

Judd Gatbonton

ux designer + developer

juddx.com

judd.gatbonton@gmail.com

310-753-0688

linkedin.com/in/juddgatbonton

experience

No Desk Project, UX Design Lead

Aug 2018 — Feb 2019

- Redesigned entire Jobs Board to better experience for job seekers and employers; utilized personas, storyboarding, wireframing through Sketch and InVision, and began implementation with HTML/CSS and JavaScript. Redesign increased job applications by 25% in the first month.
- Created wireframes and mockups through Sketch and InVision, focusing on the Affiliate and Team pages. Designed the Affiliate page with conversion funnel in mind.
- Implemented intuitive design workflows and polished existing UI with best practices.
- Researched design standards and suggested enhancements to engineering team.

CAIDA, Webmaster Assistant

Aug 2017 — Oct 2017

- Researched and indexed CAIDA papers, creating files in YAML format and integrating files into CAIDA database.
- Utilized HTML/CSS to maintain pages with lists of papers using CAIDA data.

projects

Guiltea Cravings Website

- Worked as a designer & developer to build a redesigned website for a San Diego boba shop.
- Applied interviews with the client and users, personas, storyboarding, competitive analysis, user testing, wireframing, iterations.
- Created hi-fidelity prototypes through Sketch and InVision.
- Implemented site utilizing JavaScript, HTML/CSS, Bootstrap along with JavaScript plugin Instafeed and Google Maps API.

Flow by Halo

- Developed an interactive hi-fidelity prototype that cultivates accountability and collaboration within a group.
- Facilitated technology implementation, using tools such as Sketch and Modao for hi-fidelity prototypes.
- Conducted rapid prototyping based off feedback from users.
- Incorporated the design process with user research, storyboarding, wireframing, usability evaluation, and iterations.

education

University of California, San Diego

B.S. Cognitive Science —

Human-Computer Interaction

Minor in Computer Science

Class of 2018

skills

User-centered Design

Rapid Prototyping

Persona

Storyboarding

Wireframing

User Research

Usability Testing

Information Architecture

tools

Sketch

InVision

Illustrator

HTML/CSS

JavaScript

jQuery

Bootstrap

React.js

Git

activities

Academic Connection of Engineers,

Founder and Treasurer

Alternative Breaks, Participant

Lambda Chi Alpha, Fraternity

Ritualist/Educator