

## Final Project Design Document

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### **Purpose:**

As a student in the Instructional Technology Masters' Degree program at the University of Akron, I am required to submit an e-Portfolio. This e-Portfolio will be in the form of a website and will display what I have learned through the coursework and experiences during this program.

### **Needs Assessment:**

To determine the needs of the target audience for this website, I have done the following:

1. I have read through the Instructional Technology Handbook for this program. This outlines the requirements necessary to complete the e-Portfolio.
2. I have individually met with Dr. I-Chun Tsai, the professor for the majority of the program's coursework, to go over what would be good things to include on the website.
3. I have studied some recommended examples of e-Portfolio's from those that have completed the program, and have also spoken with my teaching colleagues that were also a part of the program in the past.
4. I have studied different employment websites to also gain more knowledge as to what to emphasize within the website.

### **Audience:**

The potential audience that would be viewing this e-Portfolio would be faculty members of the University of Akron that will determine if I have met the requirements to receive this Masters' degree. Students that are currently enrolled with the IT Masters' program will also be part of the audience as I receive their constructive feedback for how to make it better.

If I were to one day seek employment in the field of Instructional Design, potential employers would also be an audience for this website. I do not currently desire to work in that field, however.

### **Content/Subject and its fit with web site goals:**

The content featured on my e-Portfolio is shown in the table below. This table is provided in the IT Handbook for the artifacts which need to be included. The artifacts included were completed by myself and through experiences during the course and will show proficiency of the NETS-C standards through both coursework and application in my field experiences.

Course	Artifacts	eP Sections
<b>Required Courses in Instructional Technology (15)</b>		
5150:610 (3) Intro to Instructional Technology	Pre-admission Competencies Verification	PD
	Teaching & Technology Philosophy	PD
	Wiki Reflection	TL
5150:614 (3) Planning for Technology	Technology Plan Evaluation	L
	Grant Writing Project	L
5150:631 (3) Instructional Design	ID Project	ID
	ID Paper	ID
5150:633 (3) Multimedia and Hypermedia	MP1-5	MD
	Design Document	ID
	Final Website	MD
5150:638 (3) Integrating and Implementing Technology	Integrating Project	TL
	Paper & Lesson Plan	TL
<b>Electives in Instructional Technology (6)</b>		
5150:632 (3) Web-Based Learning Systems	WBLS Project	MD
5150:635 (3) Emerging Technologies for Instruction	MP1-5	MD
	ET Sharing Project	MD
5150:639 (3) Strategies for Online Teaching and Learning	Online Learning Project	TL/ID
	Online Learning Paper	TL
<b>Foundations (9) Optional Items if desired</b>		
5100:600 (3) Philosophies of Education	Main project or paper	TL
5100:624 (3) Educational Psychology	Main project or paper	TL
5100:640 (3) Using Research to Inform Practice	Main project or paper	TL

### **Presentation of information:**

My website will be set up in the following way:

#### **Homepage:**

This page will be the starting point which welcomes visitors to my page. This page will contain links that will make it user friendly for visitors to access the content they are looking for.

#### **Leadership:**

This page will include artifacts and experiences in which I have participated in some sort of technology leadership role within my school district.

#### **Teaching & Learning:**

This section will include information and artifacts from coursework that show how I have improved my teaching and what projects I have created to do so. I will explain how I implemented these and will provide a reflection.

#### **Instructional Design:**

This page will include artifacts from the Instructional Design course that I took as well as any other projects completed while a part of the Instructional Technology program.

#### **Multimedia Development:**

This page will include artifacts such as websites that I have created while enrolled in the Multimedia/Hypermedia course and any other relevant artifacts from field experience.

**Professional Development:**

This page will include information about the professional development I have participated in and how it has improved my teaching within the classroom.

**Resume Page:**

This page will include a professional resume, highlighting my work as an Instructional Technology Masters' student, and my employment history.

**Rationale for Organization:**

I will organize my website to be as easily navigable as possible. Doing so will not only make it easier for my audience to find what they are looking for, but will also show my ability to create and organize a website.

**Media, Acquisition or Development, and Rationale for Using:**

I will include items such as pictures and videos that help to explain the artifacts. Not every artifact can be explained only by text, so using a video through a program such as Screencastify will do a more thorough job.

**Color scheme and rationale:**

It will be my goal for the website to be visually appealing, yet professional looking for the audience without being overwhelming. I will use just a few soft colors for the background and will also give a soft, but clearly visible, color to the text. This will also have a hand in making the website feel welcome.

**Outline of web site organization:**

Home Page – Jared Cooley's e-Portfolio

Leadership Teaching & Learning Instructional Design Multimedia Development PD Resume