# **Judd Gatbonton**

# ux designer + developer

experience

No Desk Project, UX Design Lead Aug 2018 – Feb 2019

- Redesigned entire Jobs Board to better experience for job seekers and employers; utilized personas, storyboarding, wireframing through Sketch and InVision, and began implementation with HTML/CSS and JavaScript. Redesign increased job applications by 25% in the first month.
- Created wireframes and mockups through Sketch and InVision, focusing on the Affiliate and Team pages. Designed the Affiliate page with conversion funnel in mind.
- Implemented intuitive design workflows and polished existing UI with best practices.
- Researched design standards and suggested enhancements to engineering team.

CAIDA, Webmaster Assistant

Aug 2017 - Oct 2017

- Researched and indexed CAIDA papers, creating files in YAML format and integrating files into CAIDA database.
- Utilized HTML/CSS to maintain pages with lists of papers using CAIDA data.

# projects

#### **Guiltea Cravings Website**

- Worked as a designer & developer to build a redesigned website for a San Diego boba shop.
- Applied interviews with the client and users, personas, storyboarding, competitive analysis, user testing, wireframing, iterations.
- Created hi-fidelity prototypes through Sketch and InVision.
- Implemented site utilizing JavaScript, HTML/CSS, Bootstrap along with JavaScript plugin Instafeed and Google Maps API.

#### Flow by Halo

- Developed an interactive high-fidelity prototype that cultivates accountability and collaboration within a group.
- Facilitated technology implementation, using tools such as Sketch and Modao for hi-fidelity prototypes.
- Conducted rapid prototyping based off feedback from users.
- Incorporated the design process with user research, storyboarding, wireframing, usability evaluation, and iterations.

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### education

University of California, San Diego B.S. Cognitive Science — Human-Computer Interaction Minor in Computer Science Class of 2018

## skills

User-centered Design
Rapid Prototyping
Persona
Storyboarding
Wireframing
User Research
Usability Testing
Information Architecture

## tools

Sketch InVision Illustrator HTML/CSS JavaScript jQuery Bootstrap React.js Git

# activities

Academic Connection of Engineers, Founder and Treasurer

Alternative Breaks, Participant

Lambda Chi Alpha, Fraternity Ritualist/Educator