious articles

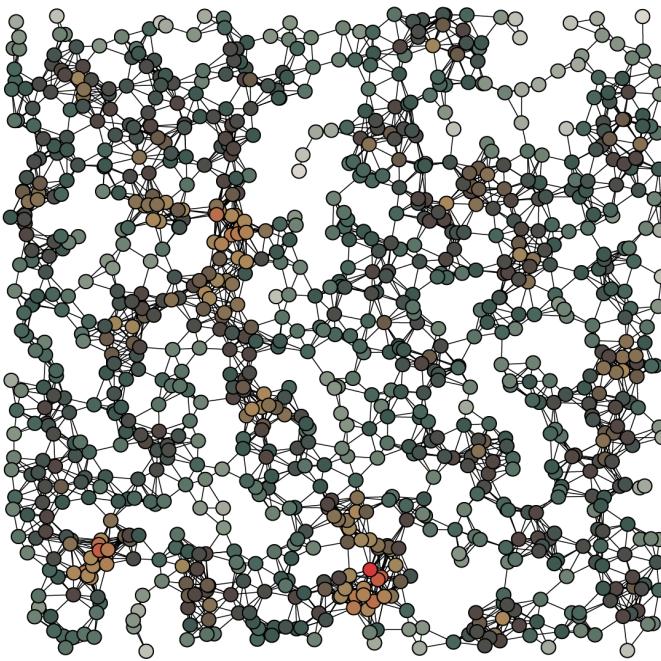
Authorities are nodes that contain useful information on a topic of interest and **hubs** are nodes that tell us where the best authorities are to be found (Newman). Two centralities: authority (a) and hub (h) centrality. Only for directed networks!

$$a_i = \alpha \sum_j A_{ij} h_j \text{ and } h_i = \alpha \sum_j A_{ji} a_j$$

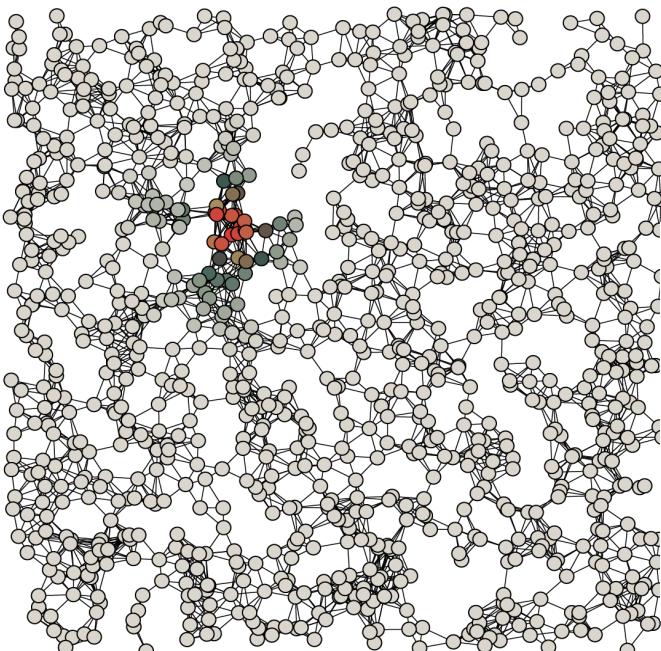




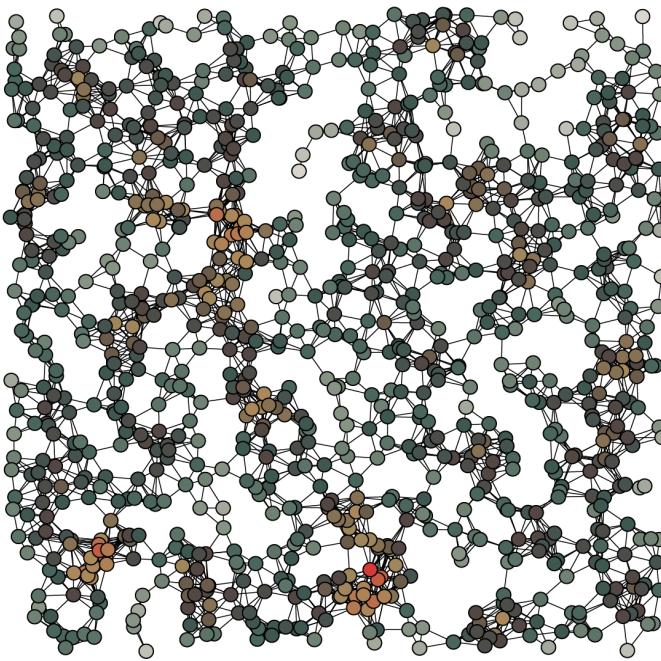
A Betweenness



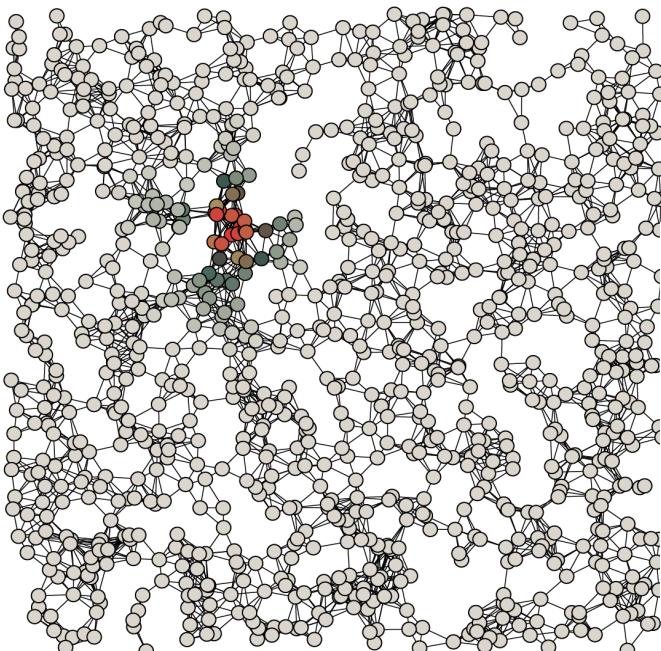
B Closeness



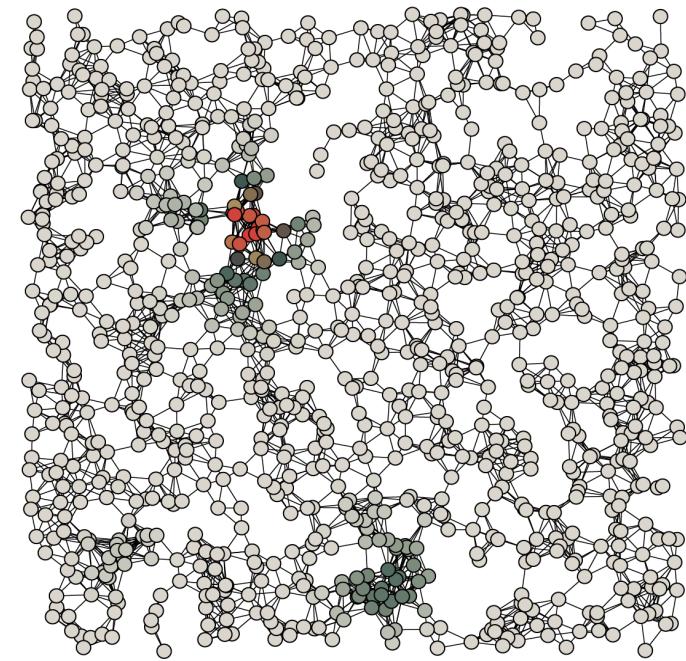
C PageRank



D Degree



E Harmonic



F Katz

Most central

Least central

Use a centrality measure that fits your theory, not the one that gives you the best results

Consider what is the real objective (e.g. is it to enable low-income individuals to increase their social capital?) (<https://petterhol.me/2019/01/11/the-importance-of-being-earnest-about-node-importance/>)

- “Traditional”
- Betweenness-like
- Friedkin Measures
- Miscellaneous
- Path-based
- Specific Network Type
- Spectral-based
- Closeness-like

| | | | | | | | | | | | | | | | | | |
|---------------|------|----------------|------|----------------|------|----------------|------|-------------------------|------|---------------------|------|---------------------|------|---------------|------|----------------|------|
| 2065 | 1934 | 1546 | 1950 | 780 | 1948 | 1475 | 1951 | 297 | 1992 | 3649 | 2001 | 4167 | 1998 | 961 | 1993 | 71 | 2008 |
| Moreno | | Bavelas | | Bavelas | | Leavitt | | Borgatti/Everett | | Jeong et al. | | Tsai/Ghoshal | | Ibarra | | Valente | |
| Historic | | Historic | | Historic | | Historic | | Conceptual | | Empirical | | Empirical | | Empirical | | Empirical | |

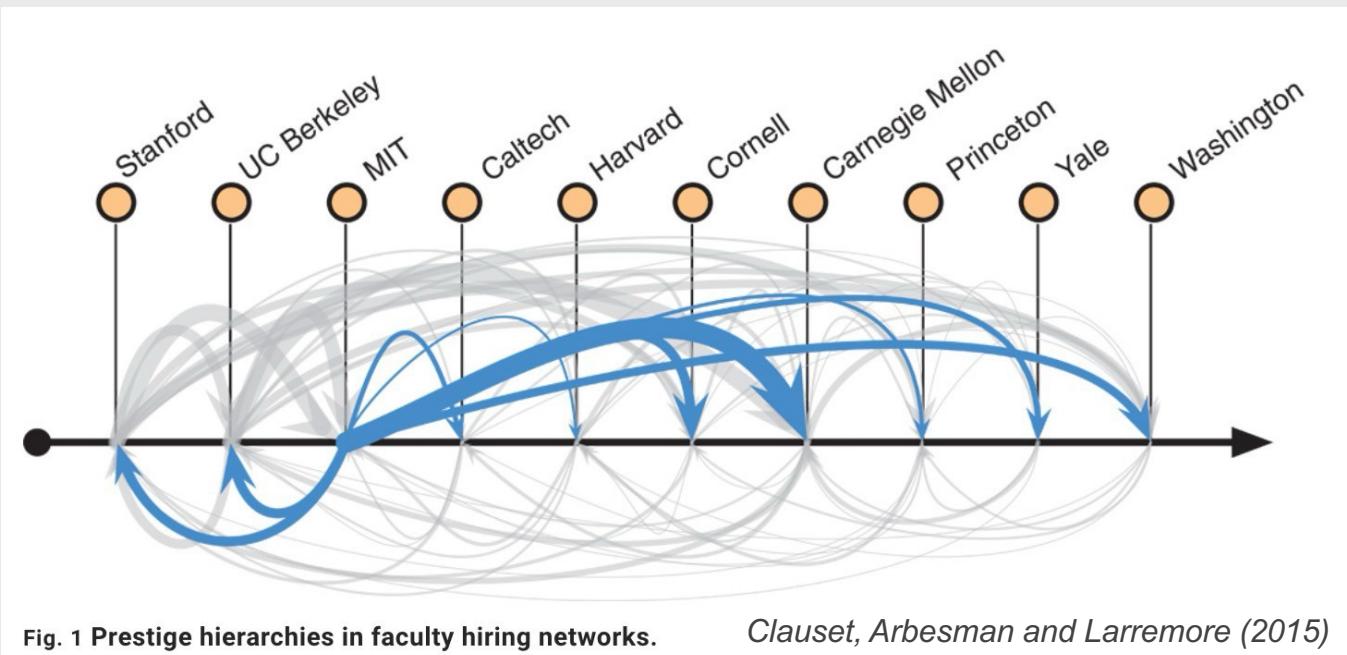
Chains

Sometimes data is represented as chains

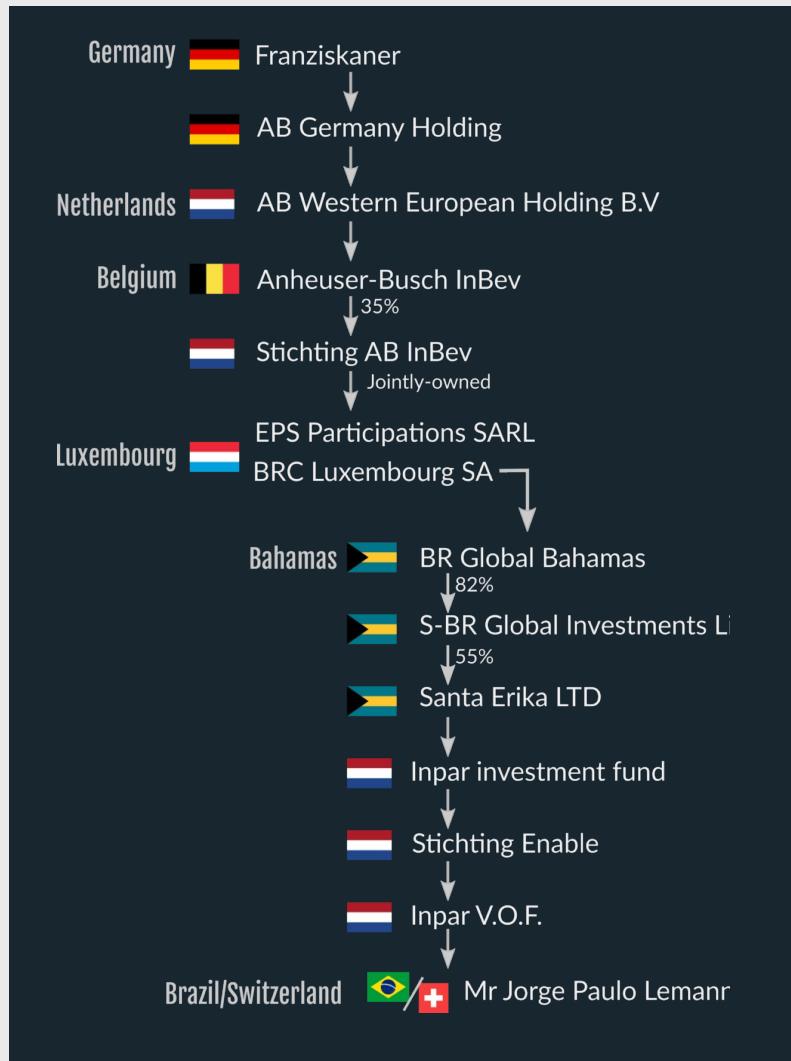
- Life trajectory: Aranda → León → Vermont → Amsterdam
- Ownership chain: (right figure)

They allow you to do other analysis:

- Importance of the node based on how often it is found in between
- Importance of the node based on how many people jump to you



Clauset, Arbesman and Larremore (2015)



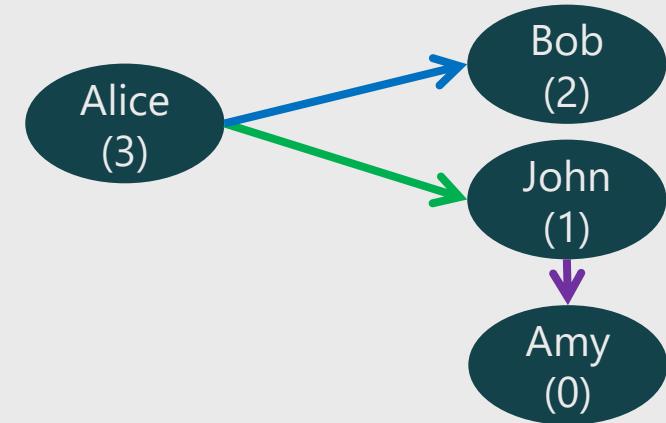
Practical 2:

Exercise 4 and 5

Linear algebra and centrality measures

Matrix multiplication: paths

Interpretation A: Presence of path between node i and j



| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

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| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0 | 0 | 1 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 0 |
| Amy | 0 | 0 | 0 | 0 |

$A^2 =$

From you → to your neighbors

From your neighbors → to their neighbors

You → the neig. of your neig.

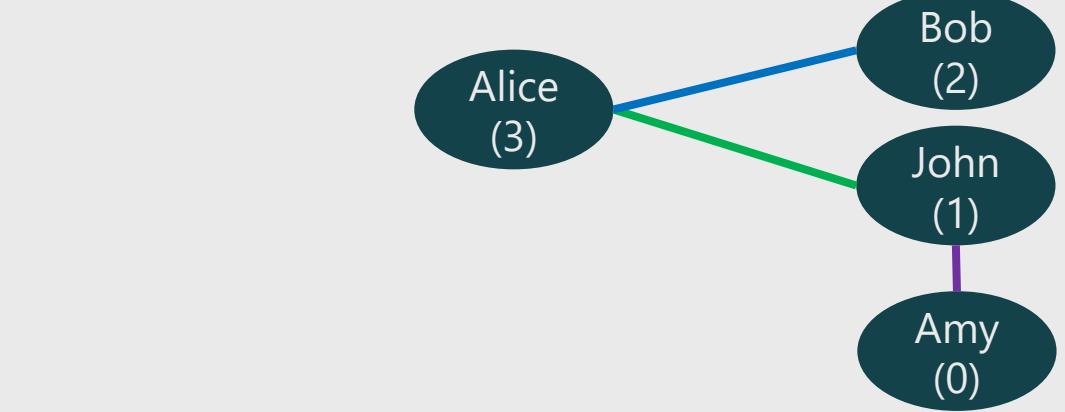
Degree

= paths of length 1

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 1 | 0 | 0 | 1 |
| Amy | 0 | 0 | 1 | 0 |

@

| Alice | 1 |
|-------|---|
| Bob | 1 |
| John | 1 |
| Amy | 1 |



=

| | Degree |
|-------|--------|
| Alice | 2 |
| Bob | 1 |
| John | 2 |
| Amy | 1 |

Eigenvector

= paths over all possible lengths

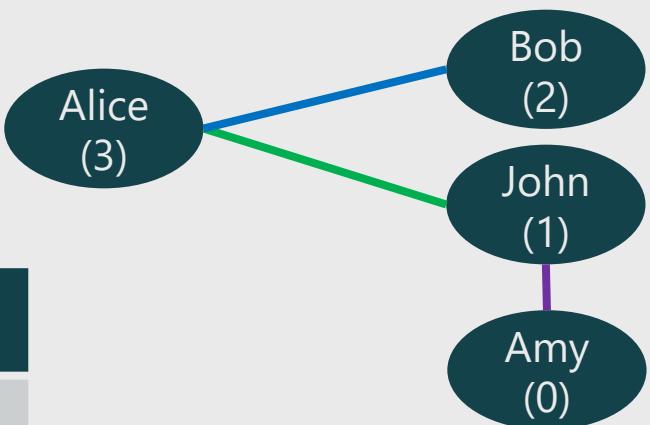
| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 1 | 0 | 0 | 1 |
| Amy | 0 | 0 | 1 | 0 |

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| Alice | 1 |
|-------|---|
| Bob | 1 |
| John | 1 |
| Amy | 1 |

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| | Degree |
|-------|--------|
| Alice | 2 |
| Bob | 1 |
| John | 2 |
| Amy | 1 |



| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 1 | 1 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 1 | 0 | 0 | 1 |
| Amy | 0 | 0 | 1 | 0 |

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| Alice | 2 |
|-------|---|
| Bob | 1 |
| John | 2 |
| Amy | 1 |

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| Alice | 3 |
|-------|---|
| Bob | 2 |
| John | 3 |
| Amy | 2 |

...

Another view on matrix multiplications: Random walks on undirected networks

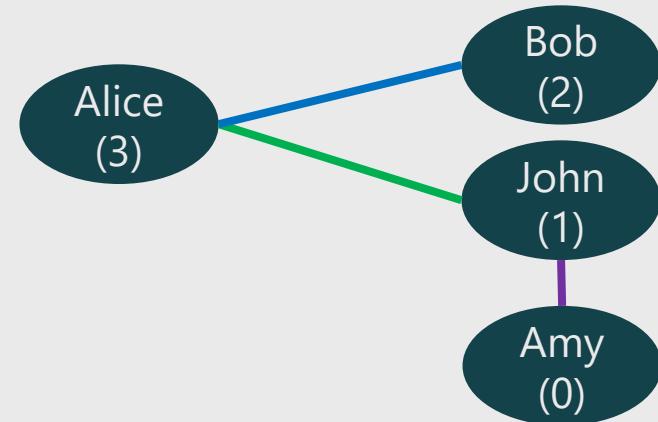
Transition matrix (row-normalized A)

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0.5 | 0.5 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 0.5 | 0 | 0 | 0.5 |
| Amy | 0 | 0 | 1 | 0 |

@

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0.5 | 0.5 | 0 |
| Bob | 1 | 0 | 0 | 0 |
| John | 0.5 | 0 | 0 | 0.5 |
| Amy | 0 | 0 | 1 | 0 |

=



A random walker starting in Alice will go 50% of the times to Bob, 50% of the times to John.

- From Bob it goes 100% of the times back to Alice
- From John it goes 50% of the times to John, 50% back to Alice

If we let the random walker walk forever → The fraction of time spent at each node converges to the **degree centrality** of the node

Another view on matrix multiplications: Random walks on directed networks

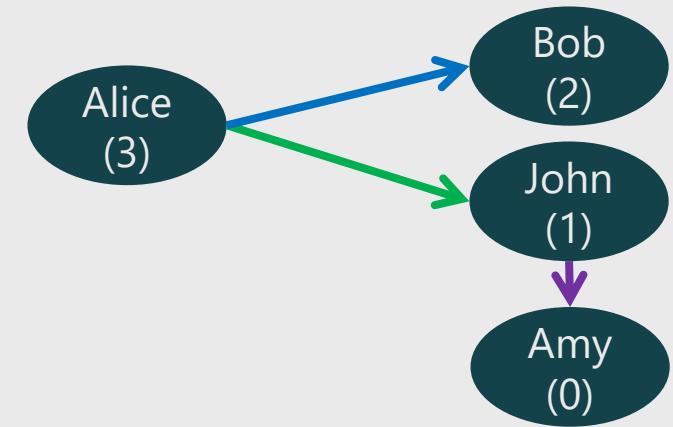
Transition matrix (row-normalized A)

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0.5 | 0.5 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

@

| Target → ↓ Source | Alice | Bob | John | Amy |
|----------------------|-------|-----|------|-----|
| Alice | 0 | 0.5 | 0.5 | 0 |
| Bob | 0 | 0 | 0 | 0 |
| John | 0 | 0 | 0 | 1 |
| Amy | 0 | 0 | 0 | 0 |

=



A random walker starting in Alice will go 50% of the times to Bob, 50% of the times to John.

- From Bob it gets trapped
- From John it goes 100% of the times to Amy and gets trapped

If we let random walkers walk forever → They gets trapped in the extremes!

Solution: PageRank (the alpha parameter can be understood as a teletransportation probability)

Practical 3: Working with networks using Gephi

- Follow this tutorial (slides 1–23 only!): <https://gephi.org/users/quick-start/>
- In community detection use the “stochastic blockmodel” instead of modularity maximization (or try both)
- You can choose to use our own data (<https://tinyurl.com/network-game>) or the Twitter or PPI data.

Python exercise notebook 2, ex.7

Recap of today

There is important information encoded in relationships/interactions

Modeling systems using networks allow us to study that information

We can represent networks using adjacencies matrixes or adjacencies lists

Network science is closely linked to linear algebra (matrix multiplication).

You can now:

- **Describe networks:** number of edges and nodes, components, density, assortativity, clustering, diameter, degree distributions.
- **Test hypothesis** using network models.
- Find the most important nodes using **centrality measures:**
 - Random paths:
 - Degree
 - Eigenvector / PageRank / Katz / Hubs and Authorities
 - Shortest paths
 - Closeness / Harmonic: Distance to all other nodes
 - Betweenness: Presence in shortest paths between other nodes

Tomorrow:

- Network Models: allow us to generate networks and test hypothesis
- Statistical Models: REM, ERGM, SAOM