

WGU

CAPSTONE

Josh Gaweda

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A. CREATE A LETTER OF TRANSMITTAL AND A PROJECT PROPOSAL TO CONVINCE SENIOR, NON-TECHNICAL MANAGERS AND EXECUTIVES TO IMPLEMENT THE DATA PRODUCT YOU HAVE DESIGNED. THE PROPOSAL SHOULD INCLUDE *EACH* OF THE FOLLOWING

March 16, 2021

Johnny Quest, Owner & Operator

X-Factor Enterprise Security Solutions

10101 Technology Way

Portland, OR 98665

Dear Mr. Quest,

This past year, X-Factor Enterprise Security Solutions has become the de facto platform for small and medium size business that require focus on secure data transmission. While secure data transmission is critical to most companies, it doesn't account for the type of security breaches found in small business. Over the last decade, the growth of Big Data has caused a large spike in the data discovery field. While this field has many different purposes that prove useful, it also can open the door for malicious behavior. Because of this, many companies exchange data without realizing the security risk and potential exposure of their customers personal information. Unfortunately, the large amounts of microtransactions involving customer information allow duplicate datasets to be captured by unauthorized users. These users are then able to compare other related datasets to find new things about the exposed customer, thus violating their privacy.

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